

Yearbook

2021

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2021

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**STOCK
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OUTLOOK
2021**

FOREWORD

INDIAN STOCK MARKET JOURNAL

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Yearbook 2021

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Full efforts has been made to ensure the authenticity and accuracy of the contents of the Yearbook, but we do not accept any liability for the errors if committed and the subsequent loss arising from the same, but we will make sure that the errors if occurred are recited and minimized in future editions and also would welcome the readers feedback.

We welcome your comments and suggestions for our future editions to make it more helpful month after month.

Dear Readers,

Two things that for sure ruled the Indian Stock Market in 2020 is uncertainty and unpredictability. Following the footsteps of the previous year, the current year began with cheerfulness, as the benchmark indices touched lifetime highs frequently, in the early months. However, it is not sure that it could sustain these levels. But interestingly, this year is expected to inherit the same level of volatility.

In our continuous efforts to keep you updated with the trends, we have come up with a compilation of everything that shaped the Indian stock market in the year 2020. To sail you through the New Year, smoothly, we have put together everything you need to know about the upcoming year. The highlight of this yearbook is the yearly outlook of both the equity as well as the commodities segment.

We are certain that you will be benefitted from EquityPandit Yearbook.

Happy New Year!

Team EquityPandit

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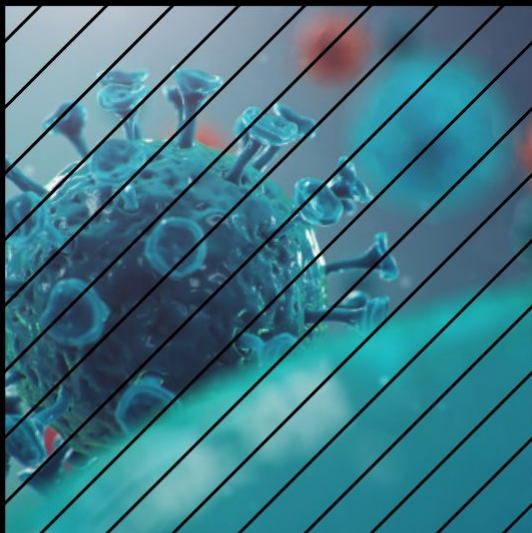
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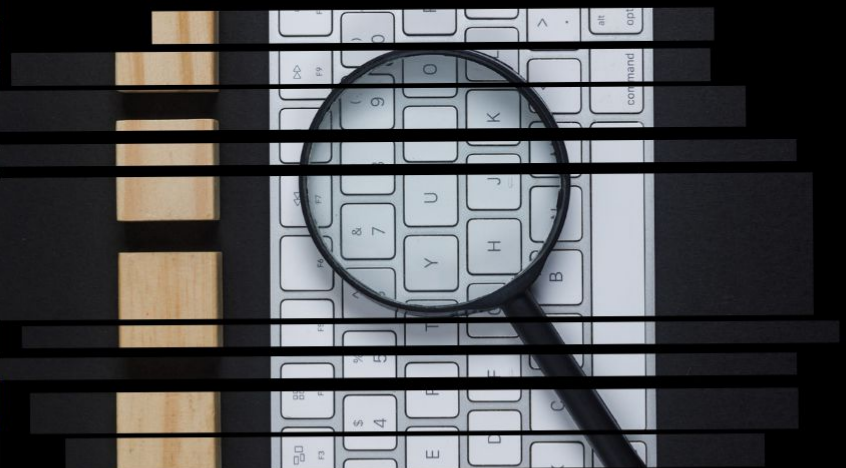
From Rag to Riches...Musk's Journey Is A Must To Know

Find out how things have worked for one of the richest man of the world

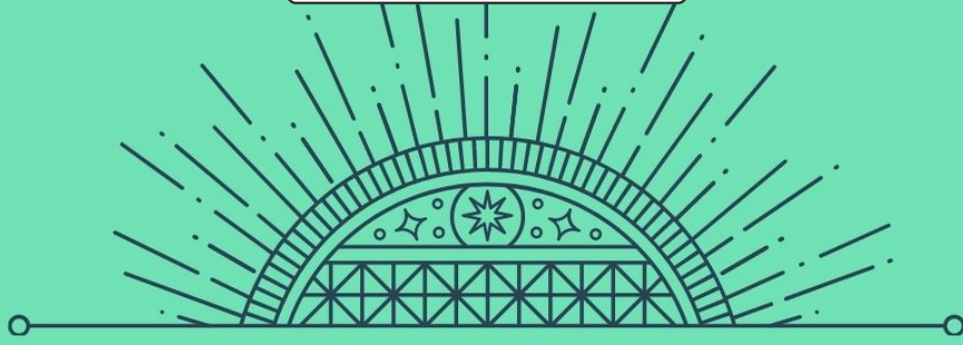
NEW YEAR SPECIAL



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EVENTS THAT SHAPED 2020



After seeing off the year 2020, let us have a look at the major events that shook and moved the Indian Share Market before it has made a goodbye to us:



THE US SENATE ACQUITS DONALD TRUMP OF IMPEACHMENT CHARGES



In most years, a presidential impeachment trial would top the year-end list of biggest news stories. But in 2020, it only just makes the top ten. Donald Trump began the year as the third president in US history to be impeached, joining Andrew Johnson and Bill Clinton. The US House had impeached Trump on two charges: abuse of power and obstruction of Congress. The impeachment trial in the Senate opened on January 16, with Supreme Court Chief Justice John Roberts presiding. Perhaps the most remarkable aspect of the trial was that after hearing opening presentations by the House managers and Trump’s defense team, the Senate voted not to call witnesses or issue subpoenas. On February 5, the Senate acquitted Trump on both articles of impeachment almost entirely along partisan lines.

BELARUSIANS PROTEST FOR FAIR AND FREE ELECTIONS



On August 9, Belarusian president Alexander Lukashenko, a man known as ‘Europe’s last dictator,’ claimed he had won 80 per cent of the vote in the country’s presidential election, thereby entitling him to a sixth term in office. Thousands immediately took to the streets to protest what they saw as a stolen election. Lukashenko had succeeded in barring several potential candidates from running against him in the August election. The opposition eventually coalesced around Svetlana Tikhanovskaya, whose husband, a popular YouTuber, had been a leading candidate until Lukashenko had him arrested. Tikhanovskaya fled the country following Lukashenko’s claim to victory. Belarusian authorities arrested an estimated 17,000 people; many were brutally beaten. The European Union imposed a range of sanctions in response, and it was joined by the United Kingdom and the United States in calling for new elections.

TENSIONS FLARE BETWEEN IRAN AND THE UNITED STATES



On January 3, a US drone strike killed Qasem Soleimani, the leader of the Quds Force of the Islamic Revolutionary Guard Corps, shortly after he arrived in Baghdad. Iran retaliated over the next two months with rocket attacks on US bases in Iraq, injuring dozens of US troops and killing many Iraqis. Tensions flared again in April when several Iranian speedboats harassed US warships in the Persian Gulf, prompting Trump to tweet that he had issued orders ‘to shoot down’ Iranian gunboats if the harassment continued. Iran responded by threatening to destroy US warships. Amidst this spat, Iran launched its first military satellite, intensifying US concerns over Iran’s improving long-range missile capabilities.

OIL PRICES TANK



The COVID-19 outbreak sent economies around the world into a tailspin, depressing the demand for oil. But the bad news for oil producers didn't stop there. At a March meeting of the Organization of the Petroleum Exporting Countries (OPEC), Saudi Arabia proposed that OPEC members and aligned oil-producing countries known as OPEC+ cut their joint oil production by 1.5 million barrels per day to help stabilize falling oil prices. Russia, an OPEC+ country and the world's third largest oil producer after the United States and Saudi Arabia, rejected the plan, thereby ending six years of Russian-Saudi cooperation on production policy. Riyadh responded by cutting its export prices and boosting production. That sent oil prices plummeting.



On August 13, the Trump administration announced it had helped broker a deal in which the United Arab Emirates (UAE) recognized Israel in return for Israel’s pledge to forgo, for the time being at least, annexing territory in the West Bank. On September 11, Bahrain announced it would join the deal. Four days later, Trump hosted a signing ceremony at the White House for the Abraham Accords and expressed hope that they would lead to ‘real peace in the Middle East.’ Sudan joined the deal in October, and Morocco followed suit in December. As the year closed, speculation continued as to whether Saudi Arabia would join as well. As significant as the accords were, they did not address the core issue in Middle East peacemaking efforts—the conflict between Israelis and Palestinians.

THE BLACK LIVES MATTER MOVEMENT



On May 25, George Floyd, a forty-six-year-old Black man, was arrested in Minneapolis for allegedly passing a counterfeit \$20 bill. One of the arresting officers kept his knee on Floyd’s neck for eight minutes and fifteen seconds, killing him. Floyd’s death at the hands of officers whose mission is to “protect and serve” followed on the heels of literally hundreds of similar police killings of Black Americans, including Trayvon Martin, Tamir Rice, and Breonna Taylor. Video of Floyd’s killing triggered protests across the United States and sparked a long overdue national conversation about systemic racism. But the protests and conversations about justice and equality went far beyond America’s borders.

