

**Real Insight** 

### About IPOR

Institute for Public Opinion Research (IPOR) is an independent research institution with ability to gauge public opinion at its best on social issues, democracy and service delivery throughout Pakistan. IPOR is registered under section 32 of companies act, 1984 (XLVII of 1984) with the Security and Exchange Commission of Pakistan (SECP). IPOR's Executive Director is also a member of European Society for Opinion and Market Research (ESOMAR). It is globally recognized mark of excellence within and beyond the industry.





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# Survey Methodology

Period :	May 24-June 03, 2022	
Eligibility :	Age 18+.	
Response Rate :	Approximately 51%	
Margin of Error :	Not More than $\pm 2-3\%$ at 95% confidence level at national-level results.	
Sample size	= 2,003	Com

- The survey was conducted through Computer Assisted Telephonic Interviews (CATI). These interviews were conducted by a team of trained professionals with an attempt to closely match the demographic spread of Pakistan.
- A phone panel comprised of randomly selected 241,253 active mobile phone users was used as sampling frame to draw sample of adult residents in all four provinces. This Phone Panel was made through Face-to-Face data collection across all districts of Pakistan.
- In the first stage, allocation of primary sample units (PSU) was made by distributing sample to all the provinces as per their actual share. In the second stage, phone number were sorted in 79 districts, and then selection was be made using systematic Sampling with a Random Start (SSRS).
- The information in this report has been compiled in accordance with international standards for market and social research methodologies.
- Figures in charts and tables may not sum to 100 percent due to rounding error.

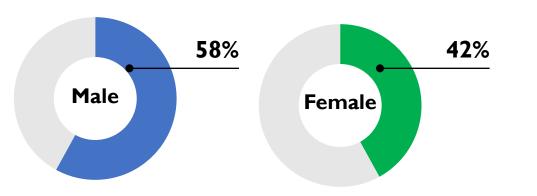
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Survey Method: Computer Assisted Telephonic Interviews (CATI)

Sample size= 2,003

## Survey Demographic

#### Gender

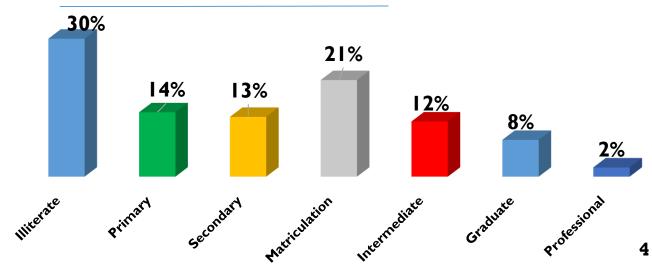


### **Provincial Sample**

Sr.	Province	Sample	Percentage
I	Punjab	1082	54%
2	Sindh	461	23%
3	KP	341	17%
4	Balochistan	120	6%
Total		2,003	100%

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### Education



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### **TOP ISSUES**



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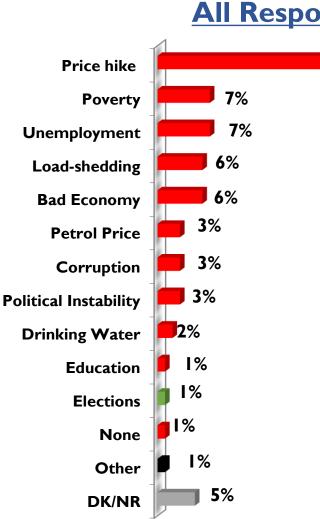
### SINGLE MOST IMPORTANT ISSUE

Q: In your opinion, which one most important Issue facing country Prime Minister Shahbaz Sharif should solve immediately?



55% of the respondents reported Price hike/ inflation as the most important issue PM Shahbaz Sharif should solve immediately. While 07% of the Pakistanis said Poverty followed by 07% unemployment and another 06% said load-shedding.

