

# 2023 MEDIA KIT

## AND CONFERENCE SCHEDULE

### About Us

#### Colorado Real Estate Journal

- Display Ad Rates
- Property for sale, for lease, wanted, auctions, RFPs (classified rates)
- Trade/Professional Associations, Economic Development Councils, Milestone Anniversaries (discounted rates)

#### Quarterly Publications Calendar

### Building Dialogue Rate Card

#### Quarterly Publications Rate Cards

- Property Management Quarterly
- Health Care & Life Sciences Quarterly
- Multifamily Properties Quarterly
- Retail Properties Quarterly
- Office & Industrial Properties Quarterly

#### Crej.com Digital Ads

#### 2023 CREJ Conference Series

- Schedule
- Sponsorship Levels



COLORADO REAL ESTATE JOURNAL

**Why Colorado Real Estate Journal?**

The Colorado Real Estate Journal is the only commercial real estate newspaper in Colorado and is published digitally twice monthly. Our digital editions, including six quarterly publications, provide in-depth coverage of the office, multifamily, retail, industrial, health care, senior housing, hospitality and land markets, along with property management, finance, law & accounting, and construction, design and engineering news.

CREJ also includes an industry directory of leading Colorado commercial real estate professionals and services. CREJ also hosts more than a dozen commercial real estate conferences annually, reaching audiences of up to 600.

Our digital publications, events and website are packed with valuable information and resources to benefit your business. CREJ has been a proven way to reach the Colorado commercial real estate community since 1992.

**Primary Audiences Include:**

- Developers | Investors | Owners 20%
- Contractors, Architects, Engineers | 15%
- Brokers | 15%
- Property Managers | 10%
- Building Operating Service & Suppliers | 10%
- Law & Accounting | 5%
- Interior Designers & Related Resources | 5%
- Corporate End-users/Site Selectors | 5%
- Government / Economic Development | 5%
- Lenders | 5%
- Appraisers, Consultant, Property Tax, Insurance, Title Insurance | 5%

**Total Circulation**

**8,000 readers per issue**

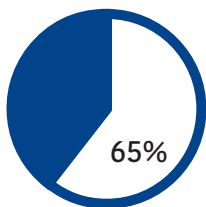
**30,000 visitors per month**

CREJ.com

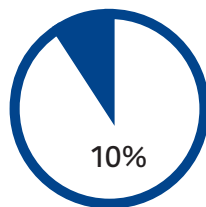
crej.com



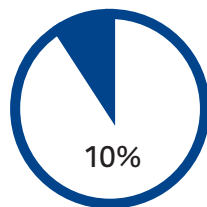
**Distribution by Region**



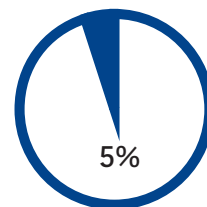
Metro Denver



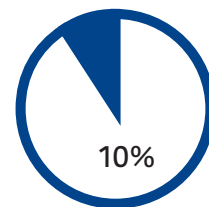
Colorado Springs & Southern Front Range



Boulder County & Northern Front Range



Western Slope & Mountain Towns



Out-of-state



# COLORADO REAL ESTATE JOURNAL

To reserve space or for any questions, please contact Lori Golightly at 303-623-1148 ext. 102 or lgolightly@crej.com.

## 2023 DISPLAY AD RATES (NET)

Prices listed are per insertion

### Full Page Ad

1 issue	\$1,175
2-4 issues	\$1,075
5-11 issues	\$995
12-24 issues	\$795

### Half-Page Ad

1 issue	\$675
2-4 issues	\$625
5-11 issues	\$575
12-24 issues	\$475

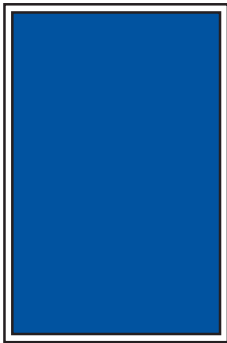
### Quarter-Page Ad

1 issue	\$395
2-4 issues	\$355
5-11 issues	\$325
12-24 issues	\$275

**Gross Rates:** 15% above net rates

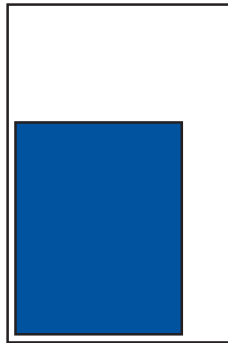
**Double Truck:** \$2,230 net (Dimensions: 21-1/8" w x 15-1/2" h)

