

NOW APP

Making the
Development of
Competences
Visible





Meet Abby, she is a volunteer mentor to help students launch their start up



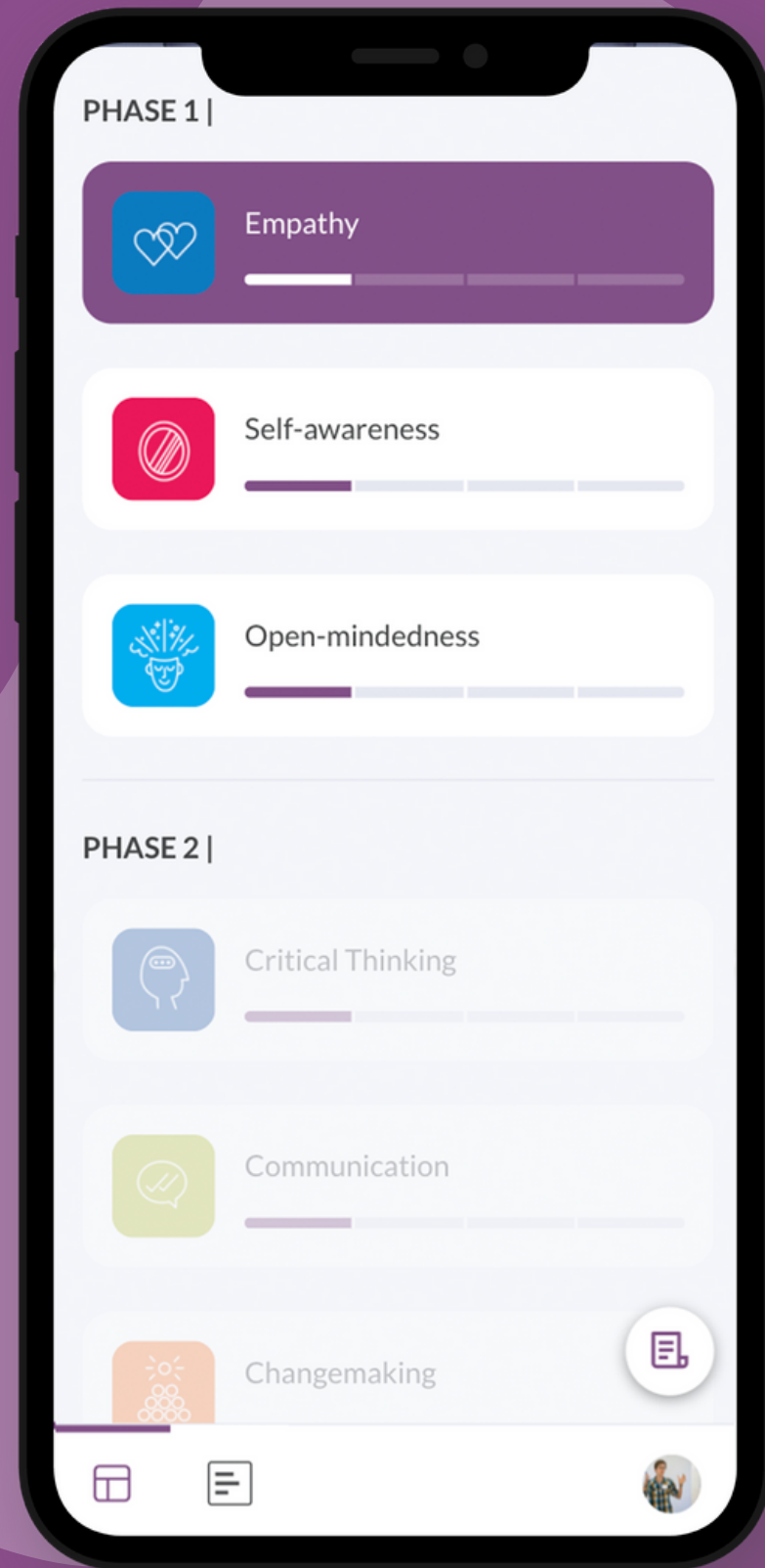
And finally, meet Amir, he volunteers as facilitator for a intercultural organization



And here's Alex, they teach coding to people with migrant background

What Abby, Amir and Alex have in common is that as volunteers, they are developing a lot of new competences.

But how do they **know** what competences these are? How can they **showcase** what they learned?



The NOW App makes the competences developed in non-formal education* visible and measurable.

*such as trainings, volunteer or internship experiences, youth exchanges, etc.

