Google Cloud

About the Google Cloud Affiliate Program

The Google Cloud Affiliate Program is a way for online entities to earn a commission by referring new customers to Google Cloud.

The program is hosted on <u>CJ Affiliate</u>, a trusted third-party network and platform. Affiliates have access to a live tracking dashboard, promotional assets, account team support, and more. To create an account on CJ, you must provide company details including tax forms and bank information.

Apply today

What Makes You A Good Fit

Key criteria for acceptance into the program:



Performance Potential

Consistent traffic and strong product-audience fit.



Quality

Content that is engaging, tasteful, authentic, fresh, and non-polarizing.



Relevance

Themes that are related to Google Cloud, technology, or starting a business.



Aesthetics

A visually pleasing design aligned to Google's brand values.





The program is currently available for affiliates operating in the U.S. and Canada. If you are located in another country, please contact our team for more information.

Ideal Company Profiles

- Companies with an online audience interested in cloud services or business technology
- Companies that host an internal marketplace or perks page for recommended third-party tools
- Companies that are interested in strengthening their relationship with Google and unlocking a new revenue stream



Competitive Commissions

Affiliate partners earn competitive commissions for each eligible referral they drive to Google Cloud

Promotional Resources and Account Support

Product updates, banners, promotional guides, and 1:1 support including check-ins and optimization opportunities

Affiliate-Exclusive User Offers

Customer Offers

Affiliates can promote an additional \$50 in Google Cloud Free Trial credit (\$350 instead of the standard \$300 offer) for all new users that sign up with their link

Program Policies

- No social media or email promotions
- Disclosure required for all affiliate links

Our full program policies will be provided once you are accepted to the program.







