



## YOUR DIGITAL MARKETING **KEY**

SOCIAL MEDIA | SEO

WEB DEVELOPMENT | PPC

[www.digitalchaabi.com](http://www.digitalchaabi.com)

Mob : 8012300095



# ABOUT DIGITAL CHAABI

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Digital Chaabi is one of the most excel companies in the domain of Digital Marketing Services in India. We have a motto of revolutionizing Client' Business and helping them attain enormity. Our company has teamed up with more than 200 businesses and has successfully executed over 350 projects.

## WHAT WE DO

Digital Chaabi has a wide range of services to offer. We helps organizations focus on growing their business by handling and managing all their digital marketing activities such as SEO, PPC Advertising, Website Analytics, Social Media Marketing, Website Development and Youtube Management.

Moreover, we help businesses make informed decisions about their Digital Marketing & Sales with data-driven reporting and insights!



# WHAT WE ARE GOOD AT

## ***NO FANCY PROMISES NO HIGH WORDS JUST REAL EFFORTS***

Our team consists of hand-picked members, who are dedicated to your dreams at all times. We understand how much your work means to you. We also understand how important advertising is. We take care of it for you.

### **CONTENT CREATION**

Our awesome team of creative thinkers, copy writers and graphic designers comes up with fresh social media content content for your brands to stand out of the crowd.

### **SEARCH ENGINE OPTIMIZATION**

We direct all attention to your brand. And in a good way. Our aim – Make you the talk of the town

### **SOCIAL MEDIA MARKETING**

You don't have to use up your time on your social media. We will help you in capturing the real organic pool of audience with the right approach.

### **PPC (PAY PER CLICK)**

We manage online ad campaigns for your business and make sure the right ads show to the right people at the right time, within a given budget.

### **WEB DEVELOPMENT**

We Create Eye- catching websites for Your business

### **YOUTUBE MANAGEMENT**


Get dedicated Youtube Channel Management Service by our Youtube Marketers!



# DIGITAL CHAABI TEAM




When you associate with DIGITAL CHAABI Family, you will get a team of professionals holding a great experience of combined Passion, Advertising, Digital marketing, Technology and Business accumer.




Client Service Managers

[Call Now](#)



Copy Writers

[Call Now](#)




Visualizers

[Call Now](#)




Social Media Handlers

[Call Now](#)



SEO Experts


[Call Now](#)



Website Developers

[Call Now](#)

Digital Chaabi Team  
is driven by Fun, Creativity, Passion &  
Trend - Our Company Culture  
from Day #1



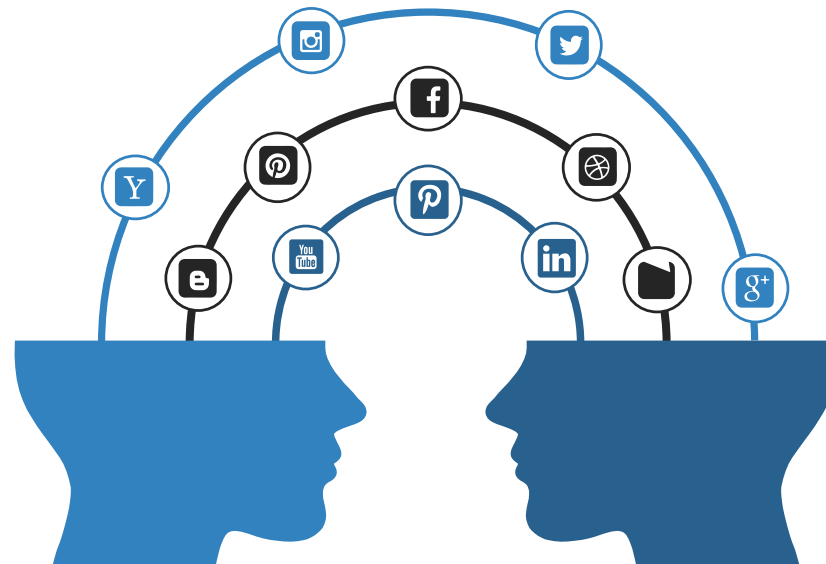
PPC Experts

[Call Now](#)



## LISTEN

We listen to your aims and goals, and how you plan for your company to grow.



## UNDERSTAND

We conduct research and spend time to understand what you really do, and the possible potential to take it to heights.

