

Trade Area: 9710 Scranton Rd - 1 mi.

Consumer Units: 249 | Households: 249 | Dorm Pop: 0

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
<b>Total Specified Consumer Expenditures</b>	<b>22,391,703</b>	<b>100.00</b>	<b>24,748,631</b>	<b>100.00</b>	<b>89,926.52</b>	<b>99,392.09</b>	<b>2.02</b>	<b>134</b>
<b>Apparel and Services</b>								
Apparel and services	622,701	100.00	645,943	100.00	2,500.81	2,594.15	0.74	133
<b>Men and Boys</b>								
Men and boys	145,696	23.40	146,858	22.74	585.13	589.79	0.16	131
Men, 16 and over	116,214	18.66	116,984	18.11	466.72	469.82	0.13	144
Men's suits	4,123	0.66	6,407	0.99	16.56	25.73	9.22	109
Men's sport coats, tailored jackets	867	0.14	1,324	0.20	3.48	5.32	8.85	105
Men's uniforms	740	0.12	707	0.11	2.97	2.84	-0.90	148
Men's costumes	220	0.04	580	0.09	0.89	2.33	21.35	98
Men's nightwear	1,521	0.24	1,670	0.26	6.11	6.71	1.90	141
Men's coats and jackets	9,167	1.47	10,811	1.67	36.81	43.42	3.35	136
Men's underwear	13,081	2.10	11,216	1.74	52.54	45.04	-3.05	154
Men's hosiery	5,800	0.93	6,648	1.03	23.29	26.70	2.77	149
Men's accessories	10,525	1.69	11,107	1.72	42.27	44.61	1.08	141
Men's shirts, sweaters, and vests	35,704	5.73	34,925	5.41	143.39	140.26	-0.44	145
Men's pants and shorts	33,451	5.37	30,714	4.75	134.34	123.35	-1.69	149
Men's swimwear	1,017	0.16	876	0.14	4.08	3.52	-2.94	215
Boys, 2 to 15	29,482	4.73	29,874	4.62	118.40	119.98	0.26	96
Boys' coats and jackets	3,961	0.64	2,582	0.40	15.91	10.37	-8.20	111
Boys' nightwear	1,270	0.20	1,390	0.22	5.10	5.58	1.83	95
Boys' suits, sport coats, vests	235	0.04	185	0.03	0.94	0.74	-4.63	91
Boys' pants and shorts	8,363	1.34	8,959	1.39	33.59	35.98	1.39	93
Boys' uniforms	505	0.08	396	0.06	2.03	1.59	-4.74	64
Boys' costumes	367	0.06	522	0.08	1.47	2.10	7.30	81
Boys' hosiery	2,373	0.38	2,258	0.35	9.53	9.07	-0.99	113
Boys' accessories	825	0.13	1,260	0.20	3.31	5.06	8.84	73
Boys' shirts and sweaters	9,219	1.48	-	-	37.02	-	0.19	98
Boys' underwear	2,229	0.36	2,853	0.44	8.95	11.46	5.07	81
Boys' swimwear	136	0.02	160	0.02	0.55	0.64	3.30	90
<b>Women and Girls</b>								
Women and girls	257,190	41.30	256,768	39.75	1,032.89	1,031.20	-0.03	152
Women, 16 and over	222,479	35.73	221,254	34.25	893.49	888.57	-0.11	158
Women's coats and jackets	13,704	2.20	13,731	2.13	55.04	55.15	0.04	145
Women's dresses	19,385	3.11	25,371	3.93	77.85	101.89	5.53	139
Women's sweaters, shirts, tops, vests	70,996	11.40	68,190	10.56	285.12	273.85	-0.80	163
Women's skirts	3,925	0.63	2,861	0.44	15.76	11.49	-6.13	165
Women's pants and shorts	49,252	7.91	46,856	7.25	197.80	188.18	-0.99	168
Women's sleepwear	7,437	1.19	8,991	1.39	29.87	36.11	3.87	151
Women's undergarments	19,738	3.17	15,957	2.47	79.27	64.08	-4.16	164
Women's hosiery	8,342	1.34	8,863	1.37	33.50	35.60	1.22	152