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#### All Respondents

55%

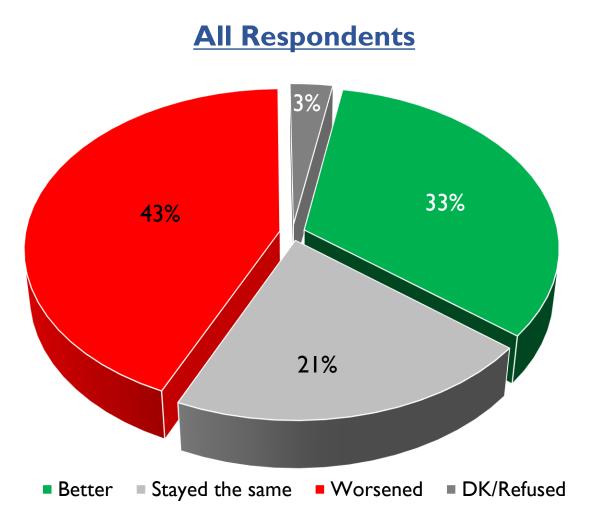
### **PERSONAL ECONOMIC SITUATION**

Q:Thinking now about your personal economic situation, during the 3 ½ years of the PTI government has it gotten better, stayed the same, or worsened?



A majority 43% of the respondents said their personal economic situation got worsened during the tenure of 3 <sup>1</sup>/<sub>2</sub> years tenure of the PTI government While 33% said got better followed by 21% it stayed the same.

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### **PTI LONG MARCH/SIT-IN**



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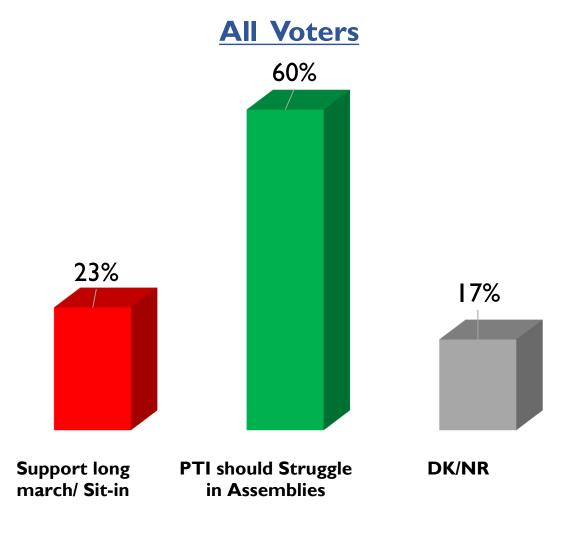
### LONG MARCH/ SIT-IN

Q:As you know PTI / Imran Khan has called for long march / sit-in on Islamabad. Do you support it, or do you think that PTI should struggle in the assemblies? (Slide 1/2)



In response of the question about long march, majority 60% of the respondent said Imran Khan/PTI should struggle in Assemblies, while 23% are still in favor of protests/long march.

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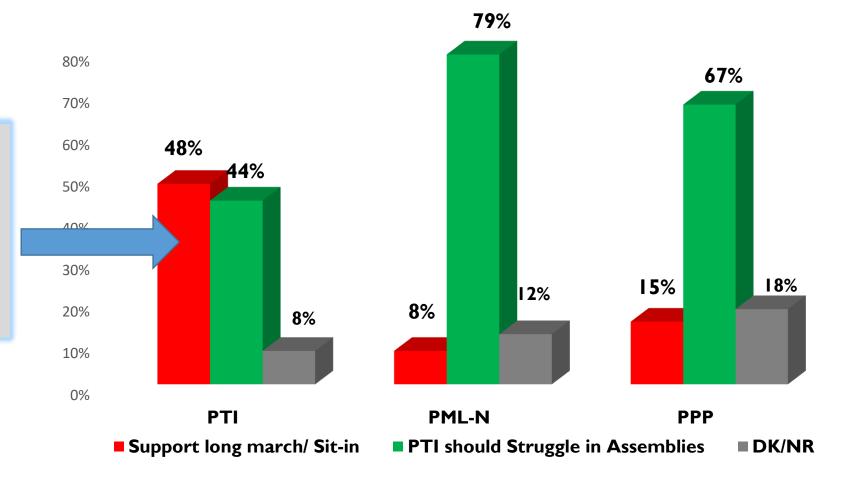


### LONG MARCH/ SIT-IN

Q:As you know PTI / Imran Khan has called for long march / sit-in on Islamabad. Do you support it, or do you think that PTI should struggle in the assemblies? (Slide 2/2)

(Among Party Voters)

Note: It is worth noting that PTI supporters are divided with 48% support long march, whereas 44% want PTI members to go back to Assemblies.



