

Editorial Focus & Deadlines

To Submit Editorial:
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JANUARY EDITORIAL DEADLINE: DEC 02, 2023

Professional Development/Continuing Medical Education (CME)/ Human Resources:

Continuing Medical Education (CME) for healthcare professionals. The use of simulation in training. Human resource programs implemented to manage stress in the workplace and attract and retain healthcare staff. Health and safety issues for healthcare professionals. Quality work environment initiatives and outcomes.

Professional Development Supplement

FEBRUARY EDITORIAL DEADLINE: JAN 12, 2024

Gerontology/Alternate Level of Care/Rehab/Wound Care/Procurement:

Geriatric medicine, aging-related health issues and senior friendly strategies. Best practices in care transitions that improve patient flow through the continuum of care. Rehabilitation techniques for a variety of injuries and diseases. Innovation in the treatment and prevention of wounds.

Wound Care Supplement

MARCH EDITORIAL DEADLINE: FEB 09, 2024

Facilities Management and Design/Health Technology/Greening Healthcare/ Infection Control:

Innovative and efficient healthcare design, the greening of healthcare and facilities management. An update on the impact of technology, including robotics and artificial intelligence on healthcare delivery. Advancements in infection control in hospital settings.

Infection Control Supplement

APRIL EDITORIAL DEADLINE: MAR 08, 2024

Healthcare Transformation/eHealth and EHR/Mobile Health:

Programs and initiatives that are transforming care and contributing to an effective, accountable and sustainable system including virtual care. Innovations in electronic/digital healthcare, including mHealth and the Electronic Health Record (EHR).

Annual E-Health Supplement & Special Focus Anesthesiologists

MAY EDITORIAL DEADLINE: APR 05, 2024

Surgical Procedures/Pain Management/Palliative Care/Oncology:

Non-invasive surgery, plastic surgery, orthopedic surgery and new surgical techniques including organ donation and transplantation procedures. New approaches to pain management and palliative care delivery. Approaches to cancer diagnosis and treatment.

Nursing Heroes Supplement

JUNE EDITORIAL DEADLINE: MAY 10, 2024

Precision Medicine/Volunteers and Fundraising/Pharmacy and Medication Management:

Developments in the field of personalized medicine. Innovative approaches to fundraising and the role of volunteers in healthcare. An examination of safe and effective use of medications in hospitals including medication management.

Annual Pharmacist Supplement & Special Focus Hospital Management

JULY EDITORIAL DEADLINE: JUN 07, 2024

Cardiovascular Care/Respirology/Diabetes/Complementary Health:

Developments in the prevention and treatment of vascular disease, including cardiac surgery, diagnostic and interventional procedures. Advances in treatment for various respiratory disorders, including asthma and allergies. Prevention, treatment and long-term management of diabetes and other endocrine disorders. Examination of complementary treatment approaches to various illnesses.

Patient Rooms Focus

AUGUST EDITORIAL DEADLINE: JUL 05, 2024

Paediatrics/Ambulatory Care/Neurology/Hospital-based Social Work:

Paediatric programs and developments in the treatment of paediatric disorders including autism. Specialized programs offered on an outpatient basis. Developments in the treatment of neurodegenerative disorders (Alzheimer's, Parkinson's etc.), traumatic brain injury and tumours. Social work programs helping patients and families address the impact of illness.

Annual Paediatric Supplement

SEPTEMBER EDITORIAL DEADLINE: AUG 09, 2024

Technology and Innovation in Healthcare /Artificial Intelligence (AI) / Patient Experience/ Health Promotion /Online Education:

New treatment approaches to mental health and addiction. An overview of current research initiatives Programs and initiatives focused on enhancing the patient experience and family centred care. Programs designed to promote wellness and prevent disease including public health initiatives, screening and hospital initiatives.

Online Education Focus

2024 SPECIAL: MEDTECH Conference Pre-show Edition!

OCTOBER EDITORIAL DEADLINE: SEP 06, 2024

Mental Health and Addiction /Patient Safety / Research /Infection control:

New treatment approaches to mental health and addiction. Developments in patient-safety practices. An overview of current research initiatives. Developments in the prevention and treatment of drug-resistant bacteria and control of infectious (rare) diseases. Programs implemented to reduce hospital acquired infections (HAIs).

