

# NEW HARRIER

**SUV THAT LEAVES NO STONE UNTURNED WHEN IT COMES TO SAFETY.**

INDIA'S SAFEST VEHICLE RATED



by GLOBAL  NCAP

#SAFERCARSFORINDIA 2023

INDIA'S FIRST SUV RATED



by BHARAT  NCAP

More Stars, Safer Cars



# MAJESTIC DESIGN

The New Tata Harrier's youthful energy meets warrior spirit that commands attention with its bold lines and stylish front grille, embodying a dynamic and confident presence on the road. Its carefully crafted details and purposeful design elements reflect the spirit of a modern-day warrior.

## SEQUENTIAL DRLs

Stylish indicators with sequential motion on either sides.

## LED PROJECTOR HEAD LAMP

Bring alive dynamism in the dark with a clear view in front.



## CENTRE POSITION LAMP

Attractive Centre Position lamp that runs throughout the boot that gives it a look to die for.

## FRONT FOG LAMP WITH CORNERING FUNCTION

Get better visibility in foggy situations with brighter lights.

### **RUGGED ROOF RAILS**

Introduces a character seamlessly.



### **DUAL TONE ROOF**

Puts up a show every time you look up.



### **STYLISH R18 ALLOY WHEELS WITH AERO INSERTS**

Make your presence felt as you drive on.

### **SIGNATURE CONNECTED LED TAIL LAMP**

Leaves a mark of your presence even in your absence.



### **REAR FOG LAMP**

Stay safe even in the dark.



### **SIGNATURE HARRIER MASCOT ON DOORS**

Leave an everlasting impression while you drive off.



### PERSONA-THEMED INTERIORS

Personalised interiors made just the way you want them.



### VOICE ASSISTED PANORAMIC SUNROOF WITH MOOD LIGHTS

Create a perfect mood for every trip.



### THEMED DASHBOARD WITH MOOD LIGHTING

Experience opulence and style around you on the go.

### NEW-GEN CENTRAL CONTROL PANEL

Your personal command center that lets you focus on driving.

### DIGITAL STEERING WITH ILLUMINATED LOGO

Steer in style everywhere you go.

# ELEVATING PERFORMANCE AND DRIVABILITY

The powerful Kryotec 2.0 L Diesel Engine with 6-speed Auto and Manual transmission redefines your driving experience. The seamless gear shifts and responsive acceleration, effortlessly conquers every road you decide to take.

## 6-SPEED AUTOMATIC TRANSMISSION

Elevate to an effortless and comfortable driving experience.



## KRYOTEC 170 PS BS6 PH2 DIESEL ENGINE

Expect an exhilarating performance every time.



**DUAL PADDLE SHIFTERS**

Ramp up the thrill while staying in control.

**BEJWELED TERRAIN MODE SELECTOR**

Add a touch of elegance to your adventure.



# COCOONED SAFETY

Experience cocooned safety of the Tata Harrier SUV with 7 airbags, ADAS, Advanced ESP, and many more. Tata Harrier lets you explore with confidence, knowing that your safety is our utmost priority.



## 5-STAR GNCAP SAFETY RATING



#SAFERCARSFORINDIA

## BHARAT NCAP SAFETY RATING



More Stars, Safer Cars



## ADVANCED DRIVE ASSISTANCE SYSTEM (ADAS)

Assured best-in-class safety with 11 functions for you and your loved ones.

**ADAS**  
BUY TO TAKE ON SURPRISES

## PEDIGREE OF OMEGARC

Derived from the legendary Land Rover D8 platform for legends like you.

## EMERGENCY-CALL / BREAKDOWN-CALL

When you're in need, support is just a call away.

B-Call : 24/7 Assistance in an event of a car breakdown\*.

E-Call : 24/7 Assistance in an event of an emergency\*.





**TYRE PRESSURE MONITORING SYSTEM (TPMS)**

Always keep a tab on your vehicle's tyre pressure on the screen.

**3 POINT ELR SEATBELT FOR ALL PASSENGERS**

Safety for all on the long drives.



**BUILT IN 7 AIRBAGS**

Safety standards that will redefine trust on every journey.

**ELECTRONIC STABILITY PROGRAM (ESP)**

Stay protected in all situations with advanced ESP.





# IN-VOGUE TECHNOLOGY

The Harrier's advanced technology features are designed to keep you connected, entertained, and in control. The intuitive infotainment system, smartphone connectivity, navigation, and voice command make the Harrier in vogue with the latest tech trends.

