

ORGANIZATIONAL BEHAVIOR TRAINING FOR COMPANIES

Course Agenda



Course Overview:

Program Overview

Sprinzeal's Organizational Behavior Training Course for Companies is designed to help professionals understand the dynamics of human behavior within organizations and how it impacts individual and organizational performance. Participants will learn about key concepts and theories in organizational behavior, including motivation, leadership, communication, and conflict resolution. Through case studies and interactive exercises, participants will gain insights into applying organizational behavior principles to improve team dynamics, foster collaboration, and enhance organizational effectiveness.

Prerequisites:

There are no specific prerequisites for this course. It is suitable for professionals at all levels who are interested in understanding human behavior within organizations and improving interpersonal dynamics.

Target Audience:

- Managers and supervisors
- HR professionals
- Team leaders
- Organizational leaders
- Companies of all sizes and anyone interested in understanding and applying organizational behavior principles

Key Learning Outcomes:

- Comprehend the interplay between behavior and the organization's dynamics.
- Grasp the progression of management theories over time.
- Utilize various organizational behavior models effectively.
- Recognize and influence the characteristics of a high-performing organization.

Course Agenda:

Module 1 - What is organizational behavior?

- The essentials of organizational behavior.
- What is organizational behavior.
- The evolution of management perspectives.

Module 2 - Models of organizational behavior

- Key theories on organizational behavior.
- Fundamental organizational theories (e.g., scientific management, job simplification, and classical organizational theory).
- Fayol's 14 principles.
- The Hawthorne Studies.
- Human Relations Theory and McGregor's Theory X And Y view on management styles.
- Systems and contingency perspectives on organizational behavior.
- Leadership theories.
- The role of leadership in organizational behavior.

Module 3 - Characteristics Of The Excellent Organization

- Bias for action.
- Stay close to the customer.
- Autonomy and entrepreneurship.
- Productivity through people.
- Hands-on management.
- Sticking to the knitting.
- Simple form and lean staff.
- Loosely and tightly organized.

About Sprintzeal's Organizational Behavior Training Program:

Sprintzeal's Organizational Behavior Training Course for Companies provides participants with the knowledge and skills needed to understand and apply principles of organizational behavior within their organizations. Our organizational behavior program offers practical insights and actionable strategies to help organizations improve team dynamics, foster collaboration, and enhance organizational effectiveness. Join us to learn how to leverage organizational behavior principles to drive positive change and achieve your organizational goals.

