



Dominique

Sachse

Author/Encourager/
Influencer/Mom/Friend

Media kit

Dominique Sachse

DOMINIQUESACHSE.TV



Q Career

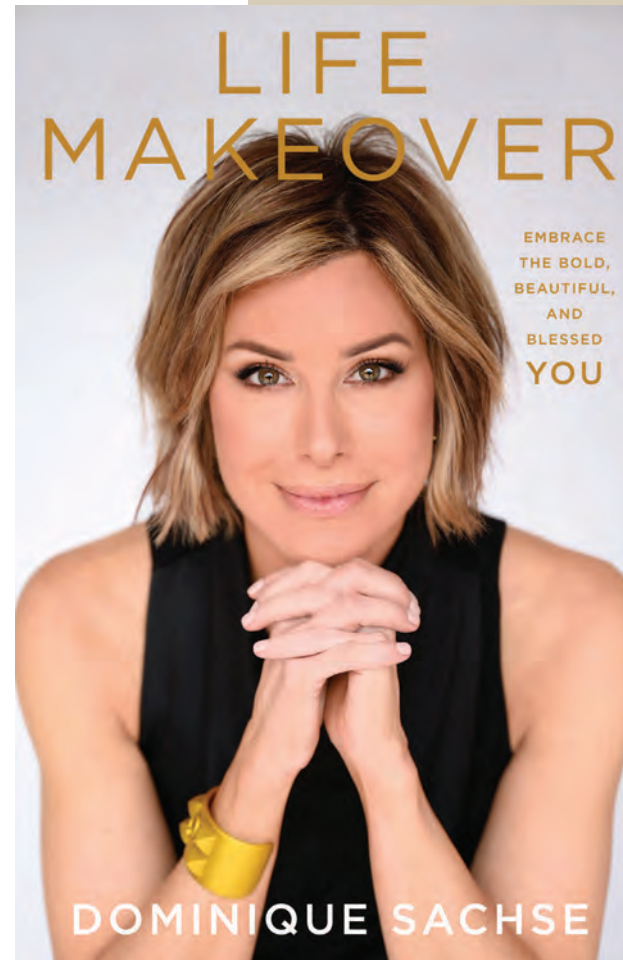
Dominique is a YouTube sensation since 2014. She's currently nearing the 2 million subscriber mark! Dominique passionately creates content for women in their Prime to live their best, most beautiful life. She recently retired from her evening news anchor post at KPRC-TV after 28 years to focus on promoting her new book *Life Makeover - Embrace The Bold, Beautiful, and Blessed YOU* due out April 5th, 2022.

- **THREE TIME EMMY AWARD WINNER**
- **FOUR TIME AWRT AWARD WINNER**
- **EDWARD R. MURROW AWARD WINNER**

L *Life Makeover*

You'll never know how much you can amplify your voice until you boldly embrace it.

Follow along, as Dominique shares her journey through a purposeful, intentional life and provides the tools necessary to have you taking deep, refreshing breaths as you embark on your own journey of being bold and blessed.



F Followers

1.81M

 Youtube subscribers

372k

 Instagram followers

509k

 Facebook followers

51k

 Tik Tok followers

30.3k

 Newsletter subscribers





*be bold,
be blessed*

Youtube

Dominique's channel shares beauty, lifestyle and wellness tips in a candid, down-home and relatable manner from the perspective of a busy working mother, who knows the value of rest and the reset. She wants every woman to live her best life, equipping them with the skill-set to make changes and overcome fear, all while cheering them on to live boldly, beautifully and authentically!

[YOUTUBE.COM/DOMINIQUESACHSETV](https://www.youtube.com/DOMINIQUESACHSETV)

