

Macedonia Times

Privacy Policy

This Privacy Policy applies to information which identifies you, or from which you can reasonably be identified, such as your full name or name and postal address ("personal information"). This Policy describes how we handle the personal information we collect when we provide our services. Our services include: digital services subscription, advertising, websites, mobile sites, applications ("apps"), and widgets, competitions and customer surveys (collectively, "Company Services").

This Privacy Policy does not apply to personal information collected by our journalists and photographers for the purpose of gathering news.

This Privacy Policy otherwise applies to information about anyone who interacts with us, including advertisers, subscribers and people who use Company Services (both registered and unregistered users).

2. WHAT INFORMATION DO WE COLLECT?

We collect personal information to provide Company Services and for our business operations. If you choose not to provide the information we request from you, we may not be able to provide you with the services you require. We describe the main types of personal information we collect and the main reasons why we collect that information below.

Registration Information is the information you provide to Macedonia Times when you register for or acquire a Company Service. This may include information you provide us to:

- create an account;
- become a subscriber;
- become an advertiser;
- post comments;
- receive a newsletter; or
- enter a competition.

Registration Information includes, for example, your name, delivery or postal address, email address, gender and birthday.

You are able to use some Company Services without providing any personal information (for example when browsing our digital products as a casual user) or by providing an alias. We usually tell you when you are able to use Company Services in this way.

Public Information and Posts include comments or content that you post to the online Company Services and the information about you that comes with those posts. This may include your name, user name, comments, likes, tweets, status, profile information and picture(s). Public Information and Posts are available to everyone who views our websites

and may be displayed in search results on external search engines, even after you cancel your account with us.

Information from third party Social Media. If you access or log-in to a Company Service through a third party social media service or connect a Company Service to your social media profile, we may also include information from that social media service. This may include:

- your user name for that service;
- any information or content you have permitted the social media service to share with us (such as your profile picture(s), email address, followers or friends lists); and
- any other information you have made public (including other posts you make using your social media profile).

We do not collect your social media profile password. When you access Company Services through your social media profile, or when you connect a Company Service to your social media profile, you authorise us to collect and handle your personal information in accordance with this Privacy Policy.

Activity Information – cookies and other technologies. When you visit Company's websites (including to access and use Company Services) we and certain third parties such as Facebook may collect information about your visit. For example, in order to connect you to the Company Services, our servers receive and record information about your computer, device, and browser, which may include your IP address, browser type, and other software or hardware information. If you access the Company Services from a mobile or other device, we may collect a unique device identifier assigned to that device, geolocation data, or other transactional information from that device.

For more information about cookies and tracking technologies and how to block cookies, see our [Cookie Policy](#).

Information from Other Sources. We may supplement the information we collect about you with information from other sources. This may include information from publicly available sources (such as other published content) and data providers, as well as information from our business partners or related and affiliated companies in Australia or internationally.

3. HOW WE USE YOUR INFORMATION?

We use the information we collect about you to provide Company Services to you. As part of our service to you we may use your personal information:

- to fulfill administrative functions associated with these services (for example billing, credit and account management);
- to enter into contracts with you or third parties;
- to measure and improve Company Services and their individual features;
- to improve your experience by delivering content (including editorial, marketing and advertising) we think you will find relevant and interesting;
- for other marketing and client relationship purposes;

- to allow you to comment on content, and participate in games, competitions, or rewards programs;
- to provide you with customer support; and
- to respond to your enquiries.

Where your personal information is contained in an advertisement which we publish for you, we may also use your information to publish that advertisement in other media. We do this in accordance with our terms and conditions for the initial publication. If you include personal information in any posts or in a letter, email or text message to an editor or journalist, we may publish your name and suburb to identify you as the author of that post if we publish it in any media.

When we collect your information, we may explain that we will use and disclose your information in other ways. For example, if you win a competition, we may disclose your information to relevant regulatory authorities and publish your details in accordance with the competition terms.

We may also remove certain information or alter the information we collect about you so you can no longer be identified from that information. We do this so that we can use it or disclose it to third parties for other purposes.

We use the information we collect about you for the following additional purposes:

Research and data analysis. We may also use your information for research and data analysis to improve Company Services. We may do this research or engage a service provider to do this.

To allow service and content providers to assist us in providing and managing the Company Services. We may make your information available to certain third party service and content providers who help us manage or provide the Company Services or provide Company with related services. This might include providers of cloud services, website hosting service providers, debt collection service providers and direct marketing service providers. These third parties may be located in a range of different countries including the United Kingdom, United States of America and Singapore. Our agreements with these third party providers require them not to use your information except for the purpose for which your information was provided. We also require them to comply with relevant privacy laws.

To allow social sharing functionality. If you log in with or connect a social media profile with your Company Services account, we may share your personal information (including your user name, picture, tweets, likes and posts) with other Company Services users and your friends or followers linked to your social media profile. We may also share the same information with the social media service provider.