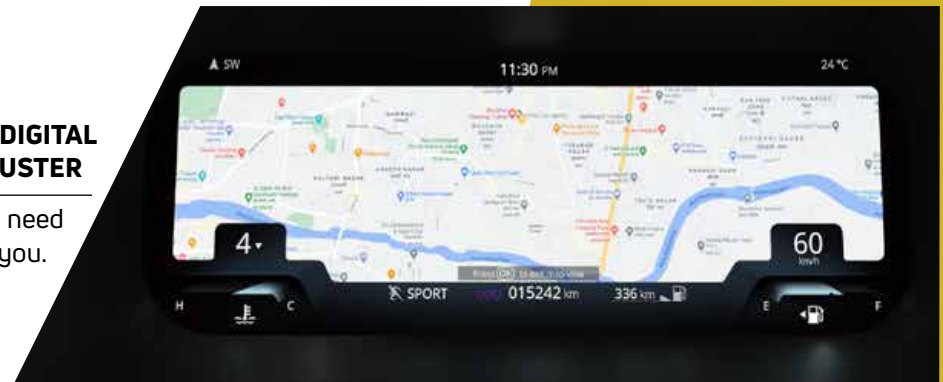
## 31.24 CM HARMAN™ TOUCH SCREEN INFOTAINMENT

Get easy access to all your needs with just a tap.



## 26.03 CM DIGITAL INSTRUMENT CLUSTER

Get all the information you need on-the-go, right in front of you.



## HARMAN™ AUDIOWORX WITH JBL MODES

Bring alive the audiophile in you with next-level sound.

## JBL™ MUSIC SYSTEM WITH 10 SPEAKERS

Immerse yourself in audio ecstasy.





**ANDROID AUTO™ & APPLE CARPLAY™ OVER WIFI**

Pair your gadgets to stay connected on the go.



**MULTIPLE VOICE ASSISTANCE INCLUDING ALEXA™**

Ease has a new definition with 250+ commands in 6 languages for you to get things done.

**SMART E-SHIFTER**

Shift to drive with a touch of flair and ease.



**CONNECTED VEHICLE TECHNOLOGY WITH IRA**

Stay connected with your car in real time.



**ELECTRONIC PARKING BRAKE (EPB) WITH AUTO HOLD**

Park with peace of mind, even in the busiest and tightest spots.

# PREMIUM COMFORT

The Harrier offers an oasis of tranquility for both driver and passenger, with abundant in-cabin space, best-in-class comfort, and technology for ultimate convenience.

## 6-WAY POWERED DRIVER SEAT WITH MEMORY & WELCOME FUNCTION

Adjust your seat for unmatched comfort.



## 4-WAY POWERED CO-DRIVER SEAT

Unparalleled comfort for co-passenger on long journeys.



## 360 SURROUND VIEW SYSTEM

Stay aware of your surroundings in a tight situation.



## VENTILATED FRONT ROW SEATS

Stay cool. Stay in style on your trips.





**DUAL ZONE CLIMATE CONTROL**

Adjust to your personal comfort.



**POWERED TAILGATE WITH GESTURE OPENING**

Experience convenience and utility even when your hands are occupied.

**FRONT & REAR PARKING SENSORS**

Park effortlessly, even in challenging situations.

**WIDE REAR DOOR SUNSHADES**

Don't bother about the rising temperature on your trips.





### AUTO HEADLAMPS & RAIN SENSING WIPERS

Drive with confidence in tricky situations like rain or in the dark.



### SMART 45 W C-TYPE CHARGER

Never run out of battery with a powerful 45W C-type charger.

### WIRELESS CHARGER

Charge your devices without the hassle of tangled wires.

### COMFORT HEAD REST FOR 2ND ROW

Relive luxury from the back seat.



### AIR PURIFIER WITH AQI DISPLAY

Maintains healthy cabin air quality index levels.



# FEARLESS

Underneath your shiny suit and fine moves  
lives a person who excels in turning the  
odds in his favour.



Sunlit Yellow



EXCLUSIVE INTERIOR FOR SUNLIT YELLOW



THEMED DASHBOARD WITH MOOD LIGHTING

# FEARLESS



Coral Red



EXCLUSIVE INTERIOR FOR CORAL RED, PEBBLE GREY & LUNAR WHITE



THEMED DASHBOARD WITH MOOD LIGHTING

Also available in:



Pebble Grey



Lunar White

# ADVENTURE

In pursuit of exhilaration, you seek adventure. You are at your peak when you're one with the nature, ready to conquer every road you choose to travel.



Seaweed Green



PERSONA THEMED INTERIORS



THEMED DASHBOARD WITH MOOD LIGHTING



R18 ALLOY WHEELS WITH AERO INSERTS

Also available in:



Pebble Grey



Lunar White



Coral Red



# PURE

You find solace in simplicity by keeping it true to yourself amidst the relentless determination to make it to the top.