**WE PRESENT - YOU APPROVE**

# INDUSTRIES WE ARE WORKING

<p><b>SCHOOLS &amp; EDUCATIONAL INSTITUTES</b></p>	 <p><b>The Shri Ram Universal School</b></p>	 <p><b>St. JOSEPH'S INTERNATIONAL SCHOOL</b> a co-educational day &amp; residential school CBSE Affiliated ISO Certified 9001:2015 (BSI)</p>	 <p><b>STUDY on DOOR</b> .COM</p>	 <p><b>ASPIRING CAREERS</b> JEE   NEET   CLAT   IPM</p>	 <p><b>STERLING</b> AN EPITOME A COMPLETE EDUCATION HUB</p>
<p><b>HOSPITALS</b></p>	 <p><b>DINODIA HOSPITAL</b> HISAR (HR)</p>	 <p><b>SMH</b></p>	 <p><b>DR. SACHIN MITTAL'S</b> ADVANCED DENTISTRY SUPER SPECIALITY :DENTAL CLINIC</p>	 <p><b>Mahatma Gandhi</b> Institute of Medical Sciences</p>	 <p><b>Sonakshi Children Hospital</b> YOUR CHILD IS IN SAFE HANDS</p>
<p><b>HEALTHCARE</b></p>	 <p><b>Elavitra</b> YOUR WELLNESS PARTNER <a href="http://www.elavitra.com">www.elavitra.com</a></p>	 <p><b>THYROVISION</b> Professional healthcare diagnosis that impacts life</p>	 <p><b>Aspiriss Healthcare</b> A Promise for Good Health</p>	 <p><b>Ax+ia</b> HEALTH SERVICES</p>	 <p><b>mother</b> MEDICINES</p>
<p><b>SALONS</b></p>	 <p><b>PERFECT SCISSOR</b> UNISEX SALON</p>	 <p><b>FUSION SALON</b> Hair   Makeup   Beauty   Nails</p>	 <p><b>YADU SHARMA</b> MAKEOVERS</p>	 <p><b>EPIC</b></p>	 <p><b>KHUSHNAZZ</b> MASTER DEGREE SALON &amp; ACADEMY</p>
<p><b>AUTOMOBILE INDUSTRY</b></p>	 <p><b>YUKIE</b></p>	 <p><b>Sahil Tyre World</b></p>	 <p><b>MIRACLE</b> Car &amp; Motorbike Care Products</p>	 <p><b>AJAY BATTERIES</b></p>	 <p><b>Telmos Automobiles</b></p>

# INDUSTRIES WE ARE WORKING

<p><b>RESTAURANTS</b></p>					
<p><b>JEWELLERS</b></p>					
<p><b>TOURS AND TRAVELS &amp; VISA CONSULTANTS</b></p>					
<p><b>INTERIOR DESIGNERS</b></p>					
<p><b>DOCTORS &amp; CLINICS</b></p>					

# WEBSITE DEVELOPMENT PLANS

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## STARTUP

- ✓ 1 Domain Name
- ✓ Shared Hosting (Free hosting for 1 year)
- ✓ 5 Web Pages including 1 home page
- ✓ Additional Pages - 3000 Per Page
- ✓ Time frame - 2 Weeks
- ✓ SSL
- ✓ SEO Friendly page + URL Structure
- ✓ Responsive Design
- ✓ Logo
- ✓ SEO Semantic HTML Code
- ✓ CMS
- ✓ Integrated Contact Form w/ Captcha
- ✓ Mobile Responsive
- ✓ Main Banner Management
- ✓ Testimonials Management
- ✓ Newsletter
- ✓ Social Media Buttons
- ✓ Speed Optimization
- ✓ SEO Plugin
- ✓ Google Location Map
- ✓ XML Sitemap
- ✓ Google Analytics
- ✓ Website Training up to 1 hour
- ✓ 15 Days Free Maintenance
- ✓ Free support for 30 Days

