



### Overview

#### Our agenda

The modern data stack

What the modern data stack means in the wider world of data

Modernizing two ways

How to modernize locally and within the cloud (and when to move to the

cloud)

The modern geo-data stack

What does the modern data stack look like for geospatial?

In the cloud

When and why to use the cloud

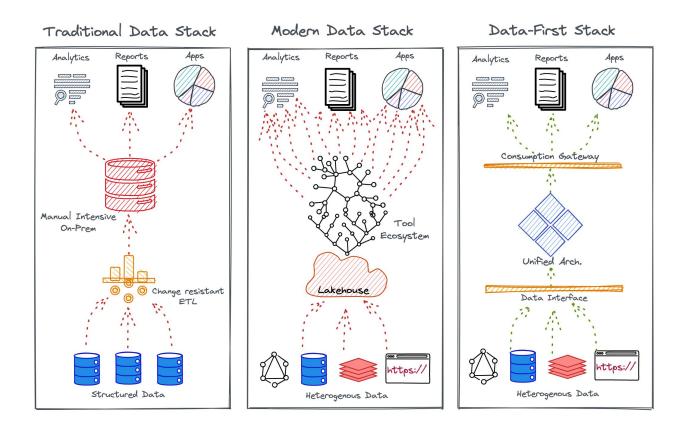
Where we see the future

Why we believe SQL, data warehouses, and cloud can be a part of the future

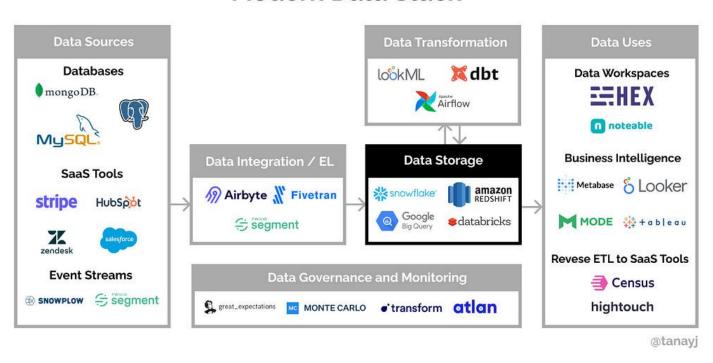
# Understanding the modern data stack

#### Why?

- Growth in the OLAP database
- Distributed computing and regular releases
- SQL as the *lingua franca*
- Ecosystem tools to support



#### **Modern Data Stack**



#### The modern geo-data stack

Data Sources	Data Sources Ingestion Storage	GIS
	Reverse ETL	Transformation

# Modernizing in many ways

### Processing storms data from NOAA



#### Index of /pub/data/swdi/stormevents/csvfiles

Name	Last modified	Size Description
Parent Directory		
Storm-Data-Bulk-csv-Format.pdf	2020-07-17 13:10	161K
Storm-Data-Export-Format.pdf	2020-07-17 09:17	163K
StormEvents details-ftp v1.0 d1950 c20210803.csv.gz	2021-08-05 09:53	10K
StormEvents details-ftp v1.0 d1951 c20210803.csv.gz	2021-08-05 09:56	12K
StormEvents details-ftp v1.0 d1952 c20210803.csv.gz	2021-08-05 09:56	12K
StormEvents details-ftp v1.0 d1953 c20210803.csv.gz	2021-08-05 09:56	21K
StormEvents details-ftp v1.0 d1954 c20210803.csv.gz	2021-08-05 09:56	26K
StormEvents details-ftp v1.0 d1955 c20210803.csv.gz	2021-08-05 09:56	52K
StormEvents details-ftp v1.0 d1956 c20210803.csv.gz	2021-08-05 Ф:56	62K
StormEvents details-ftp v1.0 d1957 c20210803.csv.gz	2021-08-05 09:56	80K

2021-08-05 09:56 69K

2021-08-05 09:56 66K

2021-08-05 09:56 70K

2021-08-05 09:56 81K

2021-08-05 09:56 83K

2021-08-05 09:56 70K

2021-08-05 09:56 84K

2021-08-05 09:56 102K

2021-08-05 09:56 81K

2021-08-05 09:56 95K

2021-08-05 09:56 112K

StormEvents details-ftp v1.0 d1958 c20210803.csv.gz

StormEvents details-ftp v1.0 d1959 c20210803.csv.gz

StormEvents details-ftp v1.0 d1960 c20210803.csv.gz

StormEvents details-ftp v1.0 d1961 c20210803.csv.gz

StormEvents details-ftp v1.0 d1962 c20210803.csv.gz

StormEvents details-ftp v1.0 d1963 c20210803.csv.gz

StormEvents details-ftp v1.0 d1964 c20210803.csv.gz

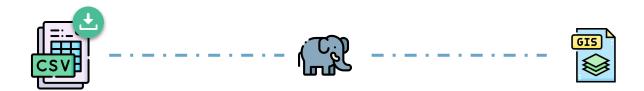
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StormEvents details-ftp v1.0 d1966 c20210803.csv.gz

