

2023 Print Ad Specs

IMPORTANT NOTES

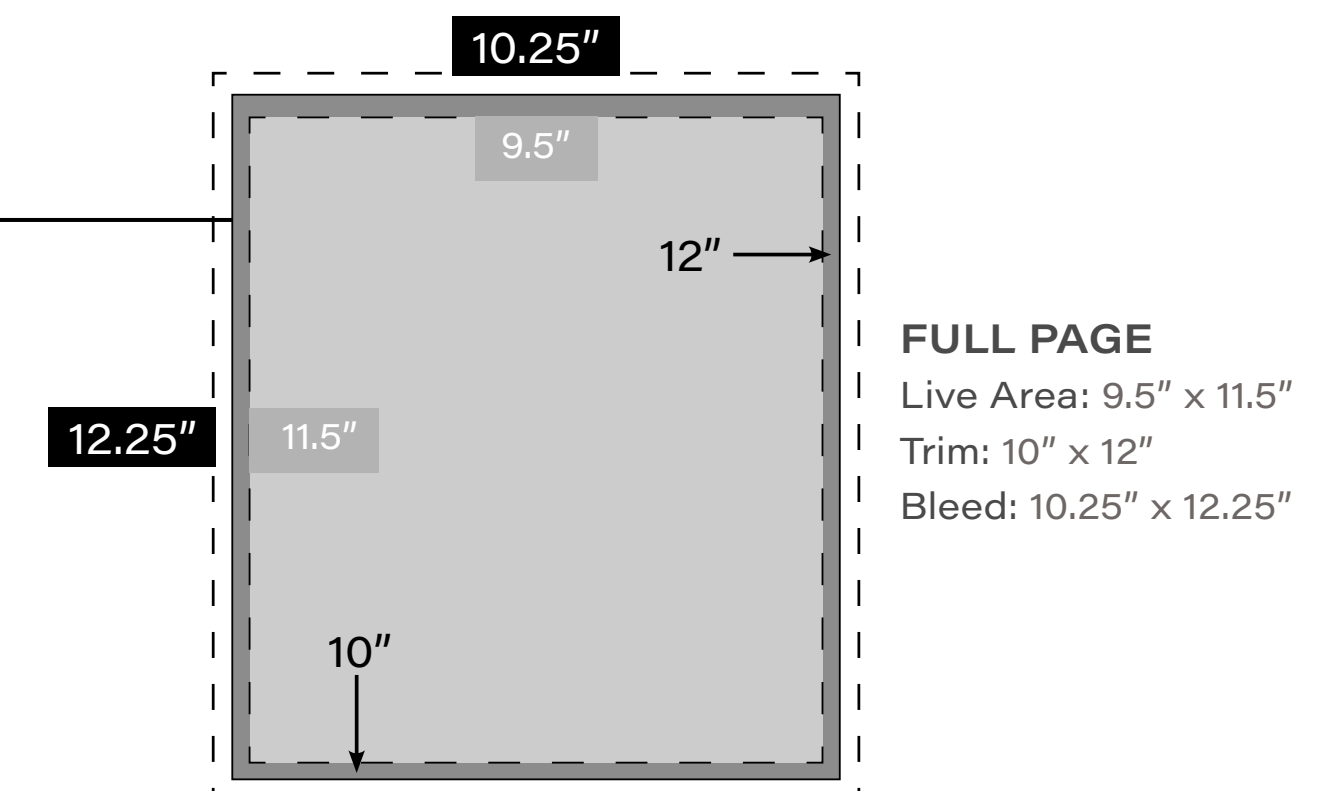
- Illustrator files must be saved as EPS files with all images
- InDesign files should be packaged with all links and fonts included
- All PSD, TIFF, JPG, and EPS files should be flattened and saved with highest resolutions
- All images in ads must be CMYK with 300 dpi resolution (RGB, Pantone and PMS color format are not accepted)
- 3/16" safety area of no live text from trim and 1/2" from spine is recommended