CHINA ASSERTS ITSELF



Early in 2020, Chinese officials escalated their ‘wolf warrior’ diplomacy, aggressively (and undiplomatically) attacking countries and individuals they believed had slighted China. In April, China retaliated against Australia’s call for an inquiry into the origins and spread of the coronavirus by launching a trade war. In mid-June, days after a deal was struck to deescalate a border standoff with India, Chinese troops initiated clashes that killed twenty Indian soldiers. Weeks later, Beijing imposed a new national security law on Hong Kong designed to crush the pro-democracy movement. China was aggressive as well in its dealings with Taiwan as the Trump administration strengthened its ties with what Beijing regards as a renegade province.



JOE BIDEN WINS THE PRESIDENCY



Americans felt passionately about the 2020 presidential election. The proof is in the turnout: More than 159 million people voted. That equates to 66.7 per cent voter turnout, the highest since 1900. More than 100 million Americans voted early, either in-person or by mail, the first time in history that more people voted before Election Day than on it. The size of the mail-in vote and a handful of tight races meant it wasn't until November 7, four days after Election Day, that the race was called for Joe Biden. Trump refused to concede, however. Insisting he had won, he demanded recounts in several states, falsely claimed large-scale election fraud, and filed lawsuits in state and federal courts to overturn the results. None of his challenges paid off. On December 14 the Electoral College elected Biden president.

THE COVID-19 PANDEMIC

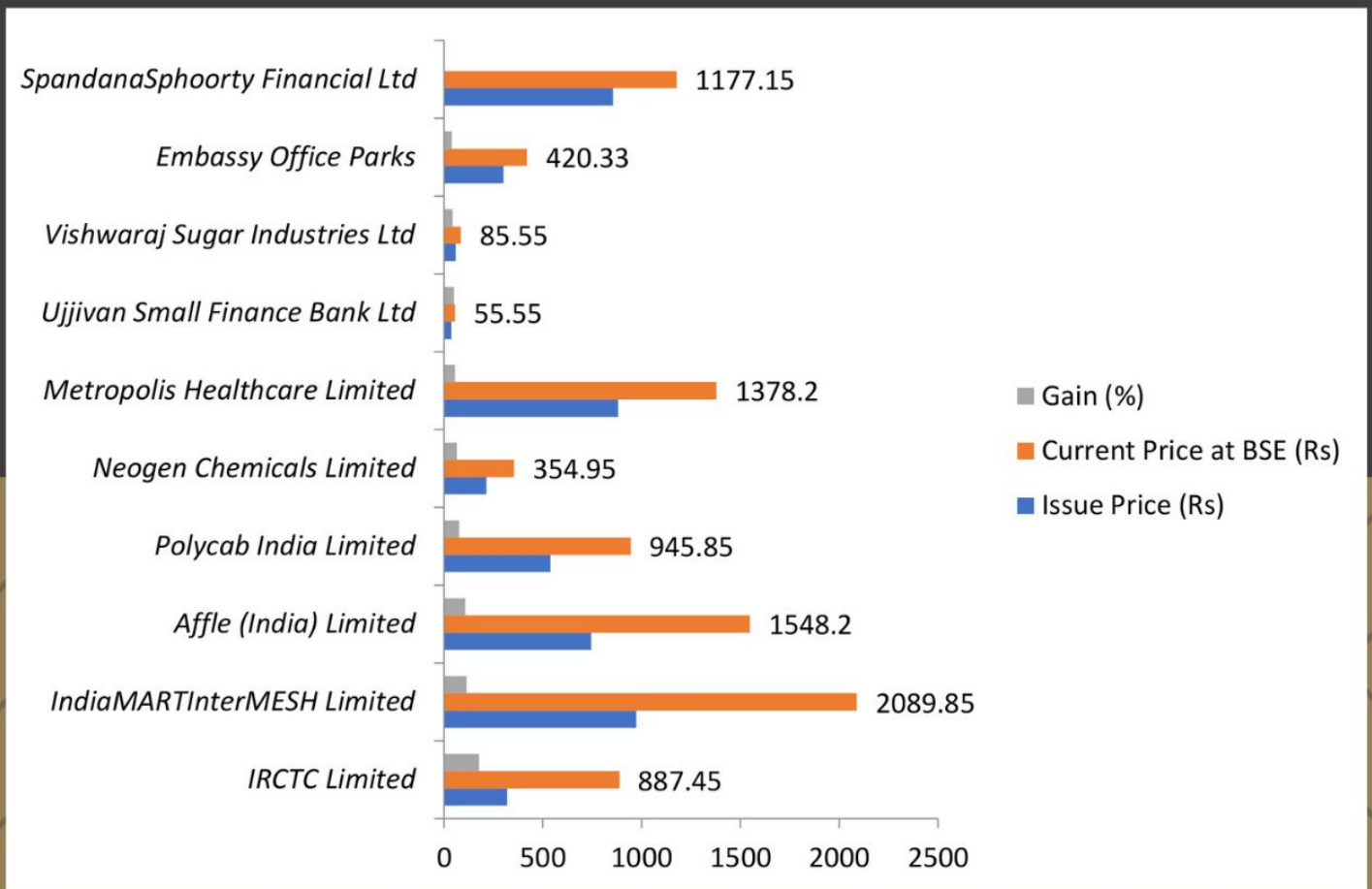


On January 11 after China reported its first death from the disease. Nearly a year later, COVID-19 had changed life as we knew it. The World Health Organization estimated in October that as much as 10 percent of the world's population had already contracted COVID-19; by year's end some 1.7 million people had died from it. As countries implemented lockdowns to stop the disease's spread, the global economy sputtered—it may have contracted by more than 4 per cent—and poverty rates spiked. The year closed on a positive note as vaccines were approved in record time, and the New Year started with the vaccination in many countries.

With an end to the article we hope that year 2021 will be cheerful, and may life get back to normal on a happy note.

