

MAYFAIR 101

PORTFOLIO FACT SHEET

Group Overview

Mayfair 101 is a privately-held investment group established in 2009 with a portfolio spanning 11 countries. Mayfair 101 operates an investment banking-style model by providing finance solutions to companies in growth markets with a focus on socially responsible investments that provide income, capital growth and liquidity.

Investment Strategy

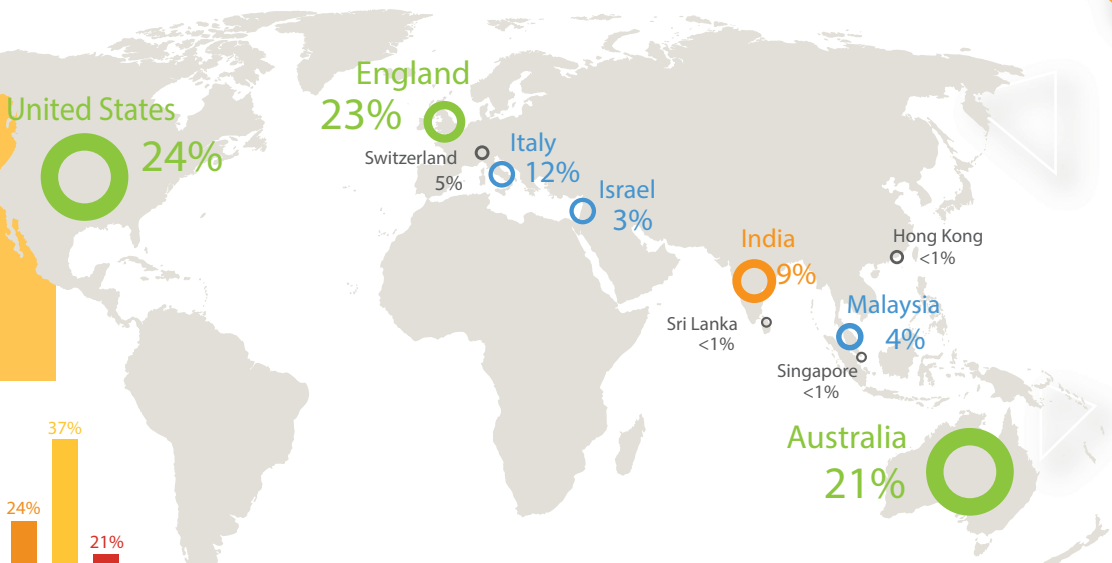
Mayfair 101 identifies companies in growth markets that it can develop through the provision of capital, expertise and contact networks. Finance is typically allocated via convertible notes to provide a coupon (income stream) to the group and its investors, with the option of Mayfair 101 converting its investment to equity when the investee company achieves pre-agreed milestones.

Portfolio Summary

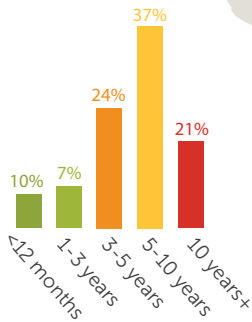
*Current as at Q1 2019

Sectors:

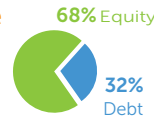
Data:	31%
Fintech:	23%
Payment Services:	11%
SME Credit:	12%
Digital Media:	6%
Property:	12%
Financial Services:	5%
Mobile Technology:	<1%
Mining:	<1%



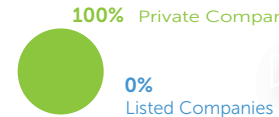
Company Age



Investment Type



Company Type



17 portfolio companies	11 countries	\$5b+ current projects	100% outcomes focused
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Risk Management

Investments are made subject to strict due diligence requirements and internal sign-off. A security interest (similar to a fixed and floating charge or General Security Agreement (GSA)) is often taken over the investee company and its assets. Mayfair 101 generally releases capital in tranches to investee companies as a means of protecting capital and ensuring investment performance.

Growth Strategy

Mayfair 101 is currently focused in 3 key areas:

- Launching the M12 Global Fund in the European Union to expand its capital base for SME lending opportunities.
- Expanding IPO Wealth to source funding for pre-contracted investments with attractive yields.
- Diversifying its interests into property development opportunities.

Wholly Owned Subsidiaries



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