

2025 PropertyCasualty360 Editorial Calendar*

An overview of our 2025 editorial lineup - including scheduled features, content coverage and deeper dives into the topic of the month.

JANUARY - JUNE 2025

JANUARY

EDITORIAL FOCUS: P&C INSURANCE REGULATORY OUTLOOK

- Coverage to be timed with U.S. Presidential Inauguration

Newsletter Alignment

Risk Management Report, PC360 Daily Insurtech Insider

Podcast Alignment

Interviews with trade groups about their lobbying efforts

Webcast Alignment

The impact of tort reform on P&C insurance

FEBRUARY

EDITORIAL FOCUS: CLAIMS LITIGATION DEEP DIVE & INSURANCE CAREERS MONTH

- Complex Claims and Litigation Forum, Boston, MA
- Black History Month & DEI Updates
- Insurance Careers Month - ongoing talent/hiring challenges

Newsletter Alignment

Risk Management Report, Claims Connection PC360 Daily

Podcast Alignment

Interviews with speakers and moderators from Complex Claims 2025

Webcast Alignment

What to expect from Complex Claims 2025

MARCH

EDITORIAL FOCUS: INSURANCE EMPLOYMENT UPDATE (RECRUITMENT, HIRING, RESKILLING) EPLI + D&O MARKET UPDATES

- Women's History Month - Liability issues
- PLRB Claims Conf. & Insurance Svcs. Expo

Newsletter Alignment

Specialty Markets Insights, PC360 Daily

Podcast Alignment

Spotlight on women leaders in insurance

Webcast Alignment

- Spotlight on women leaders in insurance
- Innovative recruitment strategies

APRIL

EDITORIAL FOCUS: 2025 INDEPENDENT AGENT SURVEY RESULTS

- Conducted in partnership with the Nat'l Assoc. of Professional Insurance Agents (PIA Nat'l), this is generally a deep dive into the successes and challenges of today's insurance agents.

Newsletter Alignment

Agent & Broker Insider

Podcast Alignment

Topline takeaways from survey by PIA Nat'l CEO

Webcast Alignment

Insurance carrier leaders discuss the results of the survey; weigh in from PIA's Advisory Council.

MAY

EDITORIAL FOCUS: EMERGING RISKS DEEP DIVE

- RiskWorld 2025, Chicago, IL
- Insurance Innovators USA, Nashville, TN

Newsletter Alignment

Risk Management Report, Insurtech Insider

Podcast Alignment & Webcast Alignment

Risk expert interviews

JUNE

EDITORIAL FOCUS: TRANSPORTATION DEEP DIVE (INFRASTRUCTURE, INLAND, MARINE, TRAVEL)

- IASA 2025, St. Louis, MO
- IMCA Ignite, Scottsdale, AZ

Newsletter Alignment

Specialty Markets Insights, PC360 Daily

Podcast & Webcast Alignment

The state of transportation risk in 2025

COVERED EVERY MONTH

Webcasts

Increase engagement and interaction with our editorial and sponsor webcasts. Nurture quality leads and build your brand with this cost-effective promotional platform.

Podcasts

Editorial, syndicated and custom podcasts enable sponsors to build relationships, increase reach and establish authority.

Newsletter Alignment

Align your brand with our highly targeted newsletters.

Insurance Luminaries

Our pioneering annual recognition program celebrating top P&C Insurance professionals, teams and programs driving the industry forward.

Event Coverage

Extensive coverage of our annual Complex Claims & Litigation Forum (CCLF) and major industry conferences throughout the year.

* This calendar is subject to change and for planning purposes only.

2025 PropertyCasualty360 Editorial Calendar*

An overview of our 2025 editorial lineup - including scheduled features, content coverage and deeper dives into the topic of the month.

JULY - DECEMBER 2025

JULY

EDITORIAL FOCUS: INSURANCE LUMINARIES

The Insurance Luminaries spotlights innovation in insurance. Five categories are Technology Innovation, Risk Management Innovation, Coverage Innovation, Claims Innovation, and Innovation in Workplace Culture

Newsletter Alignment
All PC360 Newsletters

Podcast & Webcast Alignment
Insurance then and now: Interviews with the industry's "old timers."

AUGUST

EDITORIAL FOCUS: WCRM AWARDS + WORKERS' COMP INSURANCE MARKET UPDATE

- WCI Annual Conference, Orlando, FL
- Award winner profiles
- Trends & best practices in the workers' comp space

Newsletter Alignment
Workers' Comp Watch

Podcast Alignment
WCI Leadership Interviews, Top TPA Leadership interviews

Webcast Alignment
The Outlook for TPAs in 2025

SEPTEMBER

EDITORIAL FOCUS: SPECIALTY INSURANCE DEEP DIVE

- WSIA Annual Marketplace, San Diego, CA
- Wholesale Insurance Market Update microsite on PC360

Newsletter Alignment
Specialty Markets Insights, PC360 Daily

Podcast & Webcast Alignment
Drill down on specific specialty industries such as aviation or pollution management.

COVERED EVERY MONTH

Webcasts

Increase engagement and interaction with our editorial and sponsor webcasts. Nurture quality leads and build your brand with this cost-effective promotional platform.

Podcasts

Editorial, syndicated and custom podcasts enable sponsors to build relationships, increase reach and establish authority.

Newsletter Alignment

Align your brand with our highly targeted newsletters.

Insurance Luminaries

Our pioneering annual recognition program celebrating top P&C Insurance professionals, teams and programs driving the industry forward.

Event Coverage

Extensive coverage of our annual Complex Claims & Litigation Forum (CCLF) and major industry conferences throughout the year.

OCTOBER

EDITORIAL FOCUS: CYBERSECURITY AWARENESS MONTH & DEEP DIVE

- ITC, Las Vegas, NV
- APCIA Medical and Work Comp Fraud Conference, Orlando, FL

Newsletter Alignment
Insurtech Insider

Podcast & Webcast Alignment

- The state of cybersecurity and /or cyber insurance in 2025
- As an individual, do I need personal insurance?
- Top digital threats of 2025

NOVEMBER

EDITORIAL FOCUS: AGENCY OF THE YEAR

- Agency of the Year winners roundtable
- Connected Claims USA, Orlando, FL
- Triple-I Joint Industry Forum, Miami, FL

Newsletter Alignment
A/B Insider

Podcast Alignment
Agency of the Year winners roundtable

Webcast Alignment
Agency of the Year winners roundtable or reflections from past winners

DECEMBER

EDITORIAL FOCUS: REFLECTIONS & FORECASTING

A look back and a look ahead.

Newsletter Alignment
All PC360 Newsletters

Podcast & Webcast Alignment
2026 Trend Watch

* This calendar is subject to change and for planning purposes only.