DR. D. Y. PATIL UNITECH SOCIETY'S

DR. D. Y. PATIL INSTITUTE OF MANAGEMENT & RESEARCH

Sant Tukaram Nagar Pimpri, Pune 411018, India

STRATEGIC PLAN (2019- 24)

Vision:

To emerge as an institute of excellence in creating resilient professionals in the field of management and technology

Mission:

1. To nurture innovative and agile leaders through holistic and experiential education

2. To develop an efficient academic delivery model through right combination of standardization and innovative pedagogy

3. To harness the potential of new age technologies for employment opportunities as well as avenues for MDP and consultancy

4. To develop contemporary and applied research as base for creating excellence

Core Values:

Commitment towards growth

Agility for quickly adapting to change

Respect for diversities

Empathy towards stakeholders' needs

Excellence in setting and achieving benchmarks

Responsibility towards society and environment

Strategic Planning and Deployment

Strategic Imperatives

- **Capacity building and quality improvement in curricular and co-curricular activities**

- **Digital transformation**

- **Infrastructure elevation**

- **Vibrancy in Industry Interface**

- **Impetus to Research and Publication**

- **Genesis of Consultancy and MDP**

1. Capacity building and quality improvement in curricular and co-curricular activities

Goals :

➤ To be a significantly large institute in the areas of management and technology

➤ To be an institute serving to industry's need of niche technologies

➤ To be an institute providing incrementally developing quality of curricular and co-curricular inputs to the students

Execution Approaches :

➤ To start a new Program in emerging thrust area Digital Marketing

➤ To increase the intake of MCA program from 60 to 120

➤ To set up centers of excellence for training, certifications, internships and placements, live projects, research and IPR creation in the areas of technology of the future like Digital Marketing, AIML, Analytics, Data science etc

➤ To add certifications for value addition in each specialization like Digital Marketing, Investment Banking, HR Analytics, Data Visualization, Six Sigma etc

Measurable Attributes :

➤ Variety of programs being offered and their compatibility with each other

➤ Number of students in each program versus the demand of professionals in those domains of industry

➤ Number of centre of excellence and the domains they are catering to

➤ Variety of functional goals being achieved by the centre of excellence out of set goals

➤ Types and number of skill development certifications that students complete

2. Digital transformation

Goals :

➤ To replace manual operations with ERP

➤ To increase efficiency of operations

➤ To improve engagement of stake holders with easier to handle digital tools

Execution Approaches :

➤ To streamline following manual operations by intervention of ERP
- Admissions
- Student Section
- Accounts
- Mentor Mentee Process
- Library
- HR and Administration
- Placement
- Planning, Execution and Review

➤ To implement LMS

➤ To prepare Alumni Portal

➤ To prepare mobile application of Alumni Portal

➤ To prepare mobile application of Entire ERP

➤ To use data captured by ERP in analytics for decision making

Measurable Attributes :

➤ Number of ERP modules being used in operations

➤ Extent of manual operations replacement by use of ERP

➤ Extent of use of LMS in academic processes

➤ Extent of use of digital tools in various touch points for stakeholders engagement

➤ Ease of usage of digital tools

3. Infrastructure elevation

Goals:

➤ To provide state of the art infrastructural facilities to students for improving their learning experience

➤ To improve the quality of projects using upgraded computer lab

➤ To create tangible ques in the positioning of institute suitable for digital education

Execution Approaches :

➤ To upgrade one computer lab with latest configuration of computers to support live projects in AIML, Block chain, Data science etc.

➤ To renovate five classrooms to state of the art smart class rooms

Measurable Attributes :

➤ Monetary investment in upgradation of infrastructure facilities

➤ Number of new and updated facilities created

➤ Improvement in the quality of projects

4. Vibrancy in Industry Interface

Goals:

➤ To create enough opportunities for students to interact with HR managers

➤ To create enough opportunities for placement department to network with HR managers

➤ To create dedicated centres facilitating skill development and practical exposure to students in domains regaled to new age technologies

Execution Approaches :

➤ To collaborate with 3-5 companies for establishing centre of excellence covering areas like AIML, Block chain, Data Science, Digital Marketing etc

➤ To organize series of HR meet for developing new relations, nurturing existing relations and disseminating them the developmental updates at institute

Measurable Attributes :

➤ Number of HR meets organized

➤ Number of HR professionals visited with whom students got opportunity to interact and placement department got opportunity to network

➤ Number of centre of excellence established

➤ Number of activities conducted under centre of excellence

5. Impetus to Research and Publication

Goals:

➤ To provide faculties with necessary knowhow and skills required for research and publication

➤ To provide faculties with enough opportunities of research and publications

Execution Approaches :

➤ To start a research centre under university

➤ To start a publication house

➤ To conduct a series of FDP in the domain of research and publication

➤ To organize one research conferences each year (national / international)

Measurable Attributes :

➤ Number of FDPs related to research and publication organized for faculties

➤ Number of faculties who got benefitted because of these FDPs

➤ Number of research conferences organized by the institute

➤ Number of faculties who got benefitted because of these research conferences

6. Genesis of Consultancy and MDP

Goals:

➤ To provide faculties with necessary knowhow and skills required for being a consultant and/ MDP trainer

➤ To provide faculties with enough opportunities of consultancy and MDP projects

Execution Approaches :

➤ To Train faculties for Consultancy and MDP assignments by organizing FDPs and providing simulated projects

➤ To establish consultancy and MDP centers at institute

Measurable Attributes :

➤ Number of consultancy and MDP projects executed

➤ Number of faculties and students involved in consultancy and MDP projects

➤ Revenue earned by the institute out of consultancy and MDP projects