

Advertise on Jay-Harold.com

Starting at \$25 per week

Advertising on Jay-Harold.com is a great way to reach thousands of African American readers each week.

Three Advertising Options

Sitewide Leaderboard

Appears throughout the website next to the logo on every page. Shrinks to fit for mobile users. See **red** rectangle in image to right for example placement.

Dimensions: 728px wide x 90px high
(shrinks to a minimum of 320x40px on mobile)

Price: \$50 per week

Sitewide Tall Sidebar

Appears on on every page in sidebar. See **green** rectangle in image to right for example placement.

Dimensions: 260px wide x 520px high

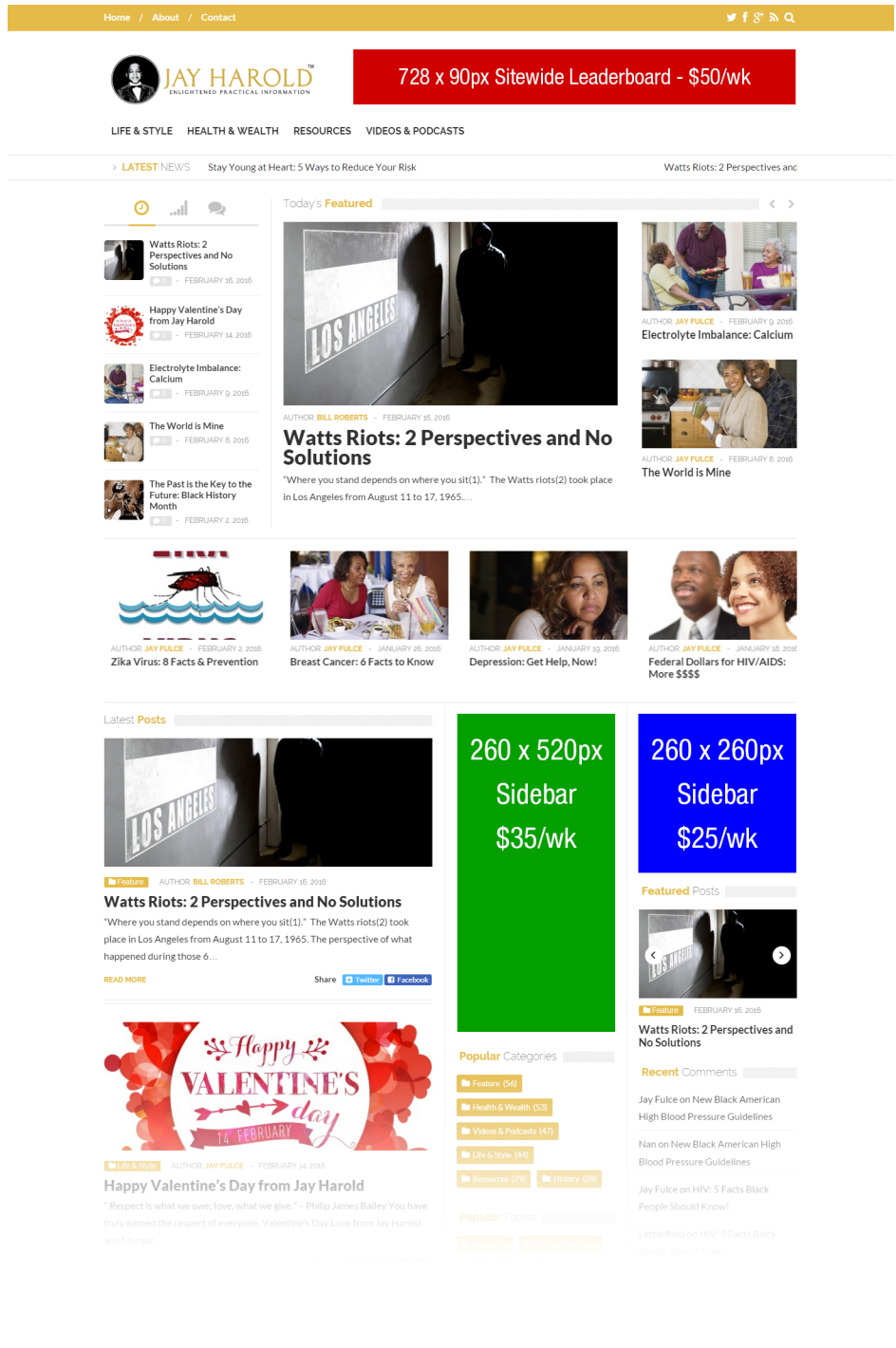
Price: \$35 per week

Homepage & Posts-page Square Sidebar

Appears on homepage and on article/post pages throughout website. See **blue** square in image to right for example placement.

Dimensions: 260px wide x 260px high

Price: \$25 per week



All Ads on Posts Page

Leaderboard & Tall Sidebar Ad on Regular Pages

This screenshot shows the website layout with multiple ad placements:

- Header:** A yellow navigation bar with 'Home / About / Contact' and social media icons.
- Hero Section:** A dark blue banner with the Jay Harold logo and a '728 x 90px Sitewide Leaderboard - \$50/wk' ad.
- Navigation:** A horizontal menu with 'LIFE & STYLE', 'HEALTH & WEALTH', 'RESOURCES', and 'VIDEOS & PODCASTS'.
- Content Area:** A main article titled 'Electrolyte Imbalance: Calcium' with a large image of a family. To the left of the article is a '260 x 520px Sidebar \$35/wk' ad. Below the article is a '260 x 260px Sidebar \$25/wk' ad.
- Footer:** A 'Recent Posts' section with a '260 x 520px Sidebar \$35/wk' ad.

This screenshot shows the website layout with ad placements on a regular page:

- Header:** A yellow navigation bar with 'Home / About / Contact' and social media icons.
- Hero Section:** A dark blue banner with the Jay Harold logo and a '728 x 90px Sitewide Leaderboard - \$50/wk' ad.
- Navigation:** A horizontal menu with 'LIFE & STYLE', 'HEALTH & WEALTH', 'RESOURCES', and 'VIDEOS & PODCASTS'.
- Content Area:** A main article titled 'Resources' with a large image of a family. To the left of the article is a '260 x 520px Sidebar \$35/wk' ad. Below the article is a '260 x 260px Sidebar \$25/wk' ad.
- Footer:** A 'Recent Posts' section with a '260 x 520px Sidebar \$35/wk' ad.

Get Started

Getting started is easy!

1. First, please email info@jay-harold.com with the ad space you would like to purchase (*sitewide leaderboard, sitewide tall sidebar, or square sidebar*) and the number of weeks/months you would like the ad to run so we can confirm availability.
2. You can include graphics with the above email, or send them once ad space availability is confirmed.
3. Once we receive your images, we will confirm they meet our dimensional standards and send you an invoice.
4. After payment is received, your ad will go live!