

CENTRO ESCOLAR UNIVERSITY

(Company's Full Name)

**9 Mendiola Street
San Miguel, Manila**

(Company's Address)

735-6861 to 71

(Telephone Numbers)

DEFINITIVE INFORMATION STATEMENT SEC FORM 20-IS

Pursuant to SRC RULE 20

SECURITIES AND EXCHANGE COMMISSION
SEC FORM 20-IS
INFORMATION STATEMENT PURSUANT TO SECTION 20
OF THE SECURITIES REGULATION CODE

1. Check the appropriate box:
 Preliminary Information Statement
 Definitive Information Statement

2. Name of Registrant as specified in its charter **CENTRO ESCOLAR UNIVERSITY**

3. Province, country or other jurisdiction of incorporation or organization **Philippines**

4. SEC Identification Number **1093**

5. BIR Tax Identification Code **000-531-126-000**

6. Address of principal office **9 Mendiola Street
San Miguel, Manila 1005**

7. Registrant's telephone number, including area code **(02) 735-6861**

8. Date, time and place of the meeting of security holders **July 24, 2012, 3:00 P.M.
Information Science Center
Mezzanine Floor
9 Mendiola Street
San Miguel, Manila**

9. Approximate date on which the Information Statement is first to be sent or given to stockholders **July 3, 2012**

10. In case of Proxy Solicitation, Name of Person Filing the Statement/Solicitor
Address and Telephone Number

11. Securities registered pursuant to Sections 8 and 12 of the Code or Sections 4 and 8 of the RSA (information on number of shares and amount of debt is applicable only to corporate registrants):

Title of Each Class Outstanding	Number of Shares of Common Stock or Amount of Debt Outstanding
Common Stock	372,414,400

12. Are any or all of registrant's securities listed on a Stock Exchange?
Yes No

If yes, disclose the name of such Stock Exchange and the class of securities listed therein:
Philippine Stock Exchange, Inc.

CENTRO ESCOLAR UNIVERSITY
SEC Form 20-IS

PART I.
INFORMATION REQUIRED IN INFORMATION STATEMENT

A. GENERAL INFORMATION

Item 1. Date, time and place of meeting of security holders.

- | | | |
|----|--|--|
| a) | Date of Meeting | July 24, 2012 |
| | Time of Meeting | 3:00 P.M. |
| | Place of Meeting | Information Science Center
Mezzanine Floor
9 Mendiola St.,
San Miguel, Manila |
| | Registrant's Mailing Address | 9 Mendiola St.,
San Miguel, Manila 1005 |
| b) | Approximate Date when the Information Statement is first to be sent or given to security holders | July 3, 2012 |

Item 2. Dissenters' Right of Appraisal.

There are no corporate matters or actions that will entitle dissenting stockholders to exercise their right of appraisal as provided in Title X of the Corporation Code.¹

Item 3. Interest of Persons in or Opposition to Matters to be Acted Upon.

a. The incumbent directors and officers have no substantial interest in any matter to be acted upon other than their election to office.

¹ The right of appraisal means the right of a dissenting stockholder to demand payment of the fair market value of his shares in the instances provided under the Corporation Code. In such instances the right may be exercised by any stockholder who shall have voted against the proposed action by making a written demand to the corporation within 30 days after the date on which the vote was taken for payment of the fair market value of his shares. Failure to make the demand shall be deemed a waiver of such right.

b. No director has informed the University in writing that he intends to oppose any action to be taken by the registrant at the annual meeting.

B. CONTROL AND COMPENSATION INFORMATION

Item 4. Voting Securities and Principal Holders Thereof.

a) As of May 31, 2012 the University has 372,414,400 issued and outstanding common stock at ₱1.00 per share. All the shares of stock are entitled to vote.

b) Only stockholders of record at the close of business on June 28, 2012 are entitled to notice and to vote at the Annual Stockholders' Meeting.

c) A stockholder entitled to vote at the meeting shall have the right to do so in person or by proxy. With respect to the election of directors, in accordance with Section 24 of the Corporation Code of the Philippines, a stockholder may vote the number of shares held in his name in the University's stock books as of June 28, 2012, and may vote such number of shares for as many persons as there are directors to be elected or he may cumulate said shares and give one candidate as many votes as the number of his shares shall equal, or he may distribute them on the same principle among as many candidates as he shall see fit: Provided, That the total number of votes cast by him shall not exceed the number of shares owned by such stockholder as shown in the books of the University multiplied by the total number of directors to be elected.

d) Security Ownership of Certain Record and Beneficial Owners and Management

1. Security Ownership of Certain Record and Beneficial Owners

Owners of record of more than five percent (5%) of the University's shares of stock as of May 31, 2012 are as follows:

<u>Title of Class</u>	<u>Name & Address of Record Owner & Relationship with Issuer</u>	<u>Name of Beneficial Owner & Relationship with Record Owner</u>	<u>Citizenship</u>	<u>Number of Shares Held</u>	<u>Percent(%)</u>
Common	USAUTOOCO, Inc. 1000 United Nations Ave., Ermita, Manila Authorized Representative - Basilio C. Yap Relationship to Registrant - Stockholder	USAUTOOCO, Inc. Authorized Representative - Basilio C. Yap Position - President	Filipino	126,620,891	34.00

* Authorized representative has voting power over the shareholdings of the corporate stockholder.

Common	U.S. Automotive Co., Inc. 1000-1046 United Nations Ave., cor. San Marcelino, Ermita, Manila Authorized Representative - Basilio C. Yap Relationship to Registrant - Stockholder	U.S. Automotive Co., Inc. Authorized Representative - Basilio C. Yap Position - President	Filipino	55,963,803	15.02
Common	PCD Nominee Corp.- Filipino	Alejandro C. Dizon Beneficial Owner	Filipino	49,981,575	13.43
Common	Southville Commercial Corporation 403 Topaz St., Posadas Village, Sucat, Muntinlupa City Authorized Representative - Petronila G. Mallare Relationship to Registrant - Stockholder	Southville Commercial Corporation Authorized Representative - Petronila G. Mallare Position - President	Filipino	29,686,293	7.97
Aggregate Number of Shares and Percentage of All Beneficial/Record Owners as a Group				<u>262,252,562</u>	<u>70.41</u>

The proxies designated by each stockholder will be known by July 19, 2012.

2. Security Ownership of Management

Owners of record of CEU shares among Management as of May 31, 2012 are as follows:

Title of Class	Directors	Amount and Nature of Beneficial Ownership	Citizenship	Percent of Class
Common	Emilio T. Yap (Chairman)	1 (d)	Filipino	Nil
Common	Ma. Cristina D. Padolina	38,316 (d)	Filipino	0.0102
Common	Angel C. Alcalá *	1 (d)	Filipino	Nil
Common	Emil Q. Javier *	1 (d)	Filipino	Nil
Common	Ricardo F. de Leon	1 (d)	Filipino	Nil
Common	Alejandro C. Dizon	50,033,412 (d)	Filipino	13.4348
Common	Emilio C. Yap III	267,173 (d)	Filipino	0.0717
Common	Corazon M. Tiongco	10,107,793 (d)	Filipino	2.7141
Common	Johnny C. Yap	<u>1,000 (d)</u>	Filipino	<u>0.0002</u>
Total		<u>60,447,698 (d)</u>		<u>16.23</u>

* Independent Director.

**Dr. Alejandro C. Dizon has 51,837 shares registered in his name in addition to 49,981,575 shares lodged with PCD Nominee Corporation.

Title of Class	Executive Officers	Amount and Nature of Beneficial Ownership	Citizenship	Percent of Class
Common	Ma. Cristina D. Padolina	38,316 (d)	Filipino	0.0102
Common	Ricardo F. de Leon	1 (d)	Filipino	Nil
Common	Cesar F. Tan	19,735 (d)	Filipino	0.0052
Common	Juliana M. Alvaro	16,885 (d)	Filipino	0.0045
Common	Gonzales, Lucia D.	7,528 (d)	Filipino	0.0020
-	Maria Clara Perlita Erna V. Yabut	0 (d)	Filipino	0
Common	Priscilla A. Panlasigui	15,164 (d)	Filipino	0.0040
Common	Teresa R. Perez	3,226 (d)	Filipino	0.0008
Common	Corazon M. Tiongco	10,107,793 (d)	Filipino	2.71
Common	Wandalyn Maira L. Lao	19,734 (d)	Filipino	0.0052
Common	Bernardita T. Traje	753 (d)	Filipino	0.0002
-	Carlito B. Olaer	0 (d)	Filipino	0
Total (excluding shares of Ma. Cristina D. Padolina, Ricardo F. de Leon, and Corazon M. Tiongco)		<u>83,025 (d)</u>		<u>0.02</u>
Aggregate Number of Shares and Percentage of All Security Ownership of Management as a Group		<u>60,530,723(d)</u>		<u>16.25</u>

To the best knowledge of the University, the above lists include shares beneficially owned by the directors and officers.

3. There is no voting trust or similar agreement with respect to any portion of the outstanding shares, nor any agreement which may result in a change in control of the University.

Item 5. Directors and Executive Officers.

a. 1. The following are the incumbent directors and officers of the University:

DIRECTORS²

EMILIO T. YAP, 86 years old, Filipino, is the Chairman of the Board of Directors of the University. He was unanimously elected as Chairman on July 10, 2002. He is also the Chairman of the Board of Manila Bulletin Publishing Corporation, Manila Hotel Corporation, Centro Escolar University Hospital, Inc. and other business concerns.

MA. CRISTINA D. PADOLINA, 66 years old, Filipino, is the President and Chief Academic Officer of the University. She was elected as a member of the Board of Directors and President of the University on August 18, 2006, and as Vice Chairman on July 25, 2008. She graduated from the University of the Philippines with the degree of Bachelor of Science in Chemical Engineering. She also holds a degree of Master of Science (Chemistry) from the Ateneo de Manila University and the degree of Doctor of Philosophy (Inorganic Chemistry) from the University of

² All directors hold office for one (1) year and until their successors are elected and qualified. All directors, except for the independent directors, are nominated on the floor.

Texas at Austin. On secondment from her post as Professor of Chemistry at UP Los Baños, she served as Chancellor of the Open University from 1995 to 2001 and as Commissioner of the Commission on Higher Education from 2001 to 2005. She is Professor Emeritus of the University of the Philippines, Los Baños. She is also a Director of Centro Escolar University Hospital, Inc.

ANGEL C. ALCALA, 83 years old, Filipino, is an independent director. He became a member of the Board of Directors of the University in July 22, 2008. He is currently a member of the University's Audit Committee. He graduated from Silliman University with a degree in B.S. Biology (*magna cum laude*), and obtained his M.A. Biological Sciences and Ph.D., Biological Sciences from the Stanford University. He received a Doctor of Humanities (*Honoris Causa*) degree from Xavier University. He was formerly the President, Silliman University; Deputy Executive Director, Philippine Council for Aquatic and Marine Research and Development, Department of Science and Technology (DOST); Secretary, Department of Environment and Natural Resources (DENR); and Chairman, Commission on Higher Education (CHED). He is presently a member of the Board of Trustees of Silliman University, Chairman of the Silliman University-Angelo King Center for Research and Environmental Management (SUAKCREM), and Professor Emeritus, Silliman University. He is also the President of Cap College, Makati.

EMIL Q. JAVIER, 71 years old, Filipino, is an independent director. He became a member of the Board of Directors of the University in July 2002. He is currently the Chairman of the University's Audit Committee and a member of the Nomination Committee. He graduated from the University of the Philippines, Los Baños with a degree of B.S. Agriculture (*cum laude*). He also holds a degree of M.S. Agronomy from the University of Illinois and Ph.D. in Plant Breeding from Cornell University. He is a Trustee of the Asia Rice Foundation, Head Advisor of the Biotech Coalition of the Philippines and President and Chair of the Biology Division, National Academy of Science and Technology (Phil.) He is likewise a Board Member of the International Service for the Acquisition of Agri-Biotech Applications (ISAAA), South East Asia Center, and Nutrition Foundation of the Philippines. He is also an Independent Director of Centro Escolar University Hospital, Inc. and an Independent Director of Del Monte Pacific Ltd.

RICARDO F. DE LEON, 62 years old, Filipino, was elected as Executive Vice President on February 15, 2008 and as a member of the Board of Directors on July 22, 2008. He is currently the Chairman of the University's Nomination Committee. He is a graduate of the Philippine Military Academy (1971), holds an MBA from the Pamantasan ng Lungsod ng Maynila, Masters in Management from the Philippine Christian University, and a doctoral degree in Peace and Security Studies from the Bicol University. He is a retired 3-star Police Deputy Director General of the Philippine National Police, former Executive Director of the Philippine Center for Transnational Crimes (PCTC) and erstwhile President of the Mindanao State University. He is also a Director and Vice President of Centro Escolar University Hospital, Inc.

ALEJANDRO C. DIZON, 51 years old, was elected as a member of the Board of Directors on August 31, 2007. Dr. Dizon graduated from the UERMMMM College of Medicine and passed the Philippine Medical Licensure Examination in 1986. He finished his residency in General Surgery at St. Luke's Medical Center and passed his Specialty Board Examination in General Surgery to become a Diplomate of the Philippine Board of Surgery, Inc. in 1992. He took his postgraduate fellowship training as a G.B. Ong Surgical Scholar at the Queen Mary Hospital, University of Hong Kong. He is a fellow and member of the Board of Regents of the Philippine College of Surgeons, a fellow of the American College of Surgeons Charter Fellow of the Philippine Society of General Surgeons Inc., and Examiner and member of the Board of Governors of the Philippine Board of Surgery Inc. He is currently the Chief Quality Officer and Head of the Breast Center of St. Luke's Medical Center in Quezon City and Global City, the Vice-Chairman of the Department of Surgery and President of the Cathedral Heights Building Complex, Inc. In St. Luke's Medical Center, Quezon City. He holds an Assistant Professor position in the faculty of UERMMMM College of Medicine.

EMILIO C. YAP III, 40 years old, Filipino, was elected member of the Board of Directors on September 1, 2009. He graduated from De La Salle University with the degree of Bachelor of Science in Accountancy. He was conferred with the degree of Doctor of Philosophy in Journalism, *honoris causa* by Angeles University Foundation on March 1, 2009, Doctor of Business Administration, *honoris causa* by the Pamantasan ng Lungsod ng Maynila on April 16, 2010. He is currently the Chairman of the Board of Manila Prime Holdings, Inc. He is also a Director of the Manila Bulletin Corporation, Manila Hotel, Philtrust Bank and US Automotive Co., Inc.

CORAZON M. TIONGCO, 63 years old, Filipino, has been a member of the University's Board of Directors since 2000. She has been Assistant Treasurer since August 12, 2005. She obtained her Bachelor of Arts degree from the College of the Holy Spirit. She is currently a member of the Nomination Committee, Head of the Purchasing Committee and of the Purchasing Department. She is also a Director of Centro Escolar University Hospital, Inc.

JOHNNY C. YAP, 39 years old, Filipino was elected as a member of the Board of Directors on October 26, 2007. He graduated from De la Salle University with the degree of Bachelor of Science in Management of Financial Institutions. He was conferred with the degree of Doctor of Philosophy in Humanities, *honoris causa* by Foundation University on March 21, 2010. He is presently the Treasurer and a Director of Euromed Laboratories, Philippines, Inc.

Under the Securities Regulation Code (SRC), any corporation with a class of equity shares listed for trading in an Exchange is required to have at least two (2) independent directors or have such independent directors which shall constitute at least twenty percent (20%) of the membership of such board, whichever is the lesser. Presently, the University's incumbent independent directors are Angel C. Alcala and Emil Q. Javier.

The nomination, pre-screening and election of independent directors will be made in accordance with Rule 38 of the Amended Implementing Rules and Regulations of the Securities Regulation Code and Section 7, Article 1 of the University's By-laws.³

Based on the pre-screening and evaluation by the Nomination Committee⁴ during its meeting on June 29, 2012, the nominees for Independent Directors are:

(1) Dr. Emil Q. Javier, 71 years old, Filipino is the owner of record of one (1) share of common stock (0%). Dr. Javier was recommended as a nominee for Independent Director by Victorio Apostol, Sagira Kuhutan, Lucia D. Gonzales, Carmencita Lim, Leonila Castro, Rosario Marcelo, and Teresita de Leon, all stockholders of record. All of said stockholders have no relationship with Dr. Javier.

(2) Dr. Angel C. Alcala, Filipino, 83 years old, is owner of record of one (1) share of common stock (0%). Dr. Alcala was nominated by Eduardo Masangcay, Victoria Baleva, Lourdes Baluyut, Edita Maralit, Analin de Costo, Cynthia Chny, Adelma Obciana and Teresita Navarro, all stockholders of record. All of said stockholders have no relationship with Dr. Alcala.

The nominees for regular directors will be nominated and elected on the floor during the stockholders' meeting.

OFFICERS

SERGIO F. APOSTOL, 77 years old, was elected University's Corporate Secretary on February 26, 2010. He graduated from Letran College with the degree of Associates in Arts, Bachelor of Laws at Ateneo de Manila University. He is a member of the Board of Directors of Manila Hotel and Chairman and Chief Executive Officer of Kaytrix Agri-Aqua Corporation. He is a member of the Audit and Nomination Committee of Centro Escolar University

CESAR F. TAN, 58 years old, Filipino, was elected as Treasurer on April 11, 2006 and is a member of the Purchasing Committee. He graduated from the Far Eastern University with a degree of B.S.C.-Accounting and is a career service professional. He was formerly Assistant Treasurer and Assistant Vice President of Liwayway Publishing, Inc. He is also the Treasurer of Centro Escolar University Hospital, Inc.

³ Section 7, Article 1 of the By-laws provides that the University is required to have at least two (2) independent directors or at least 20% of the board size, whichever is the lesser. The Chairman of the Meeting shall inform all stockholders in attendance of the mandatory requirement of electing independent director/s. In case of failure of election for independent director/s, the Chairman of the Meeting shall call a separate election during the same meeting to full up the vacancy.

⁴ The Nomination Committee is composed of Dr. Ricardo F. de Leon, chairman; Dr. Emil Q. Javier, Ms. Corazon M. Tiongco and Atty. Sergio F. Apostol, members.

JULIANA M. ALVARO, 63 years old, Filipino, is the Vice President for the Malolos Campus and Dean of Studies. She is a B.S.E.Ed. graduate of Baliwag University. She obtained her master's degree from the National Teachers College and her Ed.D. from CEU. She has been with the University since 1979.

LUCIA D. GONZALES, 64 years old, Filipino, is the Vice President-University Registrar. She graduated *cum laude* from CEU with the degree in Bachelor of Science in Secondary Education. She obtained her Master of Science in Educational Management from the De La Salle University.

MARIA CLARA PERLITA ERNA V. YABUT, 46 years old, Filipino, is the Vice President for Research and Evaluation and concurrent Head of the Evaluation and Data Processing Department. She graduated from the University of the Philippines with the degree of B.S.E. Secondary Education, major in Mathematics. She obtained a Master's degree and a doctorate degree in Mathematics Education, both from CEU. She has been with the University since 1990.

PRISCILLA A. PANLASIGUI, 65 years old, is the Vice President for the Makati Campus. She graduated from CEU with the degree of Bachelor of Science in Medical Technology and holds a Bachelor's degree major in Biology from the Pepperdine University, California, USA. She obtained a Master's degree, major in Biology, and the degree of Doctor of Philosophy, major in Science Education both from CEU. She has been with the University since 1974.

TERESA R. PEREZ, 50 years old, is the Vice President for Academic Affairs. She is a member of the Purchasing Committee. She graduated from CEU with the degree of B.S. Biology. She holds a Master's degree in Biology and a doctorate degree in Curriculum and Supervision, both from CEU. She has been a member of the faculty since 1982.

WANDALYN MAIRA L. BONDOC, 30 years old, Filipino, was elected as Assistant Treasurer on August 18, 2006. She is a member of the Purchasing Committee and Assistant Head of the Purchasing Department. She obtained her Bachelor's degree in Hotel, Restaurant and Institution Management from De la Salle-College of St. Benilde. She is a former personnel staff member, Corporate Office, Manila Hotel Corporation. She is also the Assistant Treasurer of Centro Escolar University Hospital, Inc.

BERNARDITA T. TRAJE, 51 years old, Filipino, is the University's Assistant Controller. She served as Assistant Treasurer from August 2001 to August 2006. She graduated from the Polytechnic University of the Philippines. She is a Certified Public Accountant (CPA). She has been with the University since 1980.

CARLITO B. OLAER, 48 years old, Filipino, is the Vice President for Student Affairs. He served as the Head of the Religion Department and was the Campus Minister of CEU for a number of years before his appointment as VP for Student Affairs. He holds the degree of A.B. Philosophy (*magna cum laude*) from the Dominican House of Studies and Bachelor of Sacred Theology (*cum laude*) from the University of Santo Tomas. He obtained his Masters in Theology (*magna cum laude*) from San Sebastian College and his doctorate degree in Educational

Management from CEU (*with the highest academic distinction*). He has been with the University since 1991.

2. Significant Employees

All employees are expected to make reasonable contribution to the success of the business of the University. There is no “significant employee” as defined in Part IV(A)(2) of the SRC Rule 12 (i.e., a person who is not an executive officer of the registrant but who is expected to make a significant contribution to the business).

3. Family Relationships

Dr. Emilio T. Yap, Dr. Emilio C. Yap III and Mr. Johnny C. Yap are relatives within the second degree of consanguinity.

4. Pending Legal Proceedings

The University is not aware of any legal proceeding in the past five (5) years to date involving its directors and officers which are material to the evaluation of the ability and integrity of any director or officer of the University.

No director or officer has been convicted by final judgment during the last five (5) years up to the present of any offense punishable by Philippine laws or by the laws of any other country.

Likewise, the University has no knowledge of pending legal proceedings against any of its directors or executive officers involving: (a) any bankruptcy petition filed by or against any business of which its directors or executive officers is subject; or (b) any judgment or decree permanently or temporarily limiting or suspending their involvement in any type of business, securities, commodities or banking activities; or, (c) any violation of a securities or commodities law or regulation and the judgment has not been reversed, suspended or vacated.

5. Certain Relationships and Related Transactions

The University entered into a 25-year lease contract with Philtrust Bank on July 29, 2004. The lease covers the use of Philtrust Bank’s land, building and improvements thereon located at 259-263 Sen. Gil Puyat Avenue and Malugay Street, Makati City. The lease commenced on January 1, 2005 for the operation of the CEU-Makati Extension Campus for school year 2005-2006. Lease of said building from Philtrust Bank Building is for the exclusive purpose of maintaining and operating an extension campus in Makati City, and to conduct therein all such activities necessary to provide adequate educational instruction and other services to its students, including authorized extra-curricular activities. The consideration for the lease was principally based on the valuation of the property by Asian Appraisal, Inc. and on the financial advisory by Buenaventura, Echauz and Partners. Except for the respective parties’ covenants under said lease contract between CEU and Philtrust Bank, there is no further contractual or other commitment resulting from the arrangement that would pose any risk or contingency. There are no other parties involved in this transaction.

The University, in line with its expansion program and for marketing purposes, avails of advertising services of Manila Bulletin Publishing Corporation. The terms of said advertising transactions are based on terms similar to those offered to non-related parties.

In 2012, 2011 and 2010 the University has rented room and facilities of Manila Hotel, an affiliate, as venue during commencement exercises.

For a more detailed discussion on related party transactions, please see Note 20 of the attached 2012 Audited Financial Statements.

b. There is no director who has declined to stand for re-election to the Board of Directors since the date of the last annual stockholders' meeting because of disagreement with the University on matters relating to operations, policies and practices.