Women's accessories	22,662	3.64	23,374	3.62	91.01	93.87	0.62	155
Women's suits	1,366	0.22	1,124	0.17	5.49	4.51	-3.82	140
Women's sport coats, tailored jackets	1,288	0.21	1,000	0.15	5.17	4.02	-4.94	163
Women's uniforms	2,491	0.40	2,165	0.34	10.00	8.69	-2.77	173
Women's costumes	238	0.04	264	0.04	0.96	1.06	2.06	118
Women's swimwear	1,655	0.27	2,507	0.39	6.64	10.07	8.67	107
Girls, 2 to 15	34,711	5.57	35,514	5.50	139.40	142.63	0.46	122
Girls' coats and jackets	3,017	0.48	2,316	0.36	12.12	9.30	-5.15	157
Girls' dresses and suits	3,701	0.59	4,364	0.68	14.86	17.53	3.35	123
Girls' shirts, blouses, sweaters, vests	9,979	1.60	11,191	1.73	40.08	44.94	2.32	120
Girls' underwear and sleepwear	4,762	0.76	3,080	0.48	19.12	12.37	-8.35	105
Girls' hosiery	1,954	0.31	2,025	0.31	7.85	8.13	0.71	139
Girls' accessories	1,521	0.24	1,880	0.29	6.11	7.55	4.34	118
Girls' uniforms	260	0.04	324	0.05	1.05	1.30	4.49	76
Girls' costumes	318	0.05	428	0.07	1.28	1.72	6.10	81
Girls' skirts, pants, and shorts	8,959	1.44	9,378	1.45	35.98	37.66	0.92	127
Girls' swimwear	240	0.04	528	0.08	0.96	2.12	17.10	95
<b>Children Under 2</b>								
Children under 2	14,774	2.37	13,957	2.16	59.33	56.05	-1.13	91
Infant coat, jacket, snowsuit	379	0.06	143	0.02	1.52	0.58	-17.68	114
Infant dresses, outerwear	2,495	0.40	3,664	0.57	10.02	14.71	7.99	78
Infant nightwear, loungewear	490	0.08	437	0.07	1.97	1.75	-2.29	83
Infant underwear	10,073	1.62	8,623	1.33	40.46	34.63	-3.06	96
Infant accessories	1,336	0.21	1,090	0.17	5.37	4.38	-3.99	80
<b>Footwear</b>								
Footwear	118,630	19.05	146,510	22.68	476.43	588.40	4.31	117
Men's footwear	41,731	6.70	51,224	7.93	167.59	205.72	4.18	115
Boys' footwear	9,834	1.58	14,546	2.25	39.49	58.42	8.15	93
Women's footwear	54,312	8.72	66,124	10.24	218.12	265.56	4.01	122
Girls' footwear	12,754	2.05	14,616	2.26	51.22	58.70	2.76	120
<b>Other Apparel Products and Services</b>								
Other apparel products and services	86,410	13.88	81,850	12.67	347.03	328.71	-1.08	125
Material/supplies for sewing, needlework, quilting	10,777	1.73	12,471	1.93	43.28	50.09	2.96	124
Watches	8,584	1.38	9,192	1.42	34.47	36.92	1.88	121
Jewelry	34,960	5.61	34,381	5.32	140.40	138.08	-0.33	124
Shoe repair and other shoe service	553	0.09	527	0.08	2.22	2.12	-0.97	113
Coin-operated apparel laundry and dry cleaning	15,165	2.44	14,555	2.25	60.90	58.45	-0.82	122
Alteration, repair and tailoring of apparel	2,504	0.40	1,677	0.26	10.05	6.73	-7.71	132
Clothing rental	3,700	0.59	493	0.08	14.86	1.98	-33.17	190
Watch and jewelry repair	1,835	0.29	1,797	0.28	7.37	7.22	-0.41	118
Apparel laundry and dry cleaning not coin-operated	8,089	1.30	6,637	1.03	32.48	26.65	-3.88	120
Clothing storage	244	0.04	118	0.02	0.98	0.48	-13.47	121