CONFIDENCE

ENCOURAGEMENT

FULFILLMENT

EMPOWERMENT

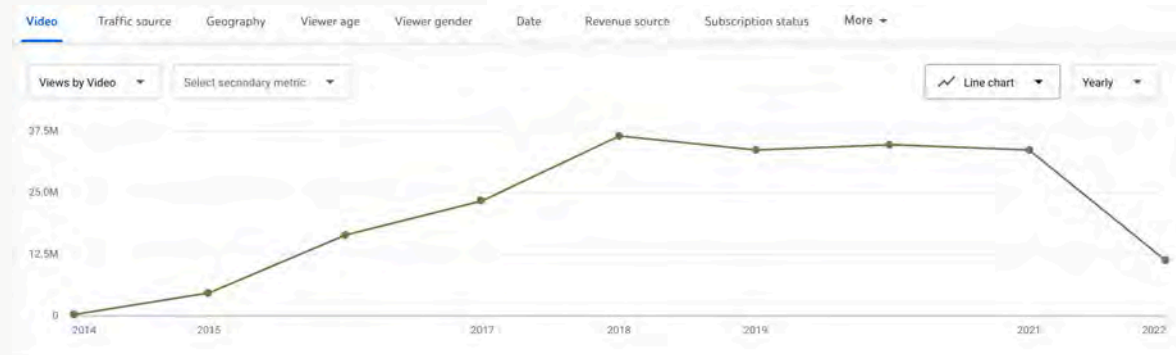


M

1 million subscribers

Channel analytics

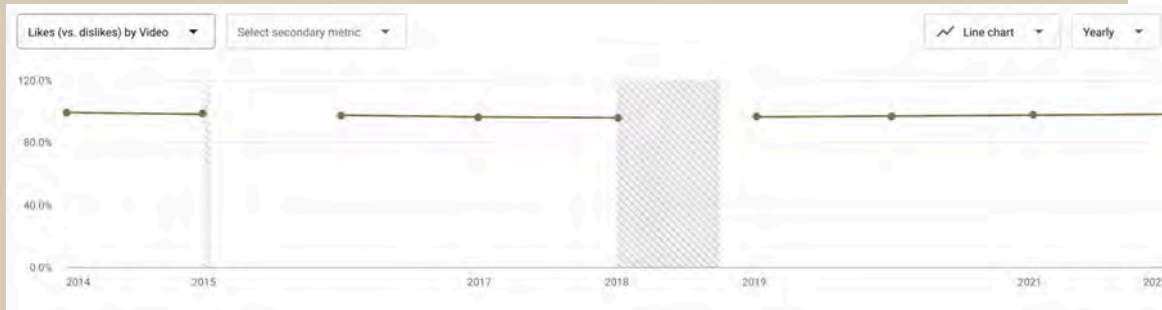
CHANNEL ENGAGEMENT (OVER THE YEARS)