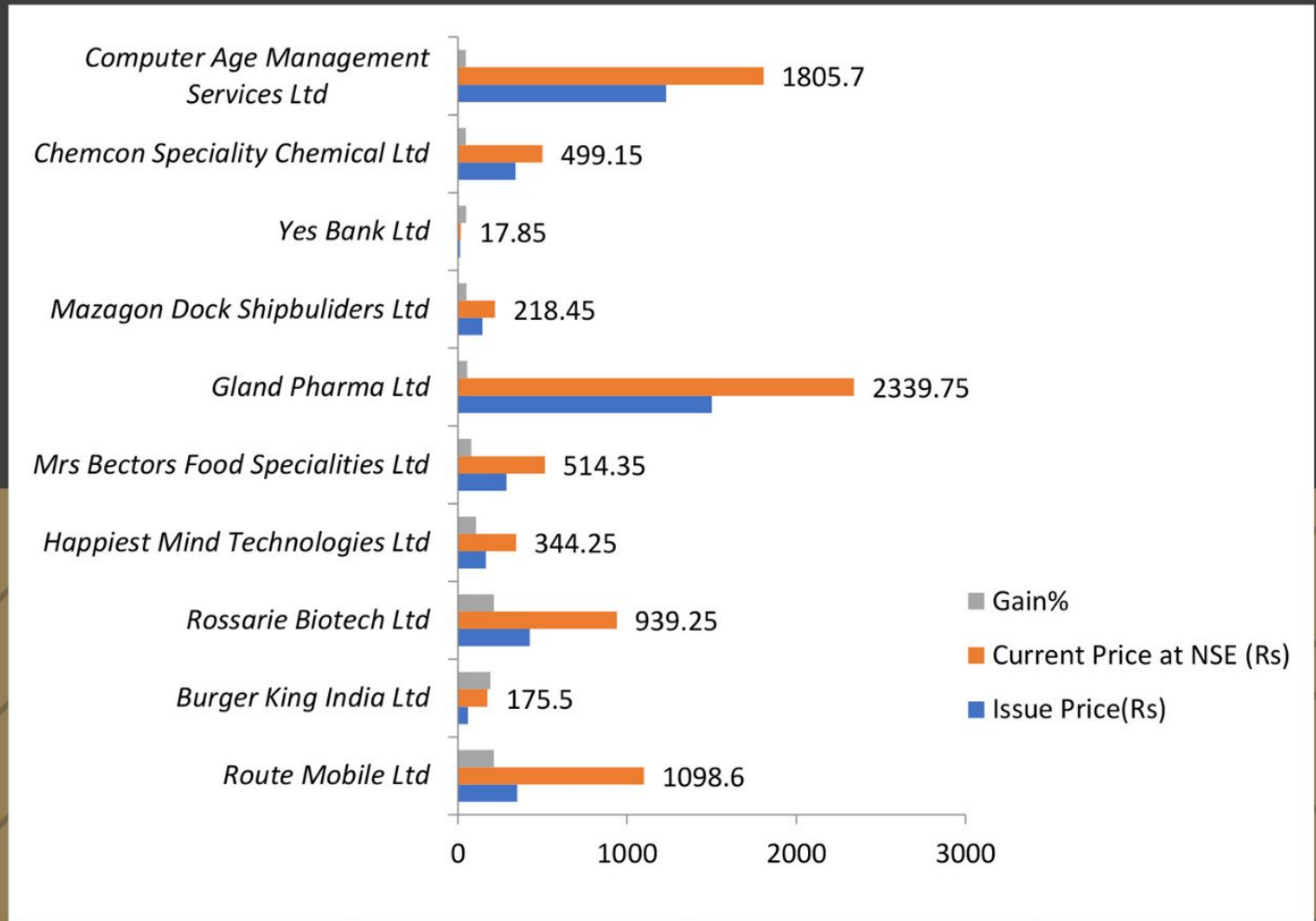
2020 IN GRAPH

IPOS THAT IMPRESSED STOCK MARKET ON BSE



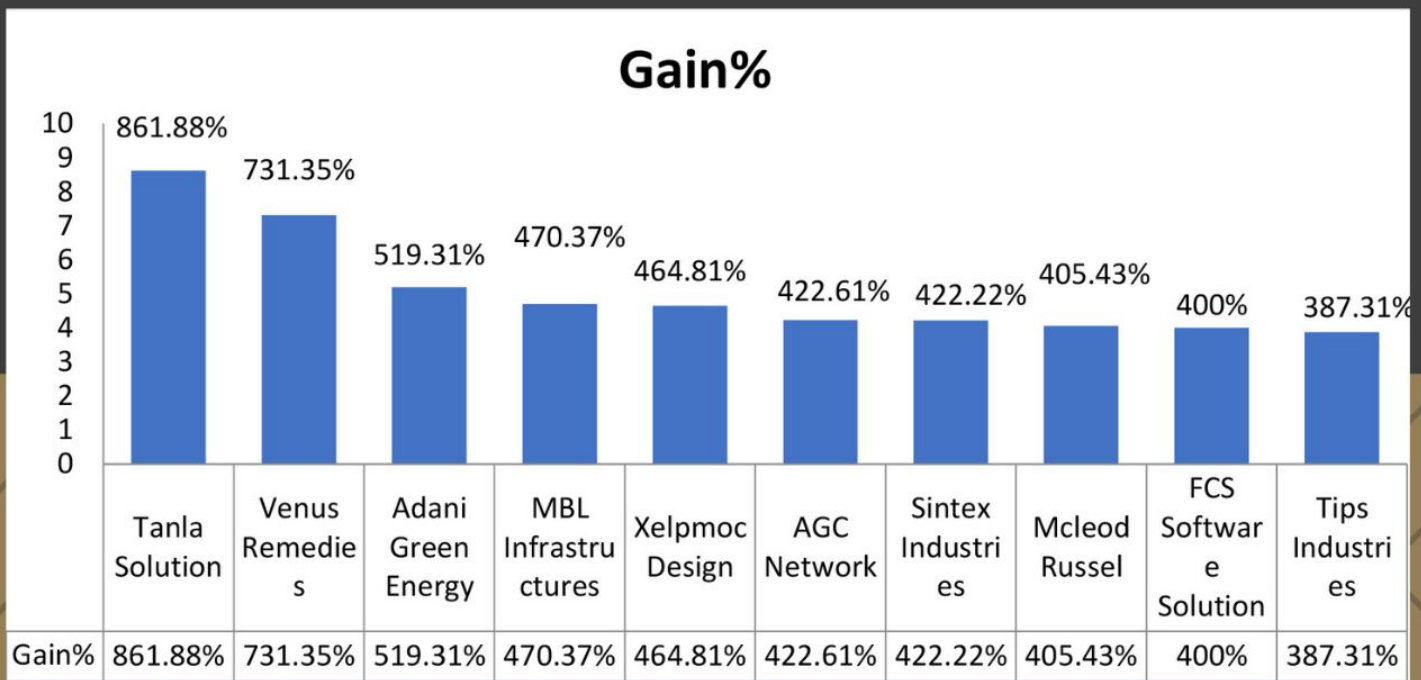
2020 IN GRAPH

IPOS THAT IMPRESSED STOCK MARKET ON NSE



2020 IN GRAPH

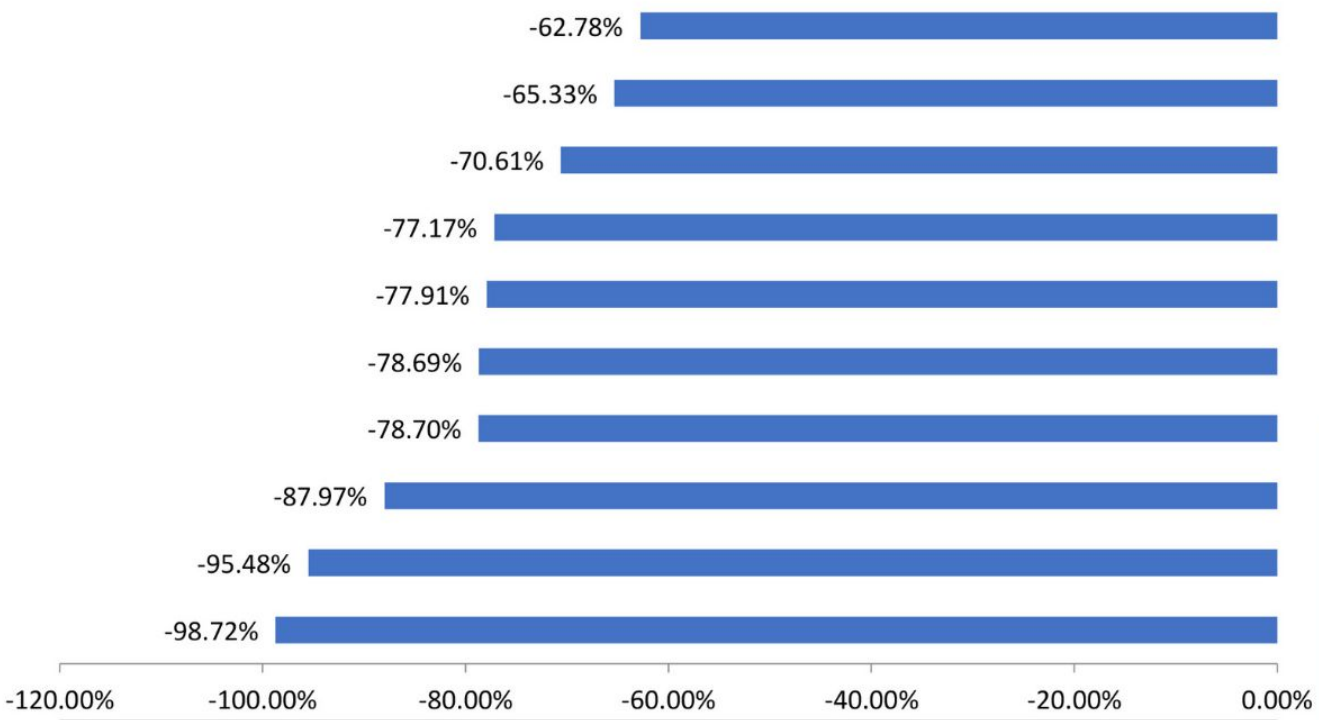
WEALTH CREATION STOCK OF 2020



2020 IN GRAPH

WEALTH DESTROYING STOCK OF 2020

Drop%

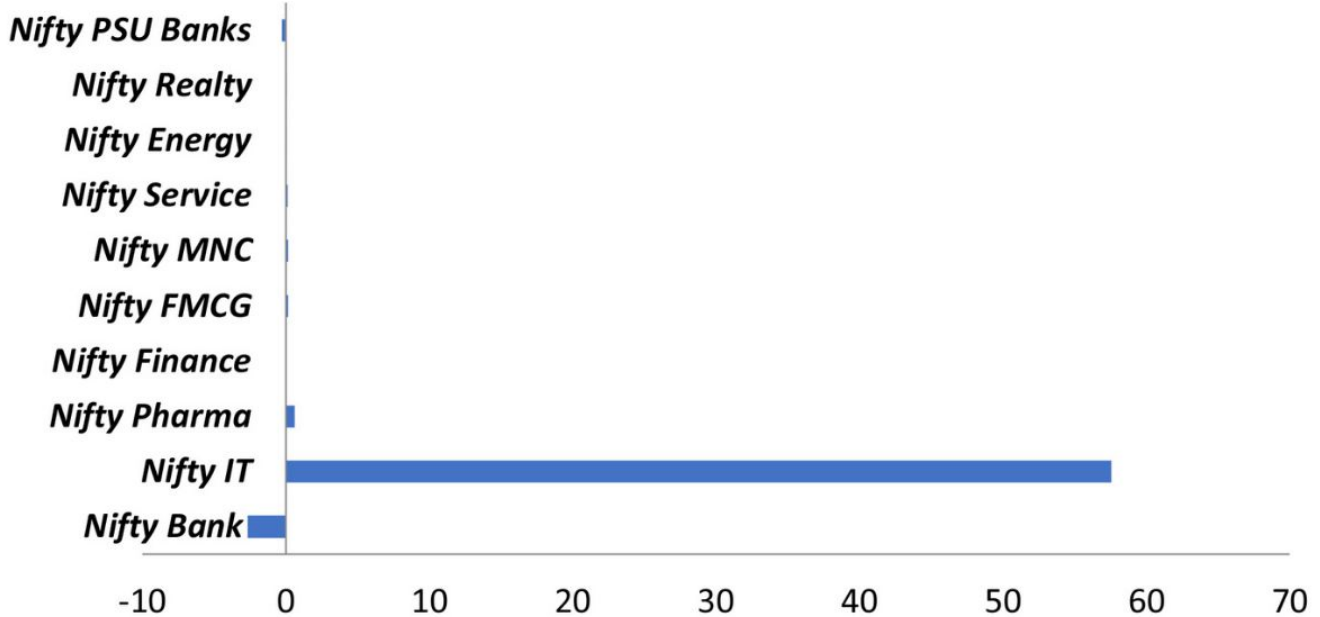


	AXISGOLD	Majesco	Eicher Motors	Future Lifestyle	Iron International	Future Supply Chain	Future Retail	Suven Life Science	Satin Creditcare	Future Consumer
Change%	-98.72%	-95.48%	-87.97%	-78.70%	-78.69%	-77.91%	-77.17%	-70.61%	-65.33%	-62.78%