Ash Grey



## PERSONA THEMED INTERIORS

Also available in:



Lunar White

# SMART

When everyone is playing their part in the game, you are playing the game. You are the one, always with the upper hand.



Lunar White



## PERSONA THEMED INTERIORS

Also available in:



Ash Grey

# HARRIER

#DARKRULES





**BLACKSTONE MATRIX DASHBOARD**

Get your swag rolling



**BLACKSTONE INTERIOR THEME**

Interiors that defines your bold expression.

# ADAS

BUILT TO TAKE ON SURPRISES



## ADVANCED DRIVER ASSISTANCE SYSTEM

Advanced technology solutions to enhance road safety.



## VOICE ASSISTED DUAL ZONE CLIMATE CONTROL

Now adjust for your individual comfort.

# KEY FEATURES

## SMART

- LED Projector Head Lamp
- Front LED DRLs
- LED Tail Lamps
- 6 Airbags
- Tilt and Telescopic Steering Wheel with Illuminated Logo
- Fully Automatic Temperature Control
- R17 Alloy Wheels
- ISOFIX
- Electronic Stability Program (ESP)
- Hill Hold Control
- Traction Control
- Roll Over Mitigation
- Corner Stability Control
- Brake Disc Wiping
- After Impact Braking
- Panic Brake Alert
- ABS with EBD
- Rear Parking Sensor
- Height Adjustable Seatbelts for Driver & Co-Driver
- 3 Point Seatbelt with Reminder for All Seats
- Perimetric Alarm System
- Central Locking
- All Power Windows
- 2nd Row Seats with 60:40
- 2nd Row Seats AC Vents
- Smart A & C type Chargers in Front
- Exclusive Persona Themed Interiors

## SMART (O)

### Features over Smart

- LED DRL's & Centre Position Lamp
- Connected LED Tail Lamp
- Central Arm Rest
- Electrically Adjustable ORVM
- Tyre Pressure Monitoring System
- Roof Rails
- Smart A & C type Chargers in 1st & 2nd Rows

## PURE

### Features over Smart

- 26.03 cm Harman™ Infotainment Touchscreen
- 26.03 cm Digital Instrument Cluster
- Wireless Android Auto™ & Apple CarPlay™
- 6 Speakers (4 Speakers + 2 Tweeters)
- Rear View Camera
- 250+ Native Voice Commands
- Steering Mounted Switches for Audio/Phone
- Shark Fin Antenna
- Over the Air Updates
- Front 45W C Type Fast Charger
- Exclusive Persona Themed Interiors

## PURE (O)

### Features Over Pure

- LED DRL's & Centre Position Lamp
- Connected LED Tail Lamp
- Central Arm Rest
- Electrically Adjust & Fold ORVM
- Tyre Pressure Monitoring System
- Roof Rails
- Rear Washer Wiper
- Remote Central Locking
- Smart A & C type Chargers in 1st & 2nd Rows

## PURE +

### Features Over Pure (O)

- Smart Key with Push-Button Start (PEPS)
- Cruise Control
- Height Adjustable Driver Seat
- Multi Drive Modes (Eco, City, Sport)
- Terrain Response Modes (Normal, Rough, Wet)
- Leather# Wrapped Steering Wheel
- Paddle Shifters\*
- Smart E-Shifter\*

## PURE + S

### Features over Pure+

- Voice Assisted Panoramic Sunroof
- Auto Headlamps
- Rain Sensing Wipers

## PURE + S #DARK

### Features Over Pure+S

- R17 Dark Alloy Wheels
- Exclusive Persona Themed Interiors and Exteriors

## ADVENTURE

### Features Over Pure+

- R17 Diamond Cut Alloy Wheels
- Persona Themed Leather# Seat Upholstery & Door Pad Inserts
- Height Adjustable Driver Seat with Lumbar Support
- Multi Mood Lights on Dashboard
- Rear Window Sunshade
- Rear Armrest with Cup Holders
- Front LED Fog Lamp
- Rear Defogger
- One Touch Driver Side Window
- Front Armrest with Cooled Storage
- Follow-me Headlamps
- Exclusive Persona Themed Interiors

\*AT only

#Leatherette

# KEY FEATURES

## ADVENTURE +

### Features over Adventure

- Voice Assisted Panoramic Sunroof with Mood Lighting
- 360° Surround View System
- R18 Alloy Wheels with Aero Insert
- Electronic Park Brake (EPB) with Auto Hold
- Wireless Charger
- Front Parking Sensors
- Air Purifier with AQI Display
- Auto Headlamps
- Rain Sensing Wipers
- All Wheel Disc Brakes
- Paddle Shifters\*
- Smart E-Shifter\*

