

2020

voltimum

IN NUMBERS

VOLTIMUM.CO.UK

USERS **1.3M**
SESSIONS **1.9M**
PAGE VIEWS **8.4M**



MONTHLY VISITORS **107K**

MONTHLY PAGE VIEWS **695K**

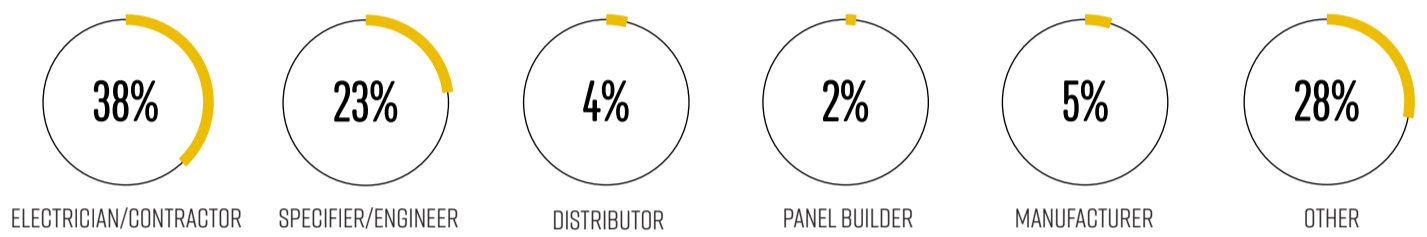


NEWSLETTERS

88K

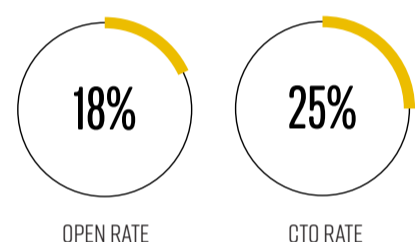
 DATABASE

AUDIENCE BREAKDOWN



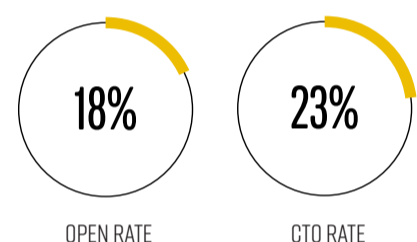
MONTHLY NEWSLETTER

88K

 DELIVERED

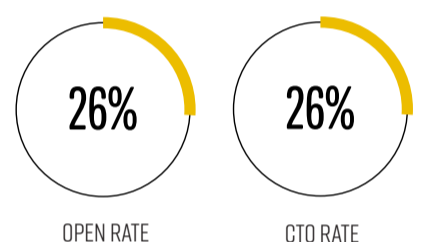
TUESDAY NEWSLETTER

43K

 DELIVERED

FRIDAY NEWSLETTER

13K

 DELIVERED

VIRTUAL EVENTS

VOLTIMUM LIVE VIRTUAL EXHIBITIONS AND SEMINARS

THE BIGGEST VIRTUAL EVENTS AND SEMINARS AVAILABLE TO THE ELECTRICAL AND ELECTROTECHNICAL SECTOR. RANGING FROM OUR FIVE DAY TRADE EXHIBITIONS THROUGH TO BESPOKE ONE DAY THOUGHT LEADERSHIP SEMINARS.

11,370

TOTAL EVENT ATTENDEES

126,000

TOTAL EVENT INTERACTIONS



LIVE AND ON-DEMAND TRAINING

12K

 TOTAL PEOPLE TRAINED LIVE

9K

 TOTAL PEOPLE TRAINED ON-DEMAND

21K

 TOTAL PEOPLE TRAINED

VOLTIMUM FORWARD

THE BIGGEST TRAINING PROGRAMME AVAILABLE TO THE ELECTRICAL AND ELECTROTECHNICAL SECTOR. MULTIPLE BRANDS, MULTIPLE EXPERTS, MULTIPLE TOPICS EVERY DAY ACROSS A WEEK OF TRAINING

PARTICIPANTS 3,600

15,000

 MONTHLY USERS

22,000

 MONTHLY PAGE VIEWS

ELECTRICAL APPRENTICE

ELECTRICALAPPRENTICE.CO.UK

THE LEADING EDUCATION WEBSITE DEDICATED TO ELECTRICAL APPRENTICES, NEWLY QUALIFIED ELECTRICIANS, LECTURERS AND TUTORS.

SOCIAL MEDIA

23K

 FOLLOWERS