Item 6. Compensation of Directors and Officers

1. The aggregate compensation paid or accrued during the last two (2) fiscal years and to be paid in the ensuing calendar year to the University's President and four (4) most highly compensated executive officers as a group are as follows:

<u>Name and Position</u>	<u>Fiscal Year</u>	<u>Annual Salary</u>	<u>Bonus</u>	<u>Other Annual Compensation</u>	<u>Total Compensation</u>
Ma. Cristina D. Padolina, President; Juliana M. Alvaro, VP-Malolos Campus; Lucia D. Gonzales, VP-Registrar; Teresa R. Perez, VP-Academic Affairs; Priscilla A. Panlasigui, VP-Makati Campus	<u>2010-2011</u>	<u>₱ 8,898,400.64</u>	<u>₱ 1,458,370.76</u>	<u>N.A.</u>	<u>₱ 10,356,771.40</u>
	<u>2011-2012</u>	<u>₱ 9,381,311.39</u>	<u>₱ 1,496,663.40</u>	<u>N.A.</u>	<u>₱ 10,877,974.79</u>
	<u>2012-2013*</u>	<u>₱ 9,381,311.39</u>	<u>₱ 1,496,663.40</u>	<u>N.A.</u>	<u>₱ 10,877,974.79</u>

2. The aggregate compensation paid or accrued during the last two (2) fiscal years and to be paid in the ensuing calendar year to all other officers and directors as a group are as follows:

<u>Name And Position</u>	<u>Fiscal Year</u>	<u>Annual Salary</u>	<u>Bonus</u>	<u>Other Annual Compensation</u>	<u>Total Compensation</u>
All Officers and Directors as a Group	<u>2010-2011</u>				<u>₱ 26,209,729.62</u>
	<u>2011-2012</u>				<u>₱ 27,299,671.67</u>
	<u>2012-2013*</u>				<u>₱ 27,299,671.67</u>

*2012-2013 figures are estimated amounts.

3. The Directors do not receive compensation for services provided as a director other than reasonable per diems for attendance at meetings of the Board or any of its committees.⁵

4. There are no bonus, profit sharing stock options warrants, rights of other compensation plans or arrangements with directors or officers that will result from their resignation, retirement, termination of employment or change in the control of the University.

The duties and responsibilities of the elected corporate officers are specified in the University's By-laws and/or Manual of Corporate Governance.

Other officers whose duties and responsibilities are set by Management are considered regular employees of the University.

5. There are no outstanding warrants or options held by the University's President, executive officers and directors.

Item 7. Independent Public Accountants.

The accounting firm of Sycip, Gorres, Velayo & Co., Inc. (SGV) served as the University's external auditors for the last fiscal year. The handling partner of SGV IS Ms. Janet Alvarado-Paraiso. There was no change in or disagreement with the external auditor on accounting and financial disclosures.

The University's Manual on Corporate Governance and SRC Rule 68 provide that the University's external auditor shall either be rotated or the handling partner changed every five (5) years or earlier.⁶ The University is in compliance with SRC Rule 68, paragraph 3(b)(iv).

The Board, upon recommendation of the Audit Committee⁷, proposed the appointment of SGV as the external auditor for fiscal year ending 2011. The approval of the appointment of SGV as external auditors for the current year will be one of the matters to be undertaken during the annual meeting.

SGV representatives will be present during the stockholders' meeting and will have an opportunity to make a statement if they desire to do so. It is also expected that the attending representatives will be able to respond to appropriate questions.

There was no change in or disagreement with the external auditor on accounting and financial disclosures.

⁵ During the stockholders' meeting on July 27, 2004, the stockholders approved the grant of annual medical allowance and related bonuses to the members of the Board of Directors.

⁶ SGV has served as the University's external auditor since 2000, with Mr. Arnel F. de Jesus (2000-2005), Mr. Ramon D. Dizon (2006-February 2009) and Ms. Janet Alvarado-Paraiso (March 2009-present as handling partners).

⁷ The Audit Committee is composed of Dr. Emil Q. Javier (Independent Director) as chairman, Dr. Angel C. Alcala and Atty. Sergio F. Apostol, members

D. OTHER MATTERS

Item 15. Action with Respect to Reports

The approval of the minutes of the annual stockholders' meeting held on July 26, 2011 will be taken up during the meeting.

The matters taken up during the annual stockholders' meeting on July 26, 2011 were as follows:

1. Call to Order
2. Proof of Notice and Quorum
3. Approval of the Minutes of the Annual Stockholders' Meeting on July 27, 2010
4. Chairman's Address
5. Approval of the Annual Report of the Board of Directors
6. Election of Directors
7. Appointment of External Auditor
8. Other Matters
9. Adjournment

There are no specific acts of the Board of Directors and Management for ratification by the stockholders.

Item 19. Voting Procedures

- a. The vote required for approval or election

Sec. 24 of the Corporation Code provides that at all elections of directors, there must be present, either in person or by representative authorized to act by written proxy, the owners of majority of the outstanding capital stock. Candidates receiving the highest number of votes shall be declared elected.

Article I, Section 3 of the By-laws provides that in case of election of directors, every stockholder entitled to vote shall have the right to cumulate his shares, and give one candidate as many votes as the number of directors to be elected, multiplied by the number of his shares shall equal.

- b. The method by which votes will be counted

Article I, Section 3 of the By-laws provides that except as otherwise provided by the Corporation Law, at each meeting of the stockholders, every stockholder entitled to vote thereat shall be entitled to one (1) vote in person or by proxy for each share of stock of the University subscribed for by him or held by him and registered in his name on the books of the University.

The SGV auditors will assist in the counting of votes.

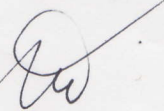
**PART III
SIGNATURE PAGE**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this report is true, complete and correct. This report is signed in the City of Manila on July 2, 2012.

CENTRO ESCOLAR UNIVERSITY

By:



SERGIO F. APOSTOL

Corporate Secretary & Compliance Officer

CENTRO ESCOLAR UNIVERSITY

(Company's Full Name)

**9 Mendiola Street
San Miguel, Manila**

(Company's Address)

735-6861 to 71

(Telephone Numbers)

MANAGEMENT REPORT TO STOCKHOLDERS

**For the fiscal year ended March 31, 2012
in accordance with SRC Rule 20.4**

**MANAGEMENT REPORT TO STOCKHOLDERS
UNDER SRC RULE 20.4**

Item 1. Financial Statements

The audited consolidated financial statements are hereto attached.

Item 2. Changes in and Disagreements with External Accountants on Accounting and Financial Disclosure

There was no change in nor disagreement with External Accountants on accounting and financial disclosures.

Item 3. Management's Discussion and Analysis (MD&A) or Plan of Operation

Financial Performance (2012-2011; 2011-2010)

Tuition and Other School Fees increased by 4.72% to ₱1,405,583,660 from the previous year's ₱1,342,181,789 and 3.23% increased from ₱1,300,154,119 and 6.73% in 2010. This account consists of Tuition Fees, Miscellaneous Fees, and Income from Other School Services. Miscellaneous fees are comprised of fees for electricity, registration materials, miscellaneous classroom expenses, laboratory materials diplomas and certificates, ID cards, and various collections for specific items or activities. Income from Other School Services consist of audio-visual fees, testing materials, computer materials, and the like. Interest income were reported at ₱5,411,136 in 2012 and ₱6,048,014 in 2011.

The total revenues increased to ₱1,437,709,748 in 2012 from ₱1,374,087,093 last year and ₱1,334,404,794 in 2010. While the Operating Expenses were reported at ₱1,105,767,645 in 2012 from ₱1,151,994,852 last year and ₱1,016,055,482 in 2010.

Net income of the University for 2012 was ₱297,108,952 from ₱199,162,376 last year and ₱285,748,081 in 2010.

Because of the good first semester enrollment plus the 3% increase in tuition and other fees being implemented and considering the year 2012 is not a CBA year, the University achieved a considerable increase in net income.

Financial Condition

The University reported a healthy cash position as of March 31, 2012. Cash and cash equivalents were at ₱209,522,046 as compared to last year's balance of ₱259,576,548 and ₱252,034,028 in 2010. Tuition and other receivables were at ₱23,528,601 as compared to ₱19,090,579 last year and

₱16,380,785 in 2010. The University's receivables consist of tuition receivables, interest receivables, and employee and lessee receivables (classified as Other Receivables). There are no receivables from unconsolidated subsidiaries or related parties.

Inventories, consisting of materials, uniforms and supplies, were at ₱7,455,321. Other current assets, which consist largely of Prepayments stood at ₱3,457,765.

Available for Sale (AFS) Investments, reported under Other Assets in 2012, had a market value of ₱600,717 as compared to ₱583,568 last year. Other Assets also include Advances to Suppliers and Contracts at ₱8,445,829 compared to ₱6,508,475 last year.

The current assets of the University as of fiscal year ended March 31, 2012 were ₱243,963,733 as compared to ₱296,397,796 for March 31, 2011.

Property and Equipment were reported at ₱2,892,648,868 from ₱2,925,394,710 last year.

Total non-current assets were at ₱2,901,695,414 and Total Assets were at ₱3,145,659,147 at the end of the fiscal year.

Accounts payable and accrued expenses increased to ₱182,352,122 from ₱177,547,722 last year and ₱135,160,681 in 2010. Dividends payable were at ₱81,757,198 compared to ₱68,628,460 last year and ₱60,979,347 in 2010. The current portion of the long-term liability due to the building acquisition was ₱40,000,000 and the income tax payable increased to ₱14,663,275 from ₱8,133,753 last year and ₱15,781,808 in 2010. Total current liabilities were at ₱318,772,595 at fiscal year end.

Total non-current liability as of March 31, 2012 decreased to ₱453,943,789 from ₱479,835,078 last year and ₱461,626,207 in 2010. The long-term liability of ₱123,717,899 reflects the present value of the installment payments due on the acquired Seaboard Building. Because schools are allowed to claim 10% of its capital expansion as an advanced tax credit, it can no longer claim the depreciation on these capital assets as tax deduction. Instead, the unamortized portion of these tax credits are lodged under deferred tax liability, and is amortized yearly in congruence with the depreciation of the capital assets. Deferred tax liabilities were at ₱224,668,920. Retirement liability refers to the portion of the Retirement Fund that needs to be funded over the course of the expected working lives of the employees. As of March 2012, retirement liability was at ₱105,556,970.

The University's stockholder's equity stood at ₱2,372,942,763 as of March 2012 as compared to ₱2,448,231,061 in March 2011.

Key Performance Indicators

Key	2012	2011	2010	Manner of Computation	Significance
Revenue Growth	4.72%	3.23%	3.40%	Difference between current and last year's tuition and other school fees divided by last year's revenues	Measures Revenue growth
Return on Revenue	21%	15%	22%	Net income divided by Tuition and other school fees	Shows how much profit is derived from every pesos of tuition and other school fees
Dividend Pay-out Ratio	125%	140%	130%	Dividends divided by net income	Indicates how earnings support dividend payment
Return on Equity	14%	9%	12%	Net profit divided by average total stockholder's equity	Measures extent of profit earned
Return on Assets	10.43%	6.89%	9.34%	Net profit divided by average total assets	Measures use of assets to generate income

Liquidity

The University relies on internally generated cash to fund its working capital needs, capital expenditures and cash dividends.

Cash flows provided by operating activities were at ₱412,938,978 for fiscal year ended March 31, 2012 as compared to cash flows provided by operating activities of ₱401,779,265 for the previous fiscal year and ₱417,580,841 in March in 2010.

Cash used in investing activities was ₱64,003,722 during fiscal year ended March 31, 2012, as compared to cash used in investing activities of ₱82,489,968 for previous fiscal year and ₱119,387,150 in March 31, 2010.

Cash used in financing activities was at ₱399,285,662 during the current fiscal year. This was primarily used for the payment of dividends as well as the payment of the loan installment for the purchase of the CEU-Makati Legaspi Village building. Cash used for financing activities was at ₱311,661,687 for fiscal year ended March 31, 2011 and ₱398,583,049 in fiscal year ended March 31, 2010.

Segment Reporting

The University operates in four geographical segments – Mendiola, Malolos, Makati-Gil Puyat and the start up operations for the Makati-Legaspi campus. The financial information on the operations of these segments are disclosed in terms of segment assets, segment property and equipment (net), segment liabilities, segment revenues, operating expenses and net income/loss.

The segment report is included in Note 19 of the financial statements.

Known Trends

Effect of Government Regulation with Respect to Increase in Tuition Fees

The Commission on Higher Education (CHED) promulgates guidelines to be followed by Higher Education Institutions (HEIs) intending to increase their tuition and other fees. Notable among them follows:

“A Certificate of Intended Compliance (COIC) stating that (70%) of the proceeds to be derived from the tuition fee increase shall be used for the payment of the salaries, wages, allowances and other benefits of its teaching and non-teaching personnel and other staff x x x.

“The 20% shall go to the improvement of the following:

1. Modernization of buildings
2. Equipment
3. Libraries
4. Laboratories
5. Gymnasium and similar facilities and
6. Payment of other cost of operations.

“Only 10% is left for return on investment.”

Education Trends

For School year 2011-2012, the University registered upward trends in Dentistry, Pharmacy and Medical Technology while nursing course continued to experience downward enrollment due to lesser demand in the United States and United Kingdom.

Key Variable and Other Qualitative and Quantitative Factors

Currently, there are no known trends, events, or uncertainties that have a material impact on the University's liquidity.

The Registrant does not know of any event that will trigger any direct or contingent financial obligation that may be material to the company, including default or acceleration of an obligation.

There are no known material off-balance sheet transactions, arrangements, or obligations (including contingent obligations), and other relationships of the company with unconsolidated entities or other persons created during the reporting period.

For School year 2012-2013, there are commitments for capital expenditures such as renovations of science laboratory rooms and improvements of other student facilities, which include procurement of science equipment and computer for laboratory and ICT Department which funding shall be derived from the increase in tuition fees in accordance with the guidelines of the Commission of Higher Education (CHED).

Currently, there are no known trends, events or uncertainties that have material impact on sales, aside from downward enrollment on nursing course, tourism and hotel and restaurant management courses.

All income is derived from the normal course of operations or through interest income on money market placements. There are no significant elements of income or loss.

Material changes from FY 2011 to FY 2012 include 10.53% decrease in interest income which resulted from decrease in money market placements as well as decrease in interest rates. Posted was a decrease of 7.72% in the cost of services due to lower rental and retirement expenses, and decrease in salaries and other benefits to employees considering that last fiscal year was a CBA and a ranking year wherein salary increases/adjustments were paid. An increase of 13.09% in general and administrative expenses was due to increases in transportation and communications, clinical expenses, janitorial and security services, and taxes and licenses. Interest expense decreased by 12.37% due to

lower principal balance of loan. An increase of 18.90% in the loss on sale/retirement of assets was due to increase in the value of condemned assets. Foreign currency exchange gain was realized this year from last year's foreign currency exchange loss because of increase in dollar savings deposits from June to December 2011. These material changes resulted to a 49.18% increase in net income after tax.

New Accounting Standards

The University presented its consolidated financial statements to comply with accounting principles generally accepted in the Philippines (Philippine GAAP) as set forth in Philippine Financial Reporting Standards (PFRS). New and revised accounting standards, consisting of Philippine Accounting Standards (PAS) and PFRS became effective for financial reporting purposes.

The transition to PFRS in 2006 resulted in certain changes to the University's previous accounting policies. The comparative figures for the 2005 financial statements were restated to reflect the changes in policies except those relating to financial instruments. The standards adopted were: PAS 16, *Property and Equipment*; PAS 19, *Employee Benefits*; PAS 21, *Effects of Changes in Foreign Exchange Rates*; PFRS, *Operating Segments*; and PAS 39, *Financial Instruments: Recognition and Measurement*.

The University has also adopted the following other PFRS, which did not materially affect the University's financial position and results of operation: PAS 1, *Presentation of Financial Statements*; PAS 8, *Accounting Policies, Changes in Accounting Estimates and Errors*; PAS 10, *Events After the Balance Sheet Date*; PAS 16, *Property, Plant and Equipment*; PAS 17, *Leases*; PAS 24, *Related Party Disclosures*; PAS 32, *Financial Instruments: Disclosure and Presentation*; and, PAS 33, *Earnings Per Share*. The comparative presentation and disclosures have been amended as required by these standards. Adoption of these standards has no effect on equity as of April 1, 2004 and March 31, 2005.

The consolidated financial statements include the financial statements of the University and its wholly owned subsidiary namely the Hospital, which were incorporated in the Philippines (collectively referred to as the Group).

The financial statements of the Hospital are prepared for the same reporting year as the University.

Subsidiary is consolidated when control is transferred to the Group and ceases to be consolidated when control is transferred out of the Group. Control is presumed to exist when the University owns more than 50% of the voting power of an entity unless in exceptional cases, it can be clearly demonstrated

that such ownership does not constitute control. The consolidated financial statements are prepared using uniform accounting policies for the like transactions and other events in similar circumstances. All intercompany balances and transactions, intercompany profits and unrealized gains and losses have been eliminated in the consolidation.

Changes in Accounting Policies and Disclosures

The accounting policies adopted are consistent with those of the previous year except for the following new and amended standards, interpretations and improvements to PFRS adopted as of April 1, 2011. These new and amended standards and improvements to PFRS did not have any impact on the accounting policies, financial position or performance of the Group.

New and Amended Standards and Interpretations

- Philippine Accounting Standard (PAS) 24, *Related Party Disclosures (Amendment)*
- PAS 32, *Financial Instruments: Presentation (Amendment)*
- Philippine Interpretation of International Financial Reporting Interpretation Committee (IFRIC) 14, *Prepayments of a Minimum Funding Requirement (Amendment)*
- Philippines Interpretation IFRIC 19, *Extinguishing Financial Liabilities with Equity Instruments*
- Philippine Interpretation IFRIC 13, *Customer Loyalty Programmes (determining the fair value of award credits)*

Improvements to PFRS in 2010

- PFRS 3, *Business Combinations*
- PFRS 7, *Financial Instruments: Disclosures*
- PAS 1, *Presentation of Financial Statements*
- PAS 27, *Consolidated and Separate Financial Statements*
- PAS 34, *Interim Financial Reporting*

New standards and interpretations that have been issued but are not yet effective

Standards or interpretations issued but are not yet effective as of March 31, 2012 are listed below. The Group intends to adopt these standards and interpretations when they become effective. Except as otherwise stated, the Group does not expect the adoption of these new standards and interpretations to have a significant impact on its financial statements.

- PAS 12, *Income Taxes – Recovery of Underlying Assets (Amendment)*, effective for annual period beginning on or after January 1, 2012. It

clarified the determination of deferred tax on investment property measured at fair value. The amendment introduces a rebuttable presumption that deferred tax on investment property measured using the fair value model in PAS 40, *Investment Property*, should be determined on the basis that its carrying amount will be recovered through sale. Furthermore, it introduces the requirement that deferred tax on non-depreciable Assets that are measured using the revaluation model in PAS 16, *Property, Plant and Equipment*, always be measured on a sale basis of the asset. The Group does not expect the adoption of this standard to have significant impact on its financial statements since the deferred tax assets on the “Group’s land carried at revalued amount is already measured on a sale basis of the asset.

- PAS 1, *Financial Statement Presentation – Presentation of Items of Other Comprehensive Income (Amendment)*, effective for annual periods beginning on or after July 1, 2012. The amendments to PAS 1 change the grouping of items presented in other comprehensive income (OCI). Items that could be reclassified (or “recycled”) to profit or loss at a future point in time (for example, upon derecognition or settlement) would be presented separately from items that will never be reclassified.
- PAS 28, *Investments in Associates and Joint Ventures (as revised in 2011)*, effective for annual periods beginning on or after January 1, 2012. As a consequence of the new PFRS 11, *Joint Arrangements*, and PFRS 12, PAS 28 has been renamed PAS 28, *Investments in Associates and Joint Ventures*, and describes the application of the equity method to investments in joint ventures in addition to associates.
- PFRS 7, *Financial Instruments: Disclosures – Enhanced Derecognition Disclosure Requirements*, effective for annual periods beginning on or after January 1, 2012. The amendment requires additional disclosure about financial assets that have been transferred but not derecognized to enable the user of the Group’s financial statements to understand the relationship with those assets that have not been derecognized and their associated liabilities. In addition, the amendment requires disclosures about continuing involvement in derecognized assets to enable the user to evaluate the nature of, and risks associated with, the entity’s continuing involvement in those derecognized assets.
- PAS 27, *Separate Financial Statements (as revised in 2011)*, effective for annual periods beginning on or after January 1, 2013. As a consequence of the new PFRS 10, *Consolidated Financial Statements*, and PFRS 12, *Disclosure of Interests in Other Entities*, what remains of PAS 27 is limited to accounting for subsidiaries, jointly controlled entities and associates in separate financial statements.

- PAS 19, *Employee Benefits (Amendment)*, effective for annual periods beginning on or after January 1, 2013. Amendments to PAS 19 range from fundamental changes such as removing the corridor mechanism and the concept of expected returns on plan assets to simple clarifications and rewording. The Group is currently assessing the impact of the amendment to PAS 19.
- PFRS 7, *Financial Instruments: Disclosures – Offsetting Financial Assets and Financial Liabilities*. These amendments require an entity to disclose information about rights of set-off and related arrangements (such as collateral agreements). The new disclosures are required for all recognized financial instruments that are set off in accordance with PAS 32. These disclosures also apply to recognized financial instruments that are subject to an enforceable master netting arrangement or ‘similar agreement’, irrespective of whether they are set-off in accordance with PAS 32. The amendments require entities to disclose, in a tabular format unless another format is more appropriate, the following minimum Quantitative information. This is presented separately for financial assets and financial liabilities recognized at the end of the reporting period:
 - a. The gross amounts of those recognized financial assets and recognized financial liabilities;
 - b. The amounts that are set off in accordance with the criteria in PAS 32 when determining the net amounts presented in the statement of financial position;
 - c. The net amounts presented in the statement of financial position;
 - d. The amounts subject to an enforceable master netting arrangement or similar agreement that are not otherwise included in (b) above, including:
 - i. Amounts related to recognized financial instruments that do not meet some or all of the offsetting criteria in PAS 32; and
 - ii. Amounts related to financial collateral (including cash collateral); and
 - e. The net amount after deducting the amounts in (d) from the amounts in (c) above.

The amendments to PFRS 7 are to be retrospectively applied for annual periods beginning on or after January 1, 2013.

- PFRS 10, *Consolidated Financial Statements*, effective for annual periods beginning on or after January 1, 2013. PFRS 10 replaces the portion of PAS 27, *Consolidated and Separate Financial Statements*, that addresses the accounting for consolidated financial statements. It also includes the issues raised in SIC-12, *Consolidation – Special Purpose Entities*. PFRS

10 establishes a single control model that applies to all entities including special purpose entities. The changes introduced by PFRS 10 will require management to exercise significant judgment to determine which entities are controlled, and therefore, are required to be consolidated by a parent, compared with the requirements that were in PAS 27. The Group is currently assessing the impact of the amendment to PFRS 10.