StormEvents details-ftp v1.0 d1967 c20210803.csv.gz

StormEvents details-ftp v1.0 d1968 c20210803 csv.ez

























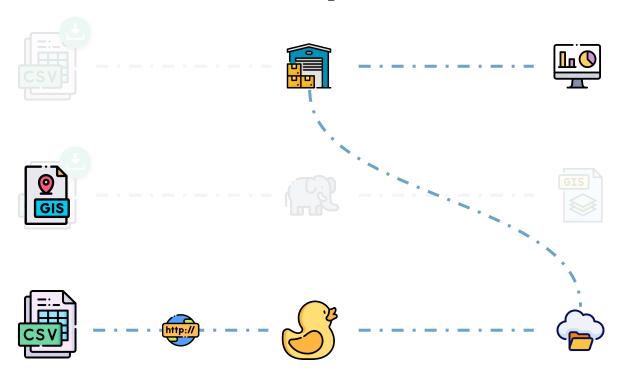


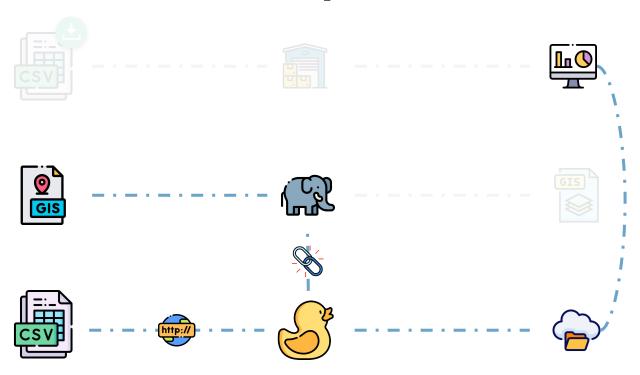


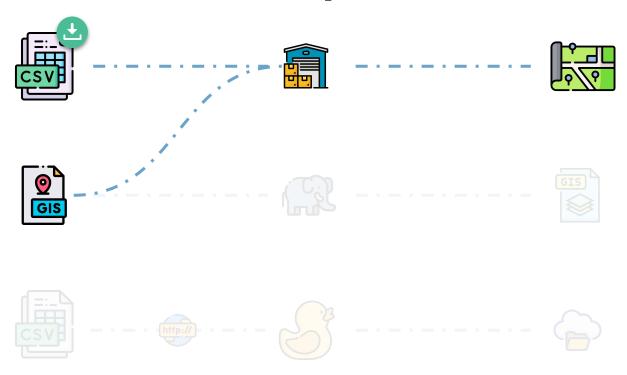














## The modern geo-data stack

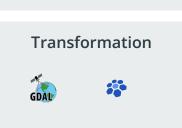
#### The modern geo-data stack





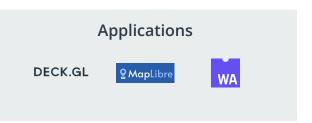
Reverse ETL











## When and why to use the cloud



The cloud does a lot more than just getting your work online

#### Three use cases for the cloud



Your analysis needs to be repeated or available regularly



You need to run your analysis with large scale data



The geospatial need isn't just a one off



#### Where CARTO is focusing

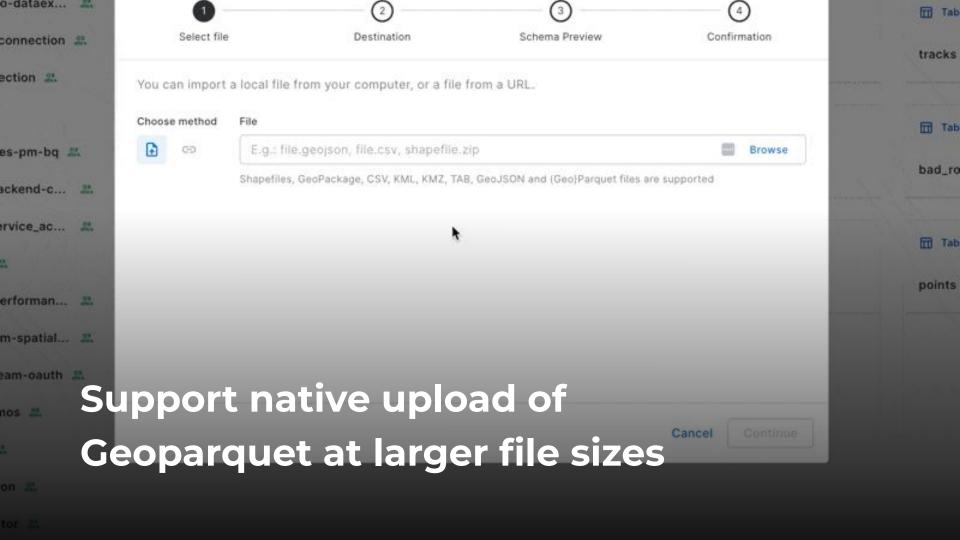
Geoparquet & Raster	Improving data at the source, making raster ingestion easy
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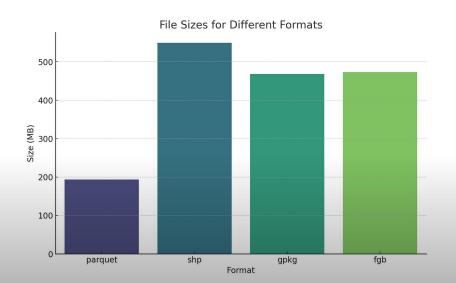
Storage Improving connections to the cloud data warehouses

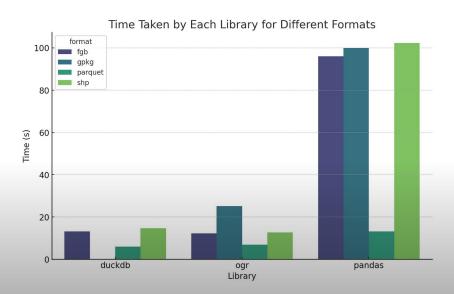
Analytics Builder makes analytical reporting dead simple

