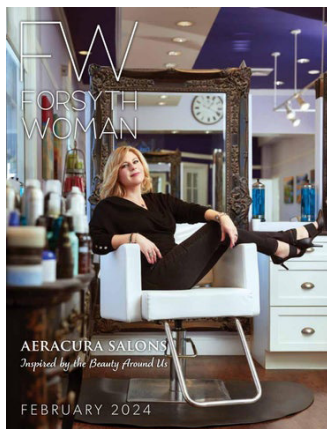


**Easy issue is filled with content that is heartwarming, educational, inspiring, positive, and local!**



**ForsythWoman.com**  
SINCE 2005

**ForsythFamilyMagazine.com**  
SINCE 2007

**60,000+**  
READERS

**500+**  
DISTRIBUTION POINTS  
in and around Forsyth County.

- Grocery Stores
- Restaurants
- Boutiques
- Libraries
- Gyms
- And more!

For a full list of our distribution points, check out our website.

**WE LOVE EVENTS!**

Email [advertising@forsythmags.com](mailto:advertising@forsythmags.com) to learn more about any of the following events:



Girls' Night Out



Kid's Morning Out



Women on the Move  
Leadership Conference



Boutique Crawl



**FORSYTH MAGAZINES PODCAST**

- A podcast that highlights some of the best of Forsyth Magazines.
- New episode released every Thursday!
- Available on Spotify, Apple Podcast, YouTube, and all major podcast streaming platforms.
- Ask us how you can be featured on an episode!

**Read our digital editions at [ForsythMags.com](http://ForsythMags.com) | 888.892.3204**

  @ForsythMags

**PRICING:**

- All rates are per month and per magazine.
- Dual advertiser discount is available.
- 10% premium for guaranteed placement.
- 10% fee applied to ads that do not run consecutively, month to month
- Prices are subject to change.

**RATE TABLE:**

**DESIGN:**

- Forsyth Magazine offers initial, complimentary ad design with up to two revisions.
- Additional charges may apply.

**DEADLINES:**

- **1st of the prior month** for ads that Forsyth Magazine's graphic department designs.
- **3rd of the prior month** for camera-ready ads.

**1x = 1 month contract rate | 6x = 6 month contract (monthly rate) | 12x = 12 month contract (monthly rate)**

1x \$1,050  
6x \$975  
12x \$925  
*monthly rate*

**FULL (BLEED)**  
Trim Size: 8.25" x 10.75"  
Bleed: 0.125"  
Safety Margin: 0.375"

1x \$1,050  
6x \$975  
12x \$925  
*monthly rate*

**FULL (NO BLEED)**  
Trim Size: 7.5" x 10"

1x \$850  
6x \$775  
12x \$725  
*monthly rate*

**HALF HORIZONTAL**  
7.5" x 4.95"

1x \$850  
6x \$775  
12x \$725  
*monthly rate*

**HALF VERTICAL**  
3.676" x 10"

1x \$500  
6x \$450  
12x \$400  
*monthly rate*

**THIRD HORIZONTAL**  
7.5" x 3.25"

1x \$500  
6x \$450  
12x \$400  
*monthly rate*

**THIRD VERTICAL**  
2.416" x 10"

1x \$400  
6x \$350  
12x \$300  
*monthly rate*

**QUARTER VERTICAL**  
3.676" x 4.95"

**AD SUBMISSION GUIDELINES**

- Four-color process only (CMYK) or grayscale.
- No spot colors, no RGB.
- Please create ad on a page that is the same dimension as the ad.
- No crop marks, color bars, etc.
- Do not build black type - make 100% black.
- No true type fonts.

**FILE TYPES ACCEPTED**

- InDesign: Include all type 1 fonts and graphics (packaged).
- TIFF: 300 dpi @ 100%, CMYK or grayscale.
- EPS: All fonts to outline, CMYK or grayscale.
- PDF: All fonts embedded/outlined, CMYK or grayscale, press ready (300 dpi for all halftone images, 1200 dpi for bitmapped images @ 100%).
- JPEG: 300 dpi @ 100%, CMYK or grayscale.