- PFRS 11, *Joint Arrangements*, effective for annual periods beginning on or after January 1, 2013. PFRS 11 replaces PAS 31, *Interest in Joint Ventures*, and SIC-13, *Jointly-controlled Entities – Non-monetary Contributions by Ventures*. PFRS 11 removes the option to account for jointly controlled entities (JCEs) using proportionate consolidation. Instead, JCEs that meet the definition of a joint venture must be accounted for using the equity method.
- PFRS 12, *Disclosure of Interests in Other Entities*, effective for annual periods beginning on or after January 1, 2013. PFRS 12 includes all of the disclosures that were previously in PAS 27 related to consolidated financial statements, as well as all of the disclosures that were previously included in PAS 31 and PAS 28. These disclosures relate to an entity's interests in subsidiaries, joint arrangements, associates and structured entities. A number of new disclosures are also required.
- PFRS 13, *Fair Value Measurement*, effective for annual periods beginning on or after January 1, 2013. PFRS 13 establishes a single source of guidance under PFRS for all fair value measurements. PFRS 13 does not change when an entity is required to use fair value, but rather provides guidance on how to measure fair value under PFRS when fair value is required or permitted.
- Philippine Interpretation IFRIC 20, *Stripping Costs in the Production Phase of a Surface Mine*, effective for annual periods beginning on or after January 1, 2013. This interpretation applies to waste removal costs that are incurred in surface mining activity during the production phase of the mine ("production stripping costs") and provides guidance on the recognition of production stripping costs as an asset and measurement of the stripping activity asset.
- PAS 32, *Financial Instruments: Presentation – Offsetting Financial Assets and Financial Liabilities*. These amendments to PAS 32 clarify the meaning of "currently has a legally enforceable right to set-off" and also clarify the application of the PAS 32 offsetting criteria to settlement systems (such as central clearing house systems) which apply gross settlement mechanisms that are not simultaneous. The amendments to

PAS 32 are to be retrospectively applied for annual periods beginning on or after January 1, 2014.

- PFRS 9, *Financial Instruments: Classification and Measurement*, effective for annual periods beginning on or after January 1, 2015. PFRS 9, as issued in 2010, reflects the first phase of the work on the replacement of PAS 39 and applies to classification and measurement of financial assets and financial liabilities as defined in PAS 39. In subsequent phases, hedge accounting and impairment of financial assets will be addressed with the completion of this project expected on the first half of 2012.
- Philippine Interpretation IFRIC 15, *Agreements for the Construction of Real Estate*. This interpretation covers accounting for revenue and associated expenses by entities that undertake the construction of real estate directly or through subcontractors. The interpretation requires that revenue on construction of real estate be recognized only upon completion, except when such contract qualifies as construction contract to be accounted for under PAS 11, *Construction Contracts*, or involves rendering of services in which case revenue is recognized based on stage of completion. Contracts involving provision of services with the construction materials and where the risks and reward of ownership are transferred to the buyer on a continuous basis will also be accounted for based on stage of completion. The Securities and Exchange Commission (SEC) and the Financial Reporting Standards Council (FRSC) has deferred the effectivity of this interpretation until the final Revenue standard is issued by International Accounting and Standards Board and an evaluation of the requirements of the final revenue standard against the practices of the Philippine real estate industry is completed.

The Registrant has no knowledge of any seasonal aspects that had a material effect on the financial condition or results of the operations.

The University engaged the services of Sycip Gorres Velayo & Co. (SGV) in SY 2007-2008 to undertake the external quality assessment review of its internal audit activity in compliance with the International Standards for the Professional Practice of Internal Auditing (ISPPIA), specifically Standard 1312 - External Assessments. The purpose of said external quality assessment review was to determine and, as appropriate, to improve the internal audit activity's compliance with ISPPIA.

SGV completed the external quality assessment review of the University's internal audit activity last January 28, 2008 and rendered the overall opinion that "the internal audit activity of CEU *Partially Complies* to the Standards. 'Partially Complies' means that the activity is making good-faith efforts to comply with the requirements of the individual Standard or element of the Code of Ethics, section

or major category, but falls short of achieving some major objectives. These will usually represent significant opportunities for improvement in effectively applying the Standards or Code of Ethics and/or achieving their objectives. Some deficiencies may be beyond the control of the activity and may result in recommendations to senior management or the board of the organization.”

The audit was completed in the last fiscal year and the University is committed to move in the direction of the risk-based auditing process. The plan will be set forth by the University’s Quality Management Systems Group along with the Internal Audit Department.

Information on Independent Accountant

Audit Fees and Related Fees

The appointment of Sycip Gorres, Velayo and Co. (SGV) as external auditor of the University for 2011 was approved by the stockholders during the annual meeting on July 26, 2011.

In compliance with Securities Regulation Code (SRC) Rule 68, Ms. Janet Alvarado-Paraiso has been the partner in-charge for less than five years. Her appointment started in 2009.

In 2012 and 2011, the University paid ₱715,000, VAT exclusive, for each year, to Sycip Gorres, Velayo and Co. (SGV) for the audit of the University’s annual financial statements, as well as assistance in the preparation of the annual income tax returns.

There is no other assurance and related services by the external auditor that are reasonably related to the performance of the audit or review of the University financial statements.

Tax Fees

In 2011, the University paid ₱240,000, VAT exclusive to Sycip, Gorres, Velayo and Co (SGV) for the performance of a tax compliance review for the fiscal year ended March 31, 2010 covering income tax, expanded withholding tax, fringe benefit tax and withholding tax on wages. The review involved a study of the University’s position and practices and procedures in relation to specific tax laws, regulations and rulings. The objectives were to determine whether or not the tax position, practices and procedures adopted and maintained are in compliance with the tax laws and regulations; to identify areas where non-compliance are noted and quantify, if possible, the extent of the University’s exposure thereon, and to provide recommendations to improve or correct the

University's tax practices and procedures in compliance with the tax laws and BIR regulations.

Other Fees

There are no other services provided by the external auditor, other than the services reported.

Audit Committee Pre-approval Policy

CEU's Audit Committee is composed of the Chairman, Dr. Emil Q. Javier, and members, Dr. Angel C. Alcala and Atty. Sergio F. Apostol.

The Audit Committee is required to pre-approve all audit and non-audit services rendered and approve the engagement fees and other compensation to be paid to the external auditor.

The Audit Committee found the services and fees for external audit reasonable and approved the same following a conference with the external auditors and the University's financial officers to clarify the scope, extent and details of the audit.

Item 4. Description and General Nature and Scope of the Business

Centro Escolar University, an institution of higher learning established in 1907 by Librada Avelino and Carmen de Luna, is committed to the furtherance of its founders' philosophy *Ciencia y Virtud* (knowledge and virtue), and aims to cultivate the mind, the spirit, and the body for service to God, country and the family.

In pursuit of this goal, it seeks to educate students:

1. to develop wholesome values and attitudes;
2. to be proficient in their chosen vocations; and
3. to be involved in the promotion of progressive nationalism within the context of one world.

CEU, a stock corporation, was first incorporated in 1932 to exist for 50 years, or until 1982. On March 31, 1982 the corporate life was extended for another 12 years to last until 1994. On March 31, 1994, the Articles of Incorporation was amended extending the life of CEU for another 50 years.

There was no bankruptcy, receivership or similar proceeding that happened to the corporation.

A stock split was approved by SEC on March 31, 2000, effectively reducing the par value from ₱100 to ₱1 per share. PSE correspondingly adjusted the par value on August 3, 2000.

Business Development During the Past Three Fiscal Years (2009-2011)

School Year 2009-2010

In SY 2009-2010, the University had an average enrolment for the first and second semesters of 19,597 students for all campuses. As compared to the previous school year, CEU had an increase in total enrolment of 3.79%. The increase can be attributed to the increase in the freshman enrolment and on the demand in hospitality management and health sciences programs. It is worthy to note that the freshman enrolment increased by 12.09%.

Foreign Student Enrolment

CEU is still the preferred institutions by foreign students for their tertiary education, most especially by the Iranian students for Dentistry and Pharmacy programs. This school year, there was an increase in foreign student enrolment of 49% compared to the previous school year.

New Program/Majors and Revised Curricula

As part of the continuous improvement of the program offerings and commitment to academic excellence, new areas of study were designed to explore additional markets. The new program to be offered for School Year 2010-2011 is the Bachelor of Science in Legal Management. This program will be offered in Manila campus during the first year and in Makati campus for the succeeding years.

The Master of Science in Tourism was revised to the Master of Science in Hospitality Management with majors in Tourism Management, Hotel and Restaurant Management, and Leisure Management. The Master of Science in Dental Education was also revised to Master of Science in Health Education with majors in Dental Education, Medical Technology Education, and Optometry Education. A new major, Financial Analysis, was instituted for the Master of Business Administration program.

Several curricula were revised: Master of Arts major in Applied Linguistics and Special Education, Master of Arts in Teaching, Master of Science in Cosmetic Science and in Bachelor of Arts in Mass Communication

Performance in Board Examination

The outcome of the government licensure examinations is one of the best indicators of the quality of education offered by an academic institution. Thus, topping the board examinations and achieving high passing percentages are important achievements of the University. CEU graduates maintained their excellent performance in the PRC Board Examinations topping the examinations in Dentistry and Social work. There were sixteen other top ten placers in other licensure examination. The overall passing percentages of graduates in Dentistry, Social Work, Nursing, Nutrition, Optometry, Pharmacy, Education and Accountancy were all higher than the respective national passing percentages.

It is worth noting that the first batch of Medical Technology graduates of Makati Campus obtained 100% passing percentage.

Accreditation and Recognition of Programs

The Commission on Higher Education (CHED) renewed the Autonomous Status of CEU Manila and CEU Malolos. The Federation of Accrediting Agencies of the Philippines (FAAP), upon the recommendation of the Philippine Association of Colleges and Universities Commission on Accreditation (PACUCOA), awarded Institutional Accreditation to CEU, the first institution to be granted such status. CEU was also recognized by the PACUCOA during its 20th Annual General Assembly as the Institution with the Highest Number of Level III Accredited Programs in the whole country.

Quality Assurance

CEU continues to maintain its ISO certification under ISO 9001:2000 with Societe Generale de Surveillance as certifying body. The University is preparing for the transition of the standard from the 2000 to the 2008 version.

Part of the continuous improvement of the quality management system of the University is the review of the Manuals of Policies and Procedures for all functions and units.

Faculty Achievements

Dr. Flordeliza Anastacio, Dean of the School of Accountancy and Management was chosen as a recipient of the Philippine Council of Deans and Educators in Business (PCDEB) Presidential Award. The PCDEB Council of Advisers approved her PCDEB Presidential Award in recognition of her unprecedented accomplishments as president of the organization for SY 2007-2008.

Student Achievements

Hotel and Restaurant Management students participated in the World Food Expo where CEU won several awards in different competitions that were participated in by ten (10) colleges and universities in the Philippines.

Student representatives from the College of Medical Technology participated in the 28th National PAMET-PASMETH Quiz Contest and placed 3rd runner up from among the 23 participating schools.

Students of Dentistry participated in the undergraduate research competition of Philippine Dental Association (PDA) through poster presentations during the 101st Scientific Meeting held last September 24, 2009 at SMC Convention Center. CEU had the most number of researches submitted for the competition. CEU obtained the 1st and 3rd place in the competition.

CEU was among the seven dental schools that participated in the Student Clinicians Research Competition in the 8th Student Clinician Program of Dentsply Philippines held October 9, 2009. CEU Malolos got the 1st place, while CEU Manila got the 2nd place. The CEU Malolos entry was the Philippine entry to the South East Asia Dentsply competition held during the 20th South East Asia Association for Dental Education (SEAADE) at Chiang Mai, Thailand.

CEU Malolos Pharmacy students emerged as Champion in the National Pharmacy Quiz Bee 2009. The contest organized by the Federation of Junior Chapter Philippines Pharmacist Association was held on December 3, 2009 at the UST.

Students of BSHRM participated in the EDEN YUMM Culinary Competition Noche Buena Cook-off and Cheese Sculpture. CEU was the Champion in Cheese Sculpture and Runner-up in Noche Buena Cook-off.

CEU Malolos HRM students participated in the Regional Culinary Skills Development Competition where they garnered two (2) Gold Medals, four (4) Silver Medals, one (1) Bronze Medal and a Special Award.

Improvement of Facilities and Services

The University is presently upgrading the existing Enrolment Automation and Registration Systems (EARS). The project EARS2 was launched to do the migration of existing EARS database, and expansion of the system to accommodate new requirements in admission, alumni information and others.

Offices affected by Typhoon Ondoy were refurbished. A Student Center in CEU Makati, Gil Puyat Campus was constructed along with the classrooms, offices and library for the School of Law and Jurisprudence.

School Year 2010-2011

In S.Y. 2010-2011, the University had an average enrolment of 20,548 for the first and second semester. The total enrolment in the three campuses both for the 1st and 2nd semesters of school year 2010-2011 increased by 4.28% and 3.2%, respectively as compared to the previous school year. It is worthy to note that the freshman enrolment also increased by 5.23%. The increase in enrolment is in Medical Technology, Pharmacy and Dentistry.

Foreign Student Enrolment

This school year, CEU had an average number of foreign students of 1,304 for the first and second semester. It showed an increased by 57.6% as compared to the previous school year.

CEU has been reported to have the biggest number of foreign students enrolled during the current year. Statistics provided by the Bureau of Immigration showed that 1,066 foreign students are enrolled in CEU, followed by UE with 799, FEU with 573, MCU with 504, DLSU with 396 and Fatima University with 309.

Performance in Board Examination

CEU graduates performed well in the licensure examinations given by the Philippine Regulatory Commission (PRC). They TOPPED in the licensure examinations for Optometry and Pharmacy. There were nineteen other top ten placers in other licensure examinations. ALL of the CEU programs with licensure examinations had the overall passing percentages higher than the national passing percentages.

Foreign Certification and Examination

Four (4) graduates of Doctor of Pharmacy of CEU Makati passed the Foreign Pharmacy Graduates Equivalency Exam (FPGEE) given last April 19, 2010 in USA.

Three (3) students of BSBA Management Accounting of CEU Manila passed the foreign registration and certification examination in Australia as Registered Cost Accountant.

One (1) student of BSBA Management Accounting and two (2) BS Accounting passed the certification examination in United Kingdom as Certified Bookkeeper.

Accreditation and Recognition

CEU was recognized by the Philippine Association of Colleges and Universities Commission on Accreditation (PACUCOA) as the institution with the

highest number of Level III reaccredited programs during the 21st National Assembly on 10 December 2010.

The Pharmacy program was granted Level IV Accreditation, the highest accreditation level of PACUCOA. CEU is the first and only HEI with Level IV accreditation in Pharmacy. On the other hand, the Nursing and Social Work programs were granted Level II Re-accreditation for five years from the Philippine Accrediting Association of Schools, Colleges and Universities (PAASCU).

International Linkages

CEU signed a cooperative agreement for student and faculty exchange with Daegu Health College in South Korea in the areas of Dentistry, Optometry and Medical Technology. There were nine (9) CEU students who went to Daegu Health College for their internship and clinical practice. On the other hand, on February 2011, there were nine (9) students from Daegu Health College visited CEU and had their internship.

Quality Assurance

CEU's commitment to quality management system was fulfilled through the ISO certification. On October 2010, CEU Manila and Malolos campuses underwent external audit of the academic and support functions by the Societe Generale de Surveillance (SGS). The audit was based on the new version of ISO standards, thus, a transition of the certification from ISO 9001: 2001 to ISO 9001:2008. In addition, CEU Makati is now included in the certification. As part of the continuous improvement, the manuals of Policies and Procedures for all functions and units were revised.

Faculty Achievements

Dr. Olivia Limuaco, Dean of School of Pharmacy has been elevated to Council of Advisers for 2010 by the Philippine Organization of Colleges of Pharmacy, while Dr. Cecilia Santiago, program head of Pharmacy in Malolos was elected as treasurer of PACOP.

Dr. Charito Bermido, Dean of the College of Medical Technology was again elected to the Philippine Organization of Schools of Medical Technology and Public Health, Inc. (PASMETH) Board as Internal Vice-President.

Dr. Lolita Pablo, Head of the CEU Community Outreach Department was elected National President of the Philippine Association of Social Workers, Inc., the national organization for professional social workers and the sole accredited professional organization by the PRC.

Student Achievements

CEU 2010 graduate won first place in the Food and Nutrition Research Institute, Dept. Of Science and Technology (FNRI-DOST) Undergraduate Student Research Competition, Nutrition Category for their research entitled “The Feasibility of Producing Siopao with the Extract of the Leaves and Fruits of Ampalaya (*Momordica Charantia*)”. The undergraduate research competition was part of FNRI-DOST’s 36th Annual Seminar Series, which had the theme “Pagkaing Tama at Sapat, Kalusugan para sa Lahat”.

CEU Malolos won first place in the 8th Annual Dentsply Student Clinician Program Search for the Best Research. The competition was open to all schools and colleges of dentistry. The other universities competing in the finals were UP, UE, University of Baguio and Our Lady of Fatima University. The CEU team represented the Philippines in the South East Asia Association of Dental Education Annual Scientific Meeting in Chiang Mai, Thailand.

The undergraduate research of the CEU School of Dentistry entitled “Chico (*Achras sapota* Linnaeus) sap preparations as possible alternative to thermoplasticized gutta percha in root canal therapy” won 3rd place in the IADR-SEA/Dentsply Student Clinician Competition held at Taipei, Taiwan on September 19, 2010.

CEU joined the “Discover Israel 2010 College Quiz” organized by the Embassy of Isarel in Manila. CEU hosted the qualifying exam last September 14, 2010. Ten (10) CEU students qualified in the semi-final round. The semi-final round was held in De La Salle University with one (1) CEU student qualified for the final round.

The CEU School of Accountancy and Management (SAM) won the second place in the 4th National Business Ideas and Development Award (BIDA) 2010 sponsored by the Philippine Chamber of Commerce and Industry. The recognition was given to CEU-SAM for outstanding ideas in entrepreneurship and creativeness of the students under the non-food category.

The Hotel and Restaurant Management students joined the 2nd Umami Culinary Challenge held on January 21, 2011. CEU HRM student won as Umami Master (Master Chef) in the said competition. The culinary challenge was participated by more than 23 universities and schools that other offer HRM and Culinary programs. CEU students also won in the following categories: 3rd Place Umami Buzz, 3rd Place Bento Box and 3rd Place Best Ginisa Dish.

The School of Nutrition and Hospitality Management (SNHM) got the GOLD trophy in the recently concluded National Skills Olympics by the Union of Filipino Tourism Educators. CEU has been the over-all champion of the skills

competition for three consecutive years. The Intercollegiate Culinary Challenge 2011 was held on February 28 to March 1, 2011 at the World Trade Center. Students from SNHM participated in the competition and got the following awards: Bronze Medalist in Creative Filipino Merienda and finalist in Modern Team Challenge and Great Adobo Challenge.

The students got a diploma in the Traditional Filipino Market Basket contest. They were chosen finalists in Filipino Set-Menu and Asian Dessert categories.

School Year 2011-2012

Student Enrolment

The University had an average enrolment of 20,718 for the first and second semesters of SY 2011-2012. The total enrolment in the three campuses both for the 1st and 2nd semesters increased by 1.16% and 1.49%, respectively as compared to the previous school year. The total freshmen enrolment decreased by 3.5% as compared to the previous school year.

Foreign Student Enrolment

Foreign student enrollment stood at 1,286 and 1,211 for the first and second semesters, respectively. An average decrease of 5.3% was noted as compared to SY 2010-2011. The top three programs where the foreign students are enrolled are Dentistry, Pharmacy and Business Administration.

Performance in Board Examination

The passing percentage of CEU graduates was higher than the national passing percentage in all licensure examinations taken by the graduates in the past year. A CEU graduate TOPPED the licensure examination in Optometry; seven others were in the top ten places. There were four other top ten placers in other licensure examinations.

Accreditation and Recognition

CEU set another milestone in higher education with the addition of four more programs attaining Level IV, the highest level of accreditation in the Philippines: Business Administration, Dentistry, Optometry and Nutrition and Dietetics programs. These were granted by the Federation of Accrediting Agencies of the Philippines upon recommendation of the Philippine Association of Colleges and Universities Commission on Accreditation (PACUCOA)

PACUCOA cited CEU for the first Pharmacy program to have been granted Level IV accredited status in the National Capital Region and in the Philippines.

Granted candidates status, also by PACUCOA, are the Hotel and Restaurant Management, Tourism Management, Pharmacy, Nursing and Dentistry programs of CEU Malolos.

The Computer Science, Hotel and Restaurant Management, Tourism Management and Business Administration programs of CEU Makati completed the consultancy visit by PACUCOA in preparation for Level 1 accreditation.

International Linkages

The University along with 24 others signed the Joint Cooperative Agreement among Universities in the Asia Pacific in July 2011. This cooperative agreement allows member universities to initiate programs that would promote internationalization like cultural exchange program, internship program, faculty exchange and others. Through this agreement, CEU sent students to Siam University in February 2012 to listen to lectures of faculty members of Siam University on Thailand Tourism and Thai Cuisine. CEU is also doing a research collaboration with Kumamoto Health Science University. Arrangements are being made for internship exchange programs with Sias International University for business administration students.

The University strengthened its global work and travel program through a goodwill visit and dialogue with the key officials of Janus International Student Exchange based in Doswell, Virginia, USA.

CEU continued its Student Exchange Program, now on its third year, with Daegu Health College (DCH) in South Korea. The program aims to promote Academic enrichment and to deepen understanding among the participants of the cultures of Philippines and Korea.

The Dean of the College of Optometry attended the Philippine Optometry Dean's Training on Linkage and Benchmarking on September 23 to October 24, 2011 at the University of California, Berkeley School of Optometry in the West Coast, and New England College of Optometry in the East Coast.

Quality Assurance

The continuous improvement program of CEU includes various programs coordinated by its Quality and Risk Management System Committee: Management Review, 5S (now 7S), Quality Circle, Customer Feedback, CEUSTARS. The majority of CEU work areas in the 3 campuses attained level 4

compliance in a scale of 5, in three (Sweep, Systematize, Standardize) of the five components of the Five S program. Thus standards were revised to include two additional components: Safety and Security. To further improve service to various clientele, Customer Feedback was incorporated in the visitor's form to obtain feedback from external clients.

In July 2011, CEU Makati, along with CEU Manila and CEU Malolos, was certified by SGS United Kingdom Ltd as meeting the requirements of ISO 9001:2008 for all academic and support services functions. For CEU Manila and CEU Makati, this was a re-certification while it was a first certification for CEU Makati.

Faculty Achievements

Dr. Teresita I. Barcelo, the new dean of the College of Nursing was awarded as "2012 Outstanding Woman Leader in Manila in the field of Education" by the City of Manila and Soroptimist International, Sampaloc Chapter on May 26, 2012.

Dr. Olivia M. Limuaco, Dean of the School of Pharmacy was appointed as Secretary General by the Federation of Asian Pharmaceutical Association (FAPA) and was elected as Vice President for Luzon of the Philippine Pharmacists Association (PPhA).

Dr. Charito M. Bermido, Dean of the College of Medical Technology was again elected to the Philippine Association of Schools of Medical Technology and Public Health, Inc. (PASMETH) Board and was elected PRO and chair of 41st Annual Convention of PASMETH.

Student Achievements

CEU Mass Communication student, Kristine Bernardette Sasi, was among the 80 delegates chosen to the 14th Ayala Young Congress 2012.

CEU Manila School of Accountancy and Management students won the grand prize, non-food category in Business Plan Competition sponsored by the Philippine Chamber of Commerce. The students received a trophy and a cash prize for their winning business plan – "Oregatol, a manufacturing of mosquito coils made from oregano leaves".

Senior accountancy student Edlynne Elaine Bernardo was elected National President of the American Chamber of Commerce (AmCham).