## ADVENTURE + #DARK

### Features over Adventure +

- R19 Dark Alloy Wheels with Aero Insert
- Exclusive Persona Themed Interiors and Exteriors

## ADVENTURE + A

### Features over Adventure +

- ADAS - Advanced Driver Assistance System with 11 Key Features including Adaptive Cruise Control with Stop and Go\*\*
- Advanced ESP with Driver Doze Off Alert

## FEARLESS

### Features over Adventure +

- 31.24 cm Harman™ Touchscreen Infotainment
- Voice Assisted Dual Zone Fully Automatic Air Conditioning
- Sequential Turn Indicators on Front and Rear LED DRL
- Welcome & Goodbye Animation on Front and Rear LED DRL
- 6 Way Powered Driver Seat with Memory and Welcome Feature
- 4 Way Powered Co-Driver Seat
- Ventilated Front Row Seats (Driver & Co-Driver)
- Winged Comfort Head Restraints on 2nd Row Seats
- 9 JBL™ Speakers (4 Speakers + 4 Tweeters & Subwoofer)
- AudioworX with JBL™ Modes
- Persona Themed Leather# Seat Upholstery & Door Pad Inserts
- Bejeweled Terrain Response Mode Selector with Display
- Front LED Fog Lamps with Cornering Function
- Auto-dimming IRVM
- Advanced ESP with Driver Doze Off Alert
- Hill Descent Control
- Rear Fog Lamp
- Exclusive Persona Themed Interiors

## FEARLESS #DARK

### Features over Fearless

- R19 Dark Alloy Wheels with Aero Insert
- Exclusive Persona Themed Interiors and Exteriors

## FEARLESS +

### Features over Fearless

- 7 Airbags (Driver, Co-Driver, Side, Curtain & Driver Knee Airbags)
- ADAS - Advanced Driver Assistance System with 11 Key features including Adaptive Cruise Control with Stop and Go\*\*
- Gesture Controlled Powered Tailgate
- Connected Vehicle Technology with iRA
- 10 JBL™ Speakers (5 Speakers + 4 Tweeters & Subwoofer)
- Alexa™ Voice Commands with Car to Home Functionality
- Emergency Call & Breakdown Call Assist

## FEARLESS + #DARK

### Features over Fearless +

- R19 Dark Alloy Wheels with Aero Insert
- Exclusive Persona Themed Interiors and Exteriors

\*AT only

\*\*Adaptive Cruise Control available in AT only

#Leatherette

# TECHNICAL SPECIFICATIONS

## Architecture

**Ω<sub>RE</sub>** (Optimal Modular Efficient Global Advanced Architecture)  
derived from Land Rover's D8 Platform

## Engine

Max Power: kW@rpm	125 kW (170PS) @ 3750 rpm
Max Torque: Nm@rpm	350 Nm @ 1750 - 2500 rpm
Type	Kryotec 2.0L BS6 Ph 2 Turbocharged Engine
Fuel Emission Norm	Diesel, BS6 Phase 2
Capacity, Cylinders	1956CC, In line 4 Cylinder

## Transmission

Type	6 Speed Manual - All Combinations 6 Speed Automatic - Pure +, Pure + S, Pure + S #DARK & Adventure + onwards
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## Dimensions

Length x Width x Height (mm)	4605 x 1922 x 1718 (width without ORVM)
Wheelbase (mm)	2741

## Brakes

Front (Disc, Drum)	Smart, Smart (O), Pure, Pure (O), Pure +, Pure + S, Pure + S #DARK, Adventure
Rear (Disc, Disc)	Adventure + onwards

## Suspension

Front	Independent, Lower Wishbone, McPherson Strut with Coil Spring & Anti Roll Bar
Rear	Semi Independent Twist Blade with Panhard Rod & Coil Spring

## Tyres

Wheel Size	235/65/R17 Alloys – Smart, Pure, Smart (O), Pure (O), Pure +, Pure + S, Pure + S #DARK#, Adventure 235/60/R18 Alloys – Adventure+, Adventure+A, Fearless, Fearless+ 245/55/R19 Alloys – Adventure+ #DARK, Fearless #DARK, Fearless+ #DARK 235/70/R16 Steel^
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## Spare

## Boot Space

Boot Space (Litres)	445 (as per V210)
Boot Space with Rear Seat Folded (Litres)	815 (as per V212)

## Tank Capacity

Fuel tank (L)	50
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## Seating Capacity

5 Seater

SMS 'HARRIER' to 5616161

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WARRANTY\*\*

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