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©2023 Environics Analytics. (<https://claritas.easptight.com/Spotlight/About/3/2023>)

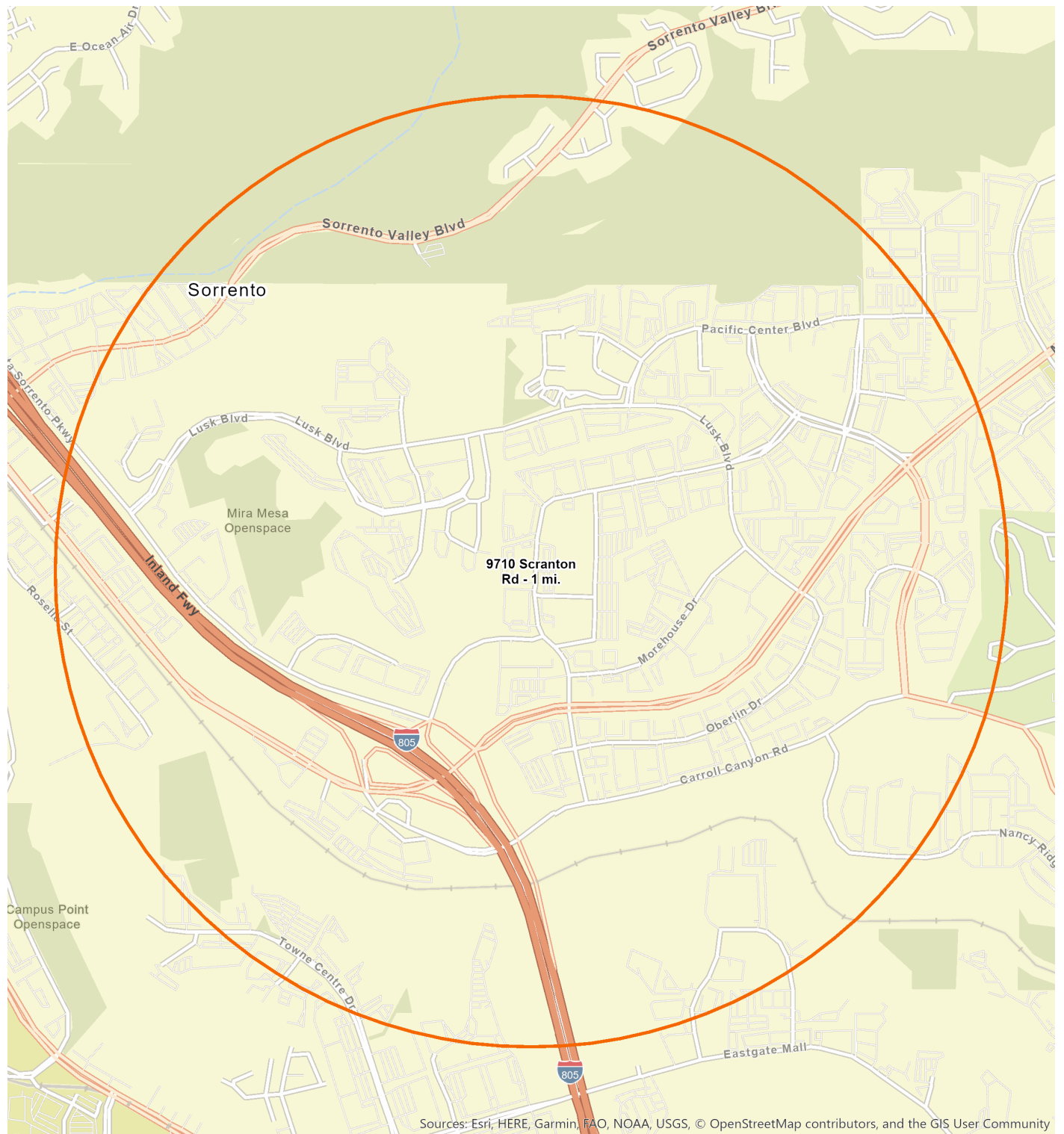
Index Colors: <80 80 - 110 110+

# Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 1 mi.

Consumer Units: 249 | Households: 249 | Dorm Pop: 0



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

Trade Area: 9710 Scranton Rd - 3 mi.