CEU Malolos dentistry student won the DENTSPLY's 2011 student clinician competition for Southeast Asia, gaining the distinction of being the first

Filipino to have won this competition. As the winner, she gains membership to the Student Clinician American Dental Association and will present her work in the annual session of the American Dental Association in San Francisco in October 2012 as the representative of the International Association for Dental Research Southeast Asia Division (IADR-SEA).

The research of dentistry students' research on "*Production of Collagen Membrane Derived from Gas Bladder of Janitor Fish, Pterygoplichthys pardilis, as Alternative for Guided Tissue Regeneration*" won second place in the 25th International Association for Dental Research-South East Asia division held in Singapore.

CEU Manila Nutrition and Dietetics students got the first place for their entry, 2CMint Tea, in the UNILEVER Philippines Lipton tea concocting competition.

CEU Manila School of Nutrition and Hospitality Management received a cash award from the Tourism Infrastructure Enterprise Zone Authority (TIEZA) in recognition of the School's tourism management program for its successful promotion of the Philippine festivals.

CEU's Association of Tourism Students (ATS) was declared overall champion in the Union of Filipino Tourism Educators (UFTE) Tourism Skills Olympics held on February 23, 2012. Having consistently grabbed the championship title for 3 consecutive years, CEU ATS as named as the first UFTE Hall of Fame awardee.

CEU athletes emerged overall champion in the 11th season of National Athletic Association of Schools, Colleges and Universities (NAASCU), having won first place in seven events (Cheerleading, Men and Women Table tennis, Badminton and Men and Women Swimming) and finished second also in six different events. CEU Pep Squad once again bagged their second year championship in the cheer dance competition.

CEU Men's volleyball team grabbed their second championship in the NCR Men's National Collegiate Athletic Association (NCAA) and represented NCR in the national championship in Naga City.

Item 5. Directors and Executive Officers

Please refer to pages 6 to 10 of the Definitive Information Statement submitted to the Securities and Exchange Commission.

Item 6. Market Price and Dividends

The University's common equity is traded at the Philippine Stock Exchange. Following are the high and low prices for each quarter within the last two (2) fiscal years:

		High	Low
Fiscal Year Ended 2011			
April 2010 – June 2010	First Quarter	₱10.00	₱ 8.50
July 2010 – September 2010	Second Quarter	10.25	8.60
October 2010 – December 2010	Third Quarter	9.40	8.40
January 2011 – March 2011	Fourth Quarter	9.20	8.65
Fiscal Year Ended 2012			
April 2011 – June 2011	First Quarter	₱ 9.40	₱ 8.61
July 2011 – September 2011	Second Quarter	9.00	8.20
October 2011 – December 2011	Third Quarter	10.00	8.50
January 2012 – March 2012	Fourth Quarter	10.60	9.30

The closing price per share of the University's common shares as of June 28, 2012 was ₱10.40.

Holders

As of June 28, 2012, there was a total of 1,062 common shareholders. The name of the top twenty (20) shareholders and the number of shares and the percentage of total shares outstanding held by each are as follows:

<u>Stockholder</u>	<u>Number of Common Shares Held</u>	<u>Percentage of Total Shares (%)</u>
1. USAUTOOCO, INC.	126,620,891	34.0000
2. U.S. Automotive Co., Inc.	55,963,803	15.0273
3. PCD Nominee Corp. – Filipino	55,046,389	14.7810
4. Southville Commercial Corp.	29,686,293	7.9713
5. Jose M. Tiongco	13,439,614	3.6088
6. Corazon M. Tiongco	10,107,793	2.7141
7. Erlinda T. Galeon	9,252,982	2.4846
8. Generosa T. Cabrera	9,190,225	2.4677
9. Marie T. Sands	9,186,138	2.4666
10. Security Bank Corp. TA#1090	8,072,299	2.1676
11. Alvin Anton C. Ong	1,344,308	0.3610
12. Fredrick C. Ong	1,250,000	0.3356
13. Soledad T. Inducil	901,762	0.2421
14. Emma de Santos Oboza	758,190	0.2036
15. Alicia de Santos Villarama	758,190	0.2036

16.	Trinidad V. Javellana	713,666	0.1916
17.	Jose Hontiveros	650,107	0.1746
18.	Manuel M. Paredes	650,107	0.1746
19.	Amado R. Reyes	650,107	0.1746
20.	Conrado Sanchez, Jr.	650,000	0.1745

There are no transactions that relate to an acquisition, business combination or other reorganization which will affect the amount and percentage of shareholdings of any of the University's directors, officers (as a group) or any person owning more than 5% of the University's outstanding capital stock.

Dividends

Dividends declared for the two most recent fiscal years, i.e., Fiscal Year ended March 31, 2011 and Fiscal Year ended March 31, 2012, are as follows:

Fiscal Year Ended March 31, 2011

(April 1, 2010 – March 31, 2011)

1. Cash dividend of ₱0.75 per share was declared on June 25, 2010 in favor of stockholders of record as of July 12, 2010, payable on August 2, 2010.

Fiscal Year Ended March 31, 2012

(April 1, 2011 – March 31, 2012)

1. Cash dividend of ₱0.50 per share was declared on May 27, 2011 in favor of stockholders of record as of June 10, 2011, payable on July 7, 2011.

2. Cash dividend of ₱0.25 per share was declared on September 30, 2011 in favor of stockholders of record as of October 14, 2011, payable on November 10, 2011.

3. Cash dividend of ₱0.25 per share was declared on December 16, 2011 in favor of stockholders of record as of January 2, 2012, payable on January 25, 2012.

Dividends shall be declared only from retained earnings.

There are no restrictions that limit the ability to declare dividends on common equity.

Recent Sale of Unregistered or Exempt Securities

The University did not sell any unregistered or exempt securities in the past three (3) years.

Item 7. Compliance on Corporate Governance

The University has complied with the provisions of its Manual on Corporate Governance. Continuous monitoring is being done by the Compliance Officer, Audit Committee, President, Chief Financial Officer and Internal Auditor to assure compliance.

In compliance with SEC Memorandum Circular No. 2, s. 2007, the University submitted its duly accomplished Corporate Governance Scorecard and supporting documents.

On February 13, 2008, the members of the Board of Directors as well as top and middle management officers attended a seminar on corporate governance conducted by the Institute of Corporate Directors (ICD) in compliance with the requirement contained in its Manual on Corporate Governance, adopted pursuant to SEC Memorandum Circular No. 2, s. 2002.

On May 27, 2009, the Institute of Corporate Directors (ICD) recognized CEU as one of the top 15 publicly listed companies with the highest scores in ICD's 2008 Corporate Governance Scorecard, Silver Category.

The University has not deviated from its Manual since the time of the self-rating process previously conducted and reported to the Securities and Exchange Commission through the Corporate Governance Self-Rating Form (CG-SRF) submitted in November 2011.

CEU adheres to governance principles and best practices to attain its objectives. A system has been established to monitor and evaluate the performance of the University and its Management and CEU is committed. There is an ongoing commitment on the part of the University to consistently abide by and ensure improved compliance with the requirements of good corporate governance.

UNDERTAKING

A copy of the University's annual report in "SEC Form 17-A (2011)" as amended, may be provided to any stockholder upon written request addressed to:

**Office of the Corporate Secretary
Centro Escolar University
9 Mendiola Street
San Miguel, Manila**

At the discretion of Management, a charge may be made for exhibits, provided such charge is limited to reasonable expenses incurred by the registrant in furnishing such copies.



CENTRO ESCOLAR UNIVERSITY

NOTICE OF ANNUAL STOCKHOLDERS' MEETING

To the Stockholders of Centro Escolar University:

Notice is hereby given that the Annual Meeting of the Stockholders of CENTRO ESCOLAR UNIVERSITY (CEU) will be held on Tuesday, July 24, 2012, 3:00 P.M., at the University's Information Science Center, Mezzanine Floor, 9 Mendiola Street, San Miguel, Manila, to consider and take action upon the following matters:


1. Call to Order
2. Proof of Notice and Quorum
3. Approval of the Minutes of Annual Stockholders' Meeting on July 26, 2011
4. Chairman's Address
5. Approval of the Annual Report of the Board of Directors
6. Election of Directors
7. Appointment of External Auditor
8. Other Matters
9. Adjournment

All stockholders of record as of the close of business on June 28, 2012 are entitled to notice and to vote at the annual meeting and at any adjournment thereof. The stock and transfer book of the University will be closed from June 29, 2012 to July 24, 2012.

If you cannot attend the meeting personally, you may designate your authorized representative by submitting a PROXY instrument in accordance with Section 58 of the Corporation Code to the office of the stock transfer agent at the address below by July 14, 2012. Proxies will be validated on July 19, 2012.

Professional Stock Transfer, Inc.
Unit 1003, City and Land Mega Plaza
ADB Avenue, cor. Garnet Road
Ortigas Center, Pasig City

Manila, Philippines, July 3, 2012.


SERGIO F. APOSTOL
Corporate Secretary

Manila

9 Mendiola Street, San Miguel, Manila
Tel. Nos.: (632) 735-6861 to 71
Telefax: (632) 735-6860; 736-8857
E-mail: ceuadmission@ceu.edu.ph

Makati

• 258 Sen. Gil Puyat Ave., Makati City
Tel. Nos.: (632) 843-0300; 889-7491
Telefax: (632) 889-8169; 845-0198
• 103 Esteban Street, Legaspi Village, Makati City
Tel. Nos.: (632) 893-2461; 893-2464; 893-6275
E-mail: papanlasigui@ceu.edu.ph

Malolos

KM. 44 McArthur Highway, Malolos, Bulacan
Tel. No.: (6344) 791-6359
Telefax: (6344) 791-5100; 791-9233; 760-3203
E-mail: jmalvaro@ceu.edu.ph

- Granted Full Autonomy by the Commission on Higher Education (CHED)
- PACUCOA awardee for having the highest number of Level III accredited programs as certified by FAAP
- Philippine Quality Awards Recipient for Proficiency in Quality Management System

MANILA AND MALOLOS
CAMPUSES ARE





CENTRO ESCOLAR UNIVERSITY

ANNUAL STOCKHOLDERS' MEETING

Tuesday, July 24, 2012

3:00 P.M.

CEU Information Science Center, Mezzanine Floor
9 Mendiola Street, San Miguel, Manila

AGENDA

1. Call to Order
2. Proof of Notice and Quorum
3. Approval of the Minutes of the Annual Stockholders' Meeting on July 26, 2011
4. Chairman's Address
5. Approval of the Annual Report of the Board of Directors
6. Election of Directors
7. Appointment of External Auditor
8. Other Matters
9. Adjournment

Manila

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Telefax: (632) 735-6860; 736-8857
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• 103 Esteban Street, Legaspi Village, Makati City
Tel. Nos.: (632) 893-2461; 893-2464; 893-6275
E-mail: papanlasigui@ceu.edu.ph

Malolos

KM. 44 McArthur Highway, Malolos, Bulacan
Tel. No.: (6344) 791-9233
Telefax: (6344) 791-6359; 791-5100
E-mail: jmalvaro@ceu.edu.ph

- Granted Full Autonomy by the Commission on Higher Education (CHED)
- PACUCOA awardee for having the highest number of Level III accredited programs
- Philippine Quality Awards Recipient for Proficiency in Quality Management System



**MINUTES OF THE ANNUAL STOCKHOLDERS' MEETING
OF CENTRO ESCOLAR UNIVERSITY
HELD AT THE CEU INFORMATION SCIENCE CENTER, MEZZANINE FLOOR
ON JULY 26, 2011 3:00 P.M.**

DIRECTORS PRESENT:

Dr. Ma. Cristina D. Padolina, Vice-Chairman
Dr. Angel C. Alcala, Director
Dr. Emil Q. Javier, Director
Dr. Ricardo F. de Leon, Director
Dr. Alejandro C. Dizon, Director
Ms. Corazon M. Tiongco, Director
Dr. Johnny C. Yap, Director

ALSO PRESENT:

Mr. Cesar F. Tan
Atty. Sergio F. Apostol
Atty. Nilo B. Peña
Atty. Grace Q. Bay

ABSENT:

Dr. Emilio T. Yap, Chairman
Dr. Emilio C. Yap III, Director

I. OPENING PRAYER

Ms. Corazon M. Tiongco led the opening prayer.

II. CALL TO ORDER / NOTICE AND QUORUM

After ascertaining from the Corporate Secretary that notices were properly sent to the stockholders and that a quorum was present, Dr. Ma. Cristina D. Padolina, CEU President, called the meeting to order. For records purposes, the proceedings of the stockholders' meeting were tape-recorded.

III. APPROVAL OF THE MINUTES OF JULY 27, 2010

On motion duly seconded, the stockholders unanimously approved the minutes of the annual stockholders' meeting of July 27, 2010.

IV. APPROVAL OF THE ANNUAL REPORT OF THE BOARD OF DIRECTORS

Dr. Padolina presented the highlights of the Annual Report of the Board of Directors. She said that the Chairman's Address is implicit therein. A copy of the annual report is made an integral part of the minutes.

On motion duly seconded, the stockholders unanimously approved the Board of Directors' Annual Report.

V. ELECTION OF DIRECTORS

The President said that the nomination of two (2) independent directors is a mandatory requirement for the University under the Securities Regulation Code and Rule 38 of amended Implementing Rules and Regulations. In compliance therewith, the Board of Directors created a Nomination Committee to nominate the independent directors. The Nomination Committee nominated Dr. Emil Q. Javier and Dr. Angel C. Alcala as independent directors. Therefore, only seven (7) board seats were open for nomination from the floor.

On motion duly seconded, the stockholders unanimously elected the following as directors for fiscal year 2011-2012:

Dr. Emilio T. Yap
Dr. Ma. Cristina D. Padolina
Dr. Ricardo F. de Leon
Dr. Alejandro C. Dizon
Dr. Emilio C. Yap III
Ms. Corazon M. Tiongco
Dr. Johnny C. Yap
Dr. Emil Q. Javier (independent director)
Dr. Angel C. Alcala (independent director)

VI. APPOINTMENT OF EXTERNAL AUDITOR

After some discussion, on motion duly seconded, the stockholders unanimously appointed Sycip Gorres Velayo & Co. (SGV) as external auditor.

VII. OTHER MATTERS

1. Ratification of Acts, Transactions and Resolutions of the Board of Directors and Management for Fiscal Year 2010-2011

On motion duly seconded, all acts, transactions and resolutions of the University's Board of Directors and of Management for fiscal year 2010-2011 were duly ratified by the stockholders.

VIII. ADJOURNMENT

There being no further business to discuss, the meeting was adjourned. The stockholders were invited to join the Board for some refreshments.

(Sgd.) SERGIO F. APOSTOL
Corporate Secretary

Attested by:

(Sgd.) MA. CRISTINA D. PADOLINA
Vice Chairman



CENTRO ESCOLAR UNIVERSITY

STATEMENT OF MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL STATEMENTS

The Management of Centro Escolar University (CEU) is responsible for the preparation and fair presentation of the consolidated financial statements for the years ended March 31, 2012 and 2011, including the additional components attached therein, in accordance with Philippine Financial Reporting Standards. This responsibility includes designing and implementing internal controls relevant to the preparation and fair presentation of the consolidated financial statements that are free from material misstatement, whether due to fraud or error, selecting and applying appropriate accounting policies, and making accounting estimates that are reasonable in the circumstances.

The Board of Directors reviews and approves the consolidated financial statements and submits the same to the stockholders.

Sycip, Gorres, Velayo and Co., the independent auditors appointed by the stockholders has examined the consolidated financial statements of the company in accordance with Philippine Standards on Auditing, and in its report to the stockholders, has expressed its opinion on the fairness of presentation upon completion of such examination.

Signed this 25th day of May, 2012.

MA. CRISTINA D. PADOLINA
Acting Chairman/President

RICARDO F. DE LEON
Executive Vice President

CESAR F. TAN
Treasurer

SUBSCRIBED AND SWORN TO before me this _____ day of MAY 25 2012, 2012, affiants exhibiting to me their respective Philippine Passports, as follows:

	<u>Passport No.</u>	<u>Expiry Date and Place of Issue</u>
MA. CRISTINA D. PADOLINA	XX1806600	August 12, 2013, Manila
RICARDO F. DE LEON	EB3616454	September 11, 2016, Manila
CESAR F. TAN	XX4460568	September 8, 2014, Manila

Doc. No. 499
Page No. 100
Book No. 49
Series of 2012.

ATTY. RONALD SEGUNDINO C. CHAI
NOTARY PUBLIC - CITY OF MANILA
ADMIN. NO. 2011-009-UNTIL DEC. 31, 2011
ROLL NO. 54899
NO. 945 BENAVIDEZ ST. BINONDU MANILA
RFP NO. 864-212/12-28-2011 MANILA
PTR NO. MLA. 0314224/12-19-2011 MANILA
MCLE COMPLIANCE NO. 111-0016300

MANILA AND MALOLOS CAMPUSES

CHED Center of Excellence in Teacher Education • CHED Center of Development in Business Education • PRC top performing school in Dentistry, Nursing, Nutrition, Pharmacy, and Optometry and high performing school in Education • PACUCOA awardee for having the highest number of Level III accredited programs as certified by FAAP • Level IV accredited status for Biology and Psychology programs by PACUCOA as certified by FAAP

<p>Manila</p> <p>9 Mendiola Street, San Miguel, Manila Tel. No.: (632) 735-6861 to 71 Telefax: (632) 735-6860; 736-8857 E-mail: ceuadmission@ceu.edu.ph</p>	<p>Makati</p> <p>•259 Sen. Gil Puyat Ave., Makati City Tel. Nos.: (632) 843-0300; 889-7491 Telefax: (632) 889-8169; 845-0198 • 103 Esteban St., Legazpi Village, Makati City Tel. Nos.: (632) 893-2461; 893-2464; 841-0229 E-mail: ceumakatiadmission@ceu.edu.ph</p>	<p>Malolos</p> <p>Km. 44 McArthur Highway, Malolos, Bulacan Tel. No.: (6344) 791-6359 Telefax: (6344) 791-9233; 791-5100; 760-3203 Email: ceumalolosadmission@ceu.edu.ph</p>
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REPUBLIC OF THE PHILIPPINES)
) SS.

MANILA

SECRETARY'S CERTIFICATE

I, **SERGIO F. APOSTOL**, Filipino, of legal age, with business address c/o Centro Escolar University No. 11 Mendiola Street, San Miguel, Manila, Corporate Secretary of Centro Escolar University (CEU), a corporation duly organized and existing under Philippine laws, with principal office at No. 11 Mendiola Street, Manila, after being duly sworn, hereby by depose and say that:


1. I am the duly elected and qualified Corporate Secretary of Centro Escolar University (CEU), a corporation duly organized and existing under and by virtue of the laws of the Republic of the Philippines, with principal office at No. 11 Mendiola Street, San Miguel, Manila.

2. As such Corporate Secretary, I certify that during the regular meeting of the Board of Directors held on May 25, 2012, the following resolution was approved:

“RESOLVED, that, **DR. MA. CRISTINA D. PADOLINA**, Vice Chairman and President of the Centro Escolar University, be as she is hereby authorized to sign and execute in behalf of the corporation, as Acting Chairman, the Statement of Management Responsibility for Financial Statements and all other documents pertinent thereto.”


3. I am executing this certificate to attest to the truth of the foregoing resolution .

IN WITNESS WHEREOF, I have hereunto affixed my signature this JUN 0 5 2012 day of _____ at MANILA.


SERGIO F. APOSTOL
Corporate Secretary and Compliance Officer

SUBSCRIBED AND SWORN TO before me this _____ of JUN 2 9 2012 2012 at MANILA, affiant exhibiting to me his Diplomatic Passport No. DP0007149 issued on September 6, 2010 to September 5, 2015 at Manila.

Doc. No. 272
Page No. 45
Book No. 48
Series of 2012.


ATTY. RONALD SEGUNDO C. CHAN
NOTARY PUBLIC - CITY OF MANILA
ADMIN. NO. 2011-009-UNIT II DEC. 31, 2012
ROLL NO. 54399
NO. 945 BENAVIDEZ ST. BINONDO MANILA
IBP NO. 863212/12-28-2011 MANILA
PTR NO. MLA. 0314224/12-19-2011 MANILA
MCLE COMPLIANCE NO. 111-0016300

Centro Escolar University and a Subsidiary

Consolidated Financial Statements
March 31, 2012 and 2011
and Years Ended March 31, 2012, 2011 and 2010

and

Independent Auditors' Report

SyCip Gorres Velayo & Co.

COVER SHEET

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SEC Registration Number

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(Company's Full Name)

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n	i	l	a																													

(Business Address: No. Street City/Town/Province)

Ms. Ma. Rolina S. Servitillo

(Contact Person)

735-6864

(Company Telephone Number)

03	31
Month	Day
(Fiscal Year)	

A	A	F	S
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(Form Type)

Month	Day
(Annual Meeting)	

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(Secondary License Type, If Applicable)

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Dept. Requiring this Doc.

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Amended Articles Number/Section

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Total No. of Stockholders

--

Total Amount of Borrowings

Domestic

--

Foreign

To be accomplished by SEC Personnel concerned

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File Number

LCU

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SGV & Co
Ernst & Young



SyCip Gorres Velayo & Co.
6760 Ayala Avenue
1226 Makati City
Philippines

Phone: (632) 891 0307
Fax: (632) 819 0872
www.sgv.com.ph

BOA/PRC Reg. No. 0001,
January 25, 2010, valid until December 31, 2012
SEC Accreditation No. 0012-FR-2 (Group A),
February 4, 2010, valid until February 3, 2013

INDEPENDENT AUDITORS' REPORT

The Stockholders and the Board of Directors
Centro Escolar University
9 Mendiola Street
San Miguel, Manila

We have audited the accompanying consolidated financial statements of Centro Escolar University and a Subsidiary, which comprise the consolidated statements of financial position as at March 31, 2012 and 2011, and the consolidated statements of income, statements of comprehensive income, statements of changes in equity and statements of cash flows for each of the three years in the period ended March 31, 2012, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with Philippine Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with Philippine Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

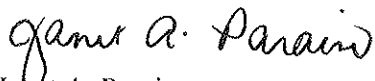
We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Opinion

In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of Centro Escolar University and a Subsidiary as at March 31, 2012 and 2011, and their financial performance and their cash flows for each of the three years in the period ended March 31, 2012 in accordance with Philippine Financial Reporting Standards.

SYCIP GORRES VELAYO & CO.



Janet A. Paraiso

Partner

CPA Certificate No. 92305

SEC Accreditation No. 0778-AR-1 (Group A),

February 2, 2012, valid until February 1, 2015

Tax Identification No. 193-975-241

BIR Accreditation No. 08-001998-62-2012,

April 11, 2012, valid until April 10, 2015

PTR No. 3174578, January 2, 2012, Makati City

May 25, 2012



INDEPENDENT AUDITORS' REPORT

The Stockholders and the Board of Directors
Centro Escolar University

We have audited the accompanying consolidated financial statements of Centro Escolar University and a Subsidiary, which comprise the consolidated statements of financial position as at March 31, 2012 and 2011, and the consolidated statements of income, statements of comprehensive income, statements of changes in equity and statements of cash flows for each of the three years in the period ended March 31, 2012, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with Philippine Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with Philippine Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

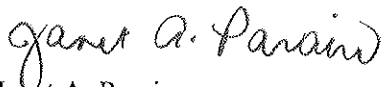
We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Opinion

In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of Centro Escolar University and a Subsidiary as at March 31, 2012 and 2011, and their financial performance and their cash flows for each of the three years in the period ended March 31, 2012 in accordance with Philippine Financial Reporting Standards.