**Price : 30,000/-**

## FOR BUSINESS

- ✓ 1 Domain Name
- ✓ 10 Web Pages including 1 home page
- ✓ Shared Hosting (Free hosting for 1 year)
- ✓ Additional Pages - 3000 Per Page
- ✓ Time frame - 3 Weeks
- ✓ Customized Design For Home Page
- ✓ SSL
- ✓ SEO Friendly page + URL Structure
- ✓ Responsive Design
- ✓ Logo
- ✓ SEO Semantic HTML Code
- ✓ CMS
- ✓ Integrated Contact Form w/ Captcha
- ✓ Mobile Responsive
- ✓ Main Banner Management
- ✓ Testimonials Management
- ✓ Social Media Buttons
- ✓ Speed Optimization
- ✓ SEO Plugin
- ✓ Blog Section
- ✓ News Management (If Applicable)
- ✓ Newsletter
- ✓ Google Location Map
- ✓ XML Sitemap
- ✓ Google Analytics
- ✓ Website Training up to 3 hour
- ✓ 30 Days Free Maintenance
- ✓ Free support for 60 Days

**Price : 50,000/-**

## LARGE BUSINESS

### Custom Website

### As Per Requirement





# SMO PLANS

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## STARTER PLAN

- ✓ Any 2 Channels Optimization (Fb, Insta, GMB, Linkedin and Twitter)
- ✓ Profile Optimization
- ✓ Creative Images - 8
- ✓ Festival Wishes
- ✓ Social Media Calendar
- ✓ Post Sharing in Groups - 15
- ✓ Cover Pic Optimization
- ✓ #hashtag Trend Research
- ✓ Video Sharing (provided by client)
- ✓ Video Title & Meta Optimization
- ✓ Thumbnail Creative for Videos
- ✓ Monthly Reporting

**12,000/- PER MONTH**

**BEST SELLER**

## ADVANCED PLAN

- ✓ Any 3 Channels Optimization (Fb, Insta, GMB, Linkedin and Twitter)
- ✓ Social Media Strategy
- ✓ Social Media Calendar
- ✓ Content Creation
- ✓ Festival Wishes
- ✓ Birthday wishes
- ✓ Creative images - 15
- ✓ Post sharing in groups - 20
- ✓ Cover Pic Optimization
- ✓ Hashtags trend research
- ✓ Video updation (provided by the client)
- ✓ Video sharing
- ✓ Local SEO
- ✓ Video Title & Meta Optimization (Insta)
- ✓ Thumbnail Creative for Videos (Insta)
- ✓ Monthly Reporting

**20,000/- PER MONTH**

## PREMIUM PLAN

- ✓ Any 3 Channels Optimization (Fb, Insta, GMB, Linkedin and Twitter)
- ✓ Social Media Strategy
- ✓ Social Media Calendar
- ✓ Content Creation
- ✓ Festival Wishes
- ✓ Birthday wishes
- ✓ Creative images - 30
- ✓ Post sharing in groups- 20
- ✓ Cover Video
- ✓ Hashtags trend research
- ✓ Video creation for business
- ✓ Video updation (provided by the client)
- ✓ Video sharing
- ✓ Local SEO
- ✓ Video Title & Meta Optimization (Insta)
- ✓ Thumbnail Creative for Videos (Insta)
- ✓ Monthly Reporting

**25,000/- PER MONTH**

Have a website but no rankings, leads & traffic ?

No enquiry from website or social media ?

Not able to figure out how digital marketing is going to help my business?

**YOU CHOOSE US! WE MAKE YOUR CUSTOMERS TO CHOOSE YOU!  
GET YOUR BUSINESS RANK ON **GOOGLE TOP 10!****

**“MORE TRAFFIC ! MORE LEADS ! MORE BUSINESS !”**

**MONTHLY WORK REPORT | MONTHLY RANKING REPORT | EMAIL SUPPORT  
WHATSAPP SUPPORT | CALL SUPPORT**



## 10 KEYWORDS PLAN

- ✓ In-Depth Website Analysis
- ✓ Content Duplicacy Check
- ✓ Initial Backlinks analysis
- ✓ Competitor Analysis
- ✓ Keyword Research
- ✓ Baseline Rank Report
- ✓ Keyword URL Mapping
- ✓ Broken Links Check
- ✓ Header Tags Optimization
- ✓ Robots.Txt Creation/Analysis
- ✓ XML Sitemap/Analysis
- ✓ Google Analytics Set Up
- ✓ Google Webmaster Tools Set Up
- ✓ Meta Tags Writing - Targeting Pages
- ✓ Image & Hyperlink Optimization
- ✓ Resolve Webmaster Crawl Errors
- ✓ No Follow on External Links
- ✓ Google My Business Setup
- ✓ Local Business Directory/Citations - 3
- ✓ Blog Writing & Submission- 1
- ✓ Blog Bookmarking - 5
- ✓ Image Sharing - 3
- ✓ Profile Creation - 3
- ✓ Social Bookmarking - 15
- ✓ Keywords Rank Report
- ✓ SEO Activity Report
- ✓ Google Analytics Report