Consumer Units: 45,980 | Households: 33,076 | Dorm Pop: 12,904

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
<b>Total Specified Consumer Expenditures</b>	<b>3,112,206,473</b>	<b>100.00</b>	<b>3,575,247,031</b>	<b>100.00</b>	<b>67,686.09</b>	<b>76,218.28</b>	<b>2.81</b>	<b>101</b>
<b>Apparel and Services</b>								
Apparel and services	88,387,750	100.00	92,874,961	100.00	1,922.31	1,979.94	1.00	102
<b>Men and Boys</b>								
Men and boys	21,015,414	23.78	21,327,816	22.96	457.06	454.67	0.30	102
Men, 16 and over	16,966,770	19.20	17,104,110	18.42	369.00	364.63	0.16	114
Men's suits	712,923	0.81	985,104	1.06	15.51	21.00	6.88	102
Men's sport coats, tailored jackets	110,586	0.13	177,132	0.19	2.41	3.78	9.88	73
Men's uniforms	91,834	0.10	109,234	0.12	2.00	2.33	3.53	99
Men's costumes	39,831	0.05	69,864	0.08	0.87	1.49	11.89	95
Men's nightwear	200,857	0.23	233,003	0.25	4.37	4.97	3.01	101
Men's coats and jackets	1,402,945	1.59	1,485,430	1.60	30.51	31.67	1.15	113
Men's underwear	1,862,570	2.11	1,586,129	1.72	40.51	34.03	-3.04	119
Men's hosiery	830,036	0.94	989,849	1.07	18.05	21.10	3.58	115
Men's accessories	1,527,195	1.73	1,706,011	1.84	33.21	36.37	2.24	111
Men's shirts, sweaters, and vests	5,139,754	5.82	5,021,519	5.41	111.78	107.05	-0.46	113
Men's pants and shorts	4,942,381	5.59	4,577,192	4.93	107.49	97.58	-1.52	119
Men's swimwear	105,858	0.12	153,645	0.17	2.30	3.28	7.74	121
Boys, 2 to 15	4,048,644	4.58	4,223,706	4.55	88.05	90.04	0.85	71
Boys' coats and jackets	528,640	0.60	382,978	0.41	11.50	8.16	-6.24	80
Boys' nightwear	162,621	0.18	185,180	0.20	3.54	3.95	2.63	66
Boys' suits, sport coats, vests	31,910	0.04	27,747	0.03	0.69	0.59	-2.76	67
Boys' pants and shorts	1,124,273	1.27	1,254,353	1.35	24.45	26.74	2.21	68
Boys' uniforms	120,911	0.14	76,587	0.08	2.63	1.63	-8.73	83
Boys' costumes	51,326	0.06	79,116	0.09	1.12	1.69	9.04	62
Boys' hosiery	318,972	0.36	338,298	0.36	6.94	7.21	1.18	83
Boys' accessories	121,722	0.14	160,264	0.17	2.65	3.42	5.66	59
Boys' shirts and sweaters	1,232,634	1.39	-	-	26.81	-	1.36	71
Boys' underwear	339,957	0.38	384,076	0.41	7.39	8.19	2.47	67
Boys' swimwear	15,679	0.02	16,433	0.02	0.34	0.35	0.94	56
<b>Women and Girls</b>								
Women and girls	35,805,704	40.51	36,911,703	39.74	778.72	786.90	0.61	114
Women, 16 and over	31,229,675	35.33	32,259,601	34.73	679.20	687.72	0.65	120
Women's coats and jackets	2,008,715	2.27	2,086,800	2.25	43.69	44.49	0.77	115
Women's dresses	2,749,208	3.11	3,432,995	3.70	59.79	73.19	4.54	106
Women's sweaters, shirts, tops, vests	9,891,626	11.19	10,090,805	10.86	215.13	215.12	0.40	123
Women's skirts	516,770	0.58	416,515	0.45	11.24	8.88	-4.22	118
Women's pants and shorts	6,873,769	7.78	6,803,174	7.33	149.49	145.03	-2.21	127
Women's sleepwear	1,014,700	1.15	1,287,191	1.39	22.07	27.44	4.87	111
Women's undergarments	2,757,513	3.12	2,403,340	2.59	59.97	51.24	-2.71	124
Women's hosiery	1,267,644	1.43	1,294,398	1.39	27.57	27.59	0.42	125
