

## **Official Sweepstakes Rules for Giveaways on TikTok**

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. This Sweepstakes (the "Sweepstakes") is sponsored by Little Bee Books, Inc. ("Sponsor"), 275 Seventh Ave, 7th Floor, New York, NY 10001.

Sponsor may offer a similar sweepstakes from time to time. Each offer is separate. Entry into each sweepstakes is separate. The start/end time, how to enter and available prize for each sweepstakes will be listed in the offer for that sweepstakes on Sponsor's TikTok page at <https://www.tiktok.com/@littlebeebooks>. The other terms below will apply to each sweepstakes. Many may enter; only a few will win.

1. **ELIGIBILITY:** Open only to legal residents of the fifty (50) United States and the District of Columbia, who are 16 years of age or older at time of entry. Eligible Entrants who are under the legal age of majority in their state of primary residence (a "Minor") must get their parent or legal guardian's permission to participate in the Sweepstakes. A Minor Entrant will be required to provide parental consent in a form satisfactory to the Sponsor before he or she can be declared a winner and any prize can be awarded under the terms of these Official Rules. Employees of Sponsor, and its parent, affiliates, subsidiaries, and advertising and promotion agencies involved in this Sweepstakes, and their immediate family members (parent, child, spouse, sibling and their respective spouses, regardless of where they reside) and/or those living in the same household of each, whether or not related, are not eligible to participate in or win the Sweepstakes. Void where prohibited by law. All applicable federal, state and local laws apply.

2. **HOW TO ENTER:** Entry does not require a payment or a purchase of any kind. To enter the Sweepstakes, an Entrant must have a TikTok account. If you do not have a TikTok account you may create one for free by visiting [www.tiktok.com](http://www.tiktok.com). By submitting your information and creating an account, you agree to the terms of use and privacy policy of TikTok. If you do not agree to such terms of use and privacy policy, you cannot create an account or participate in this Sweepstakes. Sponsor may not receive Entries from TikTok users with "private" updates (i.e., Entrant has set his or her account so that only people the Entrant has approved can view his or her updates.) If Entrant is using his or her mobile device to enter, charges, including message and data rates, may apply. Entrants should consult their wireless service provider regarding its pricing plans.

To enter, follow Sponsor's TikTok account as indicated and respond to any Sweepstakes offer posted by Sponsor on its TikTok page at <https://www.tiktok.com/@littlebeebooks> by "Tagging" "Liking," "Commenting" or otherwise responding in the manner and time period set forth in the offer (the "Entry Period"). The "Like," or "Comment," "Tag" or other required response must include all information required in the offer. Limit one (1) entry per unique TikTok account and per person per Sweepstakes. Entries generated by script, macro or other automated means are void, as are entries that are illegible, garbled, incomplete or that contain errors. Normal time, toll, connection and usage rates, if any, charged by your Internet service provider will apply. All entries become the property of the Sponsor. No other entry method will be accepted.

3. **WINNER SELECTION:** Winner(s) will be selected in each Sweepstakes by random drawing from amongst all eligible entries received. Proof of transmission is not proof of receipt. Sponsor's computer is the official time-keeping device for the Sweepstakes and determines the order of receipt of entries. All decisions of the Sponsor are final and binding with respect to all matters related to the Sweepstakes.

4. **WINNER NOTIFICATION/VALIDATION:** The potential Winner(s) will be asked for an eligible email address by Direct Message and will then be notified by email and may be required to execute and return an Affidavit of Eligibility/Release of Liability/Publicity (where legal) form within seven (7) days of date of attempted notification. If winner is a Minor, all documents must be signed by parent or legal guardian. Noncompliance within this time period, with these Official Rules or the return of any prize/prize notification may result in disqualification and, at Sponsor's discretion, an alternate potential winner may be selected by Sponsor. Prizes will be fulfilled approximately 4-6 weeks after winner validation. Any winner

later determined to be ineligible may be required to return his/her prize. Any taxes on prize are the responsibility of the winner.

5. **PRIZE AND ODDS:** The prize mentioned in the Sweepstakes offer is the only prize(s) available. No transfer, substitution or cash redemption will be awarded in lieu of stated prize except by Sponsor who reserves the right to substitute a prize (or portion thereof) of comparable or greater value, in its sole discretion, if the advertised prize becomes unavailable. All prize details are at the sole discretion of the Sponsor. Odds of winning depend on number and timing of entries received in each Sweepstakes. Sweepstakes is open to over 100,000,000 internet users in the United States.

