



Standard
Media Kit

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Our Global Healthcare Platform

About Us

Insights Care is a healthcare solutions platform catering to the global audience by facilitating health whereabouts, expert insights, and entrepreneurial stories of Care professionals who are driving the health transformation.

We at Insights Care take immense pride in being one of the most prompt and highly researched journals. As per our corporate adventure, we bring you the key highlights of the sector sharing the struggles and accomplishments of the global Healthpreneurs and the disruptors that are redefining health sciences.

We facilitate the best solutions catering to the medical fraternity, its subsidiary subsets and educating the world with precise healthcare and wellness guidance. With ground-breaking stories at our highest priority, we have embraced the world's leading corporates into our brand collaborations and are assisting the community while igniting the flame of, "everything for healthcare!"

While you find our quenching thirst for healthcare development, connect with our services that will enable you to stay updated about the latest advancements happening in this ever-evolving sector!



Mission

Insights Care Magazine foresees to provide insights on the healthcare industry with a primary emphasis on the global healthcare and wellness organizations while intending to apprise healthcare professionals along with global citizens about the healthcare system, technologies, opportunities, and the emerging trends in this ever-evolving sector.

Vision

Known for our global network across the sector, we believe in spearheading the technological transformation and assist healthcare companies in penetrating to every corner of the globe. As a media partner to top-notch healthpreneurs, we envision to promote healthcare corporations and facilitate brand management with hassle-free experience.

Circulating Worldwide

Magazine Distribution and Visitors

Estimated Readers: 410,000+

Average Time Readers

Spend per issue: 27 mins

Unique Website Visitors

Per Month: 240,000+



● EMEA

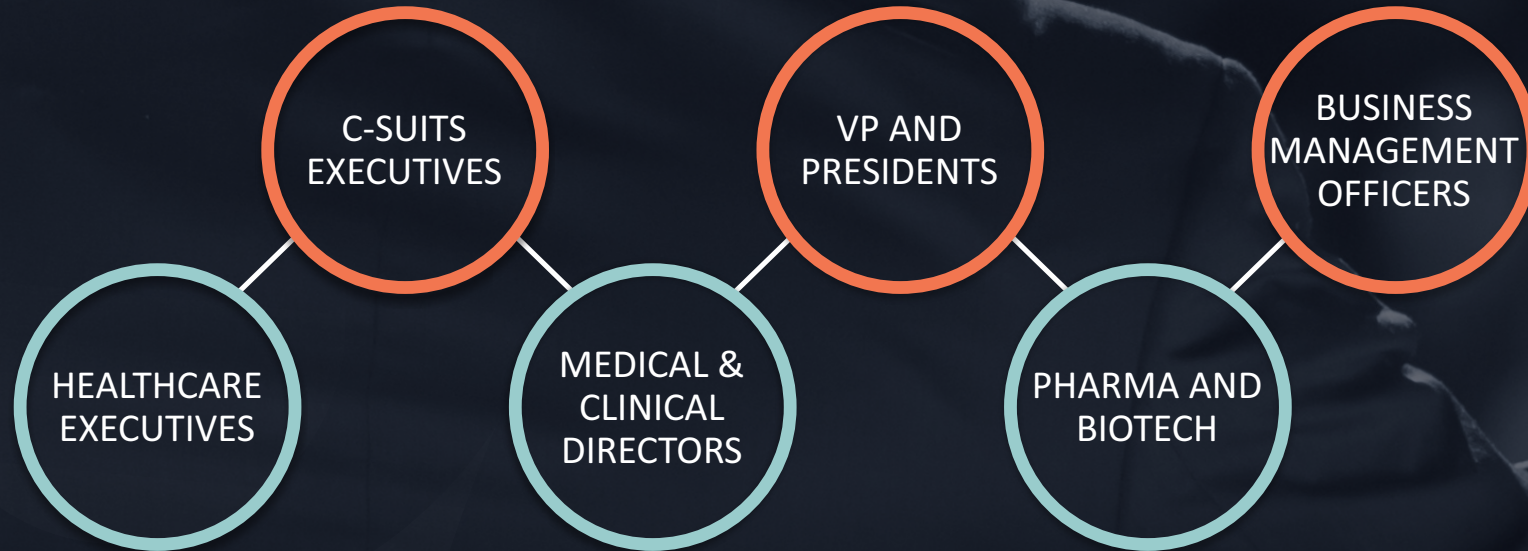
● N&S AMERICA

● APAC

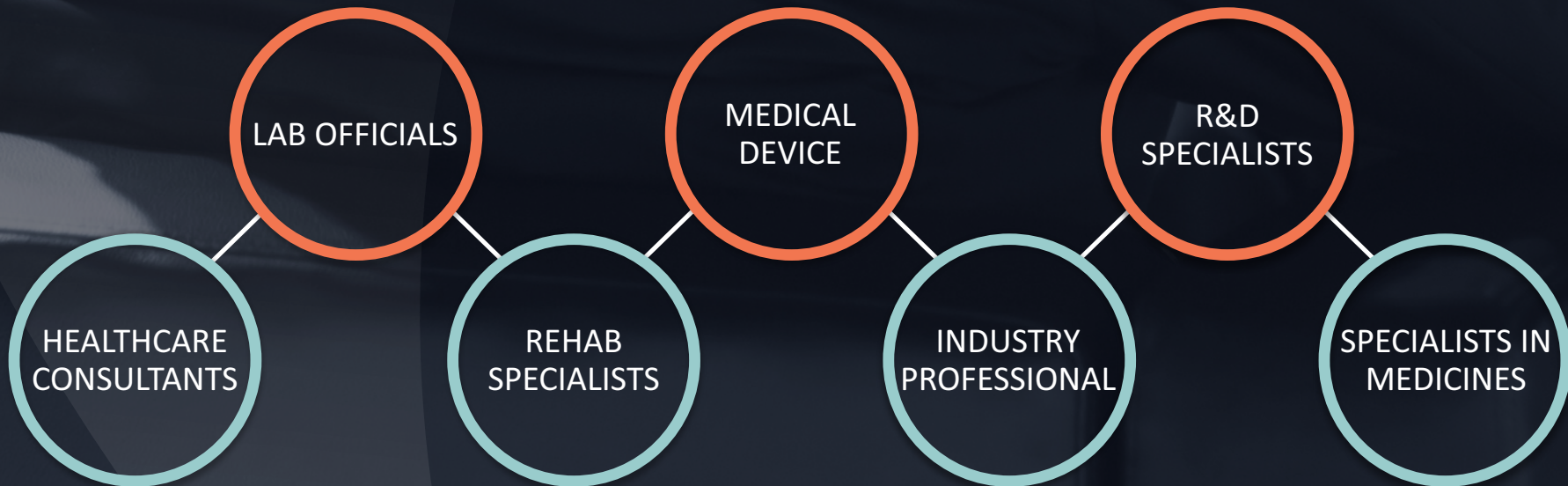
SUBSCRIBER'S *PROFILE*



EXECUTIVES



RESEARCH EXPERTS



TARGET MARKET



HOSPICE & PALLIATIVE CARE

REHAB CENTRES

MEDICAL CENTRE

NURSING HOME

HOSPITAL

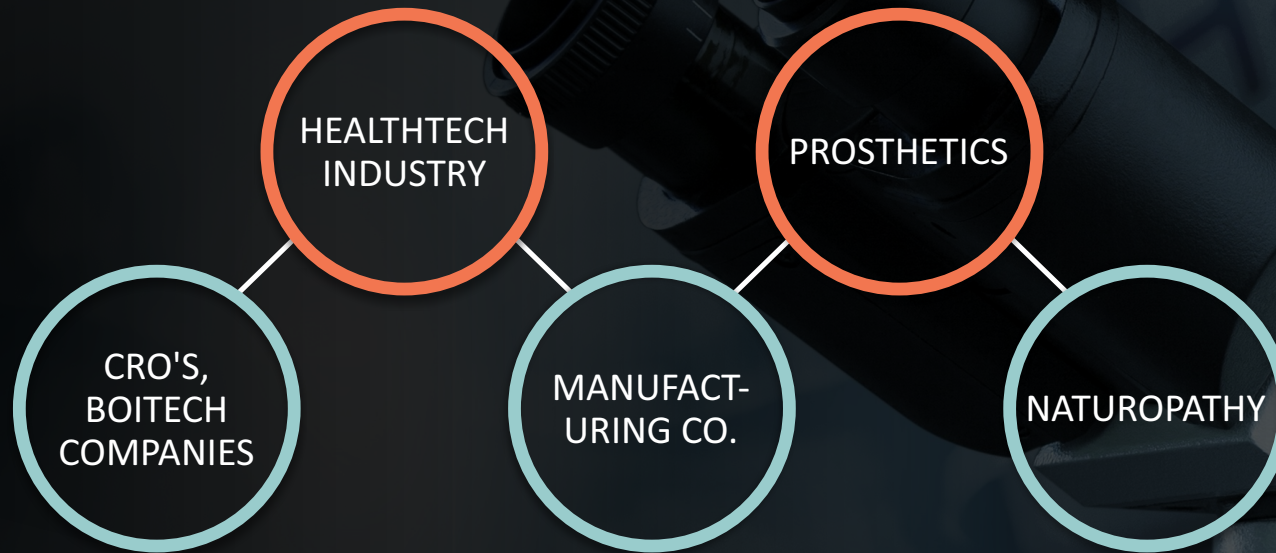
DIAGNOSTIC CENTRE

CLINICAL & MEDICAL LAB

ASC CLINICS

HEALTH AND WELLNESS CENTERS

PRECISION MED COMPANIES



PRIMARY CARE



Magazine COVER

As part of the five-page cover story of the featured profile, the magazine highlights the insightful story of the featured organization or care professional. It also provides other media benefits like branding through a press release.



- Five-Seven full pages in-print and online magazine(Lead Profile among the listing)
 - Full Image of featuring person on the Cover Page.
 - 5 Advertisements inside the magazine & 1 Full Back page advertisement.
 - Logo of Listing & Framed Certificate.
 - Banner Ad space on our website.
 - PDF of profile & online profile link.
- One-year branding.

Special Profile

Interview with Insights Care

The latest section of the website highlights direct interviews with professionals, which help uncover their stories and innovations in the healthcare niche.