Data Science Embedding pure spatial data science into the Analytics Toolbox

Applications Integrating with Deck GL, tiling at scale like never before

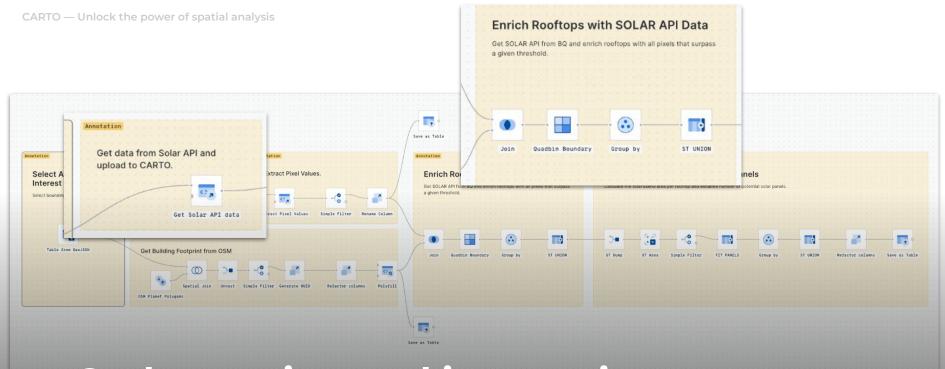




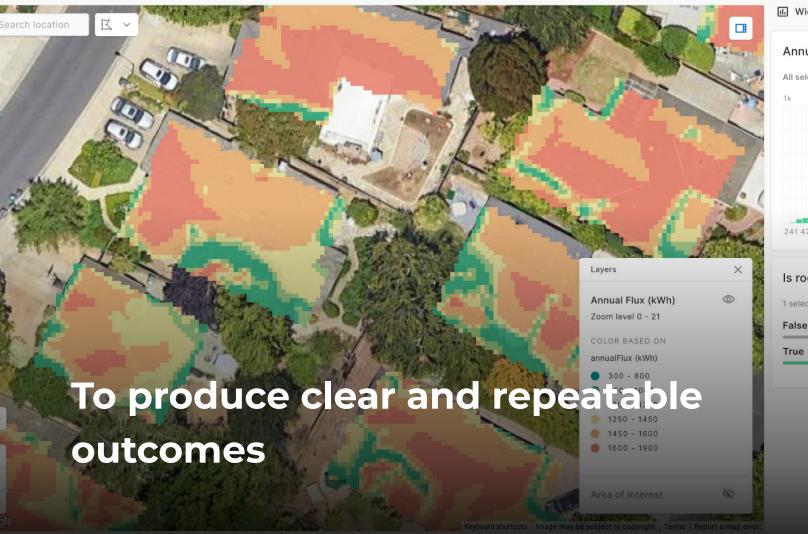


### Improved size and performance across the board

```
CALL
 carto-un.carto.RASTER_ST_GETVALUE`(
    "my-bigquery-project.my-bigquery-dataset.UKv1p1",
    ST_GEOGFROMTEXT('POLYGON ((-3.100891 51.436889, -3.100891 51.538221, -3.308258 51.538221,
    NULL.
    "my-bigguery-project.my-bigguery-dataset.UKv1p1_cardiff"