FULL PAGE



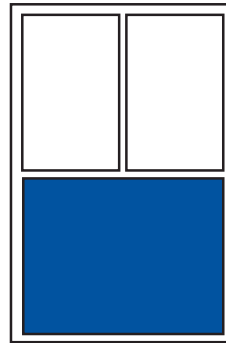
10.25"w x 15.5"h

1/2 VERTICAL PAGE



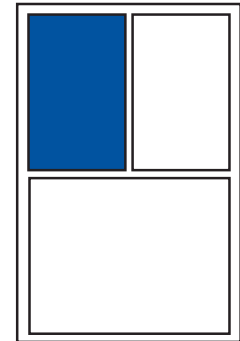
8"w x 10.25"h

1/2 PAGE HORIZONTAL



1/2: 10.25"w x 7.25" h

1/4 PAGE



1/4: 5"w x 7.25"h

### Issue Dates with Material Deadlines:

January 4 - December 7

January 18 - January 4

February 1 - January 18

February 15 - February 1

March 1 - February 18

March 15 - March 1

April 5 - March 22

April 19 - April 5

May 3 - April 19

May 17 - May 3

June 7 - May 24

June 21 - June 7

July 5 - June 21

July 19 - July 5

August 2 - July 19

August 16 - August 2

September 6 - August 23

September 20 - September 6

October 4 - September 20

October 18 - October 4

November 1 - October 18

November 15 - November 1

December 6 - November 22

December 20 - December 6

### Digital File Requirements:

- E-mail a high-resolution PDF file to Heather Lewis at hlewis@crej.com
- All images within the ad should be 300dpi or greater at full size; All fonts should either be embedded in the PDF document, or converted to outlines
- Ads should be setup using RGB color
- Please include www before your web address to properly link to your website (for example www.crej.com)



# COLORADO REAL ESTATE JOURNAL

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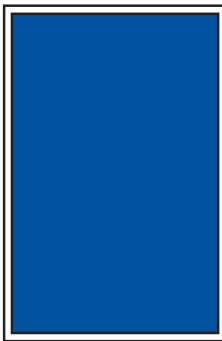
## 2023 PROPERTY FOR SALE, FOR LEASE, WANTED, AUCTIONS, RFPs (classifieds)

Reach Active Investors, Developers, Brokers and End Users with Your Commercial Property or Land Offerings

SIZE	COST PER INSERTION
Full Page	\$595
1/2 Page Classified	\$395
1/4 Page Classified	\$295

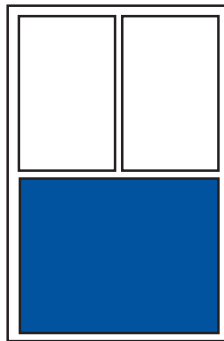
- Copy may be changed during scheduled run
- Photographs, maps, renderings may be included

FULL PAGE



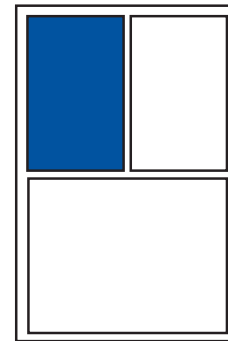
10.25”w x 15.5”h

1/2 PAGE HORIZONTAL



1/2: 10.25”w x 7.25” h

1/4 PAGE



1/4: 5”w x 7.25”h

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June 21 - June 7

July 5 - June 21

July 19 - July 5

August 2 - July 19

August 16 - August 2

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September 20 - September 6

October 4 - September 20

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November 15 - November 1

December 6 - November 22

December 20 - December 6

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## 2023 Trade/Professional Associations, Economic Development Councils, Milestone Anniversaries (discounted rates)

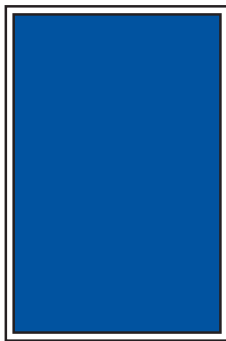
### SIZE COST PER INSERTION

Four Pages	\$2,200
Two Pages	\$1,275
Full Page	\$795
1/2 Page	\$395
1/4 Page	\$295

#### Digital File Requirements:

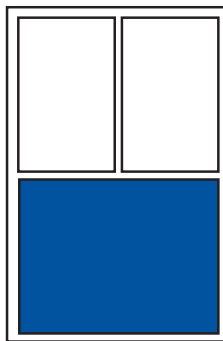
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- Ads should be setup using RGB color
- Please include www before your web address to properly link to your website (for example [www.crej.com](http://www.crej.com))

FULL PAGE



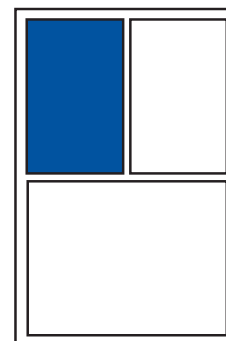
10.25"w x 15.5"h

1/2 PAGE HORIZONTAL



1/2: 10.25"w x 7.25" h

1/4 PAGE



1/4: 5"w x 7.25"h

### Issue Dates with Material Deadlines:

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 December 6 - November 22  
 December 20 - December 6





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For contributed articles, please contact Kris Stern at 720-331-4087 or [kostern@crej.com](mailto:kostern@crej.com).

