



Dalata Hotel Group opens London's second Maldron Hotel

Hotel operator's UK expansion continues with opening of Maldron Hotel Shoreditch

7th October 2024: Dalata Hotel Group Plc, ("Dalata" or "the Group"), the largest hotel operator in Ireland, with a growing presence in the United Kingdom and continental Europe, announces the opening of the Group's fifth London hotel, Maldron Hotel Shoreditch.

Located in the heart of one of the city's most treasured hotspots for culture and art, the unique 4-star Maldron Hotel Shoreditch will bring 45 new jobs to the area and provide an epic basecamp from which guests can explore this great city.

It is just a short walk from iconic London landmarks including Spitalfields, Tower Hill and Brick Lane, less than a mile from London Liverpool Street station and just 30 minutes from London City Airport by road.

With a host of subtle stylistic references paying homage to the vibrancy and energy of its surroundings, Maldron Hotel Shoreditch has its own distinctive style full of teak timber, traditional carpentry techniques, tile, leather and intricate detailing throughout.

The 157-guestroom hotel is Dalata's 23rd in the UK following recent openings in Brighton, Liverpool and Cathedral Quarter in Manchester. It is Maldron's second hotel in London after Maldron Hotel Finsbury Park opened in November last year.

These five new hotels have created 217 jobs and added 1029 guestrooms to Maldron Hotel's UK portfolio and in total, Maldron Hotels now have 4,535 guestrooms across their 26 hotels.

Dalata also operates three additional hotels in the capital under its Clayton Hotels brand: Clayton Hotel City of London, Clayton Hotel Chiswick, and Clayton Hotel London Wall.

Maldron Hotel Shoreditch features the Group's popular Grain & Grill bar and restaurant which serves a carefully chosen selection of favourite dishes, and a Red Bean Roastery coffee dock serving quality barista prepared coffee.

The hotel has obtained a sustainability certification that places it in the top 10% of new non-domestic buildings in the UK for best practice when it comes to its environmental performance, with a BREEAM Excellent rating.

Maldron Hotel Shoreditch's General Manager, James Feeney said the hotel, and its location, will provide the perfect basecamp for guests, allowing them to get the most out of their London experience.

He said: *"We are so proud to be opening a new Maldron Hotel in one of London's coolest, most vibrant neighbourhoods."*



“Unforgettable experiences start at Maldron Hotels and we are confident our guests will love our location.

“Just 500m from Old Street and 800m from Liverpool Street underground stations, we are the perfect place to enjoy a cocktail at the bar before you effortlessly explore the city for an epic night out.

“With the vibrant Spitalfields Markets and Brick Lane just moments away, our friendly energy will ensure all our guests enjoy every moment they spend with us in this dynamic part of the city.”

Dalata Hotel Group CEO, Dermot Crowley said:

“We are excited to open Maldron Hotel Shoreditch, our fifth Dalata hotel in the city.

“Shoreditch is a prime location for both business and leisure travellers and has been a key target location for us since moving into London.

“Our expansion in the city is on-track with our strategy and London will remain a key location for us, given the significant opportunities the market presents.

“With the opening of Maldron Hotel Shoreditch, Dalata now has 5080 guestrooms in its UK portfolio.

“I want to express my gratitude to our development partners and our local team for their hard work behind the scenes in preparing the hotel to welcome our guests.”

Maldron Hotel Shoreditch provides convenient self-check-in pods, a spacious dining and bar area and a well-equipped fitness suite.

It also boasts comfortable and stylish rooms, including deluxe double bedrooms, deluxe single rooms, executive king rooms and accessible rooms, all complete with rainfall showers, modern wooden floors, air-conditioning and USB-C charge points.

For more information and to book your next stay in Shoreditch, visit maldronhotels.com/shoreditch

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About Maldron Hotels

Founded in Ireland and operating since 2008, Maldron Hotels brand consists of quality 4 Star and 3 Star Hotels in Ireland and the UK.

Including these 4 new hotels, there are 26 Maldron Hotels across the Ireland and UK, and you'll find the hotels situated in prime locations, providing rest and relaxation that's always close to the action.

Whether it's a romantic escape, business trip or a family break, you can stay at a Maldron Hotel for the perfect combination of outstanding facilities, and efficient, always friendly service. Maldron is all about providing a fun, relaxed time for all who arrive through the doors.

Maldron Hotels are a principal brand of The Dalata Hotel Group, with all personnel going through the Dalata Academy training programme.

For further information visit: <https://www.maldronhotels.com/> or follow us @maldronhotels

About Dalata Hotel Group

Dalata Hotel Group plc is a leading hotel operator backed by €1.7bn in freehold and long leasehold assets in Ireland, the UK & Continental Europe. Established in 2007, Dalata has become Ireland's largest hotel operator with an ambitious growth strategy to expand its portfolio further in excellent locations in select, large cities in the UK and Continental Europe. The Group's portfolio comprises 57 primarily four-star hotels operating through its two main brands, Clayton and Maldron Hotels, with 12,094 rooms and a pipeline of 871 rooms. For the year ended 31 December 2023, Dalata reported revenue of €607.7 million, basic earnings per share of 40.4 cent and Free Cashflow per Share of 59.7 cent. Dalata is listed on the Main Market of Euronext Dublin (DHG) and the London Stock Exchange (DAL). For further information visit: www.dalatahotelgroup.com