SYCIP GORRES VELAYO & CO.



Janet A. Paraiso

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April 11, 2012, valid until April 10, 2015

PTR No. 3174578, January 2, 2012, Makati City

May 25, 2012

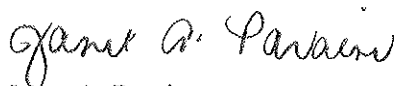


INDEPENDENT AUDITORS' REPORT ON SUPPLEMENTARY SCHEDULES

The Stockholders and the Board of Directors
Centro Escolar University
9 Mendiola Street
San Miguel, Manila

We have audited, in accordance with Philippine Standards on Auditing, the consolidated financial statements of Centro Escolar University and a Subsidiary (the Group) as of March 31, 2012 and 2011 and for each of the three years in the period ended March 31, 2012 and have issued our report thereon dated May 25, 2012. Our audits were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary schedules listed in the Index to the Financial Statements are the responsibility of the Group's management. These schedules are presented for the purposes of complying with Securities Regulation Code Rule 68, As Amended (2011) and are not part of the basic financial statements. These schedules have been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, fairly states, in all material respects the consolidated financial data required to be set forth therein in relation to the basic financial statements taken as a whole.

SYCIP GORRES VELAYO & CO.



Janet A. Paraiso
Partner
CPA Certificate No. 92305
SEC Accreditation No. 0778-AR-1 (Group A),
February 2, 2012, valid until February 1, 2015
Tax Identification No. 193-975-241
BIR Accreditation No. 08-001998-62-2012,
April 11, 2012, valid until April 10, 2015
PTR No. 3174578, January 2, 2012, Makati City

May 25, 2012



CENTRO ESCOLAR UNIVERSITY AND A SUBSIDIARY
CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

	March 31	
	2012	2011
ASSETS		
Current Assets		
Cash and cash equivalents (Notes 4, 20, 22 and 23)	₱209,522,046	₱259,576,548
Tuition and other receivables (Notes 3, 5, 22 and 23)	23,528,601	19,090,579
Inventories (Note 6)	7,455,321	6,737,498
Other current assets (Note 7)	3,457,765	10,993,171
Total Current Assets	243,963,733	296,397,796
Noncurrent Assets		
Property and equipment (Notes 3 and 9)	2,892,648,868	2,925,394,710
Other assets (Notes 8, 22 and 23)	9,046,546	583,568
Total Noncurrent Assets	2,901,695,414	2,925,978,278
	₱3,145,659,147	₱3,222,376,074
LIABILITIES AND EQUITY		
Current Liabilities		
Accounts payable and accrued expenses (Notes 10, 22 and 23)	₱182,352,122	₱177,547,722
Dividends payable (Notes 12, 22 and 23)	81,757,198	68,628,460
Current portion of long-term liability (Notes 11, 22 and 23)	40,000,000	40,000,000
Income tax payable	14,663,275	8,133,753
Total Current Liabilities	318,772,595	294,309,935
Noncurrent Liabilities		
Long-term liability (Notes 11, 22 and 23)	123,717,899	148,308,283
Deferred tax liabilities - net (Note 17)	224,668,920	222,994,425
Retirement liability (Notes 3 and 16)	105,556,970	108,532,370
Total Noncurrent Liabilities	453,943,789	479,835,078
Total Liabilities	772,716,384	774,145,013
Equity		
Capital stock (Note 12)	372,414,400	372,414,400
Additional paid-in capital	664,056	664,056
Revaluation increment on land (Note 9)	1,242,637,773	1,242,637,773
Revaluation reserve on available-for-sale financial assets (Note 8)	188,858	171,708
Retained earnings (Note 12)		
Unappropriated	307,037,676	382,343,124
Appropriated	450,000,000	450,000,000
Total Equity	2,372,942,763	2,448,231,061
	₱3,145,659,147	₱3,222,376,074

See accompanying Notes to Consolidated Financial Statements.



CENTRO ESCOLAR UNIVERSITY AND A SUBSIDIARY
CONSOLIDATED STATEMENTS OF INCOME

	Years Ended March 31		
	2012	2011	2010
REVENUES			
Sale of services:			
Tuition and other school fees (Note 13)	₱1,405,583,660	₱1,342,181,789	₱1,300,154,119
Miscellaneous income (Note 14)	26,714,952	25,857,290	26,741,045
Interest income (Notes 4 and 20)	5,411,136	6,048,014	6,889,836
	1,437,709,748	1,374,087,093	1,333,785,000
COSTS AND EXPENSES			
Costs of services (Note 15)	852,634,633	923,911,061	811,739,851
General and administrative expenses (Note 15)	236,740,675	209,338,969	180,656,727
Interest expense (Note 11)	15,409,616	17,584,385	19,566,817
Loss on sale/retirement of assets	1,278,625	1,075,347	(619,794)
Foreign currency exchange (gains) losses - net	(295,904)	85,090	4,092,087
	1,105,767,645	1,151,994,852	1,015,435,688
INCOME BEFORE INCOME TAX	331,942,103	222,092,241	318,349,312
PROVISION FOR INCOME TAX (Note 17)	34,833,151	22,929,865	32,601,231
NET INCOME (Note 21)	₱297,108,952	₱199,162,376	₱285,748,081
Basic/Diluted Earnings Per Share (Note 21)	₱0.80	₱0.53	₱0.77

See accompanying Notes to Consolidated Financial Statements.



CENTRO ESCOLAR UNIVERSITY AND A SUBSIDIARY
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

	Years Ended March 31		
	2012	2011	2010
NET INCOME	₱297,108,952	₱199,162,376	₱285,748,081
OTHER COMPREHENSIVE INCOME (LOSS)			
Revaluation increment on land	–	–	409,755,000
Income tax effect	–	–	(40,975,500)
	–	–	368,779,500
Change in revaluation reserve on available-for- sale financial assets (Note 8)	17,150	(5,197)	18,234
Total other comprehensive income (loss), net of tax	17,150	(5,197)	368,797,734
TOTAL COMPREHENSIVE INCOME	₱297,126,102	₱199,157,179	₱654,545,815

See accompanying Notes to Consolidated Financial Statements.



**CENTRO ESCOLAR UNIVERSITY AND A SUBSIDIARY
CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY**

	Capital Stock (₱1 par value)		Retained Earnings (Note 12)		Revaluation Increment on Land (Note 9)	Revaluation Reserve on Available-for-sale Financial Assets (Note 8)	Total Equity		
	Number of Shares Authorized	Issued and Outstanding	Amount	Paid-in Capital				Appropriated	Unappropriated
Balances at April 1, 2011	800,000,000	372,414,400	₱372,414,400	₱664,056	₱450,000,000	₱382,343,124	₱1,242,637,773	₱1,717,708	₱2,448,231,061
Net income	-	-	-	-	-	297,108,952	-	-	297,108,952
Other comprehensive income	-	-	-	-	-	-	-	17,150	17,150
Total comprehensive income	-	-	-	-	-	297,108,952	-	17,150	297,126,102
Cash dividends (Note 12)	-	-	-	-	-	(372,414,400)	-	-	(372,414,400)
Balances at March 31, 2012	800,000,000	372,414,400	₱372,414,400	₱664,056	₱450,000,000	₱307,037,676	₱1,242,637,773	₱188,858	₱2,372,942,763
Balances at April 1, 2010	800,000,000	372,414,400	₱372,414,400	₱664,056	₱608,798,000	₱303,693,548	₱1,242,637,773	₱176,905	₱2,528,384,682
Net income	-	-	-	-	-	199,162,376	-	-	199,162,376
Other comprehensive income	-	-	-	-	-	-	-	(5,197)	(5,197)
Total comprehensive income	-	-	-	-	-	199,162,376	-	(5,197)	199,157,179
Reversal of appropriations	-	-	-	-	(408,798,000)	-	-	-	-
Appropriations	-	-	-	-	250,000,000	-	-	-	-
Cash dividends (Note 12)	-	-	-	-	-	(279,310,800)	-	-	(279,310,800)
Balances at March 31, 2011	800,000,000	372,414,400	₱372,414,400	₱664,056	₱450,000,000	₱382,343,124	₱1,242,637,773	₱171,708	₱2,448,231,061
Balances at April 1, 2009	800,000,000	372,414,400	₱372,414,400	₱664,056	₱608,798,000	₱390,359,867	₱873,858,273	₱158,671	₱2,246,253,267
Net income	-	-	-	-	-	285,748,081	-	-	285,748,081
Other comprehensive income	-	-	-	-	-	-	368,779,500	18,234	368,797,734
Total comprehensive income	-	-	-	-	-	285,748,081	368,779,500	18,234	654,545,815
Cash dividends (Note 12)	-	-	-	-	-	(372,414,400)	-	-	(372,414,400)
Balances at March 31, 2010	800,000,000	372,414,400	₱372,414,400	₱664,056	₱608,798,000	₱303,693,548	₱1,242,637,773	₱176,905	₱2,528,384,682

See accompanying Notes to Consolidated Financial Statements.



CENTRO ESCOLAR UNIVERSITY AND A SUBSIDIARY
CONSOLIDATED STATEMENTS OF CASH FLOWS

	Years Ended March 31		
	2012	2011	2010
CASH FLOWS FROM OPERATING ACTIVITIES			
Income before income tax	P331,942,103	P222,092,241	P318,349,312
Adjustments for:			
Depreciation and amortization (Note 9)	87,025,111	90,487,812	70,706,254
Interest expense	15,409,616	17,584,385	19,566,817
Interest income	(5,411,136)	(6,048,014)	(6,889,836)
Movement in retirement liability	(2,975,400)	40,993,200	9,595,600
Provision for doubtful accounts (Note 15)	2,974,277	8,008,872	2,381,736
Losses (gains) on sale/retirement of assets	1,278,625	1,075,347	(619,794)
Unrealized foreign exchange losses (gains) -- net	(295,904)	85,090	4,092,087
Operating income before changes in operating assets and liabilities	429,947,292	374,278,933	417,182,176
Changes in operating assets and liabilities:			
Decrease (increase) in:			
Tuition and other receivables	(7,468,850)	(10,585,272)	(2,438,270)
Inventories	(717,823)	1,669,671	(671,550)
Other current assets	7,463,629	19,060,906	(12,292,633)
Increase in accounts payable and accrued expenses	4,804,400	42,387,041	37,067,483
Net cash generated from operations	434,028,648	426,811,279	438,847,206
Income taxes paid	(26,557,357)	(30,946,634)	(28,753,765)
Interest received	5,467,687	5,914,620	7,487,400
Net cash provided by operating activities	412,938,978	401,779,265	417,580,841
CASH FLOWS FROM INVESTING ACTIVITIES			
Additions to property and equipment (Note 9)	(55,807,887)	(82,838,715)	(120,222,284)
Proceeds from sale of property and equipment	249,993	348,747	835,134
Increase in other assets	(8,445,828)	--	--
Net cash used in investing activities	(64,003,722)	(82,489,968)	(119,387,150)
CASH FLOWS FROM FINANCING ACTIVITIES			
Payments of cash dividends (Note 12)	(359,285,662)	(271,661,687)	(358,583,049)
Payments of long-term liability (Note 11)	(40,000,000)	(40,000,000)	(40,000,000)
Cash used in financing activities	(399,285,662)	(311,661,687)	(398,583,049)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(50,350,406)	7,627,610	(100,389,358)
EFFECT OF FOREIGN CURRENCY RATE CHANGES ON CASH AND CASH EQUIVALENTS	295,904	(85,090)	(4,092,087)
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	259,576,548	252,034,028	356,515,473
CASH AND CASH EQUIVALENTS AT END OF YEAR	P209,522,046	P259,576,548	P252,034,028

See accompanying Notes to Consolidated Financial Statements.



CENTRO ESCOLAR UNIVERSITY AND A SUBSIDIARY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

1. Corporate Information

The accompanying consolidated financial statements include the accounts of Centro Escolar University (the University) and its wholly owned subsidiary, Centro Escolar University Hospital Inc. (the Hospital) (collectively referred to as the Group).

The University, a publicly listed entity, was organized in the Philippines on June 3, 1907 to establish, maintain, and operate an educational institution or institutions for the instruction and training of the youth in all branches of the arts and sciences, offering classes in tertiary level. The University renewed its corporate life for fifty (50) years on March 31, 1994.

In accordance with Commission on Higher Education (CHED) Memorandum Order No. 32, the University's Mendiola and Makati campuses were granted autonomy status to be in force and in effect for five (5) years from November 15, 2007 to November 14, 2012 per Resolution Nos. 535-2007 and 768-2007. Under this existing autonomy status, the University is free from monitoring and evaluation activities of the CHED and has the privilege to determine and prescribe curricular programs, among other benefits as listed in the memorandum order. The three general criteria used by the CHED for the selection and identification of institutions which shall receive autonomy status are institutions: (a) established as centers of excellence or centers of development and/or with Federation of Accrediting Agencies of the Philippines Level III Accredited programs; (b) with outstanding overall performance of graduates in the government licensure examinations; and (c) with long tradition of integrity and untarnished reputation.

The University's Malolos campus was granted autonomous status for a period of three (3) years effective November 26, 2009 to November 25, 2012 per Resolution No. 453-2009.

The University invested in the Hospital, which was incorporated on June 10, 2008 and was consolidated beginning fiscal year 2009. The primary purpose of the Hospital is to establish, maintain and operate a hospital, medical and clinical laboratories and such other facilities that shall provide healthcare or any method of treatment for illnesses or abnormal physical or mental health in accordance with advancements in modern medicine and to provide education and training facilities in the furtherance of the health-related professions. As of March 31, 2012, the Hospital has not yet started operations.

The registered principal office of the Group is 9 Mendiola Street, San Miguel, Manila.

The accompanying consolidated financial statements were approved and authorized for issue by the University's Board of Directors (BOD) on May 25, 2012.

2. Summary of Significant Accounting Policies

Basis of Preparation

The accompanying consolidated financial statements are prepared using the historical cost basis, except for land, which is carried at revalued amount and available-for-sale (AFS) financial assets, which are measured at fair value.



The consolidated financial statements are presented in Philippine Peso (₱), which is also the University and the Hospital's functional currency.

Statement of Compliance

The accompanying consolidated financial statements are prepared in compliance with Philippine Financial Reporting Standards (PFRS).

Basis of Consolidation

The consolidated financial statements include the financial statements of the University and its wholly owned subsidiary, the Hospital, which were incorporated in the Philippines. The financial statements of the Hospital are prepared for the same reporting period as the University, using consistent accounting policies.

Basis of consolidation from April 1, 2010

A subsidiary is consolidated when control is transferred to the Group and ceases to be consolidated when control is transferred out of the Group. Control is presumed to exist when the University owns more than 50% of the voting power of an entity unless in exceptional cases, it can be clearly demonstrated that such ownership does not constitute control. The consolidated financial statements are prepared using uniform accounting policies for like transactions and other events in similar circumstances. All intercompany balances and transactions, intercompany profits and unrealized gains and losses have been eliminated in the consolidation.

A change in the ownership interest of a subsidiary, without a loss of control, is accounted for as an equity transaction. If the Group loses control over a subsidiary, it:

- Derecognizes the assets (including goodwill) and liabilities of the subsidiary;
- Recognizes the fair value of the consideration received, fair value of any investment retained and any surplus or deficit in profit or loss; and
- Reclassifies the University's share of components previously recognized in the other comprehensive income to profit or loss or retained earnings, as appropriate.

Basis of consolidation prior to April 1, 2010

Certain above-mentioned requirements were applied on a prospective basis. The following differences, however, are carried forward in certain instances from the previous basis of consolidation:

- Acquisitions of non-controlling interests, prior to April 1, 2010, are accounted for using the parent entity extension method, whereby, the difference between the consideration and the book value of the share of the net assets acquired are recognized in goodwill;
- Losses are attributed to the non-controlling interest until the balance is reduced to nil. Any further excess losses are attributable to the University, unless the non-controlling interest has a binding obligation to cover these. Losses prior to April 1, 2010 are not reallocated between non-controlling interest and the University stockholders; and
- Upon loss of control, the Group accounted for the investment retained at its appropriate share of net asset value at the date control was lost.



Changes in Accounting Policies and Disclosures

The accounting policies adopted are consistent with those of the previous year except for the following new and amended standards, interpretations and improvements to PFRS adopted as of April 1, 2011. These new and amended standards and improvements to PFRS did not have any impact on the accounting policies, financial position or performance of the Group.

New and Amended Standards and Interpretations

- Philippine Accounting Standard (PAS) 24, *Related Party Disclosures (Amendment)*
- PAS 32, *Financial Instruments: Presentation (Amendment)*
- Philippine Interpretation of International Financial Reporting Interpretation Committee (IFRIC) 14, *Prepayments of a Minimum Funding Requirement (Amendment)*
- Philippines Interpretation IFRIC 19, *Extinguishing Financial Liabilities with Equity Instruments*
- Philippine Interpretation IFRIC 13, *Customer Loyalty Programmes (determining the fair value of award credits)*

Improvements to PFRS in 2010

- PFRS 3, *Business Combinations*
- PFRS 7, *Financial Instruments: Disclosures*
- PAS 1, *Presentation of Financial Statements*
- PAS 27, *Consolidated and Separate Financial Statements*
- PAS 34, *Interim Financial Reporting*

New standards and interpretations that have been issued but are not yet effective

Standards or interpretations issued but are not yet effective as of March 31, 2012 are listed below. The Group intends to adopt these standards and interpretations when they become effective. Except as otherwise stated, the Group does not expect the adoption of these new standards and interpretations to have a significant impact on its financial statements.

- PAS 12, *Income Taxes - Recovery of Underlying Assets (Amendment)*, effective for annual periods beginning on or after January 1, 2012. It clarified the determination of deferred tax on investment property measured at fair value. The amendment introduces a rebuttable presumption that deferred tax on investment property measured using the fair value model in PAS 40, *Investment Property*, should be determined on the basis that its carrying amount will be recovered through sale. Furthermore, it introduces the requirement that deferred tax on non-depreciable assets that are measured using the revaluation model in PAS 16, *Property, Plant and Equipment*, always be measured on a sale basis of the asset. The Group does not expect the adoption of this standard to have significant impact on its financial statements since the deferred tax assets on the Group's land carried at revalued amount is already measured on a sale basis of the asset.
- PAS 1, *Financial Statement Presentation - Presentation of Items of Other Comprehensive Income (Amendment)*, effective for annual periods beginning on or after July 1, 2012. The amendments to PAS 1 change the grouping of items presented in other comprehensive income (OCI). Items that could be reclassified (or "recycled") to profit or loss at a future point in time (for example, upon derecognition or settlement) would be presented separately from items that will never be reclassified.



- PAS 28, *Investments in Associates and Joint Ventures (as revised in 2011)*, effective for annual periods beginning on or after January 1, 2012. As a consequence of the new PFRS 11, *Joint Arrangements*, and PFRS 12, PAS 28 has been renamed PAS 28, *Investments in Associates and Joint Ventures*, and describes the application of the equity method to investments in joint ventures in addition to associates.
- PFRS 7, *Financial Instruments: Disclosures - Enhanced Derecognition Disclosure Requirements*, effective for annual periods beginning on or after January 1, 2012. The amendment requires additional disclosure about financial assets that have been transferred but not derecognized to enable the user of the Group's financial statements to understand the relationship with those assets that have not been derecognized and their associated liabilities. In addition, the amendment requires disclosures about continuing involvement in derecognized assets to enable the user to evaluate the nature of, and risks associated with, the entity's continuing involvement in those derecognized assets.
- PAS 27, *Separate Financial Statements (as revised in 2011)*, effective for annual periods beginning on or after January 1, 2013. As a consequence of the new PFRS 10, *Consolidated Financial Statements*, and PFRS 12, *Disclosure of Interests in Other Entities*, what remains of PAS 27 is limited to accounting for subsidiaries, jointly controlled entities and associates in separate financial statements.
- PAS 19, *Employee Benefits (Amendment)*, effective for annual periods beginning on or after January 1, 2013. Amendments to PAS 19 range from fundamental changes such as removing the corridor mechanism and the concept of expected returns on plan assets to simple clarifications and rewording. The Group is currently assessing the impact of the amendment to PAS 19.
- PFRS 7, *Financial Instruments: Disclosures - Offsetting Financial Assets and Financial Liabilities*. These amendments require an entity to disclose information about rights of set-off and related arrangements (such as collateral agreements). The new disclosures are required for all recognized financial instruments that are set off in accordance with PAS 32. These disclosures also apply to recognized financial instruments that are subject to an enforceable master netting arrangement or 'similar agreement', irrespective of whether they are set-off in accordance with PAS 32. The amendments require entities to disclose, in a tabular format unless another format is more appropriate, the following minimum quantitative information. This is presented separately for financial assets and financial liabilities recognized at the end of the reporting period:
 - a. The gross amounts of those recognized financial assets and recognized financial liabilities;
 - b. The amounts that are set off in accordance with the criteria in PAS 32 when determining the net amounts presented in the statement of financial position;
 - c. The net amounts presented in the statement of financial position;
 - d. The amounts subject to an enforceable master netting arrangement or similar agreement that are not otherwise included in (b) above, including:
 - i. Amounts related to recognized financial instruments that do not meet some or all of the offsetting criteria in PAS 32; and
 - ii. Amounts related to financial collateral (including cash collateral); and
 - e. The net amount after deducting the amounts in (d) from the amounts in (c) above.

The amendments to PFRS 7 are to be retrospectively applied for annual periods beginning on or after January 1, 2013.



- PFRS 10, *Consolidated Financial Statements*, effective for annual periods beginning on or after January 1, 2013. PFRS 10 replaces the portion of PAS 27, *Consolidated and Separate Financial Statements*, that addresses the accounting for consolidated financial statements. It also includes the issues raised in SIC-12, *Consolidation - Special Purpose Entities*. PFRS 10 establishes a single control model that applies to all entities including special purpose entities. The changes introduced by PFRS 10 will require management to exercise significant judgment to determine which entities are controlled, and therefore, are required to be consolidated by a parent, compared with the requirements that were in PAS 27. The Group is currently assessing the impact of the amendment to PFRS 10.
- PFRS 11, *Joint Arrangements*, effective for annual periods beginning on or after January 1, 2013. PFRS 11 replaces PAS 31, *Interests in Joint Ventures*, and SIC-13, *Jointly-controlled Entities - Non-monetary Contributions by Venturers*. PFRS 11 removes the option to account for jointly controlled entities (JCEs) using proportionate consolidation. Instead, JCEs that meet the definition of a joint venture must be accounted for using the equity method.
- PFRS 12, *Disclosure of Interests in Other Entities*, effective for annual periods beginning on or after January 1, 2013. PFRS 12 includes all of the disclosures that were previously in PAS 27 related to consolidated financial statements, as well as all of the disclosures that were previously included in PAS 31 and PAS 28. These disclosures relate to an entity's interests in subsidiaries, joint arrangements, associates and structured entities. A number of new disclosures are also required.
- PFRS 13, *Fair Value Measurement*, effective for annual periods beginning on or after January 1, 2013. PFRS 13 establishes a single source of guidance under PFRS for all fair value measurements. PFRS 13 does not change when an entity is required to use fair value, but rather provides guidance on how to measure fair value under PFRS when fair value is required or permitted. The Group continues to assess the impact of this standard on its property and equipment at revalued amounts.
- Philippine Interpretation IFRIC 20, *Stripping Costs in the Production Phase of a Surface Mine*, effective for annual periods beginning on or after January 1, 2013. This interpretation applies to waste removal costs that are incurred in surface mining activity during the production phase of the mine ("production stripping costs") and provides guidance on the recognition of production stripping costs as an asset and measurement of the stripping activity asset.
- PAS 32, *Financial Instruments: Presentation - Offsetting Financial Assets and Financial Liabilities*. These amendments to PAS 32 clarify the meaning of "currently has a legally enforceable right to set-off" and also clarify the application of the PAS 32 offsetting criteria to settlement systems (such as central clearing house systems) which apply gross settlement mechanisms that are not simultaneous. The amendments to PAS 32 are to be retrospectively applied for annual periods beginning on or after January 1, 2014.
- PFRS 9, *Financial Instruments: Classification and Measurement*, effective for annual periods beginning on or after January 1, 2015. PFRS 9, as issued in 2010, reflects the first phase of the work on the replacement of PAS 39 and applies to classification and measurement of financial assets and financial liabilities as defined in PAS 39. In subsequent phases, hedge accounting and impairment of financial assets will be addressed with the completion of this project expected on the first half of 2012. The Group does not expect the adoption of this standard to have significant impact on its financial statements except for classification of financial instruments to be consistent with the new groupings under PFRS 9.