## 2023 QUARTERLY PUBLICATIONS CALENDAR

**January 4**

Property Management Quarterly  
Material Deadline: December 7, 2022

**January 18**

Health Care, Senior &  
Life Sciences Quarterly  
Material Deadline: January 4

**February 1**

Multifamily Properties Quarterly  
Material Deadline: January 18

**February 15**

Retail Properties Quarterly  
Material Deadline: February 1

**March 1**

BUILDING DIALOGUE  
Material Deadline: February 8

**March 15**

Office & Industrial Properties  
Quarterly  
Material Deadline: March 1

**April 5**

Property Management Quarterly  
Material Deadline: March 22

**April 19**

Health Care, Senior &  
Life Sciences Quarterly  
Material Deadline: April 5

**May 3**

Multifamily Properties Quarterly  
Material Deadline: April 19

**May 17**

Retail Properties Quarterly  
Material Deadline: May 3

**June 7**

BUILDING DIALOGUE  
Material Deadline: May 10

**June 21**

Office & Industrial Properties  
Quarterly  
Material Deadline: June 7

**July 5**

Property Management Quarterly  
Material Deadline: June 21

**July 19**

Health Care, Senior &  
Life Sciences Quarterly  
Material Deadline: July 5

**August 2**

Multifamily Properties Quarterly  
Material Deadline: July 19

**August 16**

Retail Properties Quarterly  
Material Deadline: August 2

**September 6**

BUILDING DIALOGUE  
Material Deadline: August 9

**September 20**

Office & Industrial Properties  
Quarterly  
Material Deadline: September 6

**October 4**

Property Management Quarterly  
Material Deadline: September 20

**October 18**

Health Care, Senior &  
Life Sciences Quarterly  
Material Deadline: October 4

**November 1**

Multifamily Properties Quarterly  
Material Deadline: October 18

**November 15**

Retail Properties Quarterly  
Material Deadline: November 1

**December 6**

BUILDING DIALOGUE  
Material Deadline: November 8

**December 20**

Office & Industrial Properties  
Quarterly  
Material Deadline: December 6

# BUILDING DIALOGUE

Development Construction Architecture Engineering Interior Design

## Colorado's Premier Commercial Design and Construction Magazine

Building Dialogue is a quarterly digital magazine whose readers includes developers/owners, contractors, architects, engineers, interior designers, landscape architects and end users/tenant rep brokers. The magazine caters specifically to the AEC industry, including features on projects and people, as well as highlighting trends in design, construction, development and more.

### 2023 AD RATES

Two-page spread	\$1,750
Full-page	\$995
Half-page	\$595

### FREQUENCY DISCOUNT

Participate in three consecutive issues and receive the fourth issue at no charge.

### PREPAY DISCOUNT:

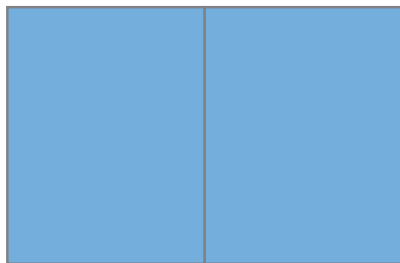
Receive a 5% discount for four-time insertion orders prepaid prior to the first issue.

### AD SPECIFICATIONS

- Email a PDF, TIFF or JPEG file to Heather Lewis at [hlewis@crej.com](mailto:hlewis@crej.com)
- Acrobat 4.0 or higher.
- All colors must be RGB color
- Bleed of .25 inches on all sides required of all full-page and 2-page spread ads. Crop marks should be included.
- Please include www before your web address to properly link to your website (for example [www.crej.com](http://www.crej.com))

ISSUE DATE	SPACE RESERVATION DEADLINE	MATERIAL DEADLINE
March 2023	February 1	February 8
June 2023	May 3	May 10
September 2023	August 2	August 9
December 2023	November 1	November 8