Our competence library includes:



ADAPTABILITY



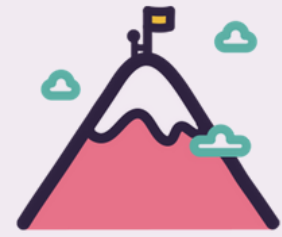
COMPLEX
PROBLEM SOLVING



COURAGE



STRESS RESILIENCE



TENACITY



COLLABORATION



LEARNABILITY



CREATIVITY



DIGITAL LITERACY

Competence measurement based on:



360 evaluation

Making formative evaluation of competence development easy



Microlearnings for lifelong learning

Learner-driven and AI supported activities bridging virtual with real-life



Virtual mentoring platform

Simplifying the use of mentoring as part of up-skilling processes



Measurement approach



- Each organisation defines their framework of competences
- Developed together with researcher in psychometrics at Federal University of Santa Catarina, Brazil
- Constantly reviewed and assessed
- Combining self-, peer-, and facilitator assessment

How can you use it?



Digital (micro) credentials

Use badge-systems to recognise competences development in volunteering



Visible competence development

Accompany each volunteer on their unique competence development journey.



Volunteer

Organization

Self-assessment

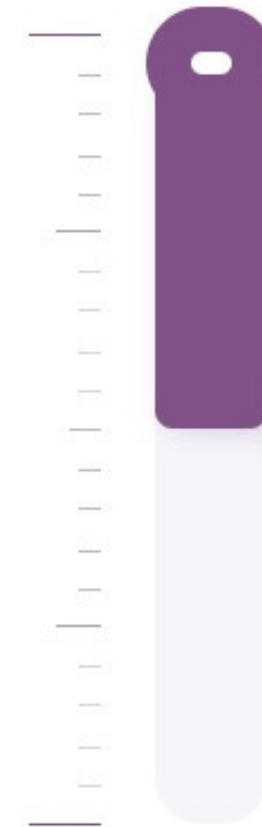


When I work in a group with people of different cultural backgrounds:

Slide to measure your answer





I don't worry much about our differences, and focus on having a good time with everyone.




I see how these differences can influence our relationships and interactions.

Personalized journey for the volunteer













YOU'RE READY!


We have been able to assess your level in several competences. Click on the button below to see your dashboard and start training them.

Show my dashboard 

YOU'RE AWESOME!

We have been able to analyze your level in the following 21st Century competences. Click "continue" to enter the app and start training these competences to get even better at them!

 <p>Empathy</p> 	 <p>Understanding Diversity</p> 	 <p>Flexibility</p> 
 <p>Learning from Failure</p> 	 <p>Self-awareness</p> 	

Continue 

SELECT YOUR LEARNING GOALS

PHASE 1 | Connection

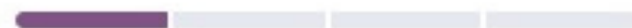
Experience how being part of a community can be transformative.

SELECT ONE COMPETENCE TO FOCUS ON

The following competences are now available for you to train. Which one do you think is the most important for you at the moment? Choose by clicking on it.



Empathy



Understanding Diversity



Confirm selection 

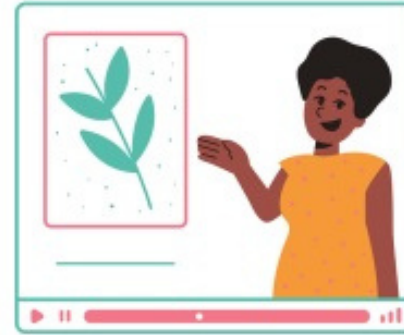


Hi, Fernanda
Demo Cohort II

[Edit account](#)

Watch & Practice

Step 1: Watch the short video by Brené Brown on Empathy. Step 2: In the next days, pay close attention to moments when someone is sharing a challenge or difficulty with you and try to react in an empathetic way, that means: allow yourself to simply open the space for the person to share, and feel with them. Don't try to find something posi...



[See activity](#)

PHASE 1 | CONNECTION



Empathy



Understanding Diversity



PHASE 2 | BALANCE

FEED:

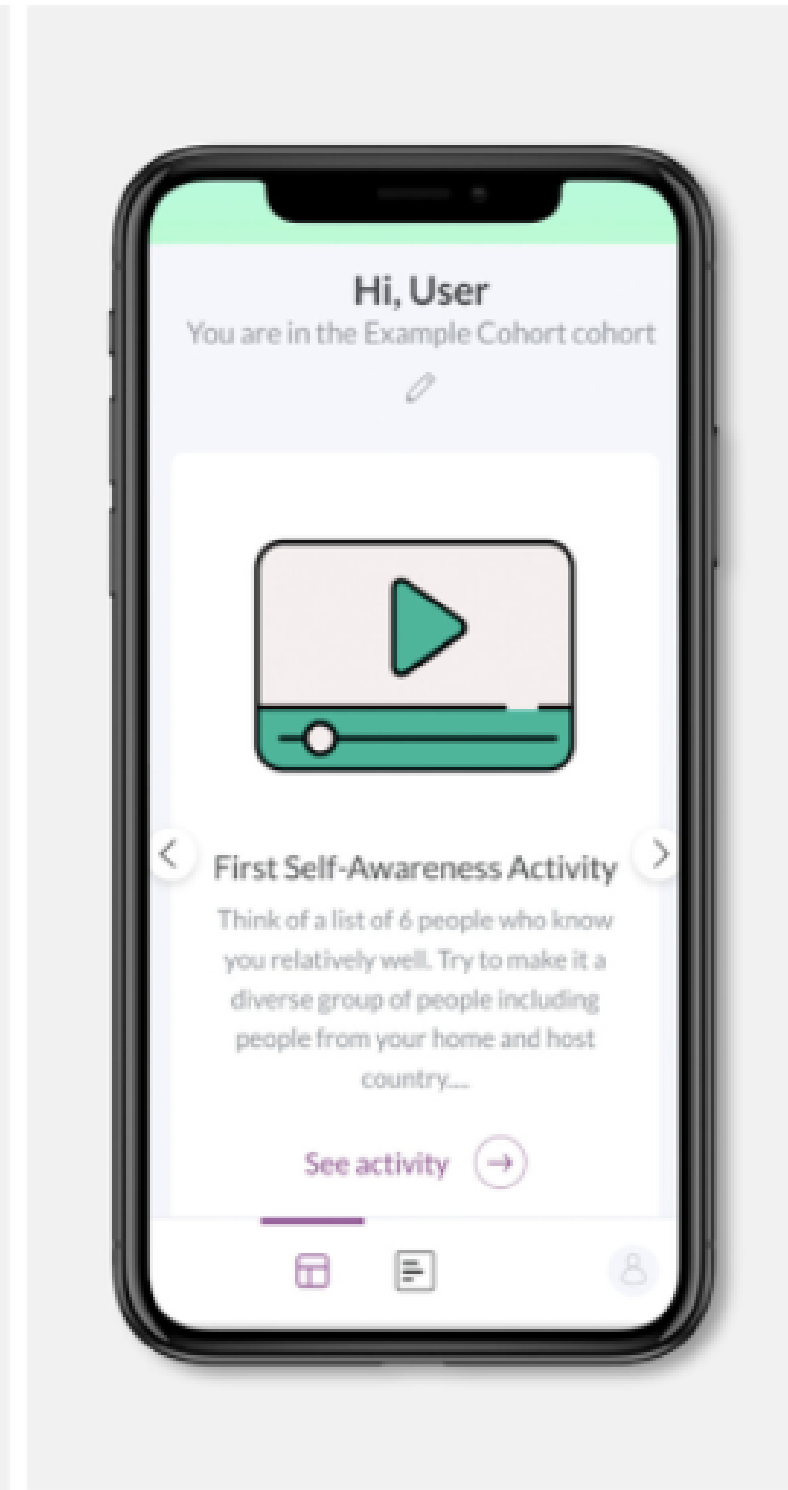
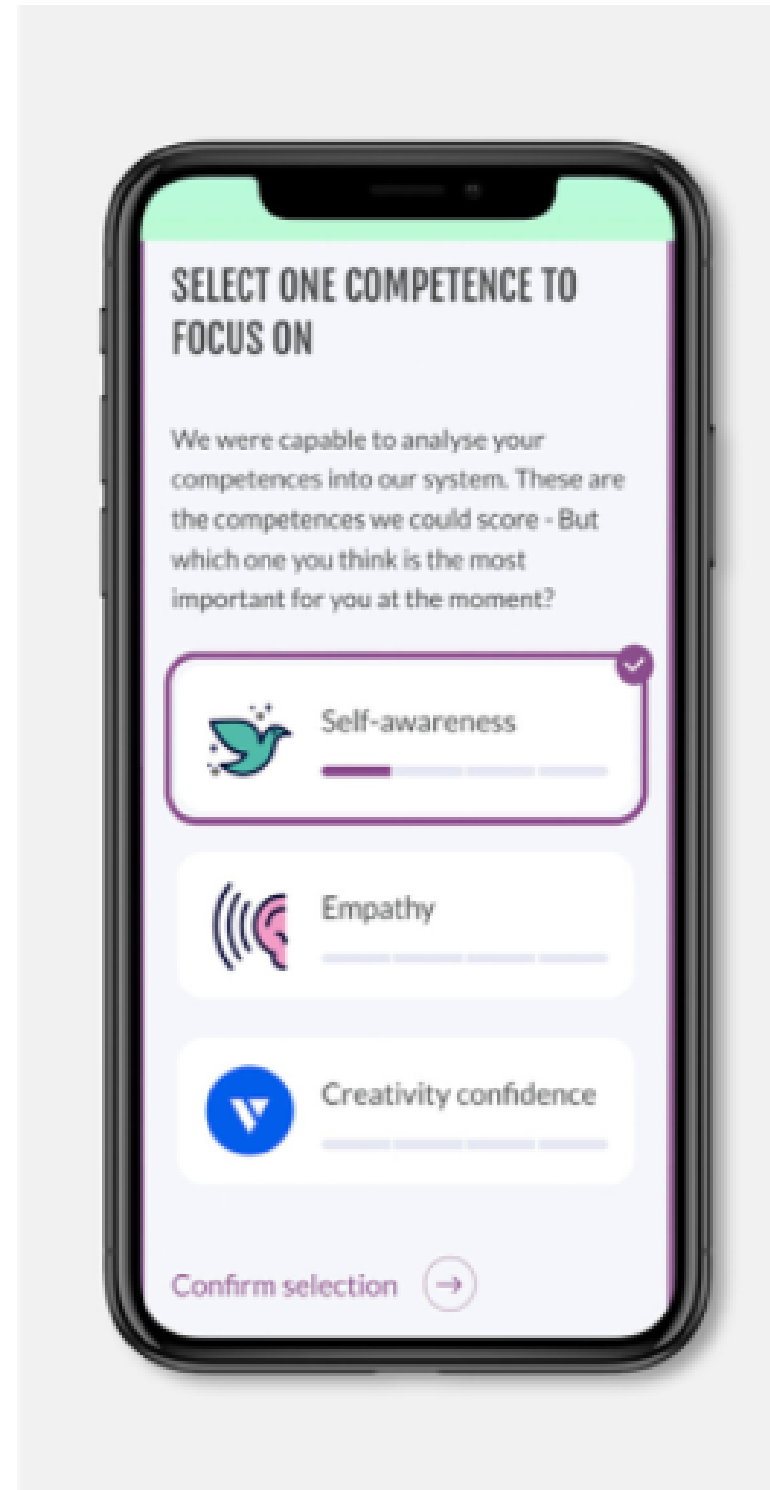
All



