

## Tips for fundraising remotely, digitally or online...

### Fundraising advice during social distancing and self-isolation

Social isolation doesn't have to mean your fundraising efforts come to an end. We have come up with a list of fun ideas that we hope you like and we think there is something on this list for everyone. Now more than ever Hospiscare needs your continued support so thank you for reading this guide.

Our fundraising team are still here to support you at the end of a phone or via email. Call us on **01392 688020** or email [fundraising@hospiscare.co.uk](mailto:fundraising@hospiscare.co.uk)

We are always surprised by the creativity of our supporters so feel free to think up your own way to continue to support Hospiscare, please share your ideas with us so we can tell others.

Did you know Hospiscare has a weekly prize draw? To be in with a chance to win £1000 every week click [www.hospiscare.co.uk/weekly-prize-draw](http://www.hospiscare.co.uk/weekly-prize-draw) to find out more and sign up.

On to the ideas...



## Digital ideas

### Online giving pages

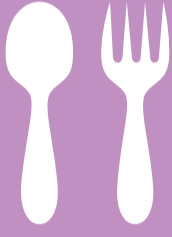
Setting up an online fundraising page is easy. There's a number to choose from; [www.virginmoneygiving.com](http://www.virginmoneygiving.com), [www.justgiving.com](http://www.justgiving.com) and [www.everydayhero.com](http://www.everydayhero.com) are popular examples. If you're planning an event or challenge later in the year, why not set up your page now to keep friends and family in the loop?

### Facebook Fundraising

Raising money through Facebook couldn't be easier – and Hospiscare receive 100% of the donations. Just click on 'Fundraisers' in the left hand menu of your news feed, click 'Select Charity' and search for Hospiscare. Complete the short form and you're good to go.

### Raise money by browsing the internet

[www.everyclick.com](http://www.everyclick.com) raises funds as you browse the web – no purchases required! Set up a page and ask friends to support you – all they have to do is use the internet as they usually would and their browsing will bring in a donation to Hospiscare.



## Food and drink ideas

### Master Chef or Bake-Off challenge

Ask friends and family to use the same household ingredients to create their own masterpiece. You set the ingredients and choose the winner, they donate to enter!

### Lunchtime Donate-What-You-Save

If working from home means you're saving money on frothy coffees and lunchtime sarnies, consider donating some of those savings to Hospiscare. By doing so you'll be helping our team continue to serve delicious food to patients in our care.

### Organise a Virtual Dinner Party

Host a lovely evening in our aid over the internet via Skype or Zoom, with everyone sharing images of their own posh dinner. Your guests simply pay a small 'corkage fee' to your fundraising page to take part.



## Sporting ideas

### Push up, squat or lunge challenge

Ask competitors to pay £2 to film themselves doing as many reps as they can (safely, of course!). The person who manages the most wins a prize – a fab way to keep the whole family entertained and fit.

### A virtual challenge

Wanted to climb Snowdon, run a 10k or cycle to Land's End? Why not do the equivalent at home? Climb 7,120 stairs instead of Snowdon, run a socially-distanced 10k from your house, or dust off your exercise bike!

### Host a sport-athon

Hold a sports relay in the garden, challenge your friends to a dance-off, or skip on the spot. The possibilities are endless and it's a great way to get some exercise in! Whatever you choose, match it to your fitness and remember to warm up and down – we don't want injuries.



## Learning ideas

### Master classes and online tutorials

Give online classes in something you are good at, e.g. photography, cookery, pottery, and computers. Or find someone to donate their expertise to an online tutorial. For example, a beauty therapist could host a live make-up tutorial, a baker could demo how to make bread, or a hairdresser could give some tips about home haircuts!



## Fun ideas for families and friends

### Netflix party

Host long-distance film nights via Netflix Party. It synchronizes streaming and creates a group chat so you can have that movie marathon with your friends without leaving your sofa! Ask your moviegoers to donate to your fundraising page – even small amounts make a big difference.

### Hold an online quiz night

Just because you can't go to the pub doesn't mean you should forego good old quiz! Tools and apps such as Mentimeter.com and Heads Up! make online quizzing a doddle.

### Play a raffle

Collect funny prizes from around the home. Write the name of each prize on paper and put it into an envelope with a number on. Sell the numbers and the buyer wins the prize! Or do a £5 draw: ask people to donate £5 to enter; the winner pulled out of a hat (livestreamed of course!) gets 25% of the total. The runner-up gets their £5 back.

### Virtual scavenger hunt

Create a list of items - e.g. a blue teacup, an old magazine, a clothes peg - that 'scavengers' must find within their homes in a set amount of time. Release one item every few minutes or release the whole list at once – the winner is the person to collect all items first. This could be a live event via a private Facebook group. Don't forget to charge an entry donation!

### Online treasure hunt

Plan a virtual route with cryptic clues that must be solved using Google Maps in order to find the next location. The winner is the one to finish first. Be creative – your clues could be all over the world!

### 'Guess the baby'

Collect baby photos from friends or colleagues and charge £1-£2 to match names to faces – with a prize to the person who gets the most right.



## Shopping and sales ideas

### EBay auctions or Facebook Marketplace

Have a 'Marie Kondo' day and sort through your belongings to decide what to sell in our aid via eBay or Facebook Marketplace.

### Host a virtual auction

You can download auction software for online bidding or use Facebook Live to stream a live auction, using the comments section for bids.

### Raise money by shopping on Amazon

Shop using Amazon and you'll be raising money for Hospiscare. Simply visit [smile.amazon.co.uk](http://smile.amazon.co.uk), search Hospiscare and shop as usual.



## Asking for support

### Flash fundraising

If you're having to cancel an event, you could hold a "flash fundraiser" online, at the same time you were meant to be hosting the event and ask your friends and family to make a small donation instead.

### Celebration card amnesty

Ask your loved ones to make a small donation instead of buying you a card. It's as easy as 1, 2, 3 via Facebook Birthdays - just follow the Facebook prompt – or alternatively add a donate button to your timeline to share with your network.



## Other 'at home' ideas

### No hairdresser? No problem!

Just do a sponsored head shave at home! This is a traditional fundraiser that always drums up a lot of support. Why not livestream to your followers while you are getting it done? (Maybe even throw in a leg/chest wax - ouch!)

### Get crafty

We know lots of people are clever crafters. Many people won't be able to get the shops to buy cards and small gifts, could you make and sell your hand made items though Facebook? Consider that these items will need posting so keep small and flat. This is a lovely fundraiser to get the kids involved with too.

### Make music

Do you play an instrument or sing in a band or as a solo act that you could live stream as part of a Facebook live concert or mini-gig in return for donations?

### Working from home

Working from home is an adjustment for many – but you and your colleagues can still take part in some workplace fundraising! Skype and Zoom offer a host of fundraising opportunities: how about a small fine for the colleague always last to the call or a sponsored work-in-your-onesie day?



While this is a list of some fun activities the need for them is serious and more vital than ever. In these unprecedented times we can't thank you enough for your support of Hospiscare and by fundraising for us now you are helping to keep our doors open.

From everyone at Hospiscare – thank you.