2020 IN GRAPH

HOW VARIOUS SECTOR PERFORMED IN 2020

Return%



	Nifty Bank	Nifty IT	Nifty Pharma	Nifty Finance	Nifty FMCG	Nifty MNC	Nifty Service	Nifty Energy	Nifty Realty	Nifty PSU Banks
Return%	-2.67	57.56	62.10%	4.34%	14.98%	15.26%	12.91%	6.98%	5.94%	-27.52%

SECTOR OUTLOOK 2021

FINANCIAL SECTOR

STOCKS

HDFC BANK
ICICIBANK
SBIN

STANCE

Bullish

COMMENT

Assessts quality trends for bank will improve. Rally and Recovery in banking sector should continue in2021.

METAL SECTOR

STOCKS

TATASTEEL
HINDALCO
NALCO

STANCE

Mild Bullish

COMMENT

Outlook for metal stocks under coverage remains cautious to mild positive for 2021. The current margins, valuations clearly tell a story of caution.

PHARMA SECTOR

STOCKS

BIOCON
SUNPHARMA
TORNTPHARMA

STANCE

Bullish

COMMENT

Pharma seems to be on a strong performer. Year 2021 could bring the focus on vaccine manufacturing and distribution capabilities in pharma sector.

IT SECTOR

STOCKS

INFY
HCLTECH
TECHM

STANCE

Positive

COMMENT

IT companies continues to be strong. Indian companies are winning big transformational deals after Covid-19 which will have huge implications over the next few years.

AUTO SECTOR

STOCKS

TATAMOTORS
MOTHERSUMI
BALKRISIND

STANCE

Mild Positive

COMMENT

The Indian auto sector is cautiously looking forward to 2021 with hopes of putting up a better show in the post-COVID-19 world.

FMCG SECTOR

STOCKS

HUL
DABUR
ITC

STANCE

Positive

COMMENT

We expect rural demand remains healthy in 2021. At the same time consumer behavior pushed FMCG market to accelerate on Ayurvedic-Based products, healthcare and hygiene and immunity booster propositions.

STOCK MARKET OUTLOOK FOR YEAR 2021

NIFTY

The year 2020 witnessed the chasing momentum. The Global market is a classic example of how fast the sentiments can change from extreme pessimism to extreme optimism or in other words from Fear to Greed. The fall of March 2020 and the rise post that has demonstrated this across the asset classes. We can see most of the assets are rising as if there is no tomorrow. Bitcoin is also one of the classic examples that moved from sub \$10000 to above \$40000 in just 4 months.

The market witnessed a strong pullback rally after a few sessions of continuous correction while sustaining and closing above 14400 would be a key factor in the market for the rally to continue. On the daily chart, nifty took to pull back from 20 DMA. The index has made a strong base at the 14200 levels which acted as good support. 14650-14200 is the range in which NIFTY is likely to stay over the immediate short-term. The daily RSI stands at 62.56; it stands neutral and does not show any divergence against the price.



BANK NIFTY

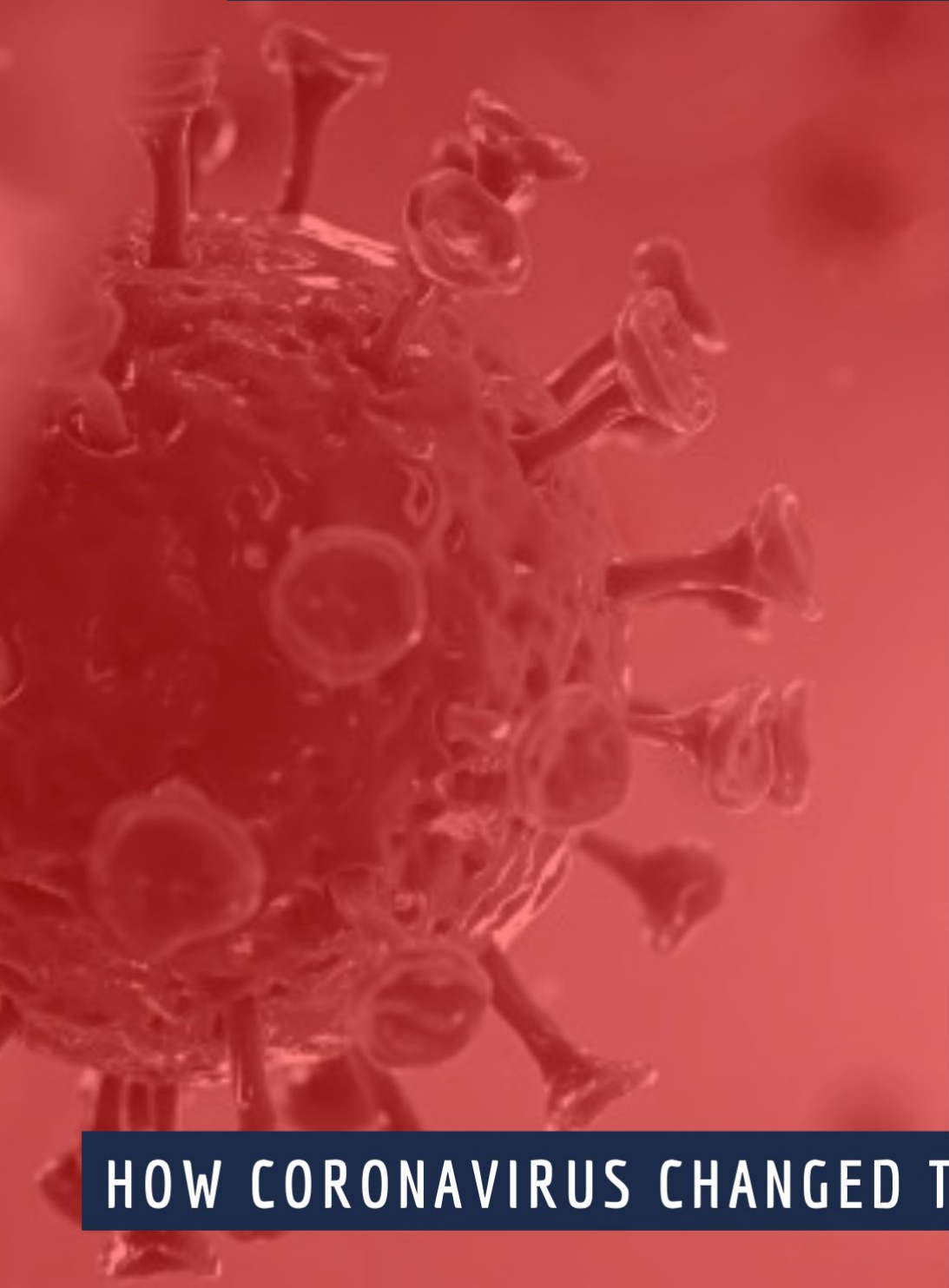
Bank Nifty Index price is now lying on the middle band of band Bollinger on the daily chart. A Bullish white candle appeared on the chart. In a nutshell, the short trend for Bank Nifty is positive and can continue to move higher towards 33100 levels as far as 31500 level remains intact on the downside. A cautiously positive outlook is advised for the near term.



TRADING HOLIDAYS 2021

Date	Day	Description
26 Jan 2021	Tuesday	Republic Day
11 March 2021	Thursday	Mahashivratri
29 March 2021	Monday	Holi
02 April 2021	Friday	Good Friday
14 April 2021	Wednesday	Dr Baba Saheb Ambedkar Jayanti
21 April 2021	Wednesday	Ramnavami
13 May 2021	Thursday	Id-Ul-Fitr (Ramzan ID)
21 July 2021	Wednesday	Bakri Eid
19 August 2021	Thursday	Moharram
10 September 2021	Friday	Ganesh Charturthi
15 October 2021	Friday	Dussehra
05 November 2021	Friday	Diwali-Balipratipada
19 November 2021	Friday	Gurunanak Jayanti

WHERE THE WORLD IS HEADING



HOW CORONAVIRUS CHANGED THE WORLD...



HOW IT STARTED

A novel strain of coronavirus - SARS-CoV-2 was first detected in December 2019 in Wuhan, a city in China's Hubei province with a population of 11 million, after an outbreak of pneumonia without an obvious cause. The virus has now spread to over 200 countries and territories across the globe and was characterized as a pandemic by the World Health Organization (WHO) on 11 March 2020. SARS-CoV-2 belongs to a family of single-stranded RNA viruses known as coronaviridae, a common type of virus that affects mammals, birds, and reptiles.

