

Trade Area: 9710 Scranton Rd - 1 mi.

Consumer Units: 249 | Households: 249 | Dorm Pop: 0

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
Total Specified Consumer Expenditures	22,391,703	100.00	24,748,631	100.00	89,926.52	99,392.09	2.02	134
Healthcare								
Healthcare	2,151,283	100.00	2,178,992	100.00	8,639.69	8,750.97	0.26	136
Health Insurance								
Health insurance	1,434,328	66.67	1,468,790	67.41	5,760.36	5,898.76	0.48	130
Fee for service health plan (not BCBS)	156,472	7.27	190,525	8.74	628.40	765.16	4.02	113
Blue Cross, Blue Shield	240,706	11.19	327,104	15.01	966.69	1,313.67	6.33	114
Fee for service health plan (BCBS)	160,270	7.45	217,469	9.98	643.66	873.37	6.29	112
Health maintenance organization (BCBS)	64,756	3.01	95,682	4.39	260.07	384.27	8.12	113
Commercial Medicare supplement (BCBS)	15,679	0.73	13,953	0.64	62.97	56.04	-2.30	145
Health maintenance organization (not BCBS)	150,187	6.98	211,037	9.69	603.16	847.54	7.04	112
Medicare payments	556,666	25.88	467,143	21.44	2,235.61	1,876.07	-3.45	144
Medicare prescription drug premium	69,582	3.23	53,510	2.46	279.45	214.90	-5.12	149
Commercial Medicare supplements and other insurance	237,644	11.05	203,302	9.33	954.39	816.47	-3.07	141
Commercial Medicare supplement (not BCBS)	196,523	9.14	149,827	6.88	789.25	601.71	-5.28	149
Long term care insurance (not BCBS)	23,072	1.07	16,169	0.74	92.66	64.94	-	131
Dental care insurance (not BCBS)	41,121	1.91	53,475	2.45	165.14	214.76	-	113
Medical Services								
Medical services	450,331	20.93	446,667	20.50	1,808.56	1,793.84	-0.16	156
Physician's services	107,675	5.01	121,246	5.56	432.43	486.93	2.40	145
Dental services	214,263	9.96	178,070	8.17	860.49	715.14	-3.63	165
Eye care services	27,019	1.26	31,429	1.44	108.51	126.22	3.07	141
Lab tests, x-rays	16,300	0.76	18,107	0.83	65.46	72.72	2.12	140
Hospital room and services	35,289	1.64	34,557	1.59	141.72	138.78	-0.42	146
Care in convalescent or nursing home	44,512	2.07	55,608	2.55	178.76	223.33	4.55	172
Other medical care services	5,274	0.25	7,650	0.35	21.18	30.72	7.72	151
Drugs								
Drugs	191,358	8.90	188,808	8.66	768.50	758.27	-0.27	136
Nonprescription drugs	33,812	1.57	36,199	1.66	135.79	145.38	1.37	133
Nonprescription vitamins	24,842	1.15	24,925	1.14	99.77	100.10	0.07	135
Prescription drugs	132,703	6.17	127,684	5.86	532.94	512.79	-0.77	137
Medical Supplies								
Medical supplies	75,266	3.50	74,727	3.43	302.27	300.11	-0.14	138
Topical and dressings	9,986	0.46	13,448	0.62	40.11	54.01	6.13	132
Adult diapers	727	0.03	923	0.04	2.92	3.71	4.90	141
Eyeglasses and contact lenses	20,707	0.96	32,283	1.48	83.16	129.65	9.29	121
Hearing aids	29,692	1.38	9,652	0.44	119.24	38.76	-20.13	160
Medical equipment for general use	6,697	0.31	8,965	0.41	26.90	36.09	6.05	127
Supportive and convalescent medical equipment	6,889	0.32	8,709	0.40	27.67	34.98	4.80	142
Rental of medical equipment	401	0.02	505	0.02	1.61	2.03	4.75	95
Rental of supportive, convalescent medical equipment	167	0.01	221	0.01	0.67	0.89	5.80	146