**12,000/- PER MONTH**

## 25 KEYWORDS PLAN

- ✓ In-Depth Website Analysis
- ✓ Content Duplicacy Check
- ✓ Initial Backlinks analysis
- ✓ Competitor Analysis
- ✓ Keyword Research
- ✓ Baseline Rank Report
- ✓ Keyword URL Mapping
- ✓ Broken Links Check
- ✓ Header Tags Optimization
- ✓ Internal Link Structuring & Optimization
- ✓ Existing Content Optimization
- ✓ Robots.Txt Creation/Analysis
- ✓ XML Sitemap/Analysis
- ✓ Google Analytics Set Up
- ✓ Google Webmaster Tools Set Up
- ✓ Page Speed Optimization Analysis
- ✓ Fresh Web Content Suggestions
- ✓ Meta Tags Writing - Targeting Pages
- ✓ Image & Hyperlink Optimization
- ✓ Resolve Webmaster Crawl Errors
- ✓ No Follow on External Links
- ✓ Google My Business Setup
- ✓ Local Business Directory/Citations - 4
- ✓ Blog Writing & Submission- 2
- ✓ Blog Submission - 10
- ✓ Article Writing & Submission- 1
- ✓ Image Sharing - 5
- ✓ Profile Creation - 5
- ✓ Social Bookmarking - 15
- ✓ Blog Pinging - 3
- ✓ Keywords Rank Report
- ✓ SEO Activity Report
- ✓ Google Analytics Report

**20,000/- PER MONTH**

## 40 KEYWORDS PLAN

- ✓ In-Depth Website Analysis
- ✓ Content Duplicacy Check
- ✓ Initial Backlinks analysis
- ✓ Competitor Analysis
- ✓ Keyword Research
- ✓ Baseline Rank Report
- ✓ Keyword URL Mapping
- ✓ Broken Links Check
- ✓ Header Tags Optimization
- ✓ Internal Link Structuring & Optimization
- ✓ Existing Content Optimization
- ✓ Robots.Txt Creation/Analysis
- ✓ XML Sitemap/Analysis
- ✓ Google Analytics Set Up
- ✓ Google Webmaster Tools Set Up
- ✓ Page Speed Optimization Analysis
- ✓ Fresh Web Content Suggestions
- ✓ Meta Tags Writing - Targeting Pages
- ✓ Image & Hyperlink Optimization
- ✓ Resolve Webmaster Crawl Errors
- ✓ No Follow on External Links
- ✓ Google My Business Setup
- ✓ Local Business Directory/Citations - 5
- ✓ Blog Writing & Submission- 2
- ✓ Blog Bookmarking - 10
- ✓ Article Writing & Submission- 2
- ✓ Article Bookmarking - 10
- ✓ Guest Blog Writing & Submission - 1
- ✓ Image Sharing - 5
- ✓ Profile Creation - 5
- ✓ Social Bookmarking - 20
- ✓ Blog Pinging - 5
- ✓ Classified Submission - 5
- ✓ PDF Submission - 1\*5
- ✓ Video Submission - 1\*5 (If Client Provide)
- ✓ Infographic Submission - 1\*5
- ✓ Keywords Rank Report
- ✓ SEO Activity Report
- ✓ Google Analytics Report

**25,000/- PER MONTH**

## MONTHLY BUDGET UPTO 50,000/-

- ✓ Remarketing
- ✓ Google PPC Network
- ✓ PPC Remarketing
- ✓ Geo Targeting Setup
- ✓ Conversion Tracking
- ✓ Bid Setup
- ✓ Keyword Bid Optimization
- ✓ Ad Scheduling Setup
- ✓ Competitor Analysis
- ✓ Keyword Optimization
- ✓ Ad Copy Optimization
- ✓ ROI Analysis
- ✓ Landing Page Optimization
- ✓ Google Analytic Setup
- ✓ Monthly Reporting