In humans, it commonly causes mild infections, similar to the common cold, and accounts for 10–30 per cent of upper respiratory tract infections in adults. More serious infections are rare, although coronaviruses can cause enteric and neurological diseases.

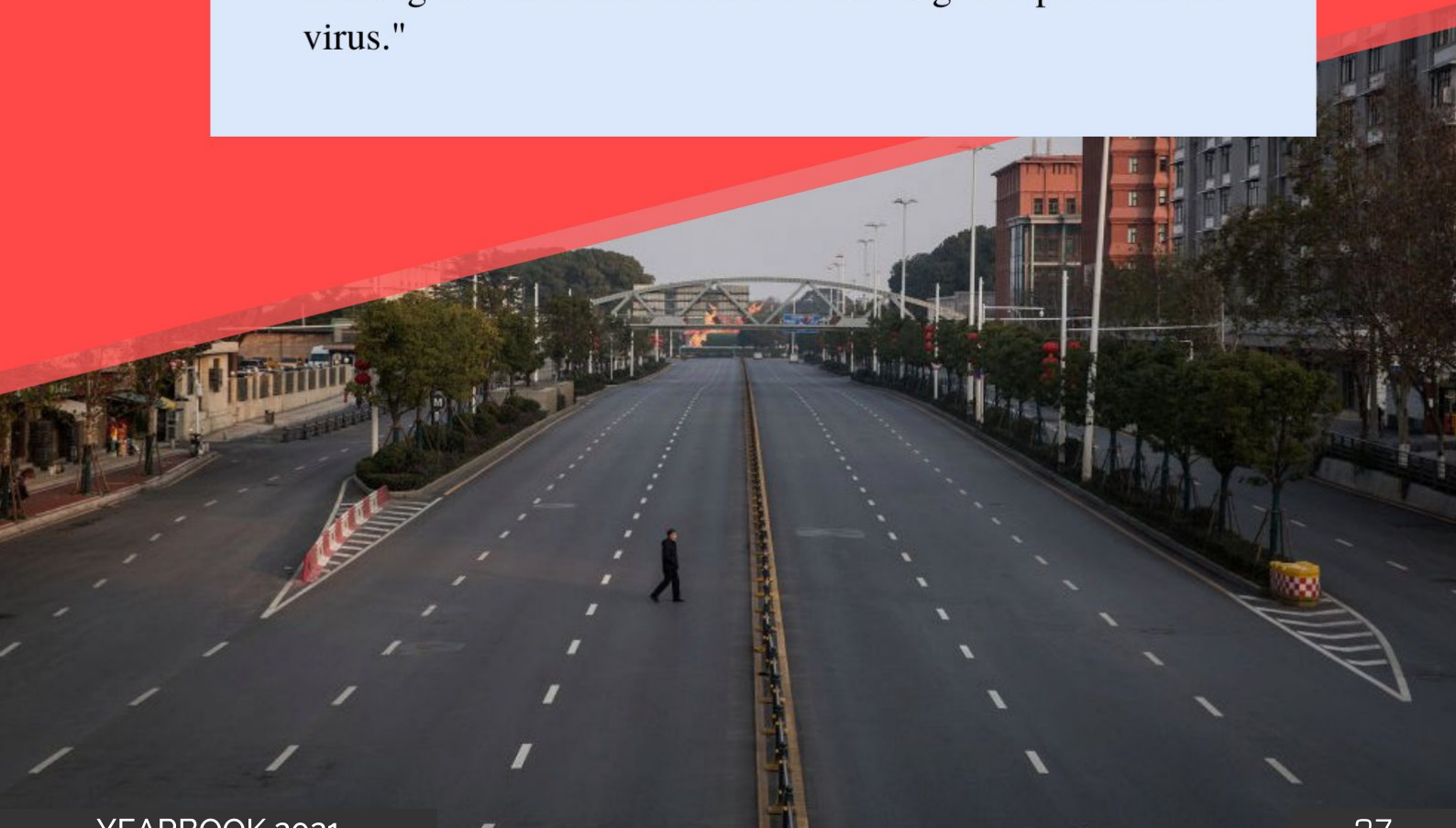
SOCIAL DISTANCING AND LOCKDOWN

Various numbers of studies have been implemented on the effectiveness of social distancing measures in specific regions. However, the conditions regarding economic scale, political institutions or medical system, etc. of each country greatly differ.

Countries around the world started implementing measures to slow the spread of the coronavirus, from national quarantines to school closures.

More than a third of the planet's population is under some form of restriction.

The World Health Organization, which has officially declared the outbreak a pandemic, has called on "all countries to continue efforts that have been effective in limiting the number of cases and slowing the spread of the virus."



VACCINE DEVELOPMENT IN INDIA

With COVID-19 showing no signs of slowing down, India is the second-worst affected country struck by the pandemic, with over 1.12 million cases registered till now. While a lot of companies and independent medical groups are involved in the development of a COVID-19 vaccine, the past month has seen a lot of developments and announcements take place regarding the production of a homegrown vaccine. 30 different Indian companies are trying to produce a vaccine to fight the infection, out of which WHO has given approvals to seven vaccine candidates, some of them are Bharat Biotech's Covaxin, SII's AstraZeneca, which are in different stages of testing and clinical studies now.



NEW CORONAVIRUS STRAIN

A few weeks ago, news broke that a more transmissible strain of the coronavirus, SARS-COV-2, has been found in the United Kingdom.

This is why many countries across the world like France, Belgium, Austria, and even India have imposed flight bans on flights coming from the UK.

The new strain VUI-202012/01 variant traced in the UK has raised cause for concern. Addressing a press conference, PM Johnson said that preliminary data evidenced that it is 70% more transmissible. On Jan. 4, South African health officials announced they, too, have detected a new, seemingly more contagious strain.

South African Health Minister Zweli Mkhize announced, "We have convened this public briefing today to announce that a variant of the SARS-COV-2 virus, currently termed 501.V2 Variant has been identified by our genomics scientists here in South Africa."

BIRD FLU OUTBREAK IN INDIA

With the novel coronavirus still rampant, fear of a new virus that causes bird flu has spread. After bird flu (avian influenza) was confirmed in Kerala, Rajasthan, Madhya Pradesh, Haryana, and Himachal Pradesh, a high alert has been sounded in Maharashtra. Several states, which have been reporting deaths of birds, including crows and migratory species, are scrambling to have samples tested for the virus.

The H5N1 virus can jump species and infect humans from the infected bird. In its present form, human-to-human infection is not known, human infections have been reported only among people who have handled infected birds or carcasses.



The coronavirus disease continues to spread across the world following a trajectory that is difficult to predict. The standards dealing with safety and health at work, social security, employment, non-discrimination, working arrangements, and the protection of specific categories of workers provide guidance on the design of rapid responses that can facilitate a stronger recovery from the crisis. All hopes are now pinned on vaccines, which the government will use to 250 million people at most risk by the summer of 2021. With the arsenal of vaccines, the world can win the war against Covid-19, but this will be possible only if we don't discard masks or let down our guard until everyone is vaccinated.

"About half my money is intended to help problems on Earth & half to help establish a self-sustaining city on Mars to ensure the continuation of life (of all species) in case Earth gets hit by a meteor-like the dinosaurs or WW3 happens & we destroy ourselves," Elon Musk said in a tweet from 2018.





FROM RAG TO RICHES

MUSK'S JOURNEY IS A MUST TO KNOW





Elon Musk - the man behind Paypal, Tesla Motors, SpaceX, and SolarCity, each of which has sent shock waves throughout business and industry.

Musk's journey from South African school boy to the world's richest man, pushing the boundaries of space travel, has been one of the more extraordinary tales in the modern business world. Elon Musk just surpassed Jeff Bezos, CEO Amazon to become the richest man on this planet as his net worth major stonked to more than \$188.5 billion. Here's how he went from getting bullied in school to becoming a small-time entrepreneur and eventually the CEO of two major companies that seem like they're straight out of science fiction.

CHILDHOOD AND COLLEGE

Musk was born in 1971 in Pretoria, South Africa. His mother was a model, his father an electromechanical engineer and property developer.



After their parents divorced in 1979, the 9-year-old Musk and his younger brother, Kimbal, decided to live with their father. Musk's school days weren't easy — he was once hospitalized after being beaten by bullies.

At the age of 12, Musk sold a simple game called 'Blastar' to a computer magazine for \$500. Musk described it as "a trivial game ... but better than Flappy Bird." He collected degrees from a host of universities, including the University of Pennsylvania, earning degrees in physics and economics. Eventually, he was accepted for the PhD program at California's prestigious Stanford University.

THE FIRST START-UP



Zip2

The first of his business ventures began in Palo Alto, California. His first venture, a software firm called Zip2 founded with his brother Kimbal, took time to succeed. A cluster of Silicon Valley investors helped to fund the company, which provided city travel guides to newspapers like The New York Times and Chicago Tribune.

While Zip2 got off the ground, Musk lived in the office and showered at a local YMCA. The hard work paid off when Compaq bought Zip2 in a deal worth \$341 million in cash and stock, earning Musk \$22 million.

THE PAYPAL MAFIA



Musk next started X.com, an online banking company. He launched the company in 1999 using \$10 million of the money he got from the Zip2 sale. About a year later, X.com merged with Confinity, a financial startup co-founded by Peter Thiel, to form PayPal.