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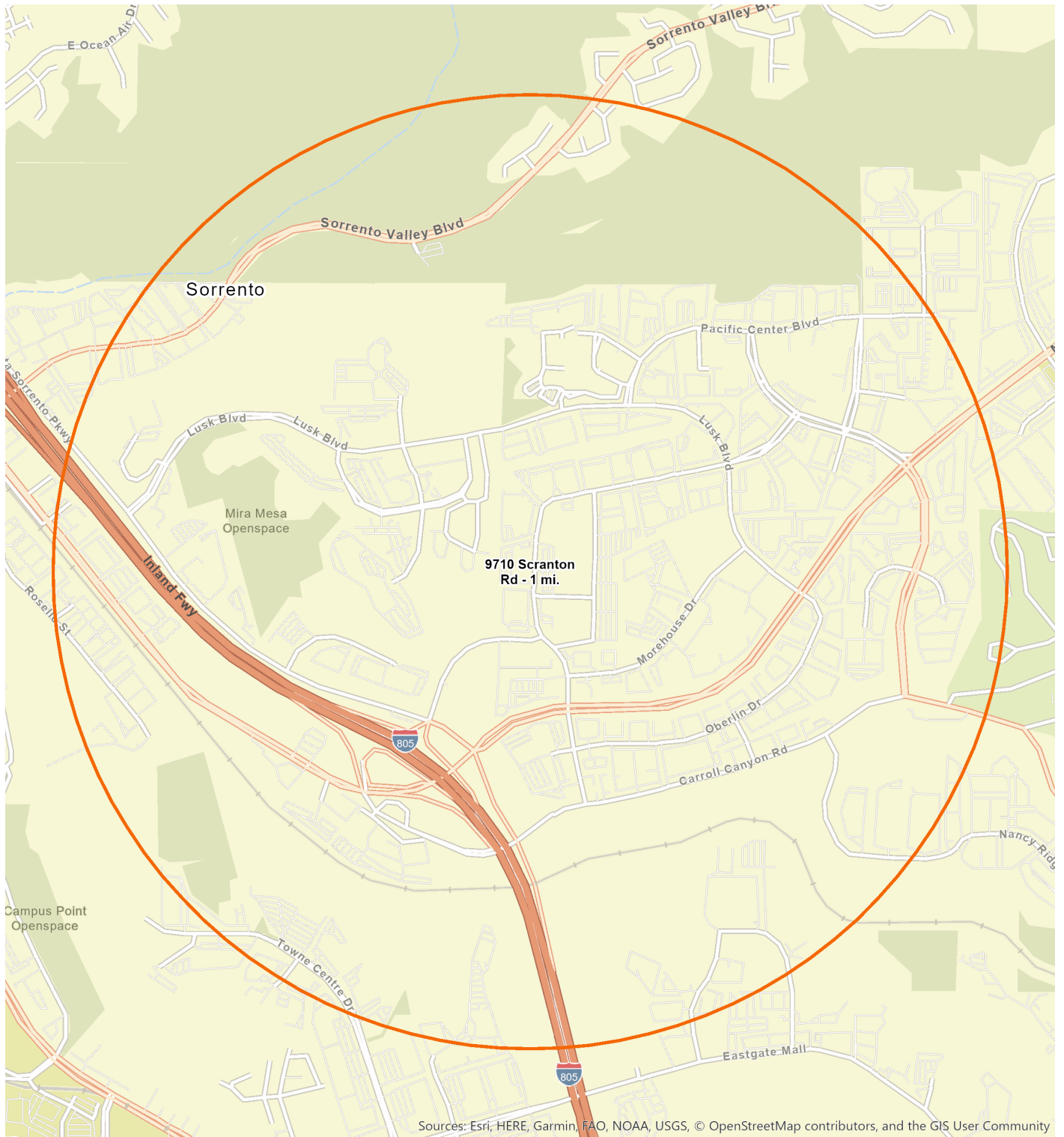
Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 1 mi.

Consumer Units: 249 | Households: 249 | Dorm Pop: 0



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Trade Area: 9710 Scranton Rd - 3 mi.

