

About Us

At YourSportsEdge.Com, we're passionate about game day coverage, but our commitment to our 9 local area high schools extends far beyond that. We tell the stories that bring the sports scene of Western Kentucky to life – stories of players and coaches that make our region a sports hotspot. Our YSE sports team doesn't just cover the usual sports like football and basketball, but we are committed to showcasing every sport, turning the spotlight onto high school athletes, male and female, across our region.

Our dedicated YSE team provides top-notch photography and videography. We pride ourselves on offering the kind of broad and in-depth coverage of high school athletes that you might expect at a professional level. For us, every athlete matters, and we believe in capturing their performances, triumphs and journeys with the same fervor matched for top-tier sports professionals. We bring the stadium atmosphere to you, wherever you are, spotlighting our young talent as the pros of tomorrow.

In addition to our extensive high school sports coverage, we're also proud to be the summer home of Hoptown Hoppers news and updates. For those craving year-round sports coverage, we present Vaught's Views - your daily dose of UK stories from Larry Vaught. No matter the season, we're here to provide sports content, and we are proud to provide the most comprehensive coverage in Western Kentucky and beyond.

We're more than a website – we're a brand, a movement, the daily go-to for thousands of fans across our area. We offer an unmatched platform for local businesses to demonstrate their support for our high school athletes. Becoming a sponsor of YourSportsEdge.com means choosing a partnership that matches your budget and your vision. Your support empowers us to continue elevating local sports – because that's what we do best, every single day.

Advertise with Us - Get Started

To find out how you can be a part of YSE, reach out to Becky Williamson at bwilliamson@wkdzradio.com. Feel free to call or text 270-350-3993.