It was PayPal that actually launched Musk's career into the stratosphere. Despite disagreements over his role and strategic vision, the company became a world leader and eBay paid \$1.5bn in stock for it in July 2002. Musk netted about \$180 million after taxes from the sale to eBay.

INTO THE SPACE



In early 2002, Musk founded the company that would be known as Space Exploration Technologies, or SpaceX, with \$100 million of the money received from the PayPal sale. Musk was dreaming up his next move, including a wild plan to send mice or plants to Mars. Musk's goal was to make spaceflight cheaper by a factor of 10. SpaceX's long-term goal is to make colonizing Mars affordable. Musk has said that SpaceX won't file for an initial public offering until what Musk calls the 'Mars Colonial Transporter' is flying regularly. In a tweet from 2018, he said that "About half my money is intended to help problems on Earth half to help establish a self-sustaining city on Mars to ensure the continuation of life (of all species) in case Earth gets hit by a meteor-like the dinosaurs or WW3 happens we destroy ourselves."

GOING ALL-ELECTRIC WITH TESLA



The undoubted business success story of his life, blowing PayPal out of the water, is Tesla. Musk wasn't there in 2003 when the company was formed. But his funding and strategic vision has helped propel Tesla from a niche specialist in electric vehicles to a stock market giant valued at more than \$600bn. By June 2010, Tesla held a successful initial public offering. The company raised \$226 million in the IPO, becoming the first car company to go public since Ford in 1956. To get his finances back on track, Musk sold shares worth about \$15 million in the offering.

WORLD'S RICHEST PERSON

The primary reason behind Elon Musk's staggering growth in wealth is the rise in Tesla's shares which recently rallied 4.8 per cent to boost Musk's valuation beyond that of Bezos Bezos', net worth. As mentioned above, this surge has been one of the many that Tesla has seen this year, boosting Musk's overall net worth during the past 12 months by over \$150 billion.



Tesla is now turning into a cash cow for Musk who has gained from the electric car maker's rise immensely. Musk currently holds a 20 per cent stake in Tesla and over that also owns about \$40 billion of unrealized paper gains on vested stock options.

INVESTING MISTAKES TO AVOID THIS YEAR



x x x



In almost every aspect of your life, setting goals is extremely important because once you set a goal, you are more determined and focused to achieve it. Firstly, Investors should figure out the purpose of their investment and then, look out for the ways to improve investment strategy.

As we enter 2021, the common mistakes while investing should be avoided to maximise the returns and minimize the risk. Some of these mistakes are discussed below:-



INVESTING WITHOUT KNOWLEDGE



Far too often, investors invest in companies without understanding business models which result in entering into a business that they don't understand. This happens due to the lack of financial education and wrong advice that is shared between friends and peers. Following such methods will never help you to achieve financial freedom.

Remember, before investing in a company you should know what business the company is in. In simple words, never invest in stock instead of invest in a business that you understand. This investing formula is followed by almost every successful investor and has created a pretty good amount of wealth. So, it is important to understand a company's business and then, investing accordingly.





BAD INVESTMENT CHOICE



While doing particular investments in mutual funds, stocks, commodity especially gold, investors tends to judge the quality of a particular investment option based on ratings and past performances. But, these are not the only parameters to consider, even current performance is also not enough to guarantee the success rate of investment in future. Thus, investors should select an option which might work for them and increasing the chances of generating good returns.





INVESTING BASED ON EMOTIONS



The reason why investment returns are affected most is when investors let their emotions to rule, resulting in wrong investment decisions which may lead to losses. Investors should not let their fear or greed to control decisions instead proper research should always be done to reach the best decision. It is seen that patient investors get benefit from the irrational decisions of other investors and i.e, investors should focus on the bigger picture rather than emotions.



x x x



FAILING TO DIVERSIFY PORTFOLIO



Every investor should diversify their portfolio to have exposure across all the major asset classes. Different asset classes have risk associated with it and putting all your money in a single asset class will expose to a great amount of risk. The level of diversification should depend on the risk appetite of the investor.

“Putting All Your Eggs in One Basket” is an age-old saying, simply means – Don’t make everything dependent on one thing. For instance, you put all your savings in a particular asset class and it does not perform then, the purpose of investment will not be fulfilled. To prevent this situation investors prefer to diversify their portfolio and to build a well-diversified portfolio, investors should not allocate more than 5% to 10% of the portfolio amount in one category. Successful investors always have a diversified portfolio to earn optimum returns on their investments with minimum risk.





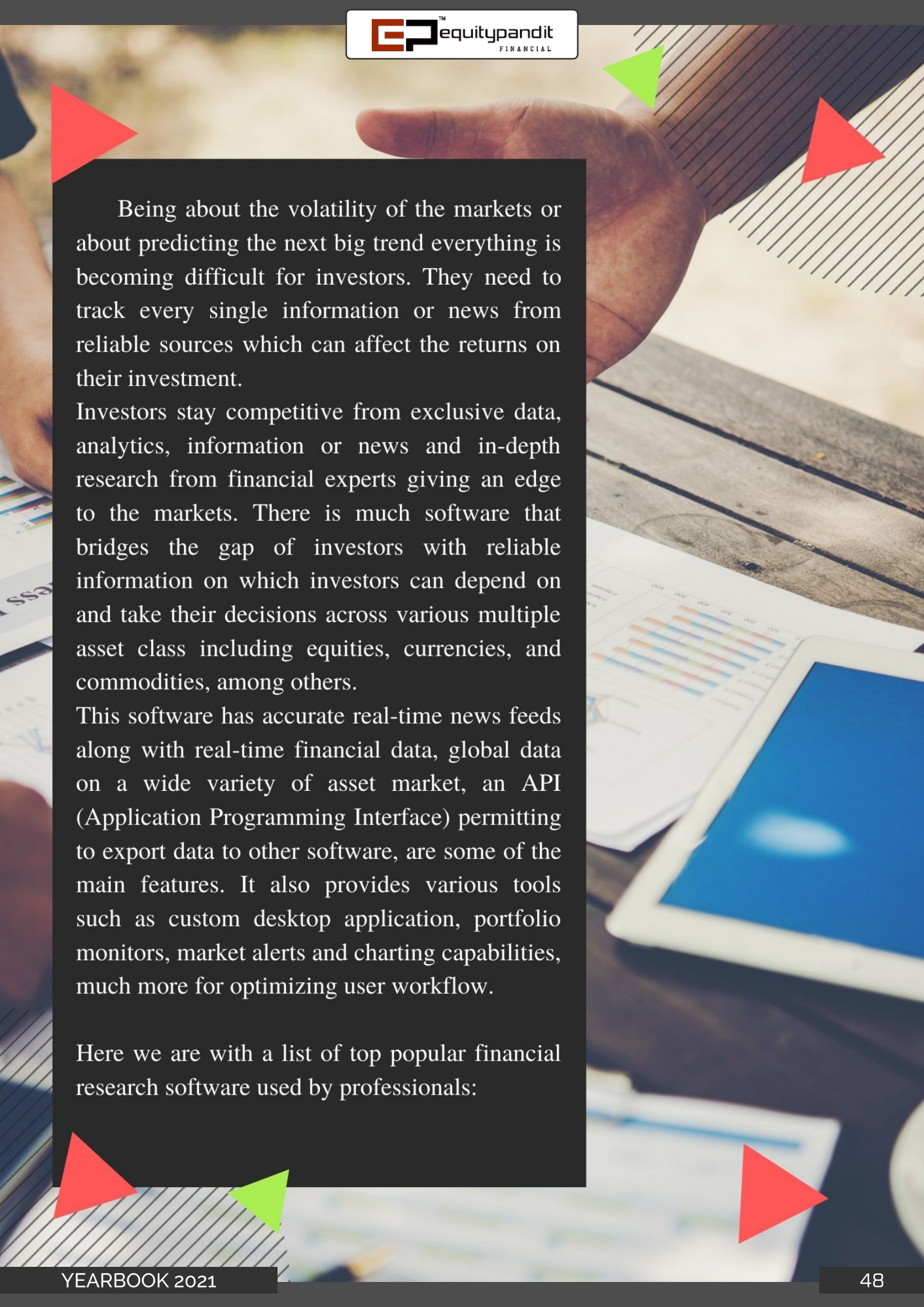
TRYING TO GET RICH QUICK SCHEME



Investor's portfolio accounts for all of their financial goals and needs, and to fulfil it, investors try several get the rich quick scheme. These schemes are the reasons why the returns on investments are affected and investors get trapped. It takes time and dedication to learn from mistakes instead of chasing quick return schemes which may face severe losses. It is also important to keep in mind that a market-based instrument and traditional instruments create wealth over the long term and becoming a millionaire overnight is not possible.



TOP RESEARCH SOFTWARE TO ANALYSE FINANCIAL MARKETS



Being about the volatility of the markets or about predicting the next big trend everything is becoming difficult for investors. They need to track every single information or news from reliable sources which can affect the returns on their investment.

Investors stay competitive from exclusive data, analytics, information or news and in-depth research from financial experts giving an edge to the markets. There is much software that bridges the gap of investors with reliable information on which investors can depend on and take their decisions across various multiple asset class including equities, currencies, and commodities, among others.