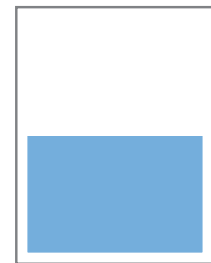
### AD DIMENSIONS



**TWO PAGE SPREAD**  
16.75" X 10.81" TRIM  
17.25" X 11.31" WITH BLEED



**FULL PAGE**  
8.38" X 10.81" TRIM  
8.88" X 11.31" WITH BLEED



**HALF PAGE HORIZONTAL**  
7.38" X 4.64"

To reserve ad space, please contact Lori Golightly: [lgolightly@crej.com](mailto:lgolightly@crej.com) or 303-623-1148 ext. 102  
For editorial content, please contact Kris Oppermann Stern, Publisher: [kostern@crej.com](mailto:kostern@crej.com) or 720-331-4087



# PROPERTY MANAGEMENT QUARTERLY

To reserve ad space, please contact Lori Golightly at 303-623-1148 ext. 102 or [lgolightly@crej.com](mailto:lgolightly@crej.com).

For contributed articles, please contact Kris Stern at 720-331-4087 or [kostern@crej.com](mailto:kostern@crej.com).

## PROPERTY MANAGEMENT QUARTERLY

### Colorado's Only Property Management Publication

While the Colorado Real Estate Journal continues to run property management news in each edition of the digital newspaper, Property Management Quarterly features the most interesting managers, service and supply providers, and best practices. All property types are covered, including office, industrial, multifamily, retail, medical office, senior care and hotel. Property Management Quarterly's audience includes developers, investors, and property and facility managers.

#### 2023 AD RATES

Full-page	\$995
Half-page	\$595
Quarter-page	\$395

#### PREPAY DISCOUNT:

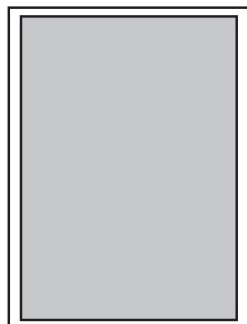
Receive a 10% discount for four-time insertion orders prepaid prior to the first issue.

#### AD SPECIFICATIONS

- E-mail a high-resolution PDF file to Heather Lewis at [hlewis@crej.com](mailto:hlewis@crej.com)
- All images within the ad should be 300dpi or greater at full size; All fonts should either be embedded in the PDF document, or converted to outlines
- Ads should be setup using RGB color
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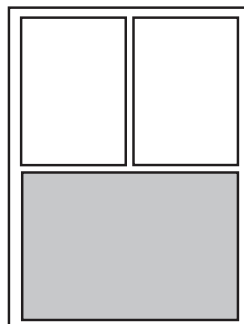
ISSUE DATE	SPACE RESERVATION DEADLINE	MATERIAL DEADLINE
January 4	November 30	December 7
April 5	March 15	March 22
July 5	June 14	June 21
October 4	September 13	September 20

FULL PAGE



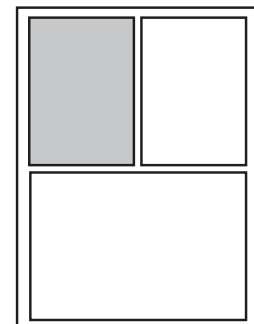
10.25"w x 15.5"h

1/2 PAGE



1/2: 10.25"w x 7.25" h

1/4 QUAD



1/4: 5"w x 7.25"h





**Health Care, Senior  
& Life Sciences  
QUARTERLY**

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## HEALTH CARE, SENIOR & LIFE SCIENCES QUARTERLY

### Colorado's Only Health Care, Senior & Life Sciences Properties Publication

This quarterly digital publication covers all health care-related property types, including hospitals, medical office buildings, specialty centers, ambulatory surgery centers, stand-alone emergency departments, urgent care centers, skilled nursing facilities, long-term acute care facilities, senior housing, rehabilitation and wellness centers, and other real estate involved in the continuum of care. The digital publication covers topics and issues related to development, investment, finance, construction, TI, design, leasing, property management, law and valuation, as well as market conditions and factors. Additionally, the scope of the digital publication has been newly expanded to include the fast-growing life sciences real estate sector, which encompasses a wide spectrum of facilities, labs, manufacturing space and critical environments for a broad range of companies and medical fields including biotechnology, pharmaceuticals, biomedical technologies, nutraceuticals and manufacturing of biomedical devices. Health Care, Senior & Life Sciences Quarterly's audience includes developers, investors, brokers, lenders, contractors, architects and property managers.

#### 2023 AD RATES

Full-page	\$995
Half-page	\$595
Quarter-page	\$395

#### PREPAY DISCOUNT:

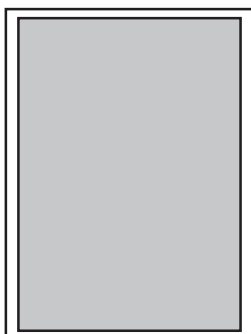
Receