



## The Perfect Place to Invest

Redlands Coast is located in the fast-growing region of south-east Queensland, Australia. Ideally positioned adjacent to the major population centres of Brisbane and the Gold Coast, Redlands Coast is only:

- 35 minutes' drive from the CBD of Brisbane (Queensland's capital and largest city)
- 30 minutes' drive to the major freight and transport hubs, and
- 60 minutes from internationally renowned beaches of Surfers Paradise.

Redlands Coast has 335km of coastline, seven distinct islands including North Stradbroke Island, known for some of the most spectacular scenery found anywhere in Australia. As a host venue city for the canoe slalom events for the Brisbane 2032 Olympic and Paralympic Games there are unparalleled opportunities for growth and investment.



### Why Invest in Redlands Coast?

**Strategic location:** Redlands Coast is strategically located between two major cities, Brisbane and Gold Coast. This provides easy access to a large customer base and workforce.

**Lifestyle destination:** Redlands Coast is renowned for its picturesque coastal locations, beautiful scenery, and relaxed lifestyle. This makes it an attractive location for investors looking to combine work with leisure.

**Growing population:** Redlands Coast's population is growing rapidly, with an increase in population projected to continue in the coming years. This presents opportunities for businesses looking to tap into a growing market.

**Business friendly:** Redland City Council fosters a pro-business environment by providing a range of support services, including business capacity building workshops and networking opportunities to assist investors and entrepreneurs.

**Strong industry sectors:** Redlands Coast has a diverse economy, with strong industry sectors including agriculture, tourism, manufacturing, health, and education. This diversity provides opportunities for investors to explore multiple sectors.

**Infrastructure development:** Redland City Council has made significant investments in infrastructure development in recent years, including new roads, public transport options, and the expansion of the port facilities. This creates a solid foundation for businesses looking to establish in the region.



# Redlands Coast



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