Women's accessories	2,999,599	3.39	3,342,464	3.60	65.24	71.26	2.19	111
Women's suits	227,943	0.26	154,734	0.17	4.96	3.30	-7.46	127
Women's sport coats, tailored jackets	178,506	0.20	138,025	0.15	3.88	2.94	-5.01	122
Women's uniforms	418,125	0.47	379,091	0.41	9.09	8.08	-1.94	157
Women's costumes	40,227	0.05	39,664	0.04	0.87	0.85	-0.28	108
Women's swimwear	285,330	0.32	390,405	0.42	6.21	8.32	6.47	100
Girls, 2 to 15	4,576,028	5.18	4,652,102	5.01	99.52	99.18	0.33	87
Girls' coats and jackets	369,569	0.42	285,954	0.31	8.04	6.10	-5.00	104
Girls' dresses and suits	452,026	0.51	603,299	0.65	9.83	12.86	5.94	81
Girls' shirts, blouses, sweaters, vests	1,349,947	1.53	1,448,384	1.56	29.36	30.88	1.42	88
Girls' underwear and sleepwear	675,369	0.76	396,505	0.43	14.69	8.45	-10.10	80
Girls' hosiery	239,167	0.27	249,890	0.27	5.20	5.33	0.88	92
Girls' accessories	189,680	0.21	267,993	0.29	4.13	5.71	7.16	80
Girls' uniforms	48,682	0.06	50,847	0.05	1.06	1.08	0.87	77
Girls' costumes	42,154	0.05	52,613	0.06	0.92	1.12	4.53	58
Girls' skirts, pants, and shorts	1,183,047	1.34	1,233,478	1.33	25.73	26.30	0.84	91
Girls' swimwear	26,388	0.03	63,139	0.07	0.57	1.35	19.06	56
<b>Children Under 2</b>								
Children under 2	1,909,524	2.16	1,649,893	1.78	41.53	35.17	-2.88	64
Infant coat, jacket, snowsuit	50,764	0.06	21,952	0.02	1.10	0.47	-15.44	82
Infant dresses, outerwear	337,396	0.38	382,274	0.41	7.34	8.15	2.53	57
Infant nightwear, loungewear	67,607	0.08	51,914	0.06	1.47	1.11	-5.15	62
Infant underwear	1,284,208	1.45	1,043,533	1.12	27.93	22.25	-4.07	66
Infant accessories	169,550	0.19	150,220	0.16	3.69	3.20	-2.39	55
<b>Footwear</b>								
Footwear	17,152,901	19.41	21,022,765	22.64	373.05	448.17	4.15	91
Men's footwear	6,005,204	6.79	7,340,349	7.90	130.60	156.48	4.10	90
Boys' footwear	1,515,619	1.71	2,039,431	2.20	32.96	43.48	6.12	78
Women's footwear	7,909,174	8.95	9,769,863	10.52	172.01	208.28	4.32	96
Girls' footwear	1,722,904	1.95	1,873,123	2.02	37.47	39.93	1.69	88
<b>Other Apparel Products and Services</b>								
Other apparel products and services	12,504,207	14.15	11,962,783	12.88	271.95	255.03	-0.88	98
Material/supplies for sewing, needlework, quilting	1,477,474	1.67	1,774,422	1.91	32.13	37.83	3.73	92
Watches	1,178,404	1.33	1,296,310	1.40	25.63	27.64	1.93	90
Jewelry	4,639,216	5.25	4,849,767	5.22	100.90	103.39	0.89	89
Shoe repair and other shoe service	79,840	0.09	80,150	0.09	1.74	1.71	0.08	88
Coin-operated apparel laundry and dry cleaning	2,997,069	3.39	2,463,780	2.65	65.18	52.52	-3.84	131
Alteration, repair and tailoring of apparel	325,338	0.37	234,727	0.25	7.08	5.00	-6.32	93
Clothing rental	485,824	0.55	73,226	0.08	10.57	1.56	-31.51	135
Watch and jewelry repair	238,894	0.27	265,227	0.29	5.20	5.65	2.11	83
Apparel laundry and dry cleaning not coin-operated	1,048,027	1.19	903,287	0.97	22.79	19.26	-2.93	84
Clothing storage	34,119	0.04	21,888	0.02	0.74	0.47	-8.50	91