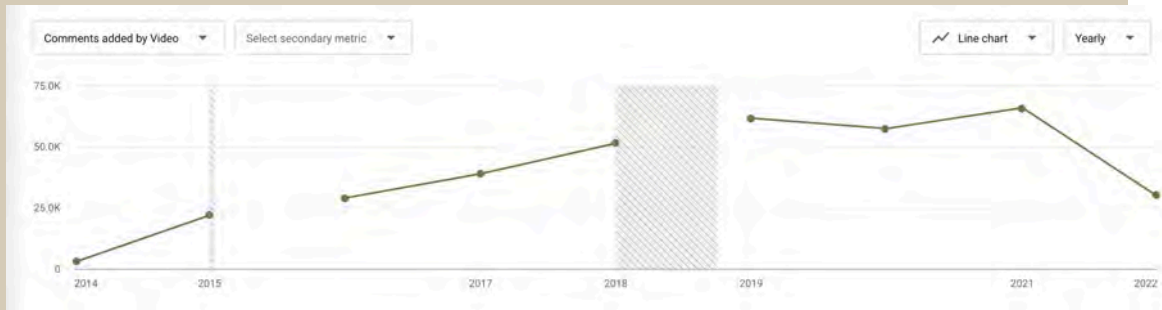
Subscribers
ADDED BY YEAR
+250k

Views
+35M

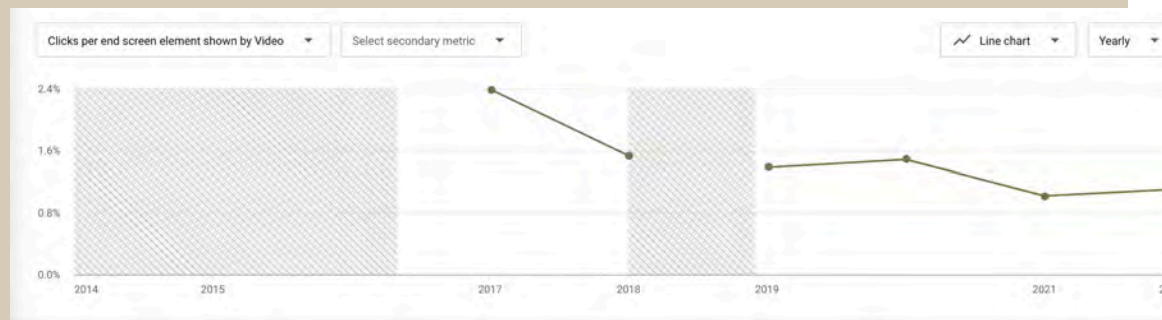
CHANNEL ENGAGEMENT (OVER THE YEARS)



Likes
+900k

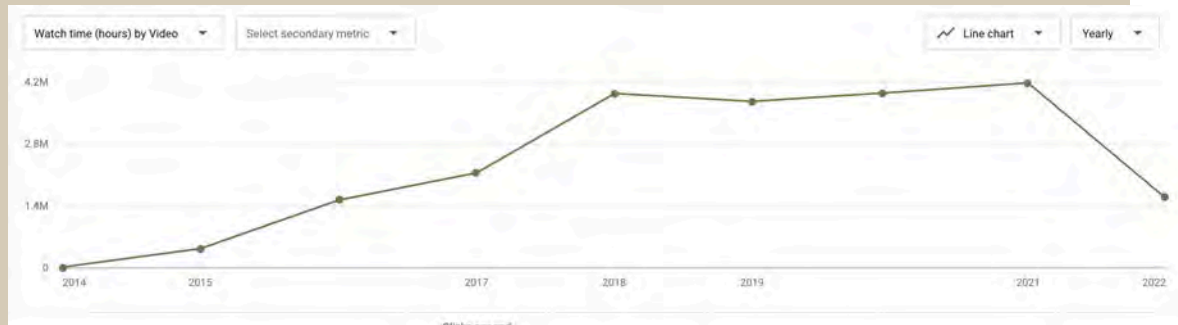


Comments
+60k



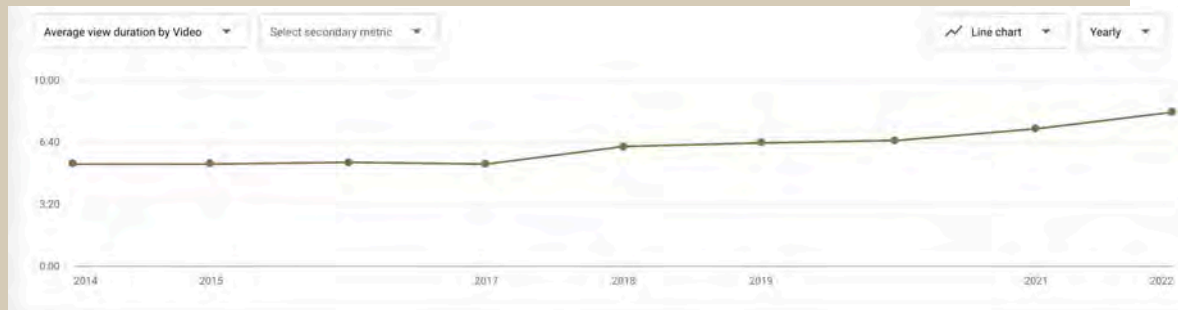
End screen clicks
+145k

CHANNEL ENGAGEMENT (OVER THE YEARS)



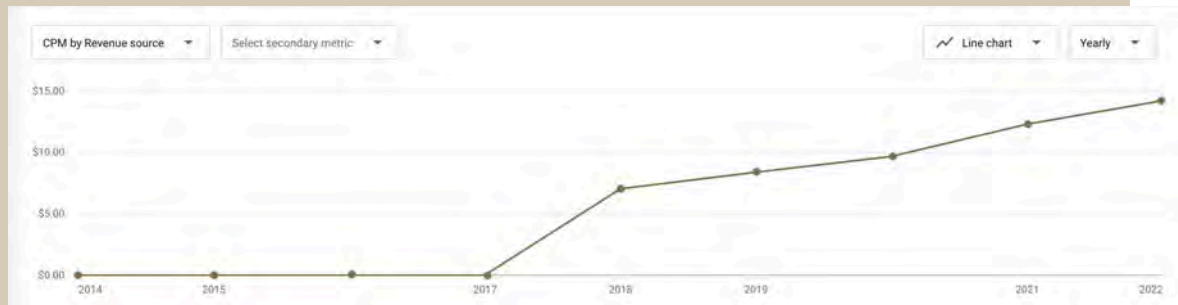
Watch time BY HOURS

+4,2M



Average view duration BY MINUTES

+7min



CPM (USD)

