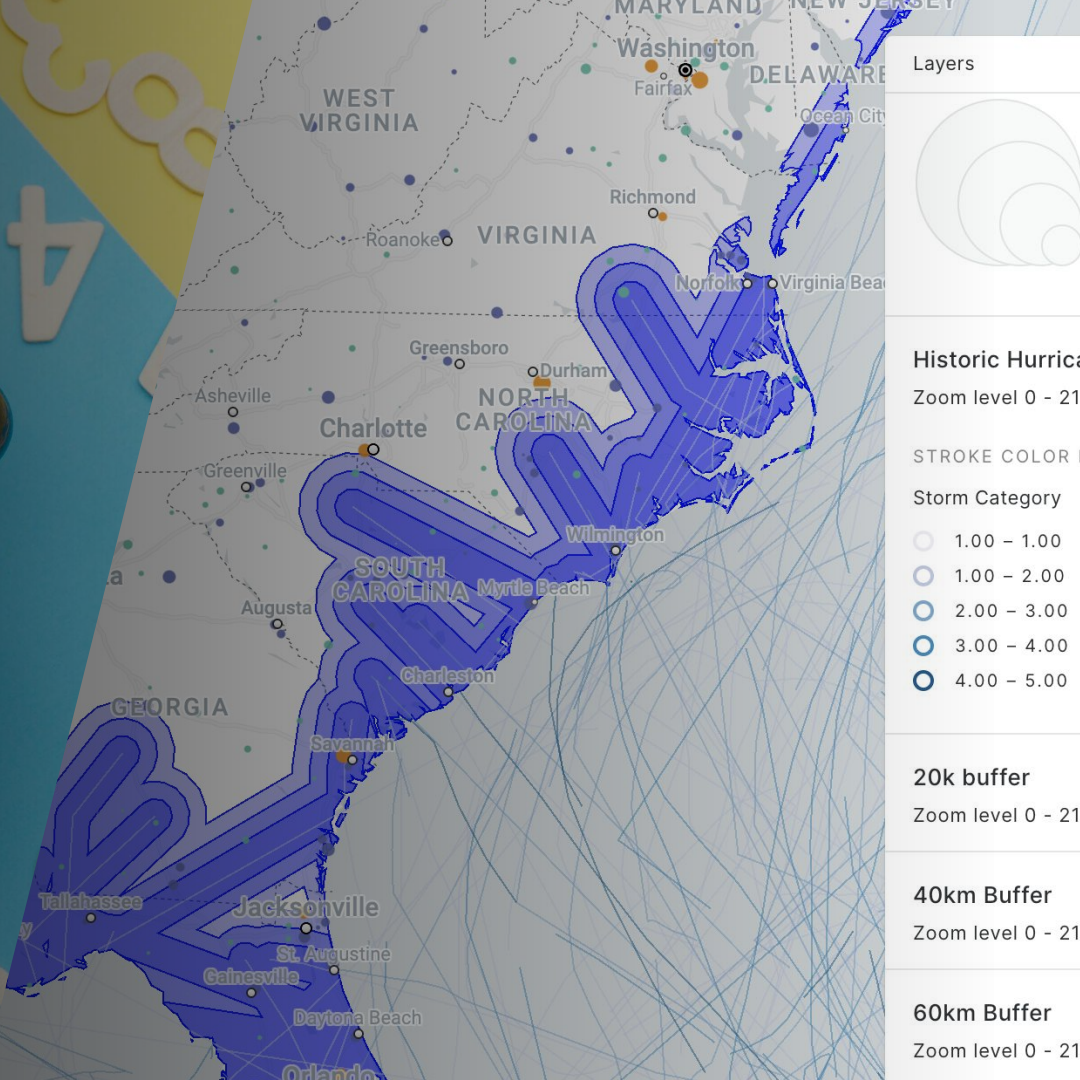


# CARTO in 60 minutes

Everything you can do with CARTO in about an hour

CARTO



# Agenda for today

<b>Intro to CARTO</b>		Understanding what makes the platform tick
<b>Getting started</b>		Signing up and a tour of CARTO
<b>Creating a connection</b>		Connecting to your data source(s)
<b>Using the Data Explorer</b>		It's more than just a data explorer
<b>CARTO Data Observatory</b>		Use and enrich from thousands of data sources
<b>Modeling with Workflows</b>		Writing no code models with a ton of data
<b>Creating maps with Builder</b>		Creating interactive dashboards with your results
<b>The Analytics Toolbox</b>		Building specific models for advanced geospatial analytics

