EsportsAfricaNews.com : Privacy Policy

Introduction

When you use www.esportsafricanews.com, you trust us with your information and we are committed to keeping that trust. Because of that, we have created an easy-to-read privacy policy for you to understand our privacy practices.

This policy describes the information we collect, how it is used and shared, and your choices regarding this information. We recommend that you read this along with our Privacy Overview, which highlights key points about our privacy practices (including what information we collect, when we collect it and how we use it).

Data Collection and Use

Scope

SUMMARY

This policy applies to users of www.esportsafricanews.com's services anywhere in the world, including users of www.esportsafricanews.com's apps, websites, features and other services.

EsportsAfricaNews.com Collects:
- The information that you provide to us. For example, your registration details for our newsletter
- The information generated when you use our services, such as your location, usage and device information
- The information from other sources, such as www.esportsafricanews.com's partners and third parties that use www.esportsafricanews.com's APIs (Application Programming Interface).

The following information is collected by, or on behalf of www.esportsafricanews.com:

1.   **Information you provide**

This may include:
- **User profile:** We collect information when you submit information on www.esportsafricanews.com This may include your name, email address, phone number, login name, address, government identification numbers such as Social Security number, driver's licence or passport if required by law, date of birth, photo and signature. In addition, this includes the preferences and settings that you enable when you access the site.

- **Background check information:** We may collect background check information when you sign up to use www.esportsafricanews.com's services as an eSport athlete, consumer, sponsor or affiliate. This information may be collected by a vendor on www.esportsAfricanews.com's behalf.

- **Demographic data:** We may collect demographic information about you, which may be through user surveys. In some countries, we may also receive demographic information about you from third parties.

- **User content:** We may collect information that you submit when you contact www.esportsafricanews.com's customer support, provide ratings or compliments for other users, or contact Esports Africa News in any other way.

Information created when you use our services

This may include:

- **Location information**

Depending on which of our services you use and your app settings or device permissions, we may collect your precise or approximate location information as determined through data such as GPS, IP address and Wi-Fi.

- **Transaction information**

We collect transaction details related to your use of our services, including the type of services you requested or provided, your order details, delivery information, date and time the service was provided, amount charged, distance travelled, and payment method. Also, if someone uses your promotion code, we may associate your name with that person.

- **Usage information**

We collect information about how you interact with our services. This includes information such as access dates and times, app features or pages viewed, app crashes and other system activity, type of browser, and third-party sites or services you were using before interacting with our services. In some cases, we collect this information through cookies, pixel tags and similar technologies that create and maintain unique identifiers. To find out more about these technologies, please see our cookie policy.

- **Device information**

We may collect information about the devices you use to access our services, including the hardware models, device IP address, operating systems and versions, software, file names and versions, preferred languages, unique device identifiers, advertising identifiers, serial numbers, device motion information, and mobile network information.

- **Communications data**

We enable users to communicate with each other and Esports Africa News via the www.esportsafricanews.com apps, websites and other services. Esports Africa News may also use this information for customer support services (including resolving disputes between users), for safety and security purposes, to improve our products and services, and for analytics.

Information from other sources

This may include:

- User feedback, such as ratings, compliments or complaints
- Users providing your information in connection with referral programmes.
- Users requesting services for you or on your behalf.
- Users or others providing information in connection with claims or disputes.
- Esports Africa News' business partners through which you create or access your www.esportsafricanews.com account, such as payment providers, social media services, on-demand services, or apps or websites that use www.esportsafricanews.com's APIs or whose APIs www.esportsafricanews.com uses (such as when you order a pick-up on Google Maps).
- Insurance providers
- Financial services providers
- Partner transport companies
- Publicly available sources.

- Marketing service providers.
- EsportsAfricaNews.com may combine the information collected from these sources with other information in its possession.

How we use your Information

Esports Africa News collects and uses information to enable reliable delivery of services. We also use the information we collect:

- To enhance the safety and security of our users and services
- For customer support
- For research and development
- To enable communications to or between users
- To provide promotions or contests
- In connection with legal proceedings

Esports Africa News does not sell or share your personal information to third parties for third-party direct marketing purposes.

1. **Providing services and features**

Esports Africa News uses the information we collect to provide, personalise, maintain and improve our services. This includes using the information to:

- Create and update your account.
- Verify your identity.
- Offer, obtain, provide or facilitate insurance or financing solutions in connection with our services.
- Enable features that allow you to share information with other people, such as when you submit a compliment, refer a friend to www.esportsafricanews.com, or share your views on topics on the website.
- Enable features to personalise your www.esportsafricanews.com account, such as creating bookmarks of your favourite stories, and to enable quick access to previous reads.
- Perform internal operations necessary to provide our services, including to troubleshoot software bugs and operational problems, to conduct data analysis, testing and research, and to monitor and analyse usage and activity trends.