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©2023 Environics Analytics. (<https://claritas.easptight.com/Spotlight/About/3/2023>)

Index Colors: <80 80 - 110 110+

# Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 3 mi.

Consumer Units: 45,980 | Households: 33,076 | Dorm Pop: 12,904



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

Trade Area: 9710 Scranton Rd - 5 mi.

Consumer Units: 99,090 | Households: 86,186 | Dorm Pop: 12,904

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
<b>Total Specified Consumer Expenditures</b>	<b>8,679,847,614</b>	<b>100.00</b>	<b>9,895,959,791</b>	<b>100.00</b>	<b>87,595.60</b>	<b>98,432.98</b>	<b>2.66</b>	<b>130</b>
<b>Apparel and Services</b>								
Apparel and services	246,979,162	100.00	260,711,470	100.00	2,492.47	2,593.24	1.09	133
<b>Men and Boys</b>								
Men and boys	58,736,662	23.78	59,427,200	22.79	592.76	591.11	0.23	132
Men, 16 and over	46,491,186	18.82	46,405,708	17.80	469.18	461.59	-0.04	145
Men's suits	1,970,107	0.80	2,519,628	0.97	19.88	25.06	5.04	131
Men's sport coats, tailored jackets	372,969	0.15	536,432	0.21	3.76	5.34	7.54	114
Men's uniforms	247,726	0.10	282,447	0.11	2.50	2.81	2.66	125
Men's costumes	100,649	0.04	185,368	0.07	1.02	1.84	12.99	112
Men's nightwear	556,631	0.23	697,451	0.27	5.62	6.94	4.61	130
Men's coats and jackets	3,844,704	1.56	4,146,261	1.59	38.80	41.24	1.52	144
Men's underwear	5,302,750	2.15	4,308,976	1.65	53.51	42.86	-4.07	157
Men's hosiery	2,240,411	0.91	2,686,010	1.03	22.61	26.72	3.69	144
Men's accessories	4,278,114	1.73	4,555,367	1.75	43.17	45.31	1.26	144
Men's shirts, sweaters, and vests	13,875,016	5.62	13,732,945	5.27	140.02	136.60	-0.21	142
Men's pants and shorts	13,451,284	5.45	12,346,024	4.74	135.75	122.80	-1.70	151
Men's swimwear	250,826	0.10	408,798	0.16	2.53	4.07	10.26	133
Boys, 2 to 15	12,245,476	4.96	13,021,492	4.99	123.58	129.52	1.24	100
Boys' coats and jackets	1,623,865	0.66	1,233,227	0.47	16.39	12.27	-5.35	114
Boys' nightwear	505,402	0.20	634,066	0.24	5.10	6.31	4.64	95
Boys' suits, sport coats, vests	99,971	0.04	96,287	0.04	1.01	0.96	-0.75	97
Boys' pants and shorts	3,435,842	1.39	3,815,158	1.46	34.67	37.95	2.12	96
Boys' uniforms	323,363	0.13	205,335	0.08	3.26	2.04	-8.68	104
Boys' costumes	155,450	0.06	229,982	0.09	1.57	2.29	8.15	86
Boys' hosiery	948,185	0.38	1,016,048	0.39	9.57	10.11	1.39	114
Boys' accessories	355,452	0.14	493,386	0.19	3.59	4.91	6.78	79
Boys' shirts and sweaters	3,675,860	1.49	-	-	37.10	-	1.85	99