# CARTO

Unlock the power of spatial analysis

>2,200

Customers

200+

Team members

INSIGHT  
PARTNERS

Accel



HEARST  
ventures

European  
Innovation  
Council  
Fund

EARLYBIRD

KIBO  
VEN  
TURES



Posterscope



allegro

Jefferies



Scotiabank

DECATHLON



MARS



Google



GROUPE RENAULT

CARTO



Perkins&Will



ASDA



indigo



NYC



T-Mobile

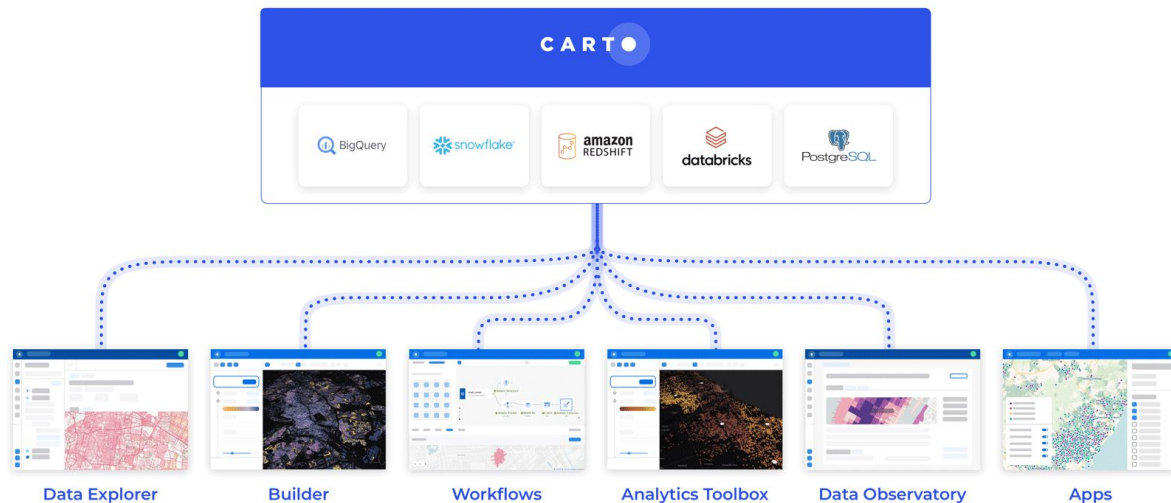
Telefonica



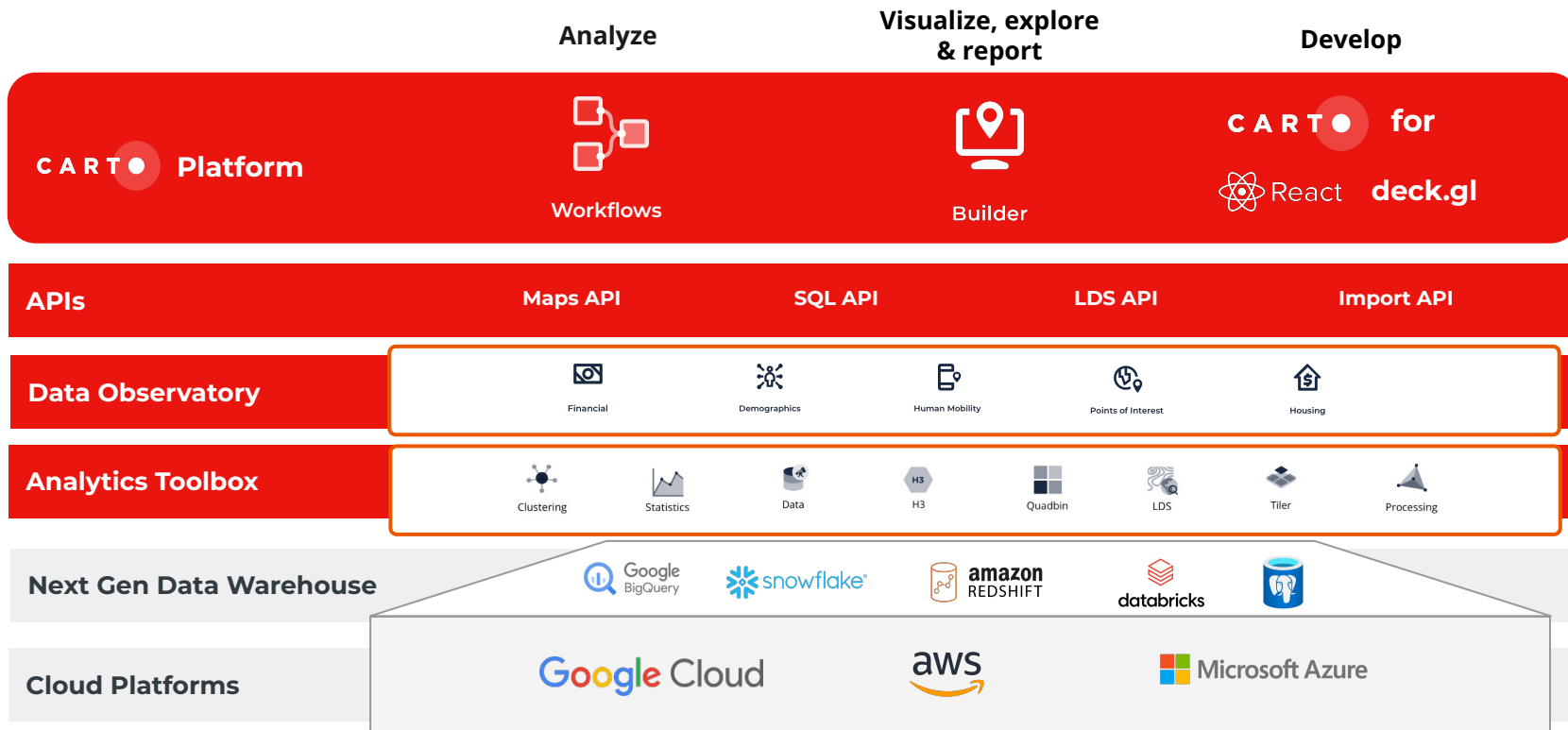
Initiative



# An end to end platform for cloud native geospatial analytics



# Accelerate spatial analytics, visualization & app development in the cloud



# A centralized experience from the CARTO Workspace

## Maps

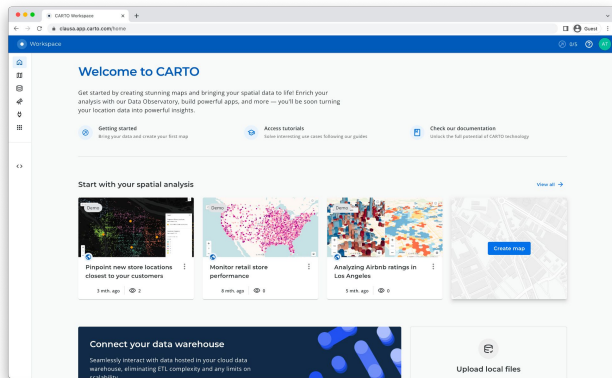
Create and publish best-in-class interactive dashboards with your spatial data using CARTO Builder

## Workflows

Design and schedule multi-step data preparation and analysis procedures, using a no-code tool

## Data Observatory

Explore and subscribe to a catalog of +12k spatial datasets from the best public and premium sources



## Data Explorer

Explore and work with your data accessible via CARTO, both from your connections and Data Observatory subscriptions

## Connections

Create and manage connections between CARTO and your cloud data warehouse platform

## Applications & Developer Tools

Manage developer resources (apps, tokens) and register your applications built with CARTO

# Setting up

1 | Sign up for a trial at [carto.com](https://carto.com)

2 | Download the workshop files:

<https://storage.googleapis.com/carto-workflows-examples/storms.parquet>