

2025 Credit Union Times Editorial Calendar*

An overview of our 2025 editorial lineup - including scheduled features, content coverage and deeper dives into the topic of the month.

<p>JANUARY EDITORIAL FOCUS: CUs TAKIN' CARE OF BUSINESS</p> <p>A full look at the state of commercial lending for credit unions</p>	<p>FEBRUARY EDITORIAL FOCUS: HOW ARE CUs INVESTING IN TECH IN 2025?</p> <p>A look at tech vendor market share and how CU tech investments are enhancing the digital member experience.</p> <p>Event: GAC Conference (3/2-6, Washington, DC)</p>	<p>MARCH EDITORIAL FOCUS: AUTO LOANS: ON THE ROAD TO RECOVERY?</p> <p>Auto loans have struggled for more than a year. Have CUs turned the corner?</p>	<p>APRIL EDITORIAL FOCUS: SO WE BOUGHT A BANK. NOW WHAT?</p> <p>A look at how credit union-bank purchases have helped or hurt the credit union's health.</p>
<p>MAY EDITORIAL FOCUS: CREDIT CARD PROGRAM TRENDS</p> <p>The latest credit card data and where the growth is for credit unions.</p>	<p>JUNE EDITORIAL FOCUS: HEALTH CHECK OF THE CU MORTGAGE MARKET</p> <p>Economic breakdown of the CU mortgage landscape - what's working, what's not?</p>	<p>JULY EDITORIAL FOCUS: CU PRUNING AND GROWTH</p> <p>Why and where are CUs cutting back or growing their branch network.</p>	<p>AUGUST EDITORIAL FOCUS: TOP 10 CREDIT UNION TRENDS</p> <p>A breakdown of the state of the top 10 credit unions and what it's reflective of for the rest of the industry.</p>
<p>SEPTEMBER EDITORIAL FOCUS: HAVE CUs FIGURED OUT AI?</p> <p>We take a look at the AI tools and strategies used by the CU industry.</p>	<p>OCTOBER EDITORIAL FOCUS: LATEST OVERDRAFT & NSF FEES REPORTING NUMBERS</p> <p>More than a year later, what NCUA fee reporting requirements reveal about CUs.</p>	<p>NOVEMBER EDITORIAL FOCUS: FRAUD: WHAT THE DATA REVEALS ABOUT THREATS TO CUs</p> <p>Cybersecurity, ransomware, phishing - what is the current state of the fraud fight?</p> <p>Event: CU Times Luminaries</p>	<p>DECEMBER EDITORIAL FOCUS: M&As OF CUs AND LEAGUES: SHOULD WE PANIC?</p> <p>An M&A activity historical analysis to see where the industry sits and where it's going.</p>

COVERED EVERY MONTH

Webcasts

Increase engagement and interaction with our editorial and sponsor webcasts. Nurture quality leads and build your brand with this cost-effective promotional platform.

Podcasts

Editorial, syndicated and custom podcasts enable sponsors to build relationships, increase reach and establish authority.

Newsletter Alignment

Align your brand with our highly targeted newsletters.

CU Luminaries

Our pioneering annual recognition program celebrating top CU professionals, teams and programs driving the industry forward.

Event Coverage

Extensive coverage of our annual Luminaries program and major industry conferences throughout the year.

* This calendar is subject to change and for planning purposes only.

Note that all Executive Briefing themes will be expanded on in CU Times monthly roundtable webcast and possibly that month's podcast episodes.