**98%**

would recommend our magazines to a friend!

**92%**

like reading about local businesses!

**88%**

look to us to find businesses with who they want to do business!

**86%**

save ads and articles for future reference!

**78%**

share their copy of the magazine after they read it!

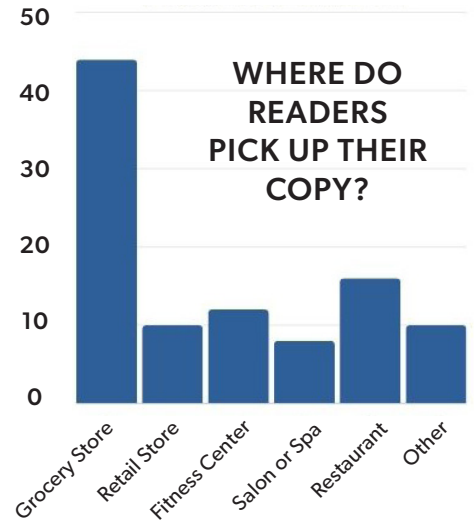
**Reach a highly engaged audience through your print ads!**

*Forsyth Woman and Family Magazines are the absolute best in promoting, supporting, and keeping readers informed of local community businesses and happenings! The incredible staff work tirelessly to ensure readers are kept abreast of area events and local business happenings every. single. time!"*

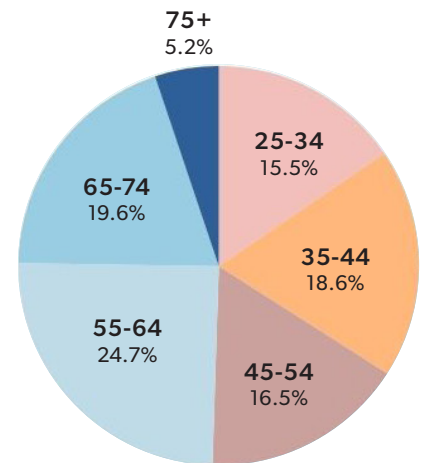
- **DEBBIE L.**

**READER INTERESTS**

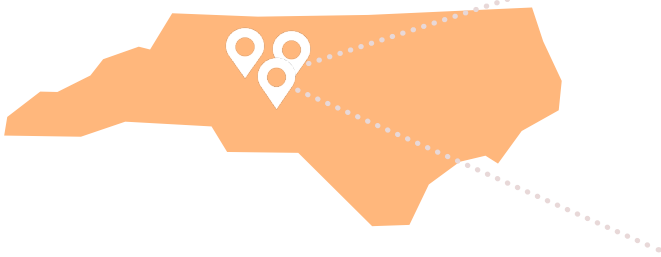
- Travel
- Home Decor
- Cooking
- Shopping
- Reading
- Exercise



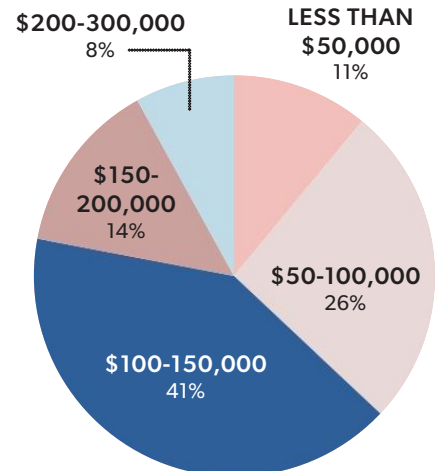
**AGE OF READERS**



**WHAT CITIES TO OUR READERS LIVE IN?**



**HOUSEHOLD INCOME LEVEL**



**72%**

OF READERS ENGAGE WITH US ON SOCIAL MEDIA.  
*Contact us for additional digital advertising options!*



**GENDER**