- Philippine Interpretation IFRIC 15, *Agreements for the Construction of Real Estate*. This interpretation covers accounting for revenue and associated expenses by entities that undertake the construction of real estate directly or through subcontractors. The interpretation requires that revenue on construction of real estate be recognized only upon completion, except when such contract qualifies as construction contract to be accounted for under PAS 11, *Construction Contracts*, or involves rendering of services in which case revenue is recognized based on stage of completion. Contracts involving provision of services with the construction materials and where the risks and reward of ownership are transferred to the buyer on a continuous basis will also be accounted for based on stage of completion. The Securities and Exchange Commission (SEC) and the Financial Reporting Standards Council (FRSC) have deferred the effectivity of this interpretation until the final revenue standard is issued by International Accounting and Standards Board and an evaluation of the requirements of the final revenue standard against the practices of the Philippine real estate industry is completed.

Summary of Significant Accounting Policies

Cash and Cash Equivalents

Cash includes cash on hand and in banks. Cash equivalents are short-term, highly liquid investments that are readily convertible to known amounts of cash with original maturities of three months or less from dates of placement and are subject to an insignificant risk of change in value.

Inventories

Inventories are valued at the lower of cost and net realizable value (NRV). NRV is the estimated selling price in the ordinary course of business, less costs of marketing and distribution. Cost includes the invoice amount, freight and other incidental costs and is determined using the first-in, first-out method.

Financial Assets and Liabilities

Date of Recognition

The Group recognizes a financial asset or a financial liability in the consolidated statement of financial position when it becomes a party to the contractual provisions of the instrument. In the case of a regular way purchase or sale of financial assets, recognition is done using trade date accounting.

Initial Recognition

Financial assets and financial liabilities are recognized initially at fair value. Transaction costs are included in the initial measurement of all financial assets and liabilities, except for financial instruments which are classified at fair value through profit or loss (FVPL). The Group classifies its financial assets in the following categories: financial assets at FVPL, held-to-maturity (HTM) financial assets, AFS financial assets, and loans and receivables. The financial liabilities, on the other hand, are classified into financial liabilities at FVPL and other financial liabilities. The classification depends on the purpose for which the financial instruments were acquired and whether they are quoted in an active market and for HTM financial assets, the ability and intention to hold the investment until maturity. Management determines the classification of its investments at initial recognition and, where allowed and appropriate, re-evaluates such designation at every reporting date.

As of March 31, 2012 and 2011, the Group has no financial asset or liability at FVPL and HTM financial assets.



'Day 1' difference

Where the transaction price in a non-active market is different from the fair value based on other observable current market transactions in the same instrument or based on a valuation technique whose variables include only data from observable market, the Group recognizes the difference between the transaction price and fair value ('Day 1' difference) in profit or loss unless it qualifies for recognition as some other type of assets. In cases where transaction price used is made of data which is not observable, the difference between the transaction price and model value is only recognized in profit or loss when the inputs become observable or when the instrument is derecognized. For each transaction, the Group determines the appropriate method of recognizing the 'Day 1' difference amount.

Loans and Receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. Loans and receivables are carried at amortized cost in the consolidated statement of financial position. Amortization is determined using the effective interest method and is included under interest income in profit or loss. The losses arising from impairment of such financial assets are recognized in profit or loss. Gains and losses are recognized in profit or loss when the loans and receivables are derecognized or impaired, as well as through the amortization process.

Included under this category are the Group's cash and cash equivalents and tuition and other receivables.

AFS Financial Assets

AFS financial assets are non-derivative instruments that are either designated in this category or are not classified in any of the other categories. AFS financial assets are carried at fair value in the consolidated statement of financial position.

Changes in the fair value of such assets are accounted for as other comprehensive income until the investment is derecognized or until the investment is determined to be impaired at which time the cumulative gain or loss previously recognized as other comprehensive income is included in profit or loss.

Classified under this category are the Group's investments in quoted equity shares.

Other Financial Liabilities

Other financial liabilities pertain to issued financial instruments or their components that are not classified or designated at FVPL and contain contractual obligations to deliver cash or another financial asset to the holder.

After initial recognition, these liabilities are subsequently measured at amortized cost using the effective interest method. Amortized cost is calculated by taking into account any discount or premium on the issue and fees that are an integral part of the effective interest rate.

Other financial liabilities consist of accounts payable and accrued expenses, dividends payable and long-term liability.



Impairment of Financial Assets

The Group assesses at each reporting date whether a financial asset or a group of financial assets is impaired.

Financial Assets Carried at Amortized Cost

If there is objective evidence that an impairment loss on loans and receivables carried at amortized cost has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset's original effective interest rate (i.e. the effective interest rate computed at initial recognition). The carrying amount of the asset shall be reduced either directly or through the use of an allowance account. The amount of the loss is recognized in profit or loss.

The Group first assesses whether objective evidence of impairment exists individually for financial assets that are individually significant, and collectively for financial assets that are not individually significant. If it is determined that no objective evidence of impairment exists for an individually assessed financial asset, whether significant or not, the asset is included in a group of financial assets with similar credit risk characteristics and that group of financial assets is collectively assessed for impairment. Assets that are individually assessed for impairment and for which an impairment loss is or continues to be recognized are not included in a collective assessment of impairment.

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognized, the previously recognized impairment loss is reversed. Any subsequent reversal of an impairment loss is recognized in profit or loss, to the extent that the carrying value of the asset does not exceed its amortized cost at the reversal date.

AFS Financial Assets

If an AFS financial asset is impaired, an amount comprising the difference between its cost (net of any principal payment and amortization) and its current fair value, less any impairment loss previously recognized in profit or loss, is transferred from other comprehensive income to profit or loss. Reversals in respect of equity instruments classified as AFS financial assets are not recognized in profit or loss. Increases in fair value after impairment are recognized under other comprehensive income.

Derecognition of Financial Assets and Liabilities

Financial Assets

The derecognition of financial asset takes place when the Group has either (a) transferred substantially all the risks and rewards of the ownership or (b) when it has neither transferred nor retained substantially all the risks and rewards but it no longer has control over the assets or a portion of the asset.

Financial Liabilities

A financial liability is derecognized when the obligation under the liability is discharged, cancelled or expired.



Offsetting Financial Instruments

Financial assets and financial liabilities are offset and the net amount reported in the consolidated statement of financial position if, and only if, there is a currently enforceable legal right to offset the recognized amounts and there is an intention to settle on a net basis, or to realize the asset and settle the liability simultaneously. This is not generally the case with master netting agreements, where the related assets and liabilities are presented gross in the consolidated statement of financial position.

Property and Equipment

Property and equipment, except for land, are carried at cost less accumulated depreciation and amortization and any accumulated impairment in value. The initial cost of property and equipment comprises its purchase price and any directly attributable costs of bringing the assets to their working condition and location for their intended use.

Land is carried at revalued amount. Valuations are performed with sufficient regularity to ensure that the fair value of a revalued asset does not differ materially from its carrying amount.

Any revaluation surplus net of tax effect is included under other comprehensive income except to the extent that it reverses a revaluation decrease of the same asset previously recognized in profit or loss, in which case the increase is recognized in profit or loss. A revaluation decrease is recognized in profit or loss, except to the extent that it offsets an existing surplus on the same asset recognized under other comprehensive income.

Construction in progress, included in property and equipment, is stated at cost. This includes costs related to acquisition of new enrolment and payroll systems that are not yet completed as of the reporting date. Construction in progress is not depreciated until such time that the relevant assets are completed and become available for intended use.

Expenditures incurred after the property and equipment have been put into operations, such as repairs and maintenance and overhaul cost, are normally charged to profit or loss in the year in which the costs are incurred. In situations where it can be clearly demonstrated that the expenditures have resulted in an increase in the future economic benefits expected to be obtained from the use of an item of property and equipment beyond its originally assessed standard of performance, the expenditures are capitalized as an additional cost of property and equipment.

Depreciation of property and equipment is computed using the straight-line method over 10 years except for buildings, which are depreciated over 50 years.

Leasehold improvements are amortized over the useful lives of the improvements or the lease term, whichever is shorter.

The useful life and depreciation and amortization method are reviewed at least at each reporting date to ensure that the period and the method of depreciation and amortization are consistent with the expected pattern of economic benefits from items of property and equipment.

When assets are retired or otherwise disposed of, the cost of the related accumulated depreciation and amortization and accumulated provision for impairment losses, if any, are removed from the accounts and any resulting gain or loss is credited to or charged against current operations.



Impairment of Nonfinancial Assets

The carrying values of nonfinancial assets (i.e., property and equipment) are reviewed for impairment when events or changes in circumstances indicate the carrying values may not be recoverable. If any such indication exists and where the carrying values exceed the estimated recoverable amounts, the assets or cash-generating units are written down to their recoverable amounts. The recoverable amount of the asset is the greater of fair value less cost to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessment of the time value of money and the risks specific to the asset.

For an asset that does not generate largely independent cash inflows, the recoverable amount is determined for the cash-generating unit to which the asset belongs. Impairment losses are recognized in profit or loss.

A previously recognized impairment loss is reversed only if there has been a change in the estimates used to determine the recoverable amount of an asset, but not to an amount higher than the carrying amount that would have been determined (net of any depreciation or amortization) had no impairment loss been recognized for the asset in prior years. Any reversal of an impairment loss is credited to current operations.

Other Assets

Advances to suppliers and contractors

Advances to suppliers and contractors represent amounts paid to suppliers and contractors for purchases not yet received as of reporting date. This is subsequently reversed to asset or expense accounts when the assets or services are received.

Prepayments

Prepayments are initially measured at the amounts paid and subsequently recognized as expense over the period on which the prepayments apply.

Income Taxes

Current Tax

Current tax assets and liabilities for the current and prior periods are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted at the reporting date.

Deferred Tax

Deferred tax is provided or recognized in full for all temporary differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting date except (a) where the deferred income tax asset or liability relating to the temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss and (b) in respect of temporary differences associated with investments in subsidiaries and associates, deferred income tax is provided or recognized where the timing of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

The amount of deferred tax provided is based on the expected manner of realization or settlement of the carrying amount of the assets and liabilities, using tax rates enacted or substantively enacted at the reporting date.



Deferred tax liabilities are recognized for all taxable temporary differences. Deferred tax assets are recognized for all deductible temporary differences and unused net operating loss carryover (NOLCO), to the extent that it is probable that taxable profits will be available against which the deductible temporary differences and unused NOLCO can be utilized.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the deferred tax assets to be utilized.

Revenue Recognition

Revenue is recognized to the extent that it is probable that the economic benefits will flow to the Group and the revenue can be reliably measured. The following specific recognition criteria must also be met before revenue is recognized:

Tuition and Other School Fees

Tuition and other school fees are recognized as income when earned over the corresponding school term.

Interest Income

Revenue is recognized as the interest accrues taking into account the effective yield on the asset.

Miscellaneous Income

Revenue is recognized when services are rendered or goods are delivered.

Rental Income

Rental income arising from operating leases is accounted for on a straight line basis over the corresponding lease terms.

Retirement Costs

Retirement costs on the Group's defined benefit retirement plan are actuarially computed using the projected unit credit method. This method reflects services rendered by employees up to the date of valuation and incorporates assumptions concerning employees' projected salaries. Retirement cost includes current service cost, interest cost, expected return on any plan assets, actuarial gains and losses to the extent recognized, past service cost to the extent recognized and the effect of any curtailment or settlement. Actuarial gains and losses are recognized as income or expense using the corridor approach. The excess of the net cumulative actuarial gains and losses over the greater of 10% of the present value of the defined benefit obligation at the end of the previous reporting period and of 10% of the fair value of any plan assets is distributed over the expected average remaining working life of the employees as income or expense.

The liability recognized in the consolidated statement of financial position with respect to the defined benefit retirement plan is the present value of the defined benefit obligation at the reporting date and actuarial gains and losses not recognized less past service cost not yet recognized and the fair value of the plan asset. The defined benefit obligation is calculated annually by independent actuaries using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows using rates that have terms to maturity approximating the terms of the related retirement liability.

The past service cost is recognized as an expense on a straight-line basis over the average period until the benefits become vested. If the benefits are vested immediately following the introduction of, or changes to, a retirement plan, past service cost is recognized immediately.



Equity

Capital stock is measured at par value for all shares issued. When the University issues more than one class of stock, a separate account is maintained for each class of stock and the number of shares issued.

When the shares are sold at a premium, the difference between the proceeds and the par value is credited to "Additional Paid-in Capital" account. When shares are issued for a consideration other than cash, the proceeds are measured by the fair value of the consideration received.

Retained earnings represent accumulated earnings of the Group less dividends declared. Unappropriated retained earnings represent accumulated earnings available for dividend declaration subject to certain adjustments per SEC Memorandum Circular No. 11, Series of 2008 while appropriated retained earnings represent portion appropriated by the University's BOD for expansion of school facilities and purchases of laboratory equipment, payment of long-term liability and contribution to the retirement fund.

The University's retained earnings available for dividend declaration amounted to ₱304.42 million and ₱375.09 million as of March 31, 2012 and 2011, respectively.

Expense Recognition

Expenses are recognized in the consolidated statement of income when decrease in future economic benefit related to a decrease in an asset or an increase in a liability has arisen that can be measured reliably.

Expenses are recognized in the consolidated statement of income:

- On the basis of a direct association between the costs incurred and the earning of specific items of income;
- On the basis of systematic and rational allocation procedures when economic benefits are expected to arise over several accounting periods and the association can only be broadly or indirectly determined; or
- Immediately when expenditure produces no future economic benefits or when, and to the extent that, future economic benefits do not qualify or cease to qualify, for recognition in the consolidated statement of financial position as an asset.

Borrowing Costs

Borrowing costs directly attributable to the acquisition, construction or production of an asset that necessarily takes a substantial period of time to get ready for its intended use or sale are capitalized as part of the cost of the respective assets. All other borrowing costs are expensed in the period they occur. Borrowing costs consist of interest and other costs that an entity incurs in connection with the borrowing of funds.

Operating Leases

Leases where the lessor retains substantially all the risks and benefits of the ownership of the asset are classified as operating leases. Lease payments are recognized on a straight-line basis over the lease term plus payments based on a certain percentage of the net income of the leased property, pursuant to the terms of the lease contracts.

Foreign Currency Transactions and Translations

Transactions denominated in foreign currencies are recorded in Philippine Peso based on the exchange rates prevailing at the transaction dates. Foreign currency denominated monetary assets and liabilities are translated to Philippine Peso at exchange rates prevailing at the reporting date. Foreign exchange differentials between rate at transaction date and rate at settlement date or



reporting date of foreign currency denominated monetary assets or liabilities are credited to or charged against current operations. Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates at the dates of the initial transactions. Non-monetary items measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Foreign currency exchange gains or losses are recognized in profit or loss.

Basic and Diluted Earnings Per Share (EPS)

Basic EPS amounts are calculated by dividing net income by the weighted average number of ordinary shares outstanding during the year.

Diluted EPS is computed by dividing net income by the weighted average number of common shares outstanding during the year and adjusted for the effect of dilutive options and dilutive convertible preferred shares, if any.

Segment Reporting

The Group's operating businesses are organized and managed separately according to the geographic locations, designated as the Group branches, with each segment representing a strategic business unit that offers varying courses depending on demands of the market. Financial information on business segments are presented in Note 19.

Provisions

A provision is recognized only when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and, a reliable estimate can be made of the amount of the obligation. If the effect of the time value of money is material, provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessment of the time value of money and, where appropriate, the risks specific to the liability.

Contingencies

Contingent liabilities are not recognized in the consolidated financial statements. They are disclosed unless the possibility of an outflow of resources embodying economic benefits is remote. Contingent assets are not recognized in the consolidated financial statements but are disclosed when an inflow of economic benefits is probable.

Events after the Reporting Period

Post year-end events up to the date of approval of the BOD of the financial statements that provide additional information about the Group's position at reporting date (adjusting events) are reflected in the consolidated financial statements, if any. Post year-end events that are not adjusting events are disclosed in the notes to the consolidated financial statements when material.

3. Significant Accounting Judgments and Estimates

The preparation of the accompanying consolidated financial statements in compliance with PFRS requires management to make judgments, estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Future events may occur which can cause the assumptions used in arriving at those estimates to change. The effects of any changes in estimates will be reflected in the consolidated financial statements as they become reasonably determinable. Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.



Judgment

In the process of applying the Group's accounting policies, management has made the judgment below apart from those involving estimations, which has the most significant effect on the amounts recognized in the consolidated financial statements:

Operating Lease - Group as Lessee

The Group has entered into a lease on premises it uses for its Makati-Buendia campus.

The Group has determined, based on an evaluation of (a) the terms and condition of the arrangement, (b) the economic life of the asset as against the lease term and (c) the minimum lease payments of the contract as against the fair value of the asset, that all significant risks and rewards of ownership of the properties are not transferred to the Group and so accounts for the contract as operating lease.

Operating Lease - Group as Lessor

The Group has entered into commercial property leases on its Mendiola campus. The Group has determined, based on an evaluation of (a) the terms and condition of the arrangement, (b) the economic life of the asset as against the lease term and (c) the minimum lease payments of the contract as against the fair value of the asset, that it retains all the significant risk and rewards of ownership of these properties and so accounts for the contracts as operating leases.

Impairment of Property and Equipment

The University assesses impairment on assets whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. The factors that the Parent Company considers important which could trigger an impairment review include the following:

- Significant or prolonged decline in the fair value of the asset;
- Increase in market interest rates or other market rates of return on investments during the period, and those increases are likely to affect the discount rate used in calculating the asset's value in use and decrease the asset's recoverable amount materially;
- Significant underperformance relative to expected historical or projected future operating results;
- Significant changes in the manner of use of the acquired assets or the strategy for overall business; and
- Significant negative industry or economic trends.

There were no indicators of impairment in 2012, 2011 and 2010, thus, no impairment losses were recognized.

Estimates

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below:

Estimation of Allowance for Doubtful Accounts

The Group maintains allowance for doubtful accounts at a level considered adequate to provide for potential uncollectible receivables. The level of the allowance for doubtful accounts is evaluated by management on the basis of factors affecting the collectibility of the receivables. In addition, a review of the age and status of receivables, designed to identify accounts to be provided with allowance, is made on a continuous basis. The carrying value of tuition and other receivables as of March 31, 2012 and 2011 amounted to ₱23.53 million and ₱19.09 million, respectively (see Note 5).



Estimation of Useful Lives of Property and Equipment

The Group estimates the useful lives of its property and equipment based on the expected usage and expected wear and tear. The estimated useful lives of property and equipment are reviewed at least annually and are updated if expectations differ from previous estimates due to physical wear and tear and technical or commercial obsolescence on the use of these assets. It is possible that future results of operations could be materially affected by changes in estimates brought about by changes in factors mentioned above. The carrying value of property and equipment as of March 31, 2012 and 2011 amounted to ₱2,892.65 million and ₱2,925.39 million, respectively (see Note 9).

Estimation of Retirement Obligation

The determination of the Group's obligation and cost for retirement is dependent on selection of certain assumptions used by actuaries in calculating such amounts.

Those assumptions are described in Note 16 and include among others, discount and salary increase rates. While the Group believes that the assumptions are reasonable and appropriate, significant differences in actual experience or significant changes in assumptions materially affect retirement obligations.

Retirement liability amounted to ₱105.56 million and ₱108.53 million as of March 31, 2012 and 2011, respectively (see Note 16).

Revaluation of Land

The Group engaged the services of an independent appraiser to determine the fair values of its land carried at revalued amount. Key assumptions used by the independent appraiser are disclosed in Note 9. The revalued amount of land included under property and equipment in the consolidated statements of financial position amounted to ₱1,569.16 million as of March 31, 2012 and 2011 (see Note 9).

4. Cash and Cash Equivalents

This account consists of:

	2012	2011
Cash on hand and in banks	₱88,734,882	₱82,246,236
Short-term deposits	120,787,164	177,330,312
	₱209,522,046	₱259,576,548

Cash in banks earned annual interest ranging from 0.50% to 1.00% in 2012 and 2011. Short-term deposits are made for varying periods of up to three months depending on the immediate cash requirements of the University, and earned interest ranging from 2.40% to 3.60% in 2012 and 2011. Interest income from cash in banks and time deposits amounted to ₱4.85 million, ₱5.71 million and ₱6.65 million in 2012, 2011 and 2010, respectively.



5. Tuition and Other Receivables

This account consists of:

	2012	2011
Tuition fee receivable	P17,351,118	P19,185,780
Accrued interest receivable	173,533	233,295
Others:		
Advances to employees	7,280,293	8,277,746
Accrued rent receivable	1,697,934	271,018
	26,502,878	27,967,839
Less allowance for doubtful accounts	2,974,277	8,877,260
	P23,528,601	P19,090,579

Tuition fees receivable are non-interest-bearing and are generally on 120-day term. Advances to employees are given on 6- to 42-month terms, collectible through salary deductions which comprise of non-interest-bearing advances and interest-bearing loans that earn annual interest of 12.00%.

The allowance for doubtful accounts pertains to the Group's tuition fee receivable which was impaired through collective assessment. The rollforward of allowance for doubtful accounts follows:

	2012	2011
Balance at beginning of year	P8,877,260	P8,482,395
Provision (Note 15)	2,974,277	8,008,872
Write-off	(8,877,260)	(7,614,007)
Balance at end of year	P2,974,277	P8,877,260

As of March 31, 2012 and 2011, the aging analysis of trade receivables and other receivables follows:

	2012					
	Neither Past Due nor Impaired	Past Due but not Impaired			Impaired	Total
		1-30 days	Over 30 days	Over 60 days		
Tuition fees	P--	P--	P--	P14,376,841	P2,974,277	P17,351,118
Accrued interest	173,533	--	--	--	--	173,533
Others:						
Accrued rent receivable	1,697,934	--	--	--	--	1,697,934
Advances to employees	7,280,293	--	--	--	--	7,280,293
Total	P9,151,760	P--	P--	P14,376,841	P2,974,277	P26,502,878

	2011					
	Neither Past Due nor Impaired	Past Due but not Impaired			Impaired	Total
		1-30 days	Over 30 days	Over 60 days		
Tuition fees	P--	P--	P--	P10,308,520	P8,877,260	P19,185,780
Accrued interest	233,295	--	--	--	--	233,295
Others:						
Accrued rent receivable	271,018	--	--	--	--	271,018
Advances to employees	8,277,746	--	--	--	--	8,277,746
Total	P8,782,059	P--	P--	P10,308,520	P8,877,260	P27,967,839



As of March 31, 2012, the Group delegated the University to be in-charge on the safekeeping of ₱250.00 thousand proceeds from the sale of laboratory equipment of the Hospital to a third party. The proceeds was recorded in the Hospital's book as receivable from the University which was eliminated during consolidation.