Infection Control Supplement - National Infection Control Week

NOVEMBER EDITORIAL DEADLINE: OCT 04, 2024

Emergency Services/Critical Care/Trauma/Emergency:

Innovations in emergency and trauma delivery systems. Emergency preparedness issues facing hospitals and how they are addressing them. Advances in critical care medicine.

Emergency Care Focus

DECEMBER EDITORIAL DEADLINE: NOV 08, 2024

Medical Imaging /Year in Review/Future of Healthcare/Accreditation/Hospital Performance Indicators:

Overview of advancements and trends in healthcare in 2023 and a look ahead at trends and advancements in healthcare for 2024. An examination of how hospitals are improving the quality of services through accreditation. Overview of health system performance based on hospitals performance indicators and successful initiatives hospitals have undertaken to measure and improve performance. A look at medical imaging techniques for diagnosis, treatment and prevention of diseases.

Annual Radiology Supplement

Monthly Focus & Advertising Deadlines

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Hospital News partners with leading healthcare associations and conferences across Canada, to report, promote on healthcare trends and developments.



JANUARY

Professional Development, Continuing Medical Education (CME), Human Resources

Professional Development Supplement

BOOKING DEADLINE: DEC 14, 2023

FINAL MATERIAL DEADLINE: DEC 18, 2023

APRIL

Health Care Transformation, eHealth, Mobile Health, Virtual Care, Medical Imaging

Annual E-Health Supplement & Special Focus Anesthesiologists

BOOKING DEADLINE: MAR 22, 2024

FINAL MATERIAL DEADLINE: MAR 25, 2024

JULY

Cardiovascular Care, Respiriology, Diabetes, Complementary Health

Patient Rooms Focus

BOOKING DEADLINE: JUNE 21, 2024

FINAL MATERIAL DEADLINE: JUNE 25, 2024

OCTOBER

Infection Control, Patient Safety, Research, Mental Health & Addiction

Infection Control Supplement

BOOKING DEADLINE: SEPT 27, 2024

FINAL MATERIAL DEADLINE: OCT 1, 2024

FEBRUARY

Wound Care, Patient Transfer, Gerontology, Alternate Level of Care, Rehab, Procurement

Wound Care Supplement

BOOKING DEADLINE: JAN 26, 2024

FINAL MATERIAL DEADLINE: JAN 30, 2024

MAY

Surgical Procedures, Oncology, Pain Management, Palliative Care

Nursing Heroes Supplement

BOOKING DEADLINE: APRIL 26, 2024

FINAL MATERIAL DEADLINE: APRIL 30, 2024

AUGUST

Pediatrics, Ambulatory Care, Neurology, Hospital-based Social Work

Annual Paediatric Supplement

BOOKING DEADLINE: JULY 26, 2024

FINAL MATERIAL DEADLINE: JULY 30, 2024

NOVEMBER

Emergency Services, Critical Care, Trauma, Emergency Preparedness

Emergency Care Focus

BOOKING DEADLINE: OCT 25, 2024

FINAL MATERIAL DEADLINE: OCT 29, 2024

MARCH

Facilities Management and Design, Health Technology, Greening Healthcare, Infection Control

Infection Control Supplement

BOOKING DEADLINE: FEB 23, 2024

FINAL MATERIAL DEADLINE: FEB 27, 2024

JUNE

Personalized Medicine, Pharmacy and Medical Management, Volunteers and Fundraising, CSHP Focus

Annual Pharmacist Supplement & Special Focus Hospital Management

BOOKING DEADLINE: MAY 24, 2024

FINAL MATERIAL DEADLINE: MAY 28, 2024

SEPTEMBER

Technology and Innovation in Healthcare, Artificial Intelligence (AI), Patient Experience, Health Promotion, **Online Education Focus**

***MEDTECH Conference Pre-show Edition**

BOOKING DEADLINE: AUG 23, 2024

FINAL MATERIAL DEADLINE: AUG 27, 2024

DECEMBER

Medical Imaging, Hospital Performance Indicators, Accreditation, Future of Healthcare, 2024 Year in Review

Annual Radiology Supplement

BOOKING DEADLINE: NOV 22, 2024

FINAL MATERIAL DEADLINE: NOV 26, 2024