By logging in with or connecting your Company Services account with a social media profile, you authorise us to share your personal information with the social media service provider, other users and your friends or followers. You understand that the social media service provider may handle this information in accordance with its own privacy policy. If you do not want your personal information shared in this way, please do not connect your social media profile with your Company Services account and do not participate in social sharing on Company Services.

To protect the rights of Company and others. We may share your information with other third parties where we are lawfully entitled to do so. This includes when we have a reasonable basis to believe that sharing your information is necessary to:

- protect, enforce or defend the legal rights, privacy, safety, or property of Company, our related companies or their employees, agents and contractors (including enforcement of our agreements and our terms of use);
- protect the safety, privacy, and security of users of the Company Services or members of the public;
- protect against fraud or for risk management purposes;
- comply with the law or legal process in any country; or
- respond to requests from public and government authorities.

To complete a merger or sale of assets. If Company sells all or part of its business or assets, we may disclose your information to the party or parties involved in the sale transaction. We may also do this if Company is involved in a merger or transfer of all or a material part of its business. We may disclose your information prior to the sale, transfer or merger so that the party or parties involved can consider the transaction and complete any due diligence.

7. OTHER IMPORTANT INFORMATION FOR YOU

Updates to Privacy Policy. We may modify this Privacy Policy at any time. The date at the top of this Privacy Policy tells you when it was last updated. Any changes to this Privacy Policy become effective when we publish it online. If you do not agree with changes to this Privacy Policy, you may be able to terminate your account with us.

Location of Data. Some Company Services are hosted in and managed outside of Australia, including in the Republic of Macedonia and the United States of America. In dealing with Us, you consent to this practice, understanding that your personal information may be accessible from or transmitted outside Australia.

Linked Services. Company Services (including Company's website) may display links to sites operated by unaffiliated companies, and may carry advertisements or offer content, functionality, games, newsletters, competitions or applications developed and maintained by unaffiliated companies. We are not responsible for the privacy practices of these unaffiliated companies. Once you leave the Company Services or click an advertisement you should check the privacy policy of that company to understand how it will handle your information.

Collection of Personal Financial Information by a Payment Service provider. Sometimes we allow you to use an unaffiliated payment service to purchase a product or make payments for Company Services ("Payment Service"). If you use a Payment Service, you will be directed to the webpage for that Payment Service. Any information you provide when using a Payment Service may be collected and used by the Payment Service provider in accordance with that provider's privacy policy. You should check the provider's privacy policy to understand how it will handle your information.

Data Retention. Even after you cancel your account with us, we will retain your information for as long as we reasonably need it for the purposes outlined in this Privacy Policy. For example, we may retain your information to prevent fraud, or to maintain systems security. We may also retain your information if required or allowed to by law, regulation or relevant

standards and codes of conduct, or to fulfil our contractual obligations to a third party. In certain circumstances, including where we are prevented by technical or systems constraints, we may not be able to remove all of your personal information.

If you share your information with a social media service (including by posting information to that service), this information may not be removed even after you cancel your account. If you delete your account with us, your account information may still be accessible by others for a short period of time because of the way that your information is stored on the internet.

Sensitive Information. We ask that you not provide us with any sensitive information (such as information about your racial or ethnic origin, religious or other beliefs, health, criminal background or trade union membership) when using Company Services, or otherwise. If you do provide us with any sensitive information, you consent to us collecting and handling that information in accordance with this Privacy Policy.

Complaint. If you think we have breached the Privacy Act 1988 (Cth) or other applicable privacy laws, you can contact us (see Section 8) to make a complaint. When you contact us, please include your name and contact details (including your email address, address, and telephone number) and clearly describe your complaint. We will need to share your information with others who can assist in responding to your complaint. We will contact you within 7 days to let you know the next steps in resolving your complaint and to obtain any further information we need to consider your complaint. As soon as reasonably practicable and in any event within 30 days, we will let you know our decision. If you are not satisfied with our response, you may refer your complaint to the Office of the Australian Information Commissioner (www.oaic.gov.au).

8. HOW YOU CAN CONTACT US

If you would like to raise a privacy concern in relation to information (including photos or videos) which we have published in any of our print or digital publications, please email:

editor@macedoniatimes.news

Cookie Policy

When you visit, access, or use the website, mobile site, application, electronic newsletter or widget that links to this Cookie Policy (collectively "Site") Macedonia Times entities (listed in section 9 of our Privacy Policy) ("News", "us," or "we") use cookies and other tracking technologies to deliver and improve the Site, and to display relevant content, products, services and advertising.

This Cookie Policy explains these technologies, including cookies, local storage, pixels, web beacons, and flash cookies, and how you can control them. In this policy, we will refer to all these technologies as "Cookies".

