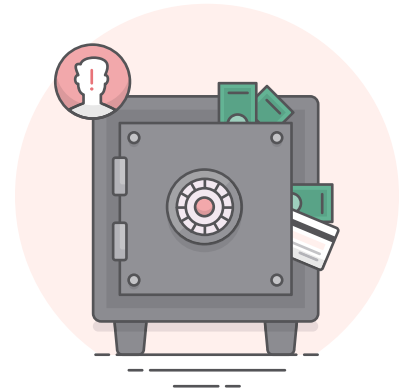**Recurly Fraud Management**

Safeguarding Your Profits

Successful businesses must do many things well, including fighting fraud which is an ever-present and ever-evolving threat, particularly in e-commerce. With Recurly Fraud Management subscription businesses have sophisticated, automated, and streamlined tools to prevent e-commerce fraud and the creation of unauthorized accounts. These threats, if left unchecked, decrease revenue and profits, increase operating costs, and impact customer trust.

Unlike competitive subscription management offerings, Recurly's fraud management capabilities reduce the complexity of combating fraud with 'set and forget' configurations, safeguarding profit by minimizing chargebacks.

Through Recurly Fraud Management, subscription businesses can:

Reduce financial losses
Fraudulent transactions result in lost revenue, lost goods and services, and chargebacks

Limit personnel and operating expense
Manually reviewing orders is inefficient, costly, and largely unnecessary

Minimize transaction fees
Avoid paying transactions fees on fraudulent transactions that do not contribute to revenue

Work with multiple gateways
An effective fraud strategy removes gateway limitations

Safeguard banking and processing relationships
Increased fraud negatively impacts your ability to work with banks and gateways

Start Immediately to Reduce Losses and Protect Your Business

Recurly is committed to supporting our customers' success by providing the tools they need to continue to grow and innovate—and protect their business from fraud. Our partnership with Kount, the leading fraud management platform, gives our customers superior fraud-fighting capabilities directly within the Recurly app.

By integrating fraud management with subscription management, businesses have a centralized resource for these key processes. They'll decrease their losses from fraud and minimize chargebacks by identifying fraudulent activity for well known types of fraud and from repeat offenders. Improved fraud management also reduces payment processing fees, fines, and supports positive relationships with card issuers, gateways and merchant banks.

Streamlined Configuration, Customized Rules

Subscription businesses don't have time to waste when it comes to fighting fraud. Recurly Fraud Management has a streamlined configuration for fast implementation so our customers can get up and running without delay.

Our fraud management tool was developed with the experts at Kount who stay up-to-date on the latest trends and tactics being used by fraudsters, ensuring that the tool and the rules it utilizes are based on the latest data, findings, and experience.

Recurly customers choose from preselected sets of rules for their business, based on how aggressive or lenient they want to be in identifying potentially fraudulent transactions. All transactions are run against these rules, which automatically determine whether a transaction should be approved or declined.

Custom rule choices let subscription businesses decline transactions from high-risk countries or from high-velocity attempts (such as multiple sign-up attempts from the same credit card). And if a business has unique requirements based on their industry or market segment, the rules can be customized to meet those specific needs.

Fraudsters' success is your loss. Let Recurly help you fight fraud. To learn more, call (844) 732-8759 to schedule a demo of our Fraud Management tool.

REQUEST A DEMO

Recurly

Recurly provides enterprise-class subscription management for thousands of businesses worldwide.

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