Consumer Units: 45,980 | Households: 33,076 | Dorm Pop: 12,904

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
Total Specified Consumer Expenditures	3,112,206,473	100.00	3,575,247,031	100.00	67,686.09	76,218.28	2.81	101
Healthcare								
Healthcare	265,875,744	100.00	309,276,931	100.00	5,782.42	6,593.27	3.07	91
Health Insurance								
Health insurance	176,688,144	66.46	209,207,907	67.64	3,842.72	4,459.96	3.44	87
Fee for service health plan (not BCBS)	19,750,421	7.43	24,876,050	8.04	429.54	530.32	4.72	77
Blue Cross, Blue Shield	30,546,595	11.49	43,023,977	13.91	664.35	917.20	7.09	78
Fee for service health plan (BCBS)	20,232,832	7.61	28,511,243	9.22	440.04	607.81	7.10	77
Health maintenance organization (BCBS)	8,463,308	3.18	12,653,962	4.09	184.06	269.76	8.38	80
Commercial Medicare supplement (BCBS)	1,850,455	0.70	1,858,772	0.60	40.24	39.63	0.09	93
Health maintenance organization (not BCBS)	19,803,260	7.45	28,395,177	9.18	430.69	605.34	7.47	80
Medicare payments	67,416,609	25.36	72,793,566	23.54	1,466.22	1,551.84	1.55	95
Medicare prescription drug premium	8,336,802	3.14	8,098,834	2.62	181.31	172.65	-0.58	97
Commercial Medicare supplements and other insurance	28,175,092	10.60	29,891,758	9.66	612.77	637.24	1.19	91
Commercial Medicare supplement (not BCBS)	23,082,958	8.68	22,566,140	7.30	502.02	481.07	-0.45	95
Long term care insurance (not BCBS)	2,659,364	1.00	2,128,546	0.69	57.84	45.38	-	82
Dental care insurance (not BCBS)	5,092,135	1.92	7,325,618	2.37	110.75	156.17	-	76
Medical Services								
Medical services	55,336,608	20.81	61,873,710	20.01	1,203.49	1,319.04	2.26	104
Physician's services	13,881,364	5.22	16,674,172	5.39	301.90	355.47	3.73	101
Dental services	25,411,499	9.56	25,560,809	8.26	552.66	544.91	0.12	106
Eye care services	3,434,001	1.29	4,696,833	1.52	74.68	100.13	6.46	97
Lab tests, x-rays	2,110,378	0.79	2,561,564	0.83	45.90	54.61	3.95	98
Hospital room and services	4,501,607	1.69	4,568,264	1.48	97.90	97.39	0.29	101
Care in convalescent or nursing home	5,343,970	2.01	6,765,791	2.19	116.22	144.24	4.83	112
Other medical care services	653,789	0.25	1,046,276	0.34	14.22	22.30	9.86	101
Drugs								
Drugs	24,367,509	9.16	27,540,188	8.90	529.96	587.11	2.48	94
Nonprescription drugs	4,340,500	1.63	5,259,940	1.70	94.40	112.13	3.92	93
Nonprescription vitamins	3,122,724	1.17	3,537,251	1.14	67.91	75.41	2.52	92
Prescription drugs	16,904,286	6.36	18,742,997	6.06	367.64	399.57	2.09	95
Medical Supplies								
Medical supplies	9,483,483	3.57	10,655,125	3.45	206.25	227.15	2.36	94
Topical and dressings	1,316,325	0.50	1,935,628	0.63	28.63	41.26	8.02	94
Adult diapers	91,571	0.03	128,519	0.04	1.99	2.74	7.01	96
Eyeglasses and contact lenses	2,719,874	1.02	4,468,036	1.44	59.15	95.25	10.44	86
Hearing aids	3,612,362	1.36	4,454,327	1.44	78.56	31.00	-16.64	106
Medical equipment for general use	858,936	0.32	1,384,726	0.45	18.68	29.52	10.02	88
Supportive and convalescent medical equipment	813,582	0.31	1,189,650	0.38	17.69	25.36	7.90	91
Rental of medical equipment	48,854	0.02	66,081	0.02	1.06	1.41	6.23	62
Rental of supportive, convalescent medical equipment	21,979	0.01	28,159	0.01	0.48	0.60	5.08	104

Benchmark: USA

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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 3 mi.

Consumer Units: 45,980 | Households: 33,076 | Dorm Pop: 12,904



Trade Area: 9710 Scranton Rd - 5 mi.

