



Cookie Notice

What is a cookie?

Our website, <https://www.listening-books.org.uk> uses cookies. A cookie is a small file which is stored on your browser or your computer's hard drive (or internet-enabled device).

Cookies allow our website to tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. Overall, cookies help us provide you with a better website, by enabling us to understand which pages you find useful and which you do not.

How are cookies used on our site?

We use different cookies based on their functionality. We use certain necessary cookies to operate our site. These cookies relate to the Site's functionality for the services that are explicitly requested by you, such as to log you into our site or to make a payment. We also use cookies to remember your cookie preferences, including where you are asked to consent to the use of other, non-necessary, types of cookies on our site. Our site also uses session cookies to deliver the basic website functions such as to allow pages to remember technical changes or selections you may make between pages. Session cookies are temporary cookies and are erased when you close your browser.

Performance cookies

These cookies collect information about how you use our website, allowing us to recognise and count the number of visitors and to see for example which pages are viewed most frequently by visitors. This helps us analyse data about web page traffic and improve our website in order to tailor it to users' needs. We only use this information for statistical analysis purposes.

Cookie Name	Purpose	Duration	Provider
_gid _ga	Used to distinguish users by Google Analytics – third-party analytics cookies. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the	1-2 days	Google Analytics

	“masking IP” feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed. and generates statistical data on the number of visitors and how visitors use the website.		
Test_cookie	This is a test cookie used by Google DoubleClick to check that cookies can be set.	15 minutes	Google DoubleClick

Functionality cookies

These cookies record information about choices you have made and are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences (for example your choice of language).

Cookie Name	Purpose	Duration	Provider
_atuvc	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. It stores an updated page share count. This also make use of the data collected to provide advertisers and marketers with profile information for targeted, behavioural advertising.	393 days	AddThis
_atuvs, _atrfs	This cookie is associated with the AddThis social sharing	A few seconds	AddThis

	<p>widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. These cookies provide functions across pages. AddThis also make use of the data collected to provide advertisers and marketers with profile information for targeted, behavioural advertising.</p>		
_cfduid	<p>The content network, Cloudflare, use this cookie to identify trusted web traffic. It helps Cloudflare detect malicious visitors to websites and minimizes blocking legitimate users.</p>	30 days	Cloudflare
vuid	<p>We use Vimeo to embed videos onto our website. This cookie is used by Vimeo to store the user's usage history.</p>	2 years	Vimeo
LANG	<p>This cookie is used to store the language preferences of a user to provide content in that stored language the next time the user visits the website.</p>	1 day	PayPal
sc_anonymous_id	<p>This cookie is used to provide social sharing services centred around sound clips. The data that is collected through its services can be used</p>	10 years	SoundCloud

	for profiling and targeted advertising.		
VISITOR_INFO1_LIVE	This cookie is used as a unique identifier to track viewing of videos.	6 months	YouTube
Language	This cookie is used to remember a user's language setting to ensure LinkedIn.com displays in the language selected by the user in their settings.	Session	LinkedIn
Lang	This cookie is used to remember a user's language setting to ensure Twitter displays in the language selected by the user in their settings.	Session	Twitter
Host	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	Session	Facebook

Targeting cookies

These cookies record your visit to our website, the pages you have visited and the links you have followed.

Cookie Name	Purpose	Duration	Provider
_gat_gtag_ xxxxxxxxxxxxxxxxxxxxxx xxxxxxxx	Used by Google Analytics to collect information about how visitors use our website.	1 minute	Google Analytics
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	Facebook
UIDR, UID	These cookies are used for market research purposes and may track users' behaviour on our website for browser behaviour research.	2 years	Scorecard Research
Uvc	This cookie tracks how often a user interacts with AddThis.	1 year	AddThis
Xtc	This cookie registers the user's sharing of content via social media.	1 year	AddThis
fr	This cookie contains browser and user unique ID combination and is used for targeted advertising.	3 months	Facebook
YSC	YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	Session	YouTube
CONSENT	YouTube uses this tracking cookie to target personalised ads based on user's preferences	17 years	YouTube

	and behaviours in the videos watched.		
_utma	This domain is owned by LinkedIn, which is also part of Microsoft. It is used to provide services for embedding slide presentations into websites. Information collected via cookies on this domain can also be used for targeted advertising purposes. This cookie is used by Google Analytics determine unique visitors to the site.	2 years	LinkedIn
_utmc	This domain is owned by LinkedIn, as above. This cookie is used by Google Analytics to calculate when you close your browser.	Session	LinkedIn
_utmb	This domain is owned by LinkedIn, as above. This cookie is used by Google Analytics to calculate the average length of time users spend on the site.	A few seconds	LinkedIn
_utmz	This domain is owned by LinkedIn, as above. This cookie is used by Google Analytics to provide information on how the site was reached.	6 months	LinkedIn
_uv_id	This domain is owned by LinkedIn, as above. This cookie provides information on the user's visits to the website.	2 years	LinkedIn
_utmt	This domain is owned by LinkedIn, as above. This cookie is used by Google Analytics to	A few seconds	LinkedIn

	store the number of service requests.		
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Third Party Websites

Our website links through to third party websites which may also use cookies over which we have no control. We recommend that you check the relevant third party's privacy policies for information about any cookies which may be used.

We use cookies provided by Paypal, to allow members to pay for their membership.

We use cookies provided by OneTrust for cookie permissions management.

We use cookies provided by Facebook Pixel on our website, to allow us to measure the success of our advertising campaigns and to optimise its effectiveness, by recording information such as the device used to access the website, and what actions were taken when interacting with it. You can find out more about how Facebook handles information they collect about you and other individuals by reading their privacy policy, which is available here: <https://www.facebook.com/about/privacy>.

Consent to and Control of Cookies

If you continue to use our website, we will assume that you are happy to receive all cookies from our website.

Most web browsers automatically accept cookies, but if you would prefer to change your cookie settings, you can do so at any time. If you wish to restrict, block or delete the cookies which are set by our website, you can generally do this through your browser settings. These settings are usually found in the 'options' or 'preferences' menu of your internet browser. If you set your internet browser preferences to block all cookies, you may not be able to access all or parts of our website.

We have a cookie banner which means the collection of these cookies is disabled until you accept the cookie policy in the banner.

If you delete cookies relating to our website, we will not remember things about you, including your cookie preferences, and you will be treated as a first-time visitor the next time you visit the site.

Changes to this Cookie Notice

We may need to update this Cookie Notice in the future and so encourage you to review this Cookie Notice periodically to stay informed about how we are using cookies. This Cookie Notice was last updated on 16/03/2023.

Further Information

You can find out more information about cookies, including how to see what cookies have been set and how to manage and delete them, by visiting

<https://allaboutcookies.org/>

If you have any questions or comments regarding this Cookie Notice, please email

info@listening-books.org.uk.