- Four-Five full pages in-print and online magazine(Lead Profile among the listing)
- 1.5-inch image of featuring person on the Cover page.
- 4 Advertisements inside the magazine & 1 Full Back page advertisement.
- Logo of Listing & Framed Certificate.
- Banner Ad space on our website.
- PDF of profile & online profile link.
- One-year branding.

BUSINESS Profile



This is a three-page spread of stories of organizations and professionals that have been featured in a particular issue, along with branding opportunities through a press release.

- Two-Three full pages of profile in-print and online magazine, along with CEO picture.
- Logo of the listing + framed certificate.
- 3 Advertisements.
- PDF of profile & online profile link.
- One-year branding.

TARIFFS & SERVICES



Opened
16 inch x 10.5 inch
(Width x Height)

Closed
08 inch x 10.5 inch
(Width x Height)

Editorial & Advertisement Rate Card

Display	Rates
Front Cover + Inside Cover Story with (5-7) + One Page Ad + Back Cover + Banner Ad + Video Cover Story + Brand awareness campaign	\$5000 USD
Special Profile(1.5-inch on Cover) + Inside Cover Story with 4 pg + One Page Ad + Back Cover	\$3000 USD
Two-Full Page Business Profile (2) + One Pg Ad+ Article	\$2000

Only Advertisement Rate Card

Display	Rates
Two-Page Spread Ads	\$1000 USD
One-full Page	\$600 USD
Back Cover Page	\$850 USD
1 Month Banner AD	\$1000 USD

BRAND COLLABORATION