Consumer Units: 99,090 | Households: 86,186 | Dorm Pop: 12,904

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
Total Specified Consumer Expenditures	8,679,847,614	100.00	9,895,959,791	100.00	87,595.60	98,432.98	2.66	130
Healthcare								
Healthcare	772,522,359	100.00	875,111,923	100.00	7,796.17	8,704.55	2.53	122
Health Insurance								
Health insurance	513,839,713	66.51	596,059,567	68.11	5,185.59	5,928.88	3.01	117
Fee for service health plan (not BCBS)	61,972,499	8.02	69,293,651	7.92	625.42	689.25	2.26	112
Blue Cross, Blue Shield	93,872,414	12.15	120,512,584	13.77	947.34	1,198.71	5.12	112
Fee for service health plan (BCBS)	62,620,246	8.11	80,227,422	9.17	631.95	798.00	5.08	110
Health maintenance organization (BCBS)	25,990,972	3.36	35,009,928	4.00	262.30	348.24	6.14	114
Commercial Medicare supplement (BCBS)	5,261,196	0.68	5,275,233	0.60	53.10	52.47	0.05	122
Health maintenance organization (not BCBS)	58,457,267	7.57	76,703,210	8.77	589.94	762.95	5.58	109
Medicare payments	185,947,303	24.07	215,166,555	24.59	1,876.55	2,140.22	2.96	121
Medicare prescription drug premium	23,441,031	3.03	23,467,613	2.68	236.56	233.43	0.02	126
Commercial Medicare supplements and other insurance	81,524,571	10.55	85,059,930	9.72	822.73	846.07	0.85	122
Commercial Medicare supplement (not BCBS)	65,996,385	8.54	64,602,580	7.38	666.02	642.59	-0.43	125
Long term care insurance (not BCBS)	8,624,627	1.12	5,856,023	0.67	87.04	58.25	-	123
Dental care insurance (not BCBS)	15,528,187	2.01	20,457,350	2.34	156.71	203.48	-	107
Medical Services								
Medical services	160,906,195	20.83	172,202,236	19.68	1,623.84	1,712.86	1.37	140
Physician's services	40,414,615	5.23	46,945,950	5.36	407.86	466.96	3.04	137
Dental services	74,068,800	9.59	73,459,846	8.39	747.49	730.69	-0.16	143
Eye care services	10,128,432	1.31	12,902,217	1.47	102.21	128.34	4.96	133
Lab tests, x-rays	5,967,217	0.77	7,311,059	0.84	60.22	72.72	4.15	129
Hospital room and services	13,520,151	1.75	12,988,274	1.48	136.44	129.19	-0.80	141
Care in convalescent or nursing home	14,990,006	1.94	15,826,380	1.81	151.28	157.42	1.09	146
Other medical care services	1,816,974	0.24	2,768,510	0.32	18.34	27.54	8.79	130
Drugs								
Drugs	68,791,112	8.90	76,810,709	8.78	694.23	764.02	2.23	123
Nonprescription drugs	12,180,976	1.58	14,878,728	1.70	122.93	148.00	4.08	121
Nonprescription vitamins	8,758,271	1.13	10,203,324	1.17	88.39	101.49	3.10	119
Prescription drugs	47,851,865	6.19	51,728,657	5.91	482.91	514.53	1.57	124
Medical Supplies								
Medical supplies	28,985,340	3.75	30,039,411	3.43	292.52	298.80	0.72	134
Topical and dressings	3,800,357	0.49	5,454,786	0.62	38.35	54.26	7.50	126
Adult diapers	256,473	0.03	350,337	0.04	2.59	3.48	6.44	125
Eyeglasses and contact lenses	7,928,719	1.03	12,373,672	1.41	80.02	123.08	9.31	116
Hearing aids	11,849,681	1.53	4,125,323	0.47	119.59	41.03	-19.03	161
Medical equipment for general use	2,442,922	0.32	4,117,224	0.47	24.65	40.95	11.00	116
Supportive and convalescent medical equipment	2,493,692	0.32	3,313,642	0.38	25.17	32.96	5.85	129
Rental of medical equipment	158,765	0.02	215,271	0.02	1.60	2.14	6.28	94
Rental of supportive, convalescent medical equipment	54,730	0.01	89,156	0.01	0.55	0.89	10.25	121

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Report Details

Name: Consumer Buying Power™ Healthcare 2023
Date / Time: 1/6/2023 11:16:03 AM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2023 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