### SHOULD CURRENT GOVERNMENT COMPLETE ITS TERM?

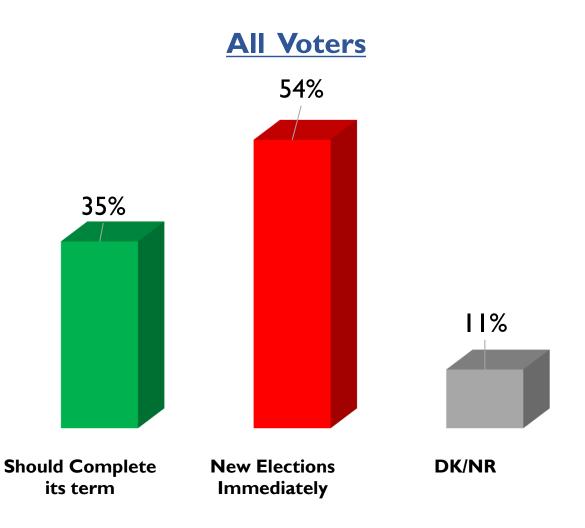
Q: Do you think the current assemblies should complete its term or should there be a fresh elections to form a new government? (Slide 1/2)



54% of respondents said that they want an immediate fresh elections. While 35% are still willing to let the current government complete its term.

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### SHOULD CURRENT GOVERNMENT COMPLETE ITS TERM?

Q: Do you think the current assemblies should complete its term or should there be a fresh

elections to form a new government? (Slide 2/2)

### (Among Party Voters)

86%

90% 80% **63**% 70% 57% Note: It is interesting to 60% note that majority (86%) 39% that PTI supporters want 31% new elections, whereas 40% on the contrary 63% of 30% PMLN support that the 11% 20% 6% current assemblies 5% 2% should complete its 10% term. 0% ΡΤΙ **PML-N PPP** 



Should Complete its term
New Elections Immediately

DK/NR



### **ELECTIONS**



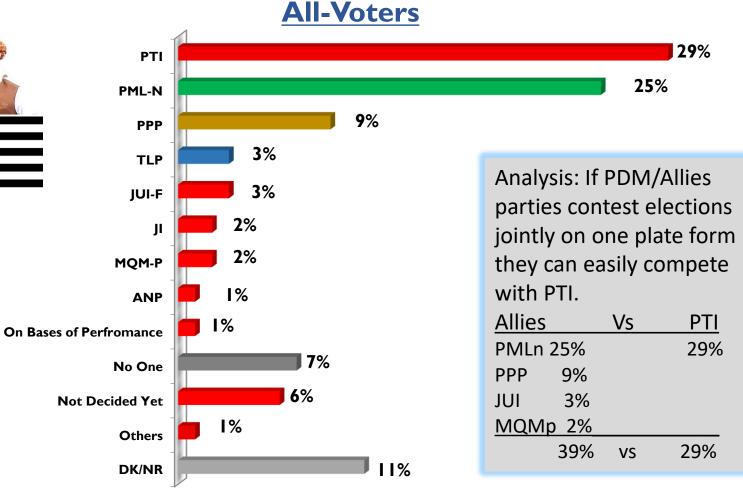
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### **POLITICAL PARTIES POPULARITY**

Q:Thinking now about new elections, if the national assembly elections are held again, for which political party would you like to vote? (Open-ended)



29% of the respondents said they will vote for PTI, while 25% said PML-N and 9% said they will vote for PPP if the elections are held again.







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# Thank you!

For any further query regarding this survey please feel free to contact.

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