## MONTHLY BUDGET FROM 60,000/- TO 1 LAKH

- ✓ Google PPC Network
- ✓ Facebook
- ✓ PPC Remarketing
- ✓ Geo Targeting Setup
- ✓ Conversion Tracking
- ✓ Bid Setup
- ✓ Ad Scheduling Setup
- ✓ Competitor Analysis
- ✓ Keyword Optimization
- ✓ Ad Copy Optimization
- ✓ Keyword Bid Optimization
- ✓ ROI Analysis
- ✓ Landing Page Optimization
- ✓ A/B Testing
- ✓ Google Analytic Setup
- ✓ Monthly Reporting

## MONTHLY BUDGET ABOVE 1 LAKH

- ✓ Google PPC Network
- ✓ Facebook
- ✓ PPC Remarketing
- ✓ Google Display Network
- ✓ YouTube Video Ads
- ✓ Gmail Competitor Ads
- ✓ Geo Targeting Setup
- ✓ Conversion Tracking
- ✓ Bid Setup
- ✓ Ad Scheduling Setup
- ✓ Competitor Analysis
- ✓ Keyword Optimization
- ✓ Ad Copy Optimization
- ✓ Keyword Bid Optimization
- ✓ ROI Analysis
- ✓ Landing Page Optimization
- ✓ A/B Testing
- ✓ Google Analytic Setup
- ✓ Monthly Reporting

**CHARGES : 40% OF BUDGET**

**CHARGES : 30% OF BUDGET**

**CHARGES : 20% OF BUDGET**

# YOUTUBE MANAGEMENT PLANS

With an eye to the present digital era, it is reasonable enough to think about using YouTube for your business. But this is not a simple and vague procedure. Creating a trendy and smart YouTube channel and managing it skilfully is a crafty and tiring process that needs professional attention. You need A YouTube Channel Management Company to get Real Subscribers & Fans, Improve your Service, gain viewers' trust, ensure high-Grade Return on Investment (ROI), increase Your Brand awareness , and attain your Target Audience.

## STARTER PLAN

- ✓ 10 Videos Monthly
- ✓ Channel Optimization
- ✓ Channel Art Optimization
- ✓ Video Editing
- ✓ Thumbnail Creation
- ✓ Basic YouTube SEO
- ✓ Video Publishing
- ✓ Title Optimization
- ✓ Whatsapp and Email Support

**12,000/- MONTHLY**

## PRO PLAN

- ✓ 25 Videos Monthly
- ✓ Competitor Analysis
- ✓ Channel Audit
- ✓ Content Suggestion
- ✓ Channel Optimization
- ✓ Channel Art Optimization
- ✓ Video Editing
- ✓ Thumbnail Creation
- ✓ Basic YouTube SEO
- ✓ Video Publishing
- ✓ Title Optimization
- ✓ Whatsapp and Email Support
- ✓ Dedicated Manager

**25,000/- MONTHLY**



# WHY CHOOSE US?

When it comes to selecting the right partner for Digital Marketing, it can get quite difficult. The rise in the competition for Digital Services made every single agency claim to be one of the best! Digital Chaabi is working in this field with our amazing partner for the last.

Digital Chaabi not only gives promising services but also assures positive results without making overnight ranking miracles. Our Methodologies and approach always get high-end results, while we prevail in the marketing trends we optimize the client business to get great extents of ROI. The team has already mastered the skills of Digital Marketing and also holds a tough grip on it.

- ✓ Brand Awareness
- ✓ Traffic Generation
- ✓ Lead Creation
- ✓ Conversion Rate
- ✓ Return Over Investment
- ✓ On Time Delivery
- ✓ Remarketing Methods



# CONTACT WITH US

We appreciate this opportunity to work with you. We wish to express our commitment to your success and our desire to bring the very best in Social Media marketing & Search Engine Optimization services.

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We look forward to continue discussions with you and reaching agreement on moving forward together on this exciting initiative. If you have questions or comments about this proposal, please feel free to contact us at:

## DIGITAL CHAABI





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**United States :** El segundo 90245 California, United States

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🌐 [www.digitalchaabi.com](http://www.digitalchaabi.com)

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*WE DON'T SELL THE  
PRODUCTS!*

*WE PROMOTE THE  
FEELING IT **CREATES!***

*LET'S  
Start TODAY*