Boys' underwear	1,072,953	0.43	1,222,760	0.47	10.83	12.16	2.65	98
Boys' swimwear	49,133	0.02	45,665	0.02	0.50	0.45	-1.45	82
<b>Women and Girls</b>								
Women and girls	100,293,311	40.61	104,001,598	39.89	1,012.14	1,034.48	0.73	149
Women, 16 and over	86,463,078	35.01	89,480,876	34.32	872.57	890.05	0.69	154
Women's coats and jackets	5,575,476	2.26	5,559,371	2.13	56.27	55.30	-0.06	148
Women's dresses	7,958,103	3.22	9,986,376	3.83	80.31	99.33	4.65	143
Women's sweaters, shirts, tops, vests	27,149,887	10.99	27,785,670	10.66	273.99	276.38	0.46	156
Women's skirts	1,509,017	0.61	1,159,759	0.44	15.23	11.54	-5.13	160
Women's pants and shorts	18,831,693	7.62	18,625,449	7.14	190.05	185.26	-0.22	161
Women's sleepwear	2,887,727	1.17	3,755,170	1.44	29.14	37.35	5.39	147
Women's undergarments	7,664,807	3.10	6,729,945	2.58	77.35	66.94	-2.57	160
Women's hosiery	3,355,351	1.36	3,650,441	1.40	33.86	36.31	1.70	153
Women's accessories	8,383,215	3.39	9,274,581	3.56	84.60	92.25	2.04	144
Women's suits	635,176	0.26	464,403	0.18	6.41	4.62	-6.07	164
Women's sport coats, tailored jackets	491,753	0.20	387,652	0.15	4.96	3.86	-4.65	156
Women's uniforms	1,101,561	0.45	935,293	0.36	11.12	9.30	-3.22	192
Women's costumes	109,273	0.04	107,474	0.04	1.10	1.07	-0.33	136
Women's swimwear	810,041	0.33	1,059,292	0.41	8.17	10.54	5.51	132
Girls, 2 to 15	13,830,233	5.60	14,520,722	5.57	139.57	144.43	0.98	122
Girls' coats and jackets	1,085,655	0.44	881,487	0.34	10.96	8.77	-4.08	142
Girls' dresses and suits	1,420,236	0.57	1,893,533	0.73	14.33	18.83	5.92	118
Girls' shirts, blouses, sweaters, vests	4,213,797	1.71	4,478,605	1.72	42.52	44.55	1.23	127
Girls' underwear and sleepwear	1,867,222	0.76	1,246,478	0.48	18.84	12.40	-7.76	103
Girls' hosiery	706,693	0.29	791,652	0.30	7.13	7.87	2.30	126
Girls' accessories	587,922	0.24	884,082	0.34	5.93	8.79	8.50	115
Girls' uniforms	126,693	0.05	137,541	0.05	1.28	1.37	1.66	93
Girls' costumes	130,255	0.05	167,168	0.06	1.31	1.66	5.12	84
Girls' skirts, pants, and shorts	3,612,018	1.46	3,839,638	1.47	36.45	38.19	1.23	129
Girls' swimwear	79,743	0.03	200,537	0.08	0.80	1.99	20.25	79
<b>Children Under 2</b>								
Children under 2	5,454,015	2.21	4,920,559	1.89	55.04	48.94	-2.04	84
Infant coat, jacket, snowsuit	147,437	0.06	71,080	0.03	1.49	0.71	-13.58	111
Infant dresses, outerwear	967,523	0.39	1,066,743	0.41	9.76	10.61	1.97	76
Infant nightwear, loungewear	188,958	0.08	149,006	0.06	1.91	1.48	-4.64	80
Infant underwear	3,661,246	1.48	3,174,273	1.22	36.95	31.57	-2.81	88