\$15



M

Media

PRINT

ONLINE

TELEVISION

LOCAL NEWS

NATIONAL NEWS



Dominique appeared on Today with Hoda & Jenna to share some of her best beauty tips and tricks in December 2019.

Television



Dominique stops by Studio 1A to give the TODAY staff some easy beauty tips to boost their spirit in January 2020.



TAMRON
Hall



Wendy



DAILY
BLAST
LIVE





Fan mail

"I am writing to say you are an angel, my angel, my guiding light. I am also writing to thank you for: your generosity of spirit, your indefatigable enthusiasm and your amazing grace (in all the senses of the word)..."

"Your ebullient personality shone through like a laser beam directly to my heart. I think I was actually looking for hope... and there you were, telling me to be BOLD and BLESSED."

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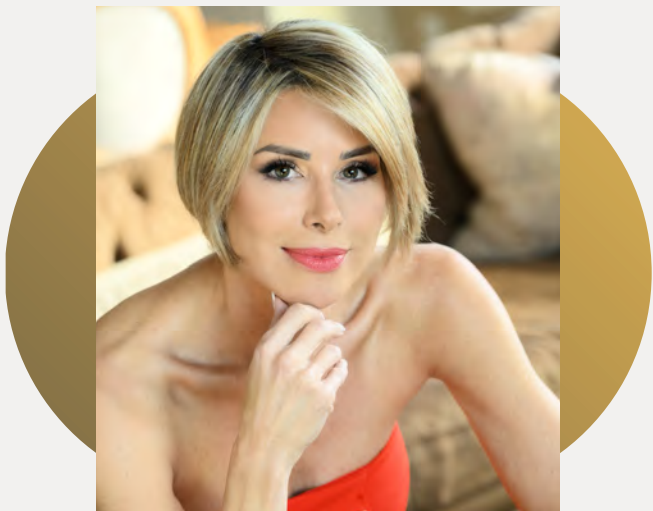
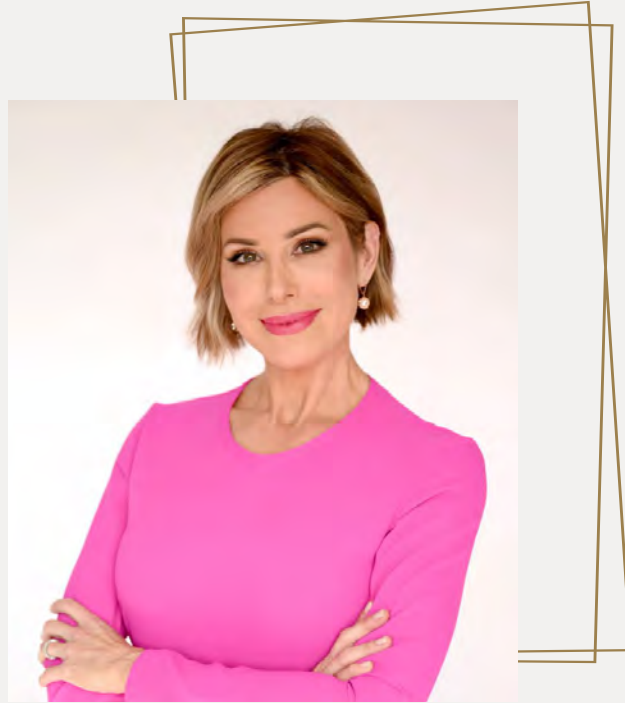
"I truly enjoy how you take us into your life to give us beauty tips, kind words and motivation to be the best we can be."

Rebecca Moreau - Rhode Island

"I want to thank you for inspiring me to live again, rather than just exist. And for that, I cannot thank you enough."



Gallery



Gallery

