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PLANVIEW IDEAPLACE

Accelerate Innovation

Innovation Portfolio Tracker
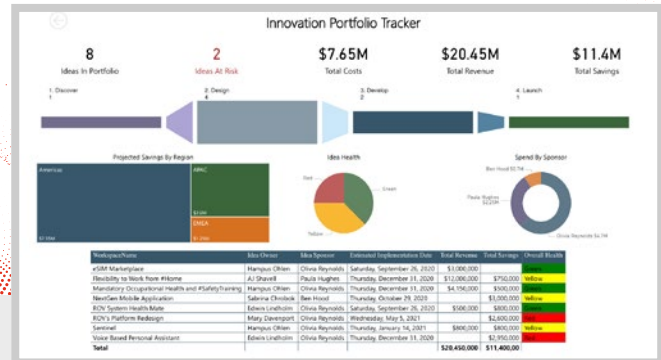
Ad-hoc, disconnected ways of capturing ideas result in missed opportunities, causing significant delays to innovative improvements, customer solutions, and new revenue. With Planview® IdeaPlace, an organization accelerated the innovation pipeline, moving from ideas to execution 80% faster. Surface high-value ideas to optimize processes, improve customer retention, and achieve growth targets.

Uncover opportunities for improvement

Tap into the wisdom of the crowds across stakeholders, employees, and customers to confidently capture the most impactful ideas

Prioritize the highest-value ideas

Invest in the best ideas by using detailed analysis to determine their business value and strategic fit

Minimize time from ideation to impact

Quickly move from capturing to implementing new products, projects, and customer solutions, delivering impact faster.

"It was just tremendous how we were able to go from implementing ideas in three to six months to implementing ideas in a matter of weeks."

– Kristopher Ireland, Technology & Innovation Strategist at Guardian

Key Use Cases

✓ Discover and Develop New Products

Achieve time-to-impact faster, meet growth targets, and outpace the competition. Centralize ideas into a unified innovation value stream to advance and deliver impactful innovations for new products.

✓ Crowdsource Company Initiatives

Align innovations to strategic initiatives and organizational goals. Give stakeholders & employees an engaging experience to suggest and advance ideas for new strategic initiatives, high-value projects, or process improvement opportunities.

✓ Leverage the Voice of the Customer

Improve customer satisfaction and retention. Tap into customer business needs and ideas from the field to influence your offerings roadmap and elevate the customer experience.

Planview® IdeaPlace enables your organization to accelerate innovation from idea to impact.

How We Do It (Differentiator features)

✅ Unified Innovation Ecosystem

Unify your innovation activity into a single value delivery system keeping your organization, processes, objectives, and customers aligned.

✅ Democratized Ideation

Make more confident and insight-driven decisions by capturing and synthesizing ideas from everyone, whether a top-down challenge or proposed by a user.

✅ Guided Idea Evaluation

Instantly understand how and when comprehensive value drivers of your portfolio have changed over time.

✅ Complete Idea to Execution Workflow

Leverage idea workflow automation to capture and advance the highest-voted ideas from evaluation into execution stages.

✅ Intelligent Analysis and Prioritization

Harness trends, sentiment analysis, and comprehensive innovation analytics that leverage machine learning techniques and emerging themes from within your idea data to prioritize, advance and implement impactful ideas.

✅ Connected Strategy, Ideas, and Impact

Connect your idea pipeline to the Planview Platform and solutions, Strategic Portfolio Management, Product Portfolio Management, Project Portfolio Management, and Professional Services Automation, to execute and implement ideas.

Planview IdeaPlace offers integrated, configurable innovation management capabilities to capture, evaluate, and prioritize ideas. Accelerate your innovation pipeline, launch competitive products, and improve customer satisfaction while decreasing time-to-impact.

To learn more, watch the product demo for **Planview IdeaPlace**, or visit us at **Planview.com/IdeaPlace**.

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