6. **GENERAL RULES:** Acceptance of prize constitutes permission to the Sponsor and its designees to use each winner's name, city, state, likeness, voice, biographical information and statements for purposes of advertising, promotion and publicity in any and all media, now or hereafter known, throughout the world in perpetuity without additional compensation, notification or permission, unless prohibited by law. By participating, entrant (i) agrees to release and hold Sponsor, and its parent, affiliates, subsidiaries, and advertising and promotion agencies, and each of their respective directors, officers, employees and assigns (collectively, the "Released Parties"), harmless against any and all claims and liability arising in whole or in part, directly or indirectly, out of participation in the Sweepstakes or misuse, nonuse or use of any prize; (ii) waives all rights to claim punitive, incidental and consequential damages, attorneys' fees or any damages other than actual out-of-pocket costs incurred to enter; and (iii) agrees to be bound by these Official Rules. Released Parties are not responsible for incomplete, lost, late, damaged, inaccurate, illegible, misdirected, garbled, delayed or undelivered entries or referrals; or for technical hardware or software malfunctions or failures of any kind, lost, unavailable network connections, or failed, incomplete, garbled or delayed computer transmission, which may limit an individual's ability to participate. Sponsor reserves the right in its sole discretion, to cancel, suspend or modify the Sweepstakes, or to disqualify any implicated entrant(s), (and their entries) if any fraud, virus, actions by entrants, technical or other error or problem, or any other occurrence corrupts or affects the administration, integrity, security, or proper play of the Sweepstakes, as determined by Sponsor in its sole discretion. In the event of cancellation, Sponsor reserves the right, at its sole discretion, to award the prize in a random drawing from among all eligible, non-suspect Entries received up to the time of the event or action warranting such cancellation. In the event the Sweepstakes is cancelled prior to the stated end date, a notice will be posted at <https://www.tiktok.com/@littlebeebooks>  
**CAUTION:** Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from any such entrant to the fullest extent permitted by law, including criminal prosecution. In the event a dispute arises regarding a specific individual entitled to receive a prize, entries will be declared made by the authorized account holder of the TikTok account submitted at the time of entry and any damage made to the web site will also be the responsibility of the authorized account holder. "Authorized account holder" is defined as the person who is assigned to a TikTok account name by TikTok. Released Parties are not responsible for any technical, mechanical, printing, typographical, human or other error relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in the administration of the Sweepstakes, the processing of entries, the announcement of the prize or in any Sweepstakes-related materials; or for any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with this Sweepstakes.

7. **NO WARRANTIES:** Sponsor makes no warranties covering any of the prizes furnished as part of this Sweepstakes. Any prize, and all materials furnished as part of or in connection with this Sweepstakes are provided "as is" without warranty of any kind, either express or implied, including without limitation the implied warranties of merchantability, fitness for a particular purpose.

8. **GOVERNING LAW:** This Sweepstakes and the rights and obligations of the Sponsor and participants will be governed by and controlled by the laws of the State of New York, applicable to contracts made and performed therein without reference to the applicable choice of law provisions. All actions, proceedings, or litigation relating hereto will be instituted and prosecuted solely within the State of New York, County of New York. The parties consent to the jurisdiction of the state courts of New York and federal court located

with such state and county with respect to any action, dispute, or other matter pertaining to or arising out of this Sweepstakes.

9. **PRIVACY:** Winner's name and contact information will be used in order to contact winner for the purpose of fulfillment of prizes. Any information submitted to Sponsor, including all Entries will be governed by the terms of Sponsor's [User Agreement](#) and [Privacy Policy](#).

10. **NO IMPLIED ENDORSEMENT:** The names of individuals, groups, companies, products and services mentioned herein, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or company, including TikTok or the inclusion of a product or service as the prize, does not imply any association with or endorsement by such individual, group or company or the manufacturer or distributor of such product or service and, except as otherwise indicated, no association or endorsement is intended or should be inferred.

11. **WINNER NAME.** Name of winner (first name / city) will be posted on the Sponsor's TikTok page when available.