This software has accurate real-time news feeds along with real-time financial data, global data on a wide variety of asset market, an API (Application Programming Interface) permitting to export data to other software, are some of the main features. It also provides various tools such as custom desktop application, portfolio monitors, market alerts and charting capabilities, much more for optimizing user workflow.

Here we are with a list of top popular financial research software used by professionals:

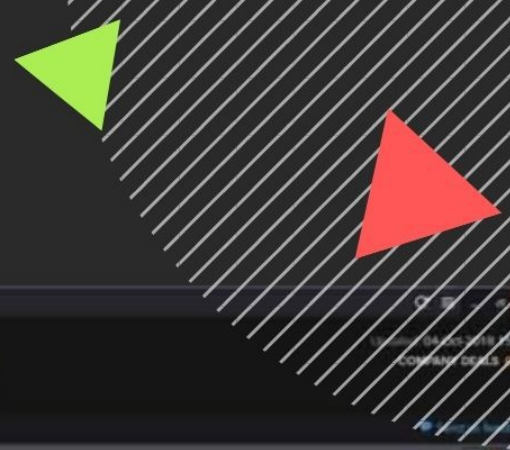


Bloomberg Terminal



The Bloomberg Terminal is a computer software system that enables users to access Bloomberg Professional Services which is purposely built to fulfil important technology needs such as management, execution and order, data and content and financial data management. It provides the information that one needs to take appropriate decision at the right course of time such as data utility, advanced reporting, supervision and surveillance tools, tracking and keeping records of market.

Most financial professionals and institutions rely on Bloomberg Terminal as data is the most valuable asset for them to manage high-value, high-volume data with correct intelligence to succeed. The system software has its annual subscription fee between \$20,000- \$25,000 depending on the screens also charge for their additional fees to access real-time price feeds across the terminal. It has its unique keyboard, helping users to navigate through the system and take investment decisions.



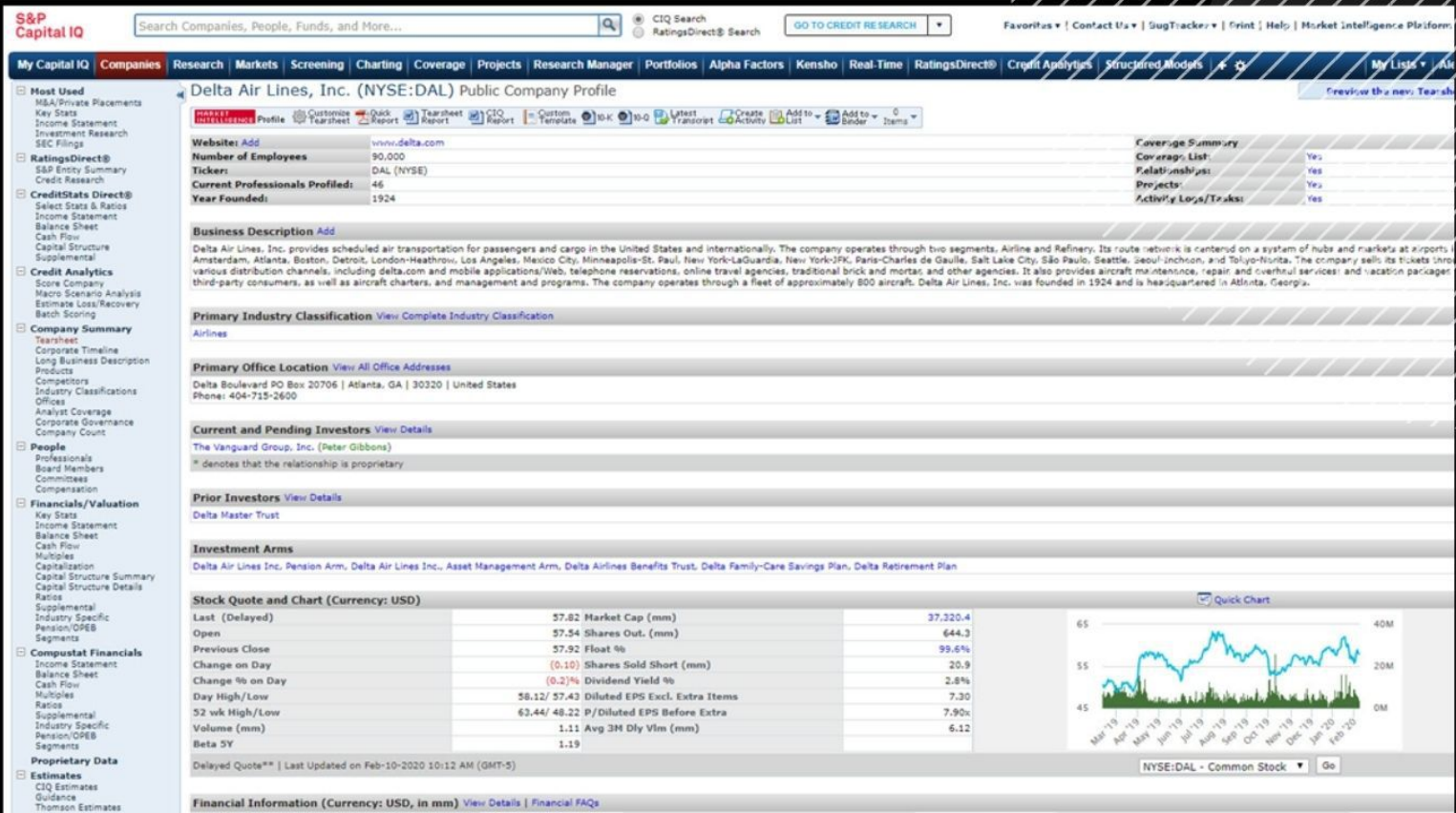
Refinitiv Eikon



In 2010, Thomson Reuters launched Eikon as a replacement of its earlier platform Reuters 3000 Xtra. Eikon is a set of software solutions provided by Refinitiv for financial professionals to monitor and analyze financial markets. The software provides real-time market data, news, fundamental data, analytics, trading and messaging tools like the Bloomberg Terminal.

Refinitiv Eikon claims that it gives users to access an incredible depth and breadth of financial analysis data to make smarter decisions. It provides data access to Tradeweb data in real-time for fixed income and derivatives asset classes including major government bond markets. The fully loaded Eikon terminal cost around \$1,800 per month with exclusive news from Reuters and streaming content from other benchmark sources.

S&P Capital IQ Platform



Delta Air Lines, Inc. (NYSE: DAL) Public Company Profile

Website: www.delta.com

Number of Employees: 90,000

Ticker: DAL (NYSE)

Current Professionals Profiled: 46

Year Founded: 1924

Business Description: Delta Air Lines, Inc. provides scheduled air transportation for passengers and cargo in the United States and internationally. The company operates through two segments, Airline and Refinery. Its route network is centered on a system of hubs and markets at airports in Amsterdam, Atlanta, Boston, Detroit, London-Heathrow, Los Angeles, Mexico City, Minneapolis-St. Paul, New York-LaGuardia, New York-JFK, Paris-Charles de Gaulle, Salt Lake City, São Paulo, Seattle, Seoul-Incheon, and Tokyo-Narita. The company sells its tickets through various distribution channels, including delta.com and mobile applications/web, telephone reservations, online travel agencies, traditional brick and mortar, and other agencies. It also provides aircraft maintenance, repair and overhaul services and vacation packages for third-party consumers, as well as aircraft charters, and management and programs. The company operates through a fleet of approximately 800 aircraft. Delta Air Lines, Inc. was founded in 1924 and is headquartered in Atlanta, Georgia.

Primary Industry Classification: Airlines

Primary Office Location: Delta Boulevard PO Box 20706 | Atlanta, GA | 30320 | United States
Phone: 404-715-2600

Current and Pending Investors: The Vanguard Group, Inc. (Peter Gibbons)

Prior Investors: Delta Master Trust

Investment Arms: Delta Air Lines Inc. Pension Arm, Delta Air Lines Inc., Asset Management Arm, Delta Airlines Benefits Trust, Delta Family-Care Savings Plan, Delta Retirement Plan