                                                                   Coastal Flood Inundation Risk in 2030
    Raster analysis and ingest in the
   data warehouse
                                                                  Pluvial Flood Inundation Risk in 2030
```



Orchestrating and integrating geospatial analysis tools





#### Annual Flux Histogram

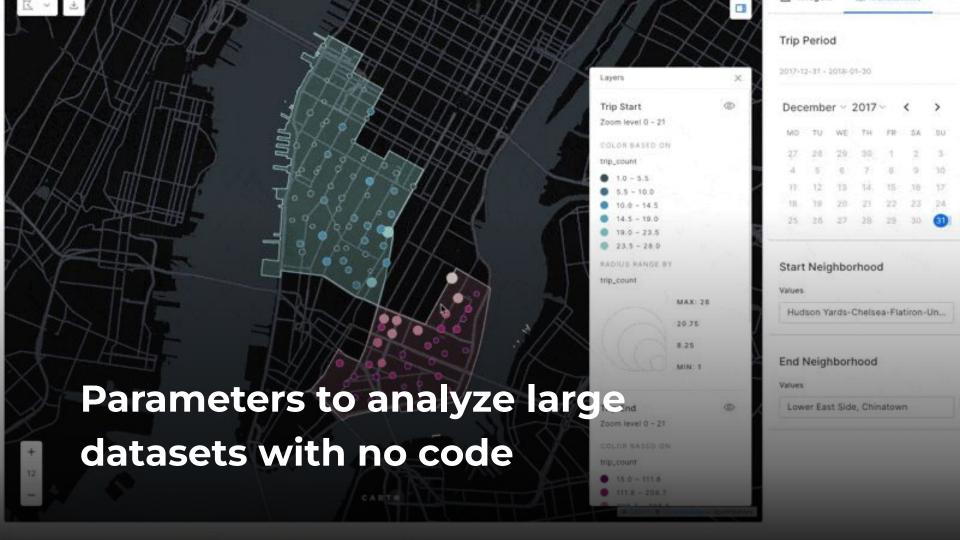
All selected



#### Is rooftop

Lock CI 1 selected

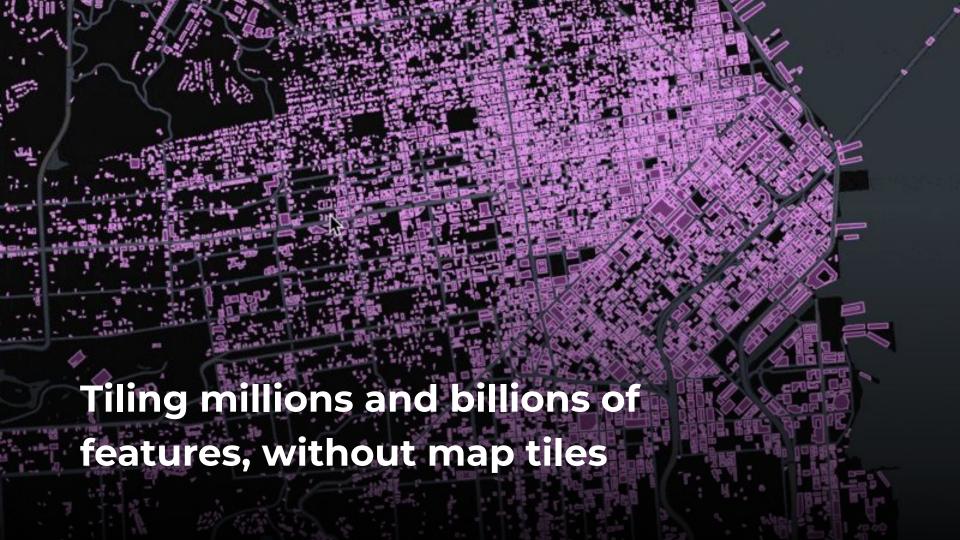
True





莊 Parameters
Time of day

0 24





# Why do we believe in data first approach?

created commercial GIS

### Spatial SQL has always been at the center

