# GENERATIVE AI READINESS ASSESSMENT AND POC

Since the launch of ChatGPT, interest in generative AI has exploded across every business segment and among consumers. However, those tools are only the tip of the iceberg — what's most important to business leaders is how this form of AI could completely revolutionize entire industries.

## THE CHALLENGE

Despite generative AI's paradigm-shifting opportunities, recent research found that:

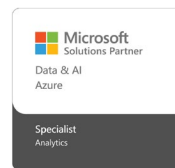**90%** of business executives were concerned about its risks.

**60%** say cost and a lack of clear business use cases mean they are years away from implementation.

**While generative AI offers early adopters unprecedented opportunities and a significant competitive advantage, it requires correctly identifying and implementing their business case.**

## THE SOLUTION

SoftServe's Generative AI Readiness Assessment and Proof of Concept (PoC) is tailored to help you identify practical applications for your business and evaluate the viability, usability, and feasibility of generative AI features and systems.

Software companies and enterprises alike have relied on SoftServe as a global IT leader for 30 years. Our team of experts is known for delivering real-world, value-generating AI/ML applications.

**Microsoft**
**Solutions Partner**
Data & AI
Azure

Specialist
Analytics

As a Microsoft Solutions Partner since 2004, SoftServe has a deep understanding of Azure's cloud and AI capabilities.

**We've combined tools like Azure's OpenAI and Cognitive Search with SoftServe's decades of experience to develop and refine an assessment framework that consistently leads to client success.**

## BUSINESS USE EXAMPLES

Digital Avatar and Assistant

Intelligent Search and Question Answering for Risk Management

AI-powered Travel and Hospitality Advisor

Automated Regulatory Compliance Assessment

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## SOFTSERVE'S APPROACH AND PROCESS

This assessment is designed to help executives find the best generative AI opportunities for their businesses. The aim is not just to explore the technology, but to prepare your organization to effectively use generative AI, complete with a strategic roadmap for the future. We will help you identify, manage, and reduce associated risks, and improve the time to market for any application or feature you are exploring.

Ultimately, you'll have a PoC with the foundation for growth as part of an ongoing generative AI strategy.

**SoftServe's AI, design, and project management experts will collaborate with your team to:**
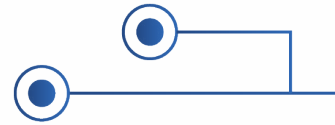
1. **Identify** the possible generative AI solutions and features best suited for your company using Azure Cloud AI before prioritizing use cases.

2. **Determine** your target audience(s) and your potential solutions' beneficiaries.

3. **Assess** data availability and quality, technology readiness, feasibility, and the preparation factors required to pursue the most promising solution.

**If the solution is feasible, our team will:**

4. **Evaluate** its ROI, viability, and impact opportunity.

5. **Develop** the PoC to validate assumptions and reduce risk for future investments in generative AI technology.

6. **Present** a PoC demo, a detailed assessment and feasibility analysis, and a recommended roadmap.

## YOUR ASSESSMENT PACKAGE INCLUDES

1. Eight weeks of services in two phases: Rapid Assessment (one week) and PoC (seven weeks)
2. An executive assessment report
3. PoC design and development plan
4. Complete PoC source code and technical documentation
5. PoC feasibility and business value justification report
6. Recommended Generative AI strategy roadmap

## EXPECTED POC OUTCOMES

Generative AI opportunities aligned with business goals

Functional solution prototype for the selected use case

Business value justification and cost estimation

MVP vision and implementation roadmap

## BUSINESS BENEFITS

Automate tasks and scale processes faster

Reduce costs and increase efficiency more easily

Enhance user experience and personalization seamlessly

Accelerate innovation and AI adoption

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