Infant accessories	488,851	0.20	459,457	0.18	4.93	4.57	-1.23	73
<b>Footwear</b>								
Footwear	48,088,903	19.47	58,419,917	22.41	485.31	581.09	3.97	119
Men's footwear	16,511,812	6.69	20,070,441	7.70	166.63	199.64	3.98	115
Boys' footwear	4,644,980	1.88	6,209,156	2.38	46.88	61.76	5.98	111
Women's footwear	21,761,041	8.81	26,377,068	10.12	219.61	262.37	3.92	123
Girls' footwear	5,171,070	2.09	5,783,252	2.21	52.19	57.33	2.19	123
<b>Other Apparel Products and Services</b>								
Other apparel products and services	34,406,270	13.93	33,942,197	13.02	347.22	337.62	-0.27	125
Material/supplies for sewing, needlework, quilting	4,293,004	1.74	5,259,744	2.02	43.32	52.32	4.15	124
Watches	3,393,757	1.37	3,524,690	1.35	34.25	35.06	0.76	120
Jewelry	13,228,633	5.36	14,043,391	5.39	133.50	139.69	1.20	118
Shoe repair and other shoe service	237,993	0.10	210,652	0.08	2.40	2.10	-2.41	122
Coin-operated apparel laundry and dry cleaning	6,781,026	2.75	6,561,947	2.52	68.43	65.27	-0.65	137
Alteration, repair and tailoring of apparel	989,545	0.40	707,531	0.27	9.99	7.04	-6.49	131
Clothing rental	1,367,771	0.55	207,906	0.08	13.80	2.07	-31.39	177
Watch and jewelry repair	720,294	0.29	721,632	0.28	7.27	7.18	0.04	116
Apparel laundry and dry cleaning not coin-operated	3,279,498	1.33	2,647,484	1.02	33.10	26.33	-4.19	122
Clothing storage	114,749	0.05	57,220	0.02	1.16	0.57	-12.99	143

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©2023 Environics Analytics. <https://claritas.easptight.com/Spotlight/About/3/2023>

Index Colors: <80 80 - 110 110+

# Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 5 mi.

Consumer Units: 99,090 | Households: 86,186 | Dorm Pop: 12,904



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

# Report Details

---

**Name:** Consumer Buying Power™ Apparel & Services 2023  
**Date / Time:** 1/6/2023 11:12:26 AM  
**Workspace Vintage:** 2023

## Trade Area

---

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

## Benchmark

---

Name	Level	Geographies
USA	Entire US	United States

## DataSource

---

Product	Provider	Copyright
Consumer Buying Power™ - 2023 Estimates and 2028 Projections	Environics Analytics   U.S. Bureau of Labour Statistics   Claritas	©2023 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
Consumer Buying Power™ - Growth Variables	Environics Analytics   U.S. Bureau of Labour Statistics   Claritas	©2023 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )

---