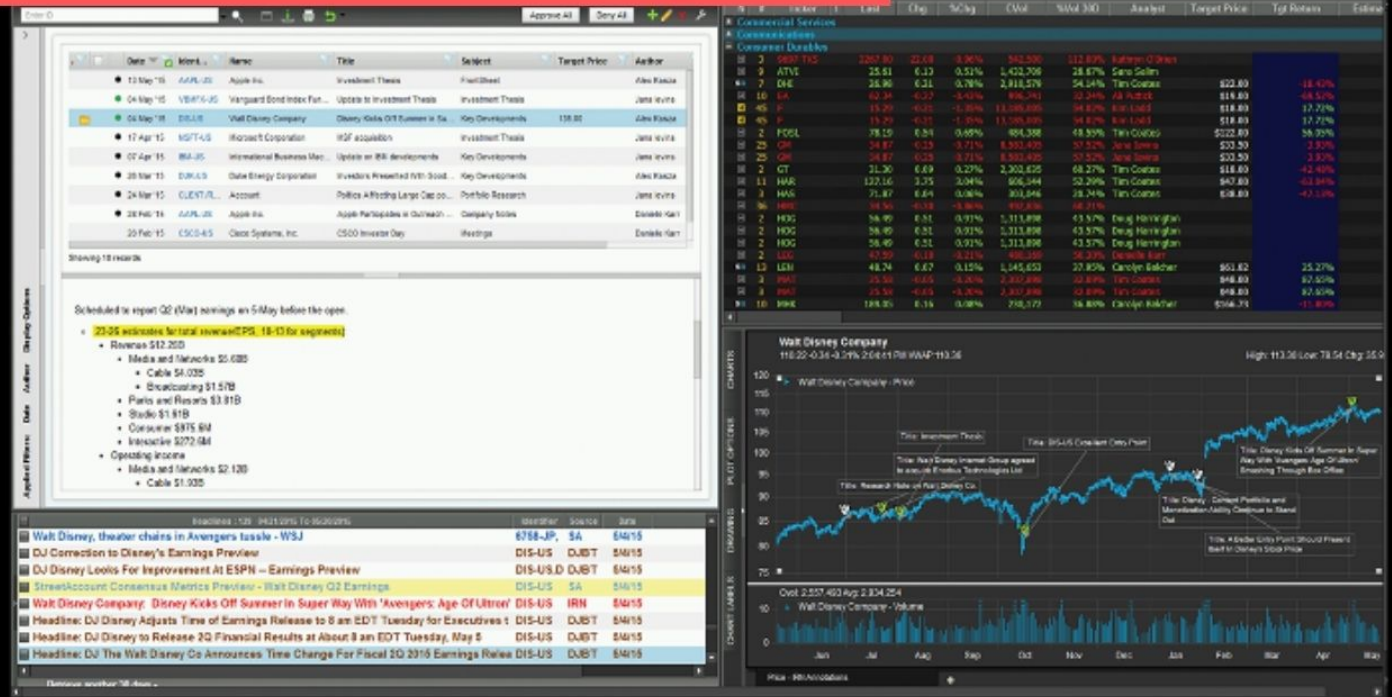
Metric	Value	Market Cap (mm)	Value
Last (Delayed)	57.82	Market Cap (mm)	37,320.4
Open	57.54	Shares Out. (mm)	644.3
Previous Close	57.92	Float %	99.6%
Change on Day	(0.10)	Shares Sold Short (mm)	20.9
Change % on Day	(0.2)%	Dividend Yield %	2.8%
Day High/Low	58.12/ 57.43	Diluted EPS Excl. Extra Items	7.20
52 wk High/Low	63.44/ 48.22	P/Diluted EPS Before Extra	7.90x
Volume (mm)	1.11	Avg 3M Dly Vlm (mm)	6.12
Beta 5Y	1.19		

Financial Information (Currency: USD, in mm) View Details | Financial FAQs

S&P Global Market Intelligence offers S&P Capital IQ platform by combing deep and broad global financial intelligence with an array of tools for analysis, idea generation and workflow management. It helps users to research deeply about the companies and sector-specific metrics on industries. The data is auditable from the sources document which enhanced comparability to present accurate data without any interference.

The platform charges \$13,000 per user annually, with a minimum of 3 users its price drop to \$7,500 per user per year. S&P Capital IQ has company intelligence over 65,000 public companies and 15 million private profiled companies covering more than a million companies and estimates about more than 8,300 companies, 630 contributors, and 20 commodities.

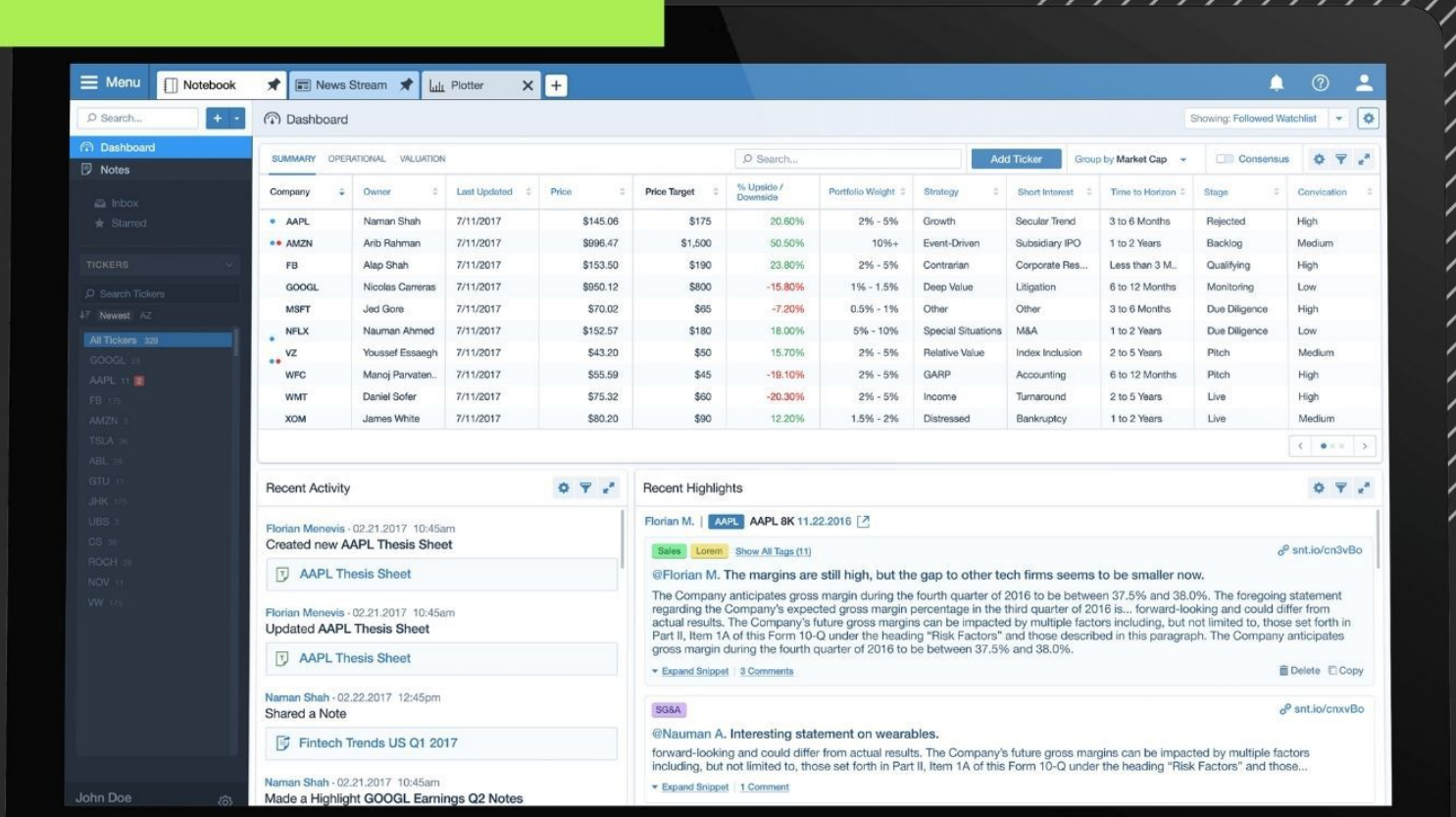
FactSet Research Management



FactSet Research Management software provides integrated data and software along with implementation services, business advisory, data delivery, index services, portfolio data management, and the most important client support & learning. It gives tough competition to its rivals Bloomberg Terminal, Refinitiv Eikon, and S&P Global Capital IQ which offers the same custom application, screeners, market alerts, charting, real-time data analysis and reliable information.

In 2018, the platform has been selected as the primary market data provider for Merrill Lynch Wealth Management to provide complete multi-asset class information, analysis, analytics and worldwide market data. FactSet is available through wireless devices such as iPad and iPhone and integrated MS Office application with an annual cost of \$12,000 per user.

Sentio



Sentio is a next-generation equity research platform offering cloud-based financial data to search, navigate, collaborate and automate analyst's workflow. The platform was built by former hedge fund analysts to allow investors to spend less time searching for information and investing their more time to analyze financial markets. It is being used at top hedge funds, investment banks and mutual funds around the globe for making more effective analysis on various asset classes.

It replaces inefficient and expensive tools by bringing financial document search, data extraction and modelling, market data, and research management more closely to empower analysts to complete the research process. Sentio comes with a monthly cost of roughly \$500- \$1,000 and stands out for its fast, in-depth equity research capabilities.



So, making human life easy in almost everything, technology has become one of the most important things in our lives. These were the top contribution of the technology as research software used by professionals in the field of finance. We hope you learn and grow!



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EquityPandit is a leading research and advisory firm in India. The firm is one of the biggest players with a dominant position in both institutional and retail. The company specialises in the business of analysis, information and, intelligence.

The business is supported by efficient, powerful research and back-office team. EquityPandit's set of diligent advisors helps its customer plan and get more out of one's money. We offer a diversified range of product according to the difference in needs of an investor, trader or a broker.

The firm's philosophy is entirely client-centric, with a clear focus on providing long term value addition to the client while maintaining the highest standard excellence, ethics, and professionalism. The entire firm activities are divided across distinct client groups, individuals, private clients, corporate and, institutions all of which are supported by the powerful research team.

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Investment/Trading in markets is subject to market risk.