

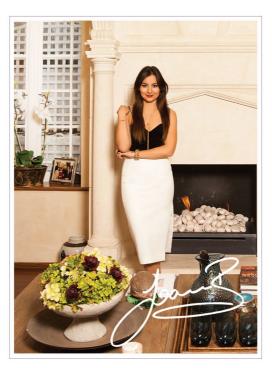




A playful take on the mainline JOUBI collection JB by JOUBI has a duality of inspiration; the tangible and the abstract. Founder Joanna Bourne draws from both the experiential beauty found in nature as well as beauty in the ethereal. Whether it be the celestial phenomenon of the Aurora Lights or the mystery of the Bermuda Triangle these aerial and astral influences both compliment and contrast her work drawn from nature.

The collection is made out of solid silver with yellow, rose, white and blackened gold plating and features a wide range of semi-precious stones and enamel lacquer detailing; making each piece a statement to wear on its own or to layer.

Mix, match and stack both inspirations to create a versatile and unique look no matter what JB combinations.



Joubi was founded in London in 2010 by Joanna Bourne.

After having completed a degree in publishing, London born Joanna decided to indulge her passion for jewellery and jewellery design by embarking on a career in it and subsequently founded Joubi. She graduated from the Gemological Institute of America in London in 2011.

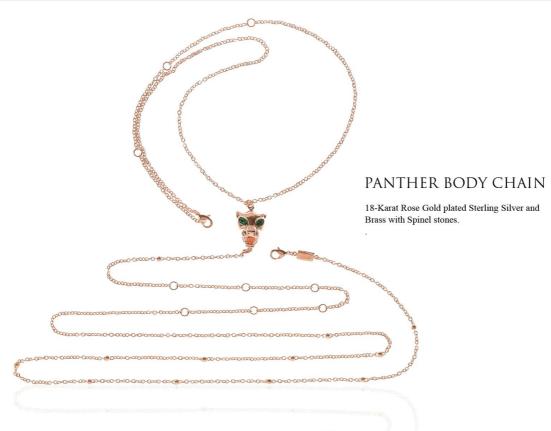
Taking the inspiration for her work from her years of travel, her love of animals and from her fascination with natural materials, metals and gem stones, Joanna has created a diverse and charming collection.

Unlike other jewellery brands, Joubi's pieces are designed with the individual wearer in mind rather than a particular fashion style or look. This is so that the wearer can express their own style and yet still feel that the piece is complimentary to their own look. In this way the chosen piece will take on its own form depending on who the wearer is and in what context the piece is being worn, whether that be at a glamorous formal event or simply a relaxed evening with friends.

Joanna Bourne
Joubi Founder and Designer
JOUBI.COM









18-Karat Rose Gold plated Sterling Silver embellished with White Topaz stones.





FLOATING PANTHER RING

18-Karat Rose Gold plated Sterling Silver with Spinel stones.









EMBELLISHED BERMUDA BAND

 $18\mbox{-Karat}$ White or Yellow Gold plated Sterling Silver with colourful CZ stones.













LINK BRACELET

This Gold plated Sterling Silver Link bracelet is designed with complex and intriguing attention to the smallest detail with its underside inspired by Medieval architecture. Available in Rose, White and Yellow Gold or Black Rhodium.









Panther and Paw Earrings

The Panther and Paw earrings can be worn on any occasion. Made using Sterling Silver with 18-Karat Yellow Gold plating, Neon Enamel and Spinel stones for the eyes.











SPECTRUM COLLECTION

Ideal for stacking, mixing and matching. The Spectrum collection is cast in Yellow, White or Rose Gold plated Sterling Silver and set with vibrantly coloured stones.





KOSEY

18-Karat Yellow Gold plated Sterling Silver with Rainbow Enamel.















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More feminine additions to our Ear Jacket family are the Blooming and Flutter Jackets. Light and comfortable using Pink and White CZ stones and cast in Sterling Silver with 18- Karat Yellow Gold plating.









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LINK (BLACK RHODIUM)

The Link bracelet is made from Sterling Silver with Black Rhodium electroplating and is joined together with a fine Sterling Silver chain and discreet clasp.



LINK (PLATINUM)

The Link bracelet is made from Sterling Silver with Platinum electroplating and is joined together with a fine Sterling Silver chain and discreet clasp.



LINK (YELLOW GOLD)

The Link bracelet is made from Sterling Silver with 18-karat Yellow Gold electroplating and is joined together with a fine Sterling Silver chain and discreet clasp.



LINK (ROSE GOLD)

The link bracelet is made from Sterling Silver with 18-Karat Rose Gold electroplating and is joined together with a fine Sterling Silver chain and discreet clasp.



ADHARA

18-Karat White Gold plated Sterling Silver and White CZ stones.



ADHARA

18-Karat Rose Gold plated Sterling Silver and White CZ stones.



ADHARA

 $18\mbox{-}Karat$ Yellow Gold plated Sterling Silver and White CZ stones.



Panther Ring

Black Rhodium Plated Sterling Silver Panther Head on chain with Pink Sapphire eyes.



Panther Ring

An 18-Karat Rose Gold plated Sterling Silver Panther Head on chain with Emerald Green eyes.



HONEYCOMB PENDANT

18-Karat Yellow Gold plated Sterling Silver with swivelling sections embellished with various coloured Sapphires.



Panther Ring

An 18-Karat Yellow Gold plated Sterling Silver Panther Head on chain with Blue Sapphire eyes.



Panther Ring

An 18-Karat White Gold plated Sterling Silver Panther Head on chain with Black Sapphire eyes.



PANTHER AND PAW RING

An 18-Karat Yellow Gold plated Brass 2-finger Ring with luscious Baby Pink CZ, Spinel eyes and Baby Pink Enamel.



PANTHER AND PAW RING

An 18-Karat Yellow Gold plated Brass 2-finger Ring with White CZ, Spinel eyes and Black Enamel.



PANTHER AND PAW RING

An 18-Karat Yellow Gold plated Brass 2-finger Ring with luscious Dark Green CZ, Spinel Eyes and Green Enamel.



PANTHER AND PAW EARRINGS

18-Karat Yellow Gold plated Sterling Silver with Neon Green Enamel.



PANTHER AND PAW EARRINGS

18-Karat Yellow Gold plated Sterling Silver with Neon Pink Enamel.



PANTHER AND PAW EARRINGS

18-Karat Yellow Gold plated Sterling Silver with Neon Orange Enamel.



FLOATING PANTHER RING

18-Karat Rose Gold plated Sterling Silver.



FLOATING PANTHER RING

18-Karat Yellow Gold plated Sterling Silver.



FLOATING PANTHER RING

Black Rhodium plated Sterling Silver.



KOSEY

18-Karat Yellow Gold plated Sterling Silver with Rainbow Enamel.



KOSEY

18-Karat Yellow Gold plated Sterling Silver with Rainbow Enamel.



KOSEY

18-Karat Yellow Gold plated Sterling Silver with Rainbow Enamel.



KOSEY

18-Karat Yellow Gold plated Sterling Silver with Rainbow Enamel.



PEGASUS RING

A beautiful CZ micro-pavé set Pegasus ring, inspired by universal wonders, has been crafted in 18-Karat White Gold plated Sterling Silver.



PEGASUS RING

A beautiful CZ micro-pavé set Pegasus ring, inspired by universal wonders, has been crafted in 18-Karat Yellow Gold plated Sterling Silver.



RAINBOW RING

The Rainbow ring, featuring 18-Karat Yellow Gold plating, is hand set with a rainbow of square cut CZ stones.





PEGASUS RING

A beautiful CZ micro-pavé set Pegasus ring, inspired by universal wonders, has been crafted in 18-Karat White Gold plated Sterling Silver.



PEGASUS RING

A beautiful CZ micro-pavé set Pegasus ring, inspired by universal wonders, has been crafted in 18-Karat Yellow Gold plated Sterling Silver.



BERMUDA BAND

This beautiful CZ micro-pavé set Bermuda ring has been crafted in 18-Karat White Gold plated Sterling Silver.



BERMUDA BAND

This beautiful CZ micro-pavé set Bermuda ring has been crafted in 18-Karat White Gold plated Sterling Silver.



BERMUDA BAND

This beautiful CZ micro-pavé set Bermuda ring has been crafted in 18-Karat Yellow Gold plated Sterling Silver.



BERMUDA BAND

This beautiful CZ micro-pavé set Bermuda ring has been crafted in 18-Karat White Gold plated Sterling Silver with Dark Blue Sapphire like stones



BERMUDA BAND

This beautiful CZ micro-pavé set Bermuda ring has been crafted in 18-Karat Yellow Gold plated Sterling Silver with Dark Green Sapphire like stones



BERMUDA BAND

This beautiful CZ micro-pavé set Bermuda ring has been crafted in 18-Karat White Gold plated Sterling Silver with Dark Blue Sapphire like stones



EMBELLISHED BERMUDA BAND

This beautifully embellished Bermuda ring, as inspired by Joanna's fascination with the Bermuda Triangle, where dozens of ships and planes have disappeared under mysterious circumstances. The ring has been crafted in 18-Karat White Gold plated Sterling Silver with coloured CZ stones.



Embellished Bermuda Band

This ring has been crafted in 18-Karat Yellow Gold plated Sterling Silver with Coloured CZ stones



Embellished Bermuda Band

This ring has been crafted in 18-Karat White Gold plated Sterling Silver with Coloured CZ stones



Embellished Bermuda Band

This ring has been crafted in 18-Karat White Gold plated Sterling Silver with Coloured CZ



Embellished Bermuda Band

This ring has been crafted in 18-Karat White Gold plated Sterling Silver with Coloured CZ



Embellished Bermuda Band

This ring has been crafted in 18-Karat Yellow Gold plated Sterling Silver with Coloured CZ stones



GALAXY RING

Pink/White

A beautifully crafted double ring joined via a fine chain with 18-Karat Yellow Gold plating with Pink and White Spinel stones.



GALAXY RING

GREEN/WHITE

A beautifully crafted double ring joined via a fine chain with 18-Karat Yellow Gold plating with Green and White Spinel stones.



GALAXY RING

BLACK/WHITE

A beautifully crafted double ring joined via a fine chain with 18-Karat Yellow Gold plating with Black and White Spinel stones.



SPECTRUM RINGS (SINGLE ROW)

Ideal for stacking, mixing and matching. The Spectrum Rings have beautiful vibrantly coloured stones set in Sterling Silver with White, Yellow or Rose Gold plating.



SPECTRUM RINGS (DOUBLE ROW)

Ideal for stacking, mixing and matching. The Spectrum Rings have beautiful vibrantly coloured stones set in Sterling Silver with White, Yellow or Rose Gold plating.



CUFF EARRINGS:

Cuff earrings to match our Earcuff Stackers and Rainbow Rings have beautiful vibrant coloured stones set in Sterling Silver with White, Yellow or Rose Gold plating.



DOUBLE ROW EAR STACKER:

Our double row ear cuffs have been cast in Sterling Silver with an option of White, Yellow and Rose Gold plating and embellished with a rainbow of CZ stones.



PLAIN SINGLE ROW EAR STACKER

Our single row ear cuffs have been east in Sterling Silver with an option of White, Yellow or Rose Gold and Black Rhodium plating. Wear multiples and mix and match with our double row versions that come in a rainbow of colours.



FOREST

An exquisite Brass ear cuff plated in a trio of Gold colours with Black Rhodium plated thorns. The Leaf detail is set with a combination of Pink and Blue Sapphires, Green Tsavorites and Citrine. Attached to the ear via a post and clip.



SINGLE ROW EAR STACKER

Our single row ear cuffs have been cast in Sterling Silver with an option of White or Yellow Gold plating and embellished with White CZ stones.



This 3 and 4 row Cage ring has been cast in Sterling Silver with Black Rhodium, Yellow or Rose Gold plating and embellished with White Topaz stones. Joined together with a Silver chain.



EAR SLIDERS

These gorgeous, yet fairly minimal, Ear Sliders are very comfortable and easy to wear, a perfect addition to your everyday style. Expertly crafted in Sterling Silver with Gold plating and CZ Stones. These earrings can be worn with or without piercings by either feeding the bar through your piercing or between the ear lobe. This unique and contemporary piece of jewellery is suitable for both everyday and evening wear.







PINEAPPLE EARRINGS

These Pineapple Stud Earrings are cast in Sterling Silver with 18-Karat Gold plating and embellished with Green and White stones. A simple pair of earrings ideal for everyday use.













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Twitter: @JoubiJewellery Facebook: Joubi-Jewellery

Instagram: @joubijewellery Joubi Ltd

7th Floor

1 Knightsbridge Green

London

SW1X 7NE

Sales Enquiries: sales@joubi.co.uk

General enquiries:

customerservices@joubi.co.uk

+44 (0) 20 7052 8388



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