By using the Site, you agree that we can use these Cookies as described in this Cookie Policy. We may change this Cookie Policy at any time. Please take a look at the Last Updated date at the start of this policy to see when this Cookie Policy was last updated. Any changes in this Cookie Policy will become effective when we make the revised Cookie Policy available on or through the Site.

1. WHAT IS A COOKIE?

Cookies and other tracking technologies (such as browser cookies and local storage, pixel beacons, and Adobe Flash technology including cookies) are comprised of small bits of data or code that often include a de-identified or anonymous unique identifier. Websites, apps and other services send this data to your browser (on your computer or mobile device) when you first request a web page and then store the data on your computer so that such websites, apps and other services can access information when you make subsequent requests for pages from that service. They are widely used in order to make websites work, or work in a better, more efficient way. For example, they can recognize you and remember important information that will make your use of a website more convenient (e.g., by remembering your user preferences).

2. WHAT COOKIES DO WE USE?

We use a variety of different types of Cookies on our Site. Different Cookies have different specific purposes but in general they are all used so that we can improve your experience in using our Sites and interacting with us. Some of the purposes of different Cookies we use are described below.

(A) Some Cookies are essential to the Site in order to facilitate our log-in process and enable you to move around it and to use its features. Without these Cookies, we may not be able to provide certain services or features, and the Site will not perform as smoothly for you as we would like.

(B) We may use Cookies to allow us to remember the choices you make while browsing the Site, and to provide enhanced and more personalized content and features, such as customizing a certain webpage, providing relevant advertising or editorial content, remembering if we have asked you to participate in a promotion and for other services you request, like watching a video or commenting on a blog.

(C) We may use Cookies to receive and record information about your computer, device, and browser, potentially including your IP address, browser type, and other software or hardware information. If you access the Site from a mobile or other device, we may collect a unique device identifier assigned to that device ("UDID"), geolocation data, or other transactional information for that device.

(D) We and our service providers and advertisers may use analytics Cookies, which are sometimes called performance cookies, to collect information about your use of the Site and enable us to improve the way it works. Analytics Cookies collect information about how you use the Site, for instance, which pages you go to most. The information allows us to see the overall patterns of usage on the Site, help us record any difficulties you have with the Site and show us whether our advertising is effective or not.

(E) We and our service providers and advertisers may use advertising Cookies to deliver ads that we believe are more relevant to you and your interests. For example, we may use targeting or advertising Cookies to limit the number of times you see the same ad on our Site, to help measure the effectiveness of our advertising campaigns as well as to customize the advertising and content you receive on our Site.

(F) Social plug-in tracking Cookies can be used to track both members and non-members of social networks for additional purposes such as behavioural advertising, analytics, and market research.

We aggregate information received from the various Cookies placed on your browser by our connected network of sites. We may also link our anonymous Cookie ID's with the anonymous Cookie ID's used by third parties, including some of our service providers. This improves our ability to provide you with more relevant editorial and advertising content based on your activity across our connected network. We may also associate your browser and/or device with other browsers or devices you use.

3. HOW DO THIRD PARTIES USE COOKIES ON THE SITE?

In some circumstances, we may work with third parties to provide certain services on our Site. For example, we use analytics services supported by third party companies who generate analytics Cookies on our behalf, including Google Analytics. We may not have access to these Cookies, although we may use statistical information arising from the Cookies provided by these third parties to customize content and for the other purposes described above. These companies may also transfer this information to other parties including where they are required to do so by law, or where such other parties process the information on their behalf.

Third-party advertisers and other organizations may also use their own Cookies to collect information about your activities on our Site and/or the advertisements you have clicked on. This should only happen in compliance with our Advertiser Data Policy or otherwise as approved by us. Again, this information, which may be combined with other information acquired from third parties, may be used by them to provide you with advertisements (both on our Site and through other means) that they believe are most likely to be of interest to you based on content you have viewed.

Third-party advertisers may also use this information to measure the effectiveness of their advertisements and to track aggregate usage statistics.

We may not control these third-party Cookies and their use may be governed by the privacy policies of the third parties employing these Cookies. To learn about these Cookies and to disable or reject third-party Cookies, please refer to the relevant third party's website.

4. HOW CAN YOU OPT OUT?

Most browsers are initially set to accept cookies, but you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Some browsers may include setting that restrict cookies to "websites that you visit". Be aware that at times, before taking you to a page in our network which you have requested to visit, we may

momentarily redirect your browser to another of our network sites to place a Cookie onto your browser. This is done to enhance your experience across our connected network of sites and to improve our ability to provide you with more relevant editorial and advertising content based on your activity across our connected network. Such local redirects may be included as "websites that you visit". Users can manage the use of Flash technologies, with the Flash management tools available at Adobe's website. Please note that by blocking any or all cookies you may not have access to certain features, content or personalization available through the Company Services.