

What Makes SafeFlush Technology® Different?

At Cottonelle®, we know that flushability is important. Our flushable wipes are made with a patented binder that starts to break down the moment it touches water.



How Can I Be Sure It's Safe to Flush My Flushable Wipes?

Always look for the SafeFlush Technology® badge on the bottom of the pack. Cottonelle® Flushable Wipes are tested according to trade association guidelines. They've been proven to clear properly maintained toilets, drain lines, sewers, and pumps.



How Do I Know If My Product Has SafeFlush Technology® ?

All Cottonelle® Flushable Wipes in North America are labeled with a SafeFlush Technology® badge. Look for this label to know what is compatible with on-site septic and municipal water systems.



Cottonelle Flushable Wipes Aren't the Culprit

Our Septic-Safe Flushable Wipes Immediately Start to Break Down After Flushing



Use It

Flush It

Forget About It

What Not to Flush – Never Become a Suspect

- Paper towels and facial tissue - Not designed to break down after flushing, like toilet paper
- Baby & household cleaning wipes - Not designed to break down after flushing

- Feminine hygiene products - Not designed to break down after flushing, often too bulky to pass through pipes
- Miscellaneous objects (floss, diapers, toilet bowl scrub pads, hair, pills, etc.) - Not designed to break down after flushing



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