2. **Safety and security**

We use your data to help maintain the safety, security and integrity of our services and users. Using device, location, profile, usage and other information to prevent, detect and combat fraud or unsafe activities. This includes processing of such information, in certain countries, to identify practices or patterns that indicate fraud or potential scam/hack. This may also include information from third parties. In certain cases, such incidents may lead to deactivation by means of an automated decision-making process.

3. **Customer support**

Esports Africa News uses the information we collect (including recordings of customer support calls after notice to you and with your consent) to assist you when you contact our customer support services, including:

- Direct your questions to the appropriate customer support person
- Investigate and address your concerns
- Monitor and improve our customer support responses

4. **Research and development**

We may use the information we collect for testing, research, analysis and service development. This allows us

to improve and enhance the safety and security of our services, develop new features and products, and facilitate insurance and finance solutions in connection with our services.

5. **Communications from EsportsAfricaNews.com**

EsportsAfricaNews.com may use the information we collect to communicate with you about products, services, promotions, studies, surveys, news, updates and events.

EsportsAfricaNews.com may also use the information to promote and process competitions and sweepstakes, fulfil any related awards, and serve you relevant ads and content about our services and those of our business partners. You may receive some of these communications based on your profile as a EsportsAfricaNews.com user.

EsportsAfricaNews.com may also use the information to inform you about elections, ballots, referendums and other political and policy processes that relate to our services.

6. **Legal proceedings and requirements**

We may use the information we collect to investigate or address claims or disputes relating to your use of Esports Africa News′ services, or as otherwise allowed by applicable law, or as requested by regulators, government entities and official enquiries.

Cookies and third-party technologies

Esports Africa News and its partners use cookies and other identification technologies on our apps, websites, emails and online ads for purposes described in this policy.

Cookies are small text files that are stored on your browser or device by websites, apps, online media and advertisements. [www.**esportsafricanews.com**](www.esportsafricanews.com) **uses cookies and similar technologies for purposes such as**:

- Authenticating users
- Remembering user preferences and settings
- Determining the popularity of content
- Delivering and measuring the effectiveness of advertising campaigns
- Analysing site traffic and trends, and generally understanding the online behaviour and interests of people who interact with our services. We may also allow others to provide audience measurement and analytics services for us, to serve advertisements on our behalf across the Internet, and to track and report on the performance of those advertisements. These entities may use cookies, web beacons, SDKs and other technologies to identify your device when you visit our site and use our services, as well as when you visit other online sites and services.

Information sharing and disclosure

Some of Esports Africa News' products, services and features require that we share information with other users or at your request. We may also share your information with our affiliates, subsidiaries and business partners, for legal reasons or in connection with claims or disputes.

Esports Africa News may share the information we collect:

1. **With other users**

- For example, we may share your name with tournament organisers
- We may share information including your name and photo; location; how long you have been using the Esports Africa News app; contact information (depending upon applicable laws).

2. **At your request**

This includes sharing your information with:

- **Other people at your request.**
  For example, we may share your information for confirmation when you request feedback on stories you have seen from our website or app.
- **Esports Africa News' business partners.**
  For example, if you requested a service through a partnership or promotional offering made by a third party, Esports Africa News may share your information with those third parties. This may include, for example, other apps or websites that integrate with our APIs, Esports Tournament organisers or associated products or service providers, or those with an API or service with which we integrate, or business partners with whom Esports Africa News may partner to deliver a promotion, competition or specialised service.

3.   **With the general public when you submit content to a public forum**

We love hearing from our users, including through public forums such as www.esportsafricanews.com's messaging, social media and certain features on our network. When you communicate with us via these channels, your communications may be viewable by the public.

4.   **With the owner of www.esportsafricanews.com's accounts that you may use**

If you use a profile associated with another party, we may share your requests' information with the owner of that profile.

5.   **With Esports Africa News subsidiaries and affiliates**

We share information with our subsidiaries and affiliates to help us provide our services or conduct data processing on our behalf. For example, www.esportsafricanews.com processes and stores information on servers across the world – such information is held by www.esportsafricanews.com and only stored on our behalf by third parties for and on behalf of our international subsidiaries and affiliates.

6.   **With Esports Africa News service providers and business partners**

www.esportsafricanews.com may provide information to its vendors, consultants, marketing partners, research firms, and other service providers or business partners. This may include, for example:

- Cloud storage providers.
- Marketing partners and marketing platform providers.
- Data analytics providers.
- Research partners, including those performing surveys or research projects in partnership with Esports Africa News or on our behalf.
- Vendors that assist Esports Africa News to enhance the safety and security of its apps.
- Consultants, lawyers, accountants and other professional service providers.
- Insurance and financing partners.
- Restaurant partners.
- Vehicle solution vendors or third-party vehicle suppliers.

