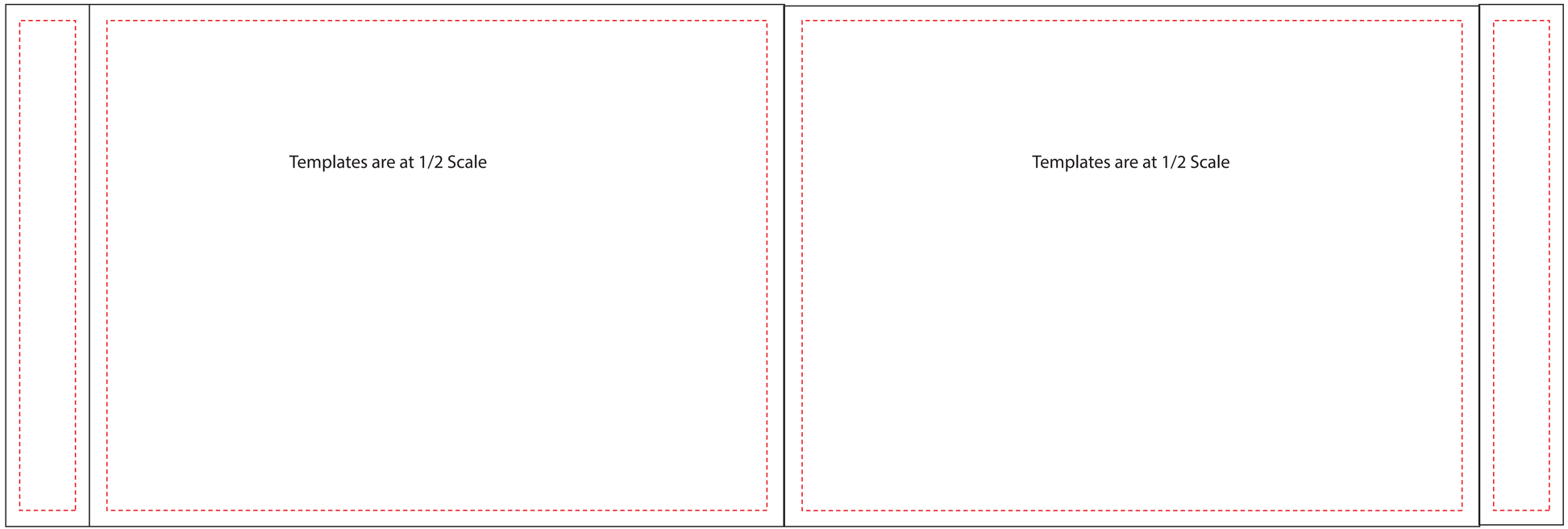

[L7] - Bright LED Backlit Display 10’ x 7.5’ End Caps
Artwork Template

Visual Size:
117.5 Inches (W) x 88 Inches (H)
298.45 cm (W) x 223.52 cm (H)

Safe Area:
112.5 Inches (W) x 83.5 Inches (H)
285.75 cm (W) x 212.09 cm (H)

Bleed area:
118.5 Inches (W) x 89 Inches (H)
300.99 cm (W) X 226.06 cm (H)

End Cap Visual Size:
14.5 Inches (W) x 88 Inches (H)
36.83 cm (W) x 223.52 cm (H)

Safe Area:
9.5 Inches (W) x 83.5 Inches (H)
24.13 cm (W) x 212.09 cm (H)

Bleed area:
15.5 Inches (W) x 89 Inches (H)
39.37 cm (W) X 226.06 cm (H)

Bleeding area ————————
Safe Visual Line - - - - - - - - - - - - - -

Notes to Designers:

- All graphic files must be built at 150dp at the overall graphiclayout size.
- All graphic files must be created using CMYK mode to ensure the best color matching. If you would like a specific color matched, you MUST provide both PMS color and CMYK values or we cannot guarantee color matching.
- It is best to flatten all images and outline all text to ensure that nothing will be dropped out or changed during the file transfer.
- Graphics can be extended to the very edge but beware of the red visual line. Keep important images & text inside the red visual line. Images outside of the red visual line are subject to be trimmed off or covered by stitching.
- Remove the red visual line and help instructions upon submitting your artwork.

Preferred File Formats:
- .PDF (Vector Format or 100% Sized, Text Outlined)
- .JPG / .JPEG (100% Sized, 150dpi)

Acceptable File Formats:
- .AI or .EPS (Text Outlined, Images Embedded)
- .PSD (100% Sized, 150dpi)