6. Inventories

This account consists of:

	2012	2011
At cost:		
Uniforms and outfits	₱3,372,675	₱3,439,005
Materials	2,472,912	1,911,251
Supplies	1,609,734	1,387,242
	₱7,455,321	₱6,737,498

In 2012, 2011 and 2010, the amount of inventories charged to profit and loss amounted to ₱18.29 million, ₱19.32 million and ₱20.85 million, respectively.

7. Other Current Assets

This account consists of:

	2012	2011
Prepayments	₱3,015,663	₱3,814,529
Advances	—	6,508,475
Others	442,102	670,167
	₱3,457,765	₱10,993,171

8. Other Assets

This account consists of:

	2012	2011
Advances to suppliers and contractors	₱8,445,829	₱—
Available-for-sale financial assets	600,717	583,568
	₱9,046,546	₱583,568

The change in revaluation reserve on AFS financial assets included in other comprehensive income amounted to ₱17.15 thousand, ₱5.20 thousand and ₱18.23 thousand in 2012, 2011 and 2010, respectively. As of March 31, 2012 and 2011, the revaluation reserve on AFS financial assets amounted to ₱188.86 thousand and ₱171.71 thousand, respectively.



9. Property and Equipment

The rollforward analysis of this account follows:

	2012							Total
	Land	Land Improvements	Buildings and Leasehold Improvements	Furniture, Transportation and Auxiliary Equipment	Laboratory Equipment	Library Books	Construction in Progress	
Cost								
Balances at beginning of year	₱1,569,164,000	₱29,158,832	₱1,498,143,501	₱414,759,613	₱246,553,639	₱72,412,962	₱7,153,576	₱3,837,346,123
Additions	--	--	14,326,259	20,421,459	9,603,425	10,086,981	1,369,763	55,807,887
Retirements / disposals	--	--	--	(3,579,472)	(7,466,502)	--	--	(11,045,974)
Balances at end of year	1,569,164,000	29,158,832	1,512,469,760	431,601,600	248,690,562	82,499,943	8,523,339	3,882,108,036
Accumulated Depreciation and Amortization								
Balances at beginning of year	--	28,589,624	386,352,855	316,298,018	137,807,768	42,903,148	--	911,951,413
Depreciation and amortization (Note 15)	--	265,771	34,483,700	32,421,899	14,754,211	5,099,530	--	87,025,111
Retirements / disposals	--	--	--	(3,057,118)	(6,460,238)	--	--	(9,517,356)
Balances at end of year	--	28,855,395	420,836,555	345,662,799	146,101,741	48,002,678	--	989,459,168
Net Book Values	₱1,569,164,000	₱303,437	₱1,091,633,205	₱85,938,801	₱102,588,821	₱34,497,265	₱8,523,339	₱2,892,648,868

	2011							Total
	Land	Land Improvements	Buildings and Leasehold Improvements	Furniture, Transportation and Auxiliary Equipment	Laboratory Equipment	Library Books	Construction in Progress	
Cost								
Balances at beginning of year	₱1,569,164,000	₱29,158,832	₱1,462,634,982	₱392,958,267	₱236,700,971	₱64,382,363	₱10,200,000	₱3,765,199,415
Additions	--	--	25,308,519	30,984,422	11,361,599	8,030,599	7,153,576	82,838,715
Retirements / disposals	--	--	--	(9,183,076)	(1,508,931)	--	--	(10,692,007)
Reclassifications	--	--	10,200,000	--	--	--	(10,200,000)	--
Balances at end of year	1,569,164,000	29,158,832	1,498,143,501	414,759,613	246,553,639	72,412,962	7,153,576	3,837,346,123
Accumulated Depreciation and Amortization								
Balances at beginning of year	--	27,533,117	365,517,322	272,602,942	126,509,886	38,568,246	--	830,731,513
Depreciation and amortization (Note 15)	--	1,056,507	20,835,533	51,540,826	12,720,044	4,334,902	--	90,487,812
Retirements / disposals	--	--	--	(7,845,750)	(1,422,162)	--	--	(9,267,912)
Balances at end of year	--	28,589,624	386,352,855	316,298,018	137,807,768	42,903,148	--	911,951,413
Net Book Values	₱1,569,164,000	₱569,208	₱1,111,790,646	₱98,461,595	₱108,745,871	₱29,509,814	₱7,153,576	₱2,925,394,710

As of March 31, 2012 and 2011, land at revalued amounts consists of:

At cost	₱188,455,363
Revaluation increment	1,380,708,637
	<u>₱1,569,164,000</u>

The fair value of the Group's land at revalued amount was based on a third party appraisal with effective date of valuation of March 31, 2010 using sales comparison approach.

In the sales comparison approach, the value of land is based on sales and listings of comparable property registered within the vicinity. This approach requires establishing comparable property by reducing reasonable comparative sales and listing to a common denominator. This is done by adjusting the difference between the subject properties and those actual sales and listing regarded as comparable.

The increase in revaluation increment amounted to ₱409.76 million in 2010. The Group did not recognize any change in revaluation increment in 2012 and 2011.



10. Accounts Payable and Accrued Expenses

This account consists of:

	2012	2011
Accounts payable	₱136,777,625	₱124,958,967
Accrued expenses:		
Payable to employees	29,923,905	24,322,720
Other accrued expenses	5,162,772	4,951,656
X-ray laboratory fees	5,877,333	17,276,608
Alumni fees payable	3,379,835	4,747,775
Deposits	1,230,652	1,289,996
	₱182,352,122	₱177,547,722

Accounts payable are non-interest-bearing and are generally on 30- to 60- day terms. Other accrued expenses include utilities.

11. Long-term Liability

This account consists of:

	2012	2011
Long-term liability	₱188,308,283	₱222,532,281
Less: Prepaid interest	24,590,384	34,223,998
	163,717,899	188,308,283
Less: Current portion of long-term liability	40,000,000	40,000,000
	₱123,717,899	₱148,308,283

The long-term liability for the property acquired in 2007 amounting to ₱500.00 million consists of ₱100.00 million prepaid interest and ₱400.00 million, payable in 10 annual installment of ₱40.00 million payable every July 5 starting 2007 until fully paid on July 5, 2016. In case of delay in the payment of annual installment, the Group will pay interest to the vendor based on annual treasury bills rate plus 5.00%. In addition, a penalty amounting to 12.00% per annum will be paid to the vendor.

The long-term liability was initially recognized at fair value, determined based on present value using a discount rate of 9.70%. The long-term liability is subsequently measured at amortized cost using effective interest rate method, taking into account the prepaid interest and charges that are integral part of the effective interest rate. Interest expense on long-term liability amounted to ₱15.41 million, ₱17.58 million and ₱19.57 million in 2012, 2011 and 2010, respectively.

The Group paid its annual installment of ₱40.00 million in July 2011, 2010 and 2009.



12. **Equity**

Capital Stock

Details of capital stock follow:

Shares Authorized	Shares Issued and Outstanding	Par Value	Amount
372,414,400	372,414,400	₱1	₱372,414,400

- a. Below is the summary of the University's track record of registration of securities under the Securities Regulation Code (SRC):

Date	Number of Shares	Issue Price
November 10, 1986	305,000	₱100
August 9, 1988	152,500	100
February 23, 1994	297,375	100
September 18, 1995	993,174	100
March 17, 1998	2,237,356	100

As of March 31, 2012, the total number of shares registered under the SRC is 372,414,400 shares being held by 1,046 stockholders.

Cash Dividends

The University's BOD approved the declaration of the following cash dividends:

	2012	2011	2010
December 16, 2011, ₱0.25 per share cash dividends to stockholders of record as of January 2, 2012 payable on January 25, 2012	₱93,103,600	₱--	₱--
September 30, 2011, ₱0.25 per share cash dividends to stockholders of record as of October 14, 2011 payable on November 10, 2011	93,103,600	--	--
May 27, 2011, ₱0.50 per share cash dividends to stockholders of record as of June 10, 2011 payable on July 7, 2011	186,207,200	--	--
June 25, 2010, ₱0.75 per share cash dividends to stockholders of record as of July 12, 2010 payable on August 2, 2010	--	279,310,800	--
April 24, 2009, ₱0.25 per share cash dividends to stockholders of record as of May 11, 2009 payable on June 4, 2009	--	--	93,103,600
June 26, 2009, ₱0.25 per share cash dividends to stockholders of record as of July 10, 2009 payable on August 5, 2009	--	--	93,103,600
July 31, 2009, ₱0.30 per share cash dividends to stockholders of record as of August 14, 2009 payable on September 9, 2009	--	--	111,724,320
August 28, 2009, ₱0.20 per share cash dividends to stockholders of record as of October 2, 2009 payable on October 28, 2009	--	--	74,482,880
	₱372,414,400	₱279,310,800	₱372,414,400

As of March 31, 2012 and 2011, the carrying value of dividends payable amounted to ₱81.76 million and ₱68.63 million, respectively.



Appropriated Retained Earnings

The Group's appropriated retained earnings as of March 31, 2012 and 2011 consist of the following:

Appropriations for:	
Expansion of school facilities and laboratory equipment	₱250,000,000
Payment of long-term liability	200,000,000
	<hr/>
	₱450,000,000

On June 25, 2010, the University's BOD approved the following:

- a. Reversal of appropriations for expansion of school facilities and laboratory equipment and retirement fund amounting to ₱388.00 million and ₱20.80 million, respectively; and
- b. New appropriation for expansion of school facilities and laboratory equipment amounting to ₱250.00 million.

13. Tuition and Other School Fees

This account consists of:

	2012	2011	2010
Tuition fees	₱738,305,557	₱637,186,108	₱566,059,026
Other fees	402,032,276	420,063,823	472,760,095
Income from other school services	265,245,827	284,931,858	261,334,998
	<hr/>		
	₱1,405,583,660	₱1,342,181,789	₱1,300,154,119

Other fees include registration fees, health services fees, library fees, laboratory fees, development fees, practicum fees, internship fees and review fees. Income from other school services comprise of fees for diploma and certificates, transcript of records, student handbooks, identification cards, entrance and qualifying examinations and various collections for specific items or activities.

14. Miscellaneous Income

This account consists of:

	2012	2011	2010
Rental (Note 18)	₱10,416,189	₱6,978,455	₱8,372,636
Dental materials	3,971,892	3,041,695	2,211,201
Swimming fees	2,945,059	2,927,560	2,832,119
Professional and continuing education	2,753,747	3,698,337	1,259,119
Locker fees	2,217,635	2,498,901	2,233,283
Photograph fees	1,052,293	1,245,002	1,254,535
Service commissions	883,553	1,405,631	1,411,837
Dental pre-board	491,236	1,600,096	1,781,744
Handling fees	390,562	398,258	656,809
Insurance fees	321,978	322,326	296,360
Others	1,270,808	1,741,029	4,431,402
	<hr/>		
	₱26,714,952	₱25,857,290	₱26,741,045



15. Costs and Expenses

This account consists of:

	2012	2011	2010
Cost of services:			
Salaries and wages	₱269,980,475	₱280,214,544	₱255,960,434
SSS contributions and other employee benefits	264,098,694	277,396,347	257,861,899
Light and water	91,650,377	89,777,167	84,457,676
Development	31,144,513	30,538,194	28,238,723
Library	28,027,686	28,404,284	25,860,496
Rental (Note 18)	24,646,200	28,350,508	30,618,332
Recruitment and placement	23,399,752	23,617,424	21,480,461
Retirement expense (Note 16)	21,024,600	65,993,200	31,595,600
Expenses for co-curricular activities	18,234,178	19,189,506	9,754,727
Stationery and office supplies	13,916,902	15,585,191	14,778,154
Management information	12,989,526	23,399,355	15,374,846
Laboratory	10,756,726	8,994,771	7,147,212
Guidance and counseling	9,264,483	7,522,978	7,075,804
Instructional and academic expenses	17,132,241	9,143,353	6,549,432
Directors' and administrative committee	6,602,291	7,295,472	7,045,656
Professional fees	4,619,712	3,135,028	3,379,167
Registration expenses of students	1,414,901	1,263,717	1,318,673
Comprehensive and oral examinations	1,175,134	985,720	466,745
University chapel expenses	1,099,939	1,303,183	1,433,118
Publications (Note 20)	909,240	1,236,286	626,316
Affiliation	547,063	564,833	716,380
	852,634,633	923,911,061	811,739,851
General and administrative expenses:			
Depreciation and amortization (Note 9)	87,025,111	90,487,812	70,706,254
Transportation and communications	28,764,960	22,626,465	23,017,648
Clinical expenses	28,477,078	12,208,419	10,145,127
Janitorial and security services	28,327,564	26,862,433	25,265,140
Repairs and maintenance	20,898,069	25,112,111	14,315,776
Write-off of receivables	13,038,131	–	7,596,699
Taxes and licenses	11,597,698	7,769,153	11,066,823
Entertainment, amusement and recreation	8,352,197	8,102,378	7,235,215
Insurance	3,775,454	3,837,376	5,310,434
Provision for doubtful accounts (Note 5)	2,974,277	8,008,872	2,381,736
Membership fees and dues	420,534	1,034,395	623,504
Bank charges	113,922	121,616	159,593
Miscellaneous	2,975,680	3,167,939	2,832,778
	236,740,675	209,338,969	180,656,727
	₱1,089,375,308	₱1,133,250,030	₱992,396,578

Miscellaneous expenses mainly pertain to expenses for conducting review classes, professional and continuing education trainings and community outreach programs, bank service charges, donations and other contributions.



16. Retirement Plan

The University has a funded, noncontributory defined benefit retirement plan which provides for death, disability and retirement benefits for all of its permanent employees. The annual contributions to the retirement plan consist of a payment covering the current service cost for the year plus payments toward funding the unfunded actuarial liabilities.

The following tables summarize the components of net retirement expense recognized in the consolidated statements of income and the funded status and amounts recognized in the consolidated statements of financial position for the existing retirement plan.

In 2011, the University approved a new collective bargaining agreement with its employees with changes in the increments on employee retirement benefits.

Retirement expense under "General and administrative expenses" in the consolidated statements of income follows:

	2012	2011	2010
Current service cost	P13,681,800	P25,199,000	P8,743,900
Interest cost on benefit obligation	23,714,800	42,866,000	28,133,100
Expected return on plan assets	(16,693,400)	(14,767,900)	(8,168,300)
Net actuarial (gain) loss recognized	(1,808,100)	11,212,500	2,886,900
Amortization of past service cost	2,129,500	1,483,600	-
	P21,024,600	P65,993,200	P31,595,600

The unfunded status and amounts recognized under retirement liability in the consolidated statements of financial position for the retirement plan as of March 31, 2012 and 2011 are as follows:

	2012	2011
Present value of benefit obligation	P373,949,416	P290,978,540
Fair value of plan assets	229,584,116	208,667,940
	144,365,300	82,310,600
Unamortized past service cost	(27,287,100)	(28,188,900)
Net unrecognized actuarial gains (losses)	(11,521,230)	54,410,670
	P105,556,970	P108,532,370

Changes in the present value of the defined benefit obligation are as follows:

	2012	2011
At beginning of year	P290,978,540	P454,570,000
Interest cost	23,714,800	42,866,000
Current service cost	13,681,800	25,199,000
Actuarial (gains) losses	66,600,976	(246,166,460)
Benefits paid	(22,254,400)	(15,162,500)
Past service cost	1,227,700	29,672,500
At end of year	P373,949,416	P290,978,540



Changes in the fair value of plan assets are as follows:

	2012	2011
At beginning of year	₱208,667,940	₱184,599,100
Expected return on plan assets	16,693,400	14,767,900
Benefits paid	(22,254,400)	(15,162,500)
Actuarial gains (losses)	2,477,176	(536,560)
Contributions	24,000,000	25,000,000
At end of year	₱229,584,116	₱208,667,940

The University expects to contribute ₱26.50 million to the fund in 2013.

The overall expected rate of return on plan assets is determined based on the market prices prevailing on that date, applicable to the period over which the obligation is to be settled.

The amounts of present value of defined benefit obligation, fair value of plan assets, deficit in the plan and experience adjustments arising on plan assets or liabilities recognized for the current and previous four periods are as follows:

	2012	2011	2010	2009	2008
Present value of obligation	₱373,949,416	₱290,978,540	₱454,570,000	₱254,138,500	₱240,321,400
Fair value of plan assets	229,584,116	208,667,940	184,599,100	136,138,400	151,506,000
Deficit	₱144,365,300	₱82,310,600	₱269,970,900	₱118,000,100	₱88,815,400
Experience adjustments on plan liabilities	(₱5,304,124)	₱28,514,940	₱23,830,800	(₱3,536,600)	₱7,316,800
Experience adjustments on plan assets	2,477,176	(536,560)	31,338,600	(8,513,000)	(6,601,200)

The major categories of plan assets as a percentage of the fair value of total plan assets are as follows:

	2012	2011
Investments in bonds and government securities	58.24%	57.91%
Investments in shares of stocks	38.75%	37.91%
Bank deposits	2.95%	3.52%
Others	0.06%	0.66%
	100.00%	100.00%

The principal assumptions used in determining retirement benefits are as follows:

	2012	2011
Expected rate of return on plan assets	9.00%	8.00%
Discount rate	6.09%	8.15%
Salary increase rate	5.00%	5.00%

17. Income Taxes

The provision for income tax represents the 10.00% income tax on special corporations, which consists of:

	2012	2011	2010
Current	₱33,158,656	₱23,298,579	₱30,219,622
Deferred	1,674,495	(368,714)	2,381,609
	₱34,833,151	₱22,929,865	₱32,601,231



The Group's reconciliation of income before tax computed at statutory income tax rate to provision for income tax in the consolidated statements of income for the years ended March 31, 2012, 2011 and 2010 follows:

	2012	2011	2010
Income tax at statutory income tax rate	₱33,194,210	₱22,209,224	₱31,834,931
Adjustments on:			
Nondeductible interest expense	1,540,962	822,989	926,271
Effect of higher tax rate of the Hospital	518,760	469,774	355,536
Interest income subjected to final tax	(485,243)	(571,181)	(664,730)
Nondeductible expense	65,620	-	-
Others	(1,158)	(941)	149,223
Provision for income tax	₱34,833,151	₱22,929,865	₱32,601,231

The components of the Group's net deferred income tax liabilities follow:

	2012	2011
Deferred income tax assets on:		
Accrued retirement benefit	₱10,555,697	₱10,853,237
Unamortized excess of contribution over the normal cost	5,494,608	5,149,835
Allowance for doubtful accounts	297,427	887,726
Unrealized foreign currency exchange loss	-	8,509
	16,347,732	16,899,307
Deferred income tax liabilities on:		
Revaluation increment on land	138,070,864	138,070,864
Undepreciated cost of property and equipment	102,916,197	101,822,868
Unrealized foreign currency exchange gain	29,591	-
	241,016,652	239,893,732
Net deferred income tax liabilities	₱224,668,920	₱222,994,425

The University claims the tax deductions of capital expenditures for tax purposes when incurred.

18. Operating Lease

Group as Lessee

On July 29, 2004, the Group entered into a 25-year operating lease which commenced on January 1, 2005 with Philtrust Bank for the lease of its land and building in Makati. The contract requires for ₱24.00 million fixed minimum annual rentals plus 67.00% of the annual income of the Group's Makati-Buendia campus.

As lessee, future minimum rentals under operating lease are as follows:

	2012	2011	2010
Within one year	₱24,000,000	₱24,000,000	₱24,000,000
After one year but not more than five years	96,000,000	96,000,000	96,000,000
More than five years	306,000,000	330,000,000	354,000,000
	₱426,000,000	₱450,000,000	₱474,000,000



The Group's rental expense for its Makati-Buendia campus follows:

	2012	2011	2010
Minimum lease payments	₱24,000,000	₱24,000,000	₱24,000,000
Contingent rents	—	3,758,811	6,034,043
	₱24,000,000	₱27,758,811	₱30,034,043

Group as Lessor

The Group leases out portions of its spaces to concessioners which is renewable every two (2) years. Total rent income recognized amounted to ₱10.42 million, ₱6.98 million and ₱8.37 million in 2012, 2011 and 2010, respectively (see Note 14).

As lessor, future minimum rentals under operating lease are as follows:

	2012	2011	2010
Within one year	₱8,866,368	₱—	₱6,978,455
After one year but not more than five years	1,741,440	—	—
	₱10,607,808	₱—	₱6,978,455

19. Segment Reporting

The Group operates in geographical segments. Financial information on the operations of these segments are summarized as follows:

	2012						Total
	Mendiola	Malolos	Makati-Buendia	Makati-Legaspi	Makati-Legaspi Hospital (Pre-operating)	Adjustments	
Segment assets	₱1,718,295,347	₱751,948,407	₱67,588,007	₱559,763,614	₱47,463,055	₱600,717	₱3,145,659,147
Segment liabilities	164,481,848	8,182,485	7,878,936	165,446,106	80,646	426,646,363	772,716,384
Capital expenditures	39,325,940	5,510,347	6,512,125	4,459,475	—	—	55,807,887
Segment revenues	1,001,318,004	159,811,666	126,867,776	149,334,666	377,636	—	1,437,709,748
Expenses	735,244,916	126,556,452	137,357,195	101,043,846	5,565,236	—	1,105,767,645
Depreciation expense	59,213,928	8,053,649	5,407,495	11,964,555	2,385,484	—	87,025,111
Net income (loss)	266,073,088	33,255,214	(10,489,418)	48,290,819	(5,187,600)	(34,833,151)	297,108,952

	2011						Total
	Mendiola	Malolos	Makati-Buendia	Makati-Legaspi	Makati-Legaspi Hospital (Pre-operating)	Adjustments	
Segment assets	₱1,792,783,064	₱749,978,782	₱75,970,113	₱550,411,657	₱52,648,890	₱583,568	₱3,222,376,074
Segment liabilities	152,987,340	11,336,990	9,497,400	191,965,626	68,649	408,289,008	774,145,013
Capital expenditures	53,529,906	3,735,305	15,778,919	9,794,585	—	—	82,838,715
Segment revenues	975,678,324	141,155,067	135,928,867	121,191,441	133,394	—	1,374,087,093
Expenses	771,241,429	137,983,942	130,290,649	107,647,704	4,831,128	—	1,151,994,852
Depreciation expense	51,748,631	10,039,926	4,815,933	21,482,190	2,401,132	—	90,487,812
Net income (loss)	204,436,895	3,171,125	5,638,218	13,543,737	(4,697,734)	(22,929,865)	199,162,376

	2010						Total
	Mendiola	Malolos	Makati-Buendia	Makati-Legaspi	Makati-Legaspi Hospital (Pre-operating)	Adjustments	
Segment assets	₱1,800,420,389	₱746,785,596	₱65,964,123	₱570,559,456	₱57,614,397	₱588,764	₱3,241,932,725
Segment liabilities	122,077,275	3,933,069	7,391,975	212,422,453	59,807	367,663,464	713,548,043
Capital expenditures	29,270,667	4,708,087	23,202,897	18,893,555	44,147,078	—	120,222,284
Segment revenues	968,806,811	138,401,883	123,926,439	103,269,661	—	—	1,334,404,794
Expenses	691,958,032	114,804,619	114,875,375	90,862,103	3,555,353	—	1,016,055,482
Depreciation expense	50,114,760	9,608,645	1,581,362	8,347,566	1,053,921	—	70,706,254
Net income (loss)	276,848,779	23,597,264	9,051,064	12,407,558	(3,555,353)	(32,601,231)	285,748,081



The Hospital has not yet started its operations as of March 31, 2012.