7.   **For legal reasons or in the event of a dispute**

Esports Africa News may share your information if we believe it is required by applicable law, regulation, operating agreement, legal process or governmental request, or where the disclosure is otherwise appropriate due to safety or similar concerns.

This includes sharing your information with law enforcement officials, government authorities, or other third parties as necessary to enforce our Terms of Service, user agreements or other policies, to protect

Esports Africa News' rights or property or the rights, safety or property of others, or in the event of a claim or dispute relating to your use of our services. If you use another person's credit card, we may be required by law to share information with that credit card holder, including service information.

This also includes sharing your information with others in connection with, or during negotiations of, any merger, sale of company assets, consolidation or restructuring, financing, or acquisition of all or a portion of our business by or into another company.

8. **With your consent**

Esports Africa News may share your information other than as described in this policy if we notify you and you consent to sharing.

Information retention and deletion

www.esportsafricanews.com retains user profile and other information for as long as you maintain your account on our site or app.

www.esportsafricanews.com retains transaction, location, usage and other information for 7 years in connection with regulatory, tax, insurance or other requirements in the places in which it operates. www.esportsafricanews.com thereafter deletes or anonymises such information in accordance with applicable laws.

Users may request deletion of their accounts at any time. Following such request, www.esportsafricanews.com deletes the information that it is not required to retain, and restricts access to or use of any information it is required to retain.

Choice and transparency

Esports Africa News provides the means for you to see and control the information that www.esportsafricanews.com collects, including through:
- in-app privacy settings;
- device permissions;
- in-app ratings pages;
- marketing opt-outs.

You can also ask Esports Africa News to provide you with an explanation, copies or collection of your data.

A. PRIVACY SETTINGS

The Privacy Settings menu in the Esports Africa News app gives users the ability to set or update their location and contacts sharing preferences, and their preferences for receiving mobile notifications from www.esportsafricanews.com. Information on these settings, how to set or change these settings, and the effect of turning off these settings are described below.

- **Location information**
    - www.esportsafricanews.com uses riders' device location services to make it easier to order a pickup service whenever you need one when you order from our merchandise store.
    - You can enable, disable or adjust www.esportsafricanews.com's collection of your location information at any time through the Privacy Settings menu in the Esports Africa News app, or via the settings on your mobile device. If you disable the device location services on

your device, your use of the Esports Africa News app/website will be affected.

- **Notifications: Account and Service updates**
  - Esports Africa News provides users with updates related to your account. These notifications are a necessary part of using the Esports Africa News app/website and cannot be disabled. However, you can choose the method by which you receive these notifications through the Privacy Settings menu in the Esports Africa News app/website.

- **Notifications: Discounts and news**
  - You can enable Esports Africa News to send you push notifications and news from www.esportsafricanews.com. You can enable/disable these notifications at any time through the Privacy Settings menu in the Esports Africa News app/website.

B. DEVICE PERMISSIONS

Most mobile platforms (iOS, Android, etc.) have defined certain types of device data that apps cannot access without your consent. These platforms have different permission systems for obtaining your consent. The iOS platform will alert you the first time the Esports Africa News app wants permission to access certain types of data and will let you consent (or not consent) to that request. Android devices will notify you of the permissions that the Esports Africa News app seeks before you first use the app, and your use of the app constitutes your consent.

C. EXPLANATIONS, COPIES AND CORRECTION

You can ask www.esportsafricanews.com to:
- Provide a detailed explanation regarding the information Esports Africa News has collected about you and how that information is being used.
- Send you a copy of the information www.esportsafricanews.com has collected about you.
- Correct any inaccurate information that www.esportsafricanews.com has about you.

You can make these requests by contacting Esports Africa News ***at info@esportsafricanews.com***

D. MARKETING OPT-OUTS

You can opt out of receiving promotional emails from www.esportsafricanews.com by sending us an email via ***info@esportsafricanews.com*** You can also opt out of receiving emails and other messages from www.esportsafricanews.com by following the instructions provided in the opt out message provided. Please note that, if you opt out, we may still send you non-promotional messages, such as receipts for your trips or information about your account.

Updates to this policy

We may occasionally update this policy. If we make significant changes, we will notify you of the changes through the Esports Africa News apps or through other means, such as email. To the extent permitted under applicable law, by using our services after such notice, you consent to our updates to this policy.

We encourage you to periodically review this policy for the latest information on our privacy practices. We will also make prior versions of our privacy policies available for review.