PDF FILES

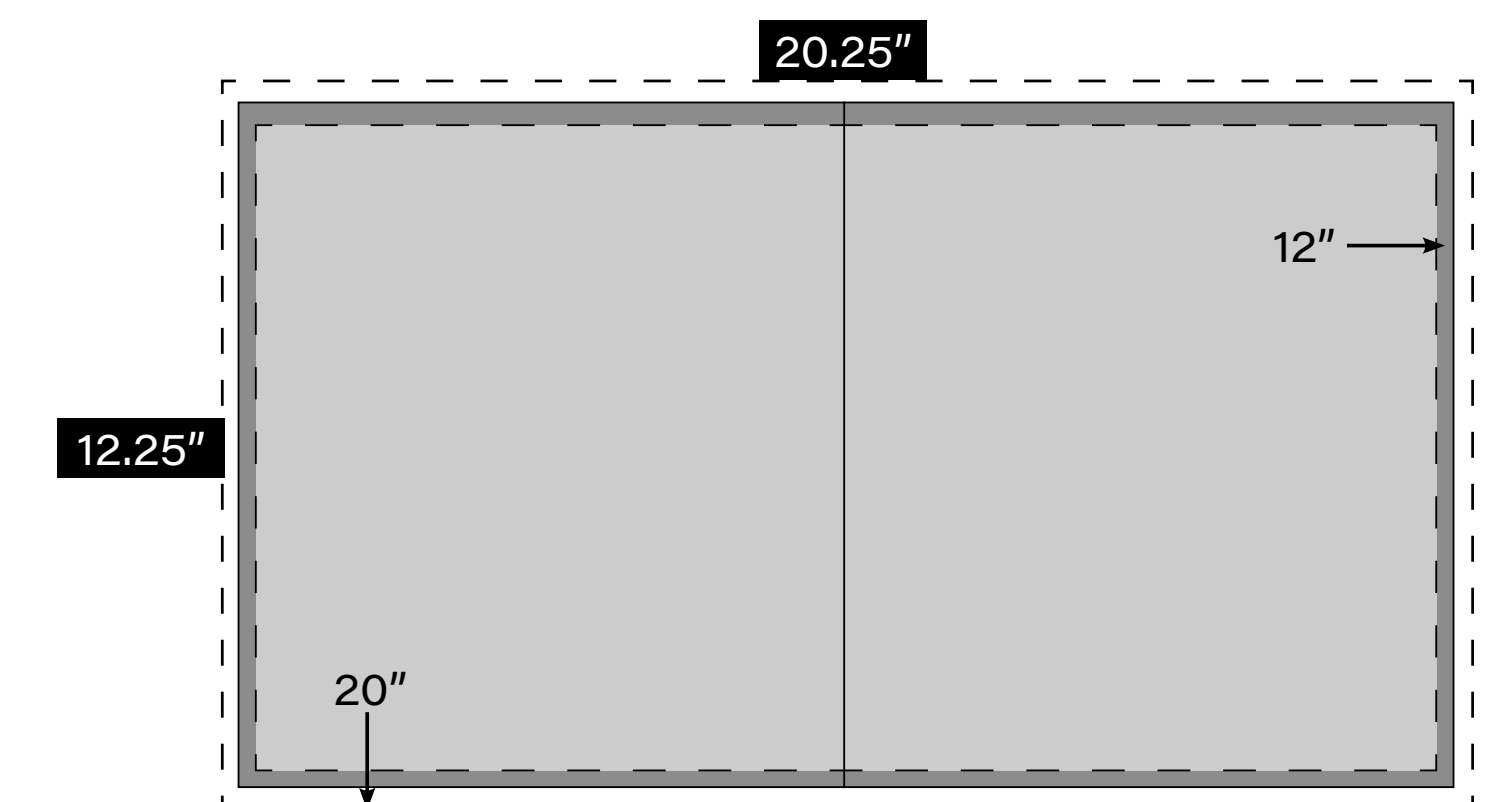
- Make sure documents are flattened before creating PDF when placing images in Haute Living layout program (applies to layered graphics such as Photoshop PSD files or layered Illustrator files)
- Transparency can cause a problem: flattening layouts will reveal any problems that may later arise

IN-HOUSE AD CREATION

- Image files must be at least 300 dpi at 100% of placement size
- All materials must be labeled (advertiser name, publication location, issue date) and emailed to artwork@hauteliving.com (or uploaded to FTP site)



FULL PAGE
 Live Area: 9.5" x 11.5"
 Trim: 10" x 12"
 Bleed: 10.25" x 12.25"



SPREAD
 Live Area: 19.5" x 11.5" | Trim: 20" x 12" | Bleed: 20.25" x 12.25"