In 2012, 2011 and 2010, there were no inter-segment revenues and all revenues are made to external customers.

Segment assets for each segment do not include AFS financial assets amounting to ₱0.60 million, ₱0.58 million and ₱0.59 million as of March 31, 2012, 2011 and 2010, respectively.

Segment liabilities for each segment do not include the following:

	2012	2011	2010
Deferred income tax liabilities - net	₱224,668,920	₱222,994,425	₱223,363,139
Retirement liability	105,556,970	108,532,370	67,539,170
Dividends payable	81,757,198	68,628,460	60,979,347
Income tax payable	14,663,275	8,133,753	15,781,808
	₱426,646,363	₱408,289,008	₱367,663,464

Net income (loss) for each segment does not include provision for income tax amounting to ₱34.83 million, ₱22.93 million and ₱32.60 million in 2012, 2011 and 2010, respectively.

20. Related Party Transactions

Parties are related if one party has the ability, directly or indirectly, to control the other party or exercise significant influence over the other party in making financial and operating decisions; and the parties are subject to common control or common significant influence. Related parties may be individuals or corporate entities.

Affiliates are entities that are subject to common control.

Transactions with related parties are made at terms similar to those offered to third parties.

- In the ordinary course of business, the Group has transactions with Philtrust Bank, an affiliate under common control, as follows:
 - a. Lease of a building in Makati as lessee (see Note 18)
 - b. Savings account and deposits, the balances of which follows:

	2012	2011
Short-term deposits	₱115,756,132	₱161,130,967
Savings and checking accounts	42,068,129	51,529,164
	₱157,824,261	₱212,660,131

Short-term deposits are made for varying periods of up to three months depending on the immediate cash requirements of the Group, and earned interest ranging from 2.42% to 2.66% in 2012, 2011 and 2010. Interest income from cash in banks and time deposits amounted to ₱4.48 million, ₱5.03 million and ₱5.69 million in 2012, 2011 and 2010, respectively.



- The Group avails of advertising services of Manila Bulletin Publishing Corporation, an affiliate under common control. Total advertising expense incurred by the Group which is included in the publications and recruitment and placement accounts amounted to ₱14.5 million, ₱12.46 million and ₱11.71 million in 2012, 2011 and 2010, respectively (see Note 15).
- In 2012, 2011 and 2010 the Group has rented room and facilities of Manila Hotel, an affiliate, as venue during commencement exercises of the University. Total expense incurred for 2-day rent amounted to ₱500,000 in 2012 and 2011 and ₱442,800 in 2010.
- The Group's key management personnel include the president and directors. The compensation of key management personnel by benefit type follows:

	2012	2011
Short-term employee salaries and benefits	₱10,877,975	₱10,356,771
Post-employment benefits	10,471,195	9,565,843
	₱21,349,170	₱19,922,614

There are no agreements between the Group and any of its directors and key officers providing for benefits upon termination of employment, except for such benefits to which they may be entitled under the Group's retirement plan.

21. Basic/Diluted EPS

The income and share data used in the basic/diluted EPS computations are as follows:

	2012	2011	2010
Net income (a)	₱297,108,952	₱199,162,376	₱285,748,081
Weighted average number of outstanding common shares (b)	372,414,400	372,414,400	372,414,400
Basic/diluted earnings per share (a/b)	₱0.80	₱0.53	₱0.77

There were no potential dilutive financial instruments in 2012, 2011 and 2010.

22. Financial Assets and Liabilities

The carrying values and estimated fair values of Long-term liability (including current portion) are as follows:

	2012	2011
Carrying value	₱163,717,899	₱188,308,283
Fair value	195,694,671	233,900,635

The following methods and assumptions were used to estimate the fair value of each class of financial instrument for which it is practicable to estimate such value:

- *Cash and cash equivalents, tuition and other receivables, accounts payable and accrued expenses and dividends payable* - due to short-term nature of these accounts, the fair values approximate the carrying amounts.



- *AFS financial assets* - fair values of AFS financial assets are based on quoted prices.
- *Long-term liability* - fair value is estimated using the discounted cash flow methodology using the prevailing risk free rates plus applicable spread.

Fair Value Hierarchy

The Group uses the following hierarchy for determining the fair value of financial instruments:

Level 1: quoted (unadjusted) prices in active markets for identical assets or liabilities.

Level 2: other techniques for which all inputs which have a significant effect on the recorded fair value are observable, either directly or indirectly.

Level 3: techniques which use inputs which have a significant effect on the recorded fair value that are not based on observable market data.

The only financial instruments that are being carried at fair value are AFS financial assets, which fall under level 1 in the fair value hierarchy.

23. Financial Risk Management Objectives and Policies

The Group's principal financial instruments comprise of cash and cash equivalents, receivables, AFS financial assets, accounts payable and accrued expenses and long-term liability. The main purpose of these financial instruments is to raise funds for the Group's operations and capital expenditures. The Group has various other financial instruments such as tuition and other receivables, accounts payable and accrued expenses and dividends payable that arise directly from operations.

The main risk arising from the Group's financial instruments are credit risk and liquidity risk.

Credit Risk

Credit risk is the risk that one party to a financial instrument will fail to discharge an obligation and cause the other party to incur financial loss.

The Group's risk management policy to mitigate credit risk on its accounts receivable from students include the refusal of the Group to release pertinent records like examination permit, transcript of records and transfer credentials, if applicable, until the student's account is cleared/paid. As of reporting date, there are no significant concentrations of credit risk.

As of March 31, 2012 and 2011, the analysis of financial assets follows:

	2012			Total
	Neither past due nor impaired	Past due but not impaired	Impaired	
Loans and receivables:				
Cash and cash equivalents	P209,260,546	P--	P--	P209,260,546
Tuition fee and other receivables:				
Tuition fee receivable	-	14,376,841	2,974,277	17,351,118
Accrued interest receivable	173,533	-	-	173,533
Others:				
Accrued rent receivables	1,697,934	-	-	1,697,934
Advances to employees	7,280,293	-	-	7,280,293
AFS financial assets	600,717	-	-	600,717
	P219,013,023	P14,376,841	P2,974,277	P236,364,141



	2011			
	Neither past due nor impaired	Past due but not impaired	Impaired	Total
Loans and receivables:				
Cash and cash equivalents	₱259,309,848	₱--	₱--	₱259,309,848
Tuition fee and other receivables:				
Tuition fee receivable	--	10,308,520	8,877,260	19,185,780
Accrued interest receivable	233,295	--	--	233,295
Others:				
Accrued rent receivables	271,018	--	--	271,018
Advances to employees	8,277,746	--	--	8,277,746
AFS financial assets	583,568	--	--	583,568
	₱268,675,475	₱10,308,520	₱8,877,260	₱287,861,255

The Group's neither past due nor impaired receivables are high grade receivables which, based from experience, are highly collectible and exposure to bad debt is not significant.

As of March 31, 2012 and 2011, the age of all of the Group's past due but not impaired tuition fee receivables is over 60 days.

Liquidity Risk

Liquidity risk is the risk that an entity will encounter difficulty in raising funds to meet commitments associated with financial assets and liabilities. Liquidity risk may result from a counterparty failing on repayment of a contractual obligation or inability to generate cash inflows as anticipated.

The Group seeks to manage its liquidity risk to be able to meet its operating cash flow requirements, finance capital expenditures and maturing debts. As an inherent part of its liquidity risk management, the Group regularly evaluates its projected and actual cash flows. To cover its short-term and long-term funding requirements, the Group intends to use internally generated funds.

The maturity profile of the Group's financial liabilities as of March 31, 2012 and 2011 based on contractual undiscounted payments follows:

	2012				Total
	On demand	Less than 3 months	3 to 6 months	Over 1 year	
Financial Assets					
Cash and cash equivalents	₱78,274,124	₱131,247,922	₱--	₱--	₱209,522,046
Tuition fee and other receivables:					
Tuition fee receivable	17,351,118	--	--	--	17,351,118
Accrued interest receivable	173,533	--	--	--	173,533
Others:					
Accrued rent receivables	--	1,697,934	--	--	1,697,934
Advances to employees	--	7,280,293	--	--	7,280,293
	95,798,775	140,226,149	--	--	236,024,924
Financial Liabilities					
Accounts payable and accrued expenses:					
Accounts payable*	122,754,302	--	--	--	122,754,302
Accrued expenses	--	35,086,677	--	--	35,086,677
Alumni fees payable	3,379,835	--	--	--	3,379,835
Deposits	--	--	1,230,652	--	1,230,652
Other payables	5,877,333	--	--	--	5,877,333
Dividends payable	81,757,198	--	--	--	81,757,198
Current portion of long-term liability	--	--	40,000,000	--	40,000,000
Long-term liability	--	--	--	160,000,000	160,000,000
	213,768,668	35,086,677	41,230,652	160,000,000	450,085,997
	(₱117,969,893)	₱105,139,472	(₱41,230,652)	(₱160,000,000)	(₱214,061,073)

*Excludes statutory liabilities amounting to ₱14,023,323.



	2011				Total
	On demand	Less than 3 months	3 to 6 months	Over 1 year	
Financial Assets					
Cash and cash equivalents	₱72,159,097	₱187,417,451	₱--	₱--	₱259,576,548
Tuition fee and other receivables:					
Tuition fee receivable	19,185,780	--	--	--	19,185,780
Accrued interest receivable	233,295	--	--	--	233,295
Others:					
Accrued rent receivables	--	271,018	--	--	271,018
Advances to employees	--	8,277,746	--	--	8,277,746
	91,578,172	195,966,215	--	--	287,544,387
Financial Liabilities					
Accounts payable and accrued expenses:					
Accounts payable*	113,575,433	--	--	--	113,575,433
Accrued expenses	--	29,274,376	--	--	29,274,376
Alumni fees payable	4,747,775	--	--	--	4,747,775
Deposits	--	--	1,289,996	--	1,289,996
Other payables	17,276,608	--	--	--	17,276,608
Dividends payable	68,628,460	--	--	--	68,628,460
Current portion of long-term liability	--	--	40,000,000	--	40,000,000
Long-term liability	--	--	--	200,000,000	200,000,000
	204,228,276	29,274,376	41,289,996	200,000,000	474,792,648
	(₱112,650,104)	₱166,691,839	(₱41,289,996)	(₱200,000,000)	(₱187,248,261)

*Excludes statutory liabilities amounting to ₱11,383,534.

Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest risk. As of March 31, 2012 and 2011, the Group has no exposure to the risk of changes in market interest rate. The Group paid in advance the interest on its long-term liability.

Capital Management

The primary objective of the Group's capital management is to ensure that it maintains healthy capital ratios in order to support its business and maximize shareholder value.

The Group manages its capital structure and makes adjustments to it, in light of changes in economic conditions. To maintain or adjust the capital structure, the Group may adjust dividend payment to shareholders, return capital to shareholders or issue new shares. No changes were made in the objectives and policies or processes during the years ended March 31, 2012, 2011 and 2010.

The Group monitors capital using a debt-to-equity ratio which is debt divided by total equity. The Group includes within debt, interest-bearing loans and accounts payable and accrued expenses.

The following table shows how the Group computes for its debt-to-equity ratio as of March 31, 2012 and 2011:

	2012	2011
Accounts payable and accrued expenses (a)	₱182,352,122	₱177,547,722
Long-term liability (including current portion) (b)	163,717,899	188,308,283
Liabilities (c)	346,070,021	₱365,856,005
Total Equity (d)	₱2,372,942,763	₱2,448,231,061
Debt-to-Equity ratio (c/d)	0.15:1	0.15:1



CENTRO ESCOLAR UNIVERSITY

**INDEX TO THE FINANCIAL STATEMENTS AND SUPPLEMENTARY
SCHEDULES**

- Annex I: Schedule of retained earnings available for dividend declaration
- Annex II: Schedule of all Philippine Financial Reporting Statements (PFRS) [which consist of PFRSs, Philippine Accounting Standards (PAS) and Philippine Interpretations] effective as at March 31, 2012
- Annex III: The map showing the relationships between and among the company and its ultimate parent company and subsidiary



CENTRO ESCOLAR UNIVERSITY
SUPPLEMENTARY SCHEDULE OF RETAINED EARNINGS
AVAILABLE FOR DIVIDEND DECLARATION
MARCH 31, 2012

Unappropriated Retained Earnings, available for dividend declaration, beginning of year	₱375,092,446
Add (deduct): Net income actually earned/realized during the year	
Net income during the period closed to retained earnings	302,296,551
Movement in deferred tax assets	(551,575)
Net income actually earned during the year	676,837,422
Unappropriated Retained Earnings, as adjusted before dividend declaration	
Deduct: Dividends declared during the fiscal year	(372,414,400)
Unappropriated retained earnings, as adjusted to available for dividend declaration, end of year	₱304,423,022



CENTRO ESCOLAR UNIVERSITY AND A SUBSIDIARY
SUPPLEMENTARY SCHEDULE OF ALL PHILIPPINE FINANCIAL REPORTING STANDARDS (PFRSs) [which consist of PFRSs, Philippine Accounting Standards (PAS) and Philippine Interpretations] effective as at March 31, 2012

PFRSs and PIC Q&As	Adopted/Not Adopted/Not Applicable
PFRS 1, <i>First-time Adoption of Philippine Financial Reporting Standards</i>	Adopted
PFRS 2, <i>Share-based Payment</i>	Not Applicable
PFRS 3, <i>Business Combinations</i>	Not Applicable
PFRS 4, <i>Insurance Contracts</i>	Not Applicable
PFRS 5, <i>Non-current Assets Held for Sale and Discontinued Operations</i>	Not Applicable
PFRS 6, <i>Exploration for and Evaluation of Mineral Resources</i>	Not Applicable
PFRS 7, <i>Financial Instruments: Disclosures</i>	Adopted
PFRS 8, <i>Operating Segments</i>	Adopted
PAS 1, <i>Presentation of Financial Statements</i>	Adopted
PAS 2, <i>Inventories</i>	Adopted
PAS 7, <i>Statement of Cash Flows</i>	Adopted
PAS 8, <i>Accounting Policies, Changes in Accounting Estimates and Errors</i>	Adopted
PAS 10, <i>Events after the Reporting Period</i>	Adopted
PAS 11, <i>Construction Contracts</i>	Not Applicable
PAS 12, <i>Income Taxes</i>	Adopted
PAS 16, <i>Property, Plant and Equipment</i>	Adopted
PAS 17, <i>Leases</i>	Adopted
PAS 18, <i>Revenue</i>	Adopted
PAS 19, <i>Employee Benefits</i>	Adopted
PAS 20, <i>Accounting for Government Grants and Disclosure of Government Assistance</i>	Not Applicable
PAS 21, <i>The Effects of Changes in Foreign Exchange Rates</i>	Adopted
PAS 23, <i>Borrowing Costs</i>	Adopted
PAS 24, <i>Related Party Disclosures</i>	Adopted
PAS 26, <i>Accounting and Reporting by Retirement Benefit Plans</i>	Not Applicable
PAS 27, <i>Consolidated and Separate Financial Statements</i>	Adopted
PAS 28, <i>Investments in Associates</i>	Not Applicable
PAS 29, <i>Financial Reporting in Hyperinflationary Economies</i>	Not Applicable
PAS 31, <i>Interests in Joint Ventures</i>	Not Applicable
PAS 32, <i>Financial Instruments: Presentation</i>	Adopted
PAS 33, <i>Earnings per Share</i>	Adopted
PAS 34, <i>Interim Financial Reporting</i>	Adopted
PAS 36, <i>Impairment of Assets</i>	Adopted
PAS 37, <i>Provisions, Contingent Liabilities and Contingent Assets</i>	Adopted
PAS 38, <i>Intangible Assets</i>	Adopted
PAS 39, <i>Financial Instruments: Recognition and Measurement</i>	Adopted
PAS 40, <i>Investment Property</i>	Not Applicable
PAS 41, <i>Agriculture</i>	Not Applicable



PFRSs and PIC Q&As	Adopted/Not Adopted/Not Applicable
Philippine Interpretation IFRIC-1, <i>Changes in Existing Decommissioning, Restoration and Similar Liabilities</i>	Not Applicable
Philippine Interpretation IFRIC-2, <i>Members' Shares in Co-operative Entities and Similar Instruments</i>	Not Applicable
Philippine Interpretation IFRIC-4, <i>Determining whether an Arrangement contains a Lease</i>	Adopted
Philippine Interpretation IFRIC-5, <i>Rights to Interests arising from Decommissioning, Restoration and Environmental Rehabilitation Funds</i>	Adopted
Philippine Interpretation IFRIC-6, <i>Liabilities arising from Participating in a Specific Market - Waste Electrical and Electronic Equipment</i>	Not Applicable
Philippine Interpretation IFRIC-7, <i>Applying the Restatement Approach under PAS 29 Financial Reporting in Hyperinflationary Economies</i>	Not Applicable
Philippine Interpretation IFRIC-9, <i>Reassessment of Embedded Derivatives</i>	Not Applicable
Philippine Interpretation IFRIC-10, <i>Interim Financial Reporting and Impairment</i>	Adopted
Philippine Interpretation IFRIC-12, <i>Service Concession Arrangements</i>	Not Applicable
Philippine Interpretation IFRIC-13, <i>Customer Loyalty Programmes</i>	Not Applicable
Philippine Interpretation IFRIC-14, <i>PAS 19 - The Limit on a Defined Benefit Asset, Minimum Funding Requirements and their Interaction</i>	Adopted
Philippine Interpretation IFRIC-16, <i>Hedges of a Net Investment in a Foreign Operation</i>	Not Applicable
Philippine Interpretation IFRIC-17, <i>Distributions of Non-cash Assets to Owners</i>	Not Applicable
Philippine Interpretation IFRIC-18, <i>Transfers of Assets from Customers</i>	Not Applicable
Philippine Interpretation IFRIC-19, <i>Extinguishing Financial Liabilities with Equity Instruments</i>	Not Applicable
Philippine Interpretation SIC-7, <i>Introduction of the Euro</i>	Not Applicable
Philippine Interpretation SIC-10, <i>Government Assistance - No Specific Relation to Operating Activities</i>	Not Applicable
Philippine Interpretation SIC-12, <i>Consolidation - Special Purpose Entities</i>	Not Applicable
Philippine Interpretation SIC-13, <i>Jointly Controlled Entities - Non-Monetary Contributions by Venturers</i>	Not Applicable
Philippine Interpretation SIC-15, <i>Operating Leases - Incentives</i>	Adopted
Philippine Interpretation SIC-21, <i>Income Taxes - Recovery of Revalued Non-Depreciable Assets</i>	Adopted
Philippine Interpretation SIC-25, <i>Income Taxes - Changes in the Tax Status of an Entity or its Shareholders</i>	Not Applicable
Philippine Interpretation SIC-27, <i>Evaluating the Substance of Transactions Involving the Legal Form of a Lease</i>	Adopted
Philippine Interpretation SIC-29, <i>Service Concession Arrangements: Disclosures</i>	Not Applicable
Philippine Interpretation SIC-31, <i>Revenue - Barter Transactions Involving Advertising Services</i>	Not Applicable
Philippine Interpretation SIC-32, <i>Intangible Assets - Web Site Costs</i>	Not Applicable

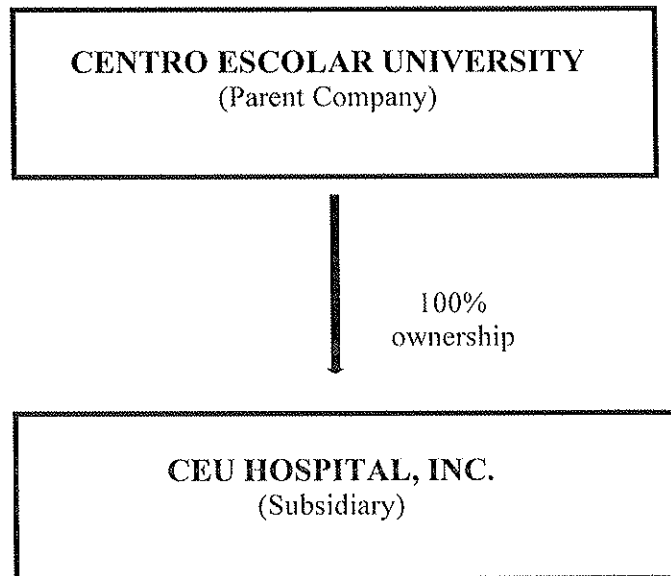


PFRSs and PIC Q&As	Adopted/Not Adopted/Not Applicable
PIC Q&A No. 2006-01: PAS 18, Appendix, paragraph 9 – <i>Revenue recognition for sales of property units under pre-completion contracts</i>	Not Applicable
PIC Q&A No. 2006-02: PAS 27.10(d) – <i>Clarification of criteria for exemption from presenting consolidated financial statements</i>	Not Applicable
PIC Q&A No. 2007-03: PAS 40.27 – <i>Valuation of bank real and other properties acquired (ROPA)</i>	Not Applicable
PIC Q&A No. 2008-01 (Revised): PAS 19.78 – <i>Rate used in discounting post-employment benefit obligations</i>	Adopted
PIC Q&A No. 2008-02: PAS 20.43 – <i>Accounting for government loans with low interest rates under the amendments to PAS 20</i>	Not Applicable
PIC Q&A No. 2009-01: Framework.23 and PAS 1.23 – <i>Financial statements prepared on a basis other than going concern</i>	Not Applicable
PIC Q&A No. 2010-01: PAS 39.AG71-72 – <i>Rate used in determining the fair value of government securities in the Philippines</i>	Not Applicable
PIC Q&A No. 2010-02: PAS 1R.16 – <i>Basis of preparation of financial statements</i>	Adopted
PIC Q&A No. 2011-01: PAS 1.10(f) – <i>Requirements for a Third Statement of Financial Position</i>	Not Applicable

Important: If an entity has early adopted any of the following pronouncements, please take note of the: (1) additional disclosures the entity has to make for the early adoption of the said pronouncements and (2) the existing pronouncements that the entity may have to mark as “**Not applicable**”:



CENTRO ESCOLAR UNIVERSITY AND A SUBSIDIARY
THE MAP SHOWING THE RELATIONSHIPS BETWEEN AND AMONG
THE COMPANY AND ITS SUBSIDIARY
March 31, 2012



CENTRO ESCOLAR UNIVERSITY**LIST OF FINANCIAL RATIOS**

March 31, 2012

		2012	2011
Current ratio	$\frac{\text{Current assets}}{\text{Current liabilities}}$	0.77:1	1.01:1
Debt to equity ratio	$\frac{\text{Accounts payable + accrued expenses + interest bearing loans}}{\text{Total equity (capital)}}$	0.15:1	0.15:1
Interest rate coverage ratio	$\frac{\text{Net income before income tax}}{\text{Interest expense}}$	21.54:1	12.63:1
Revenue growth	$\frac{(\text{CY tuition + other school fees}) - (\text{PY tuition + other school fees})}{\text{PY tuition + other school fees}}$	4.72%	3.23%
Return on Revenue	$\frac{\text{Net income}}{\text{Tuition + other school fees}}$	21.14%	14.84%
Return on equity	$\frac{\text{Net income}}{\text{Average stockholder's equity}}$	13.77%	8.93%
Return on assets	$\frac{\text{Net Income}}{\text{Average total assets}}$	10.43%	6.87%

