

MSU-CIBER Advisory Council October 1, 2024 to September 30, 2026

Business Representatives

Chuck Bird Senior, Director of Product Management & Marketing, Neogen, Lansing, MI

Kevin Loe, Sales Director, Redi-Rock, Charlevoix, MI

Greg Schroeder, Director of Global Supply Chain, Amway, Ada, MI

Geng Wang, CEO and Cofounder, Civic Champs, Bloomington, IN

Linda Wojciechowicz, Global Sales Director, NuStep, Ann Arbor, MI

Shannon Long, Founder and CEO, Brew Export, Comstock Park, MI

Owen Johnston, CFO, Bekum America Corporation, Williamston, MI

Joshua Tudor, Vice President, International Finance, Comerica Bank

Matt Allison, Sales Manager, Allianz Trade Americas, Livonia, MI

Representatives from Government & Institution

Kendra Kuo, Director, US Export Assistance Center Grand Rapids, US Commercial Service

Kim Hafley, Director of Marketing, Foster, Swift, Collins & Smith PC

Mariel Huasanga, Regional Director, EXIM Bank, Detroit, MI

Robert Trezise, President & CEO, Lansing Economic Area Partnership, Inc.

Delaney McKinley, Vice President of Membership, Marketing & Events, Michigan Manufacturers Association

Nicole Noll-Williams, President and CEO, Capital Region Airport Authority

Natalie Chmiko, MEDC

Holly Gaffney, MDARD

Community College Representatives

Bill Motz, retired from LCC

Mary Stucko, LCC

MSU Representatives

David Souder, Dean, Broad College

John Hollenbeck Associate Dean of Research, Broad College

Kay Connelly, Associate VP for Research & Innovation

Rebecca DeVooght, VP, Government Relations

Rob Glew, Associate Dean for Academic Programs, International Studies and Programs

Carrie Feeheley, MSU A-CAPP

Forrest Morgeson, Chair, Department of Marketing

Jason Miller, Chair, Supply Chain Management

Siddharth Chandra, Director, Asian Studies Center