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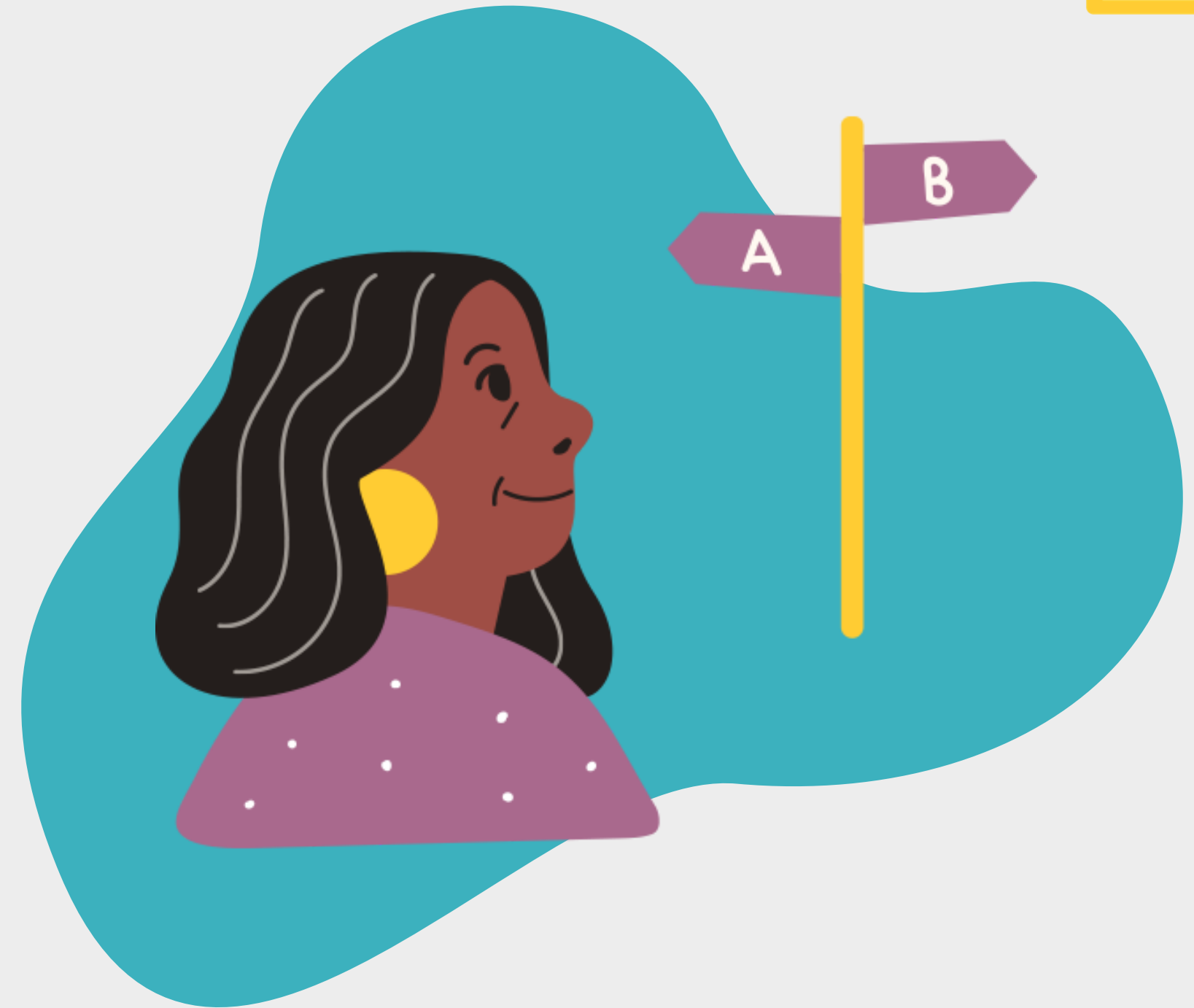
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Microlearnings



Organization

The organization dashboard is a way to measure and document the volunteers' competences development. Allows to see the strengths, what needs to be developed, the improvements and validate learning outcomes.



Overview of all volunteers



Hi, Fernanda

Welcome back to your dashboard

[Edit account](#)

Search by learner or cohort name

Order By Learner A → Z

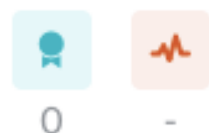
28 Learners

Sessions



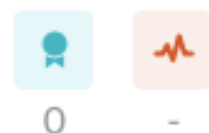
Ademir Viana de
Santana Junior

Formação em Impacto Social
(FIS)



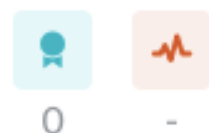
Andrea Barreto

Formação em Impacto Social
(FIS)



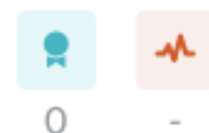
Andrea Apponi

Formação em Impacto Social
(FIS)



Anne Karolyne

Formação em Impacto Social
(FIS)



Cohort overview!

28
Learners

0
Active:



Bianca de Paiva Bella

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Bruna Oliveira Ferreira

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(FIS)



Bruno Lopes de Souza

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(FIS)



Camile Ramos Lisboa

Formação em Impacto Social
(FIS)


PENDING LEVEL UP



You don't have pending level ups to
do yet


Track each volunteer's development





Hi, Thais
Formação em Impacto Social (FIS)

Edit account


 Perform 1on1


No activities


You have completed all your activities so far. Good job!


PENDING LEVEL UP


PHASE 1 | FORMAÇÃO EM IMPACTO SOCIAL (FIS)


 **Iniciativa**

 **Leadership**

 **Aprender com as experiências malsucedidas**

 **Autogestão**

 **Compreensão sobre diversidade**

FEED:  All

Write Here

The world needs more diversity in entrepreneurship

The Team



Rahel Aschwanden
Business Development



Elis Motta
Methodology



Thais Buratto
Tech



Fernanda Ogasawara
Sales



Marília Moreira
Content



Julia Francisca
Marketing



MVP

March 2019



Beta version

January 2020



Launch multi-language

August 2020



NOW App Hiring feature

December 2020

Roadmap

Our product is on the international market and being constantly reviewed.

This year we want to enhance its features and reach proof of concept. In 2021 our focus is scaling.



Volunteering experiences enable the development of 21st century competences. It's time that we capture, measure and value it.

Clients

Confirmed / past



durchstart.



In negotiation





Supported by



Rahel Aschwanden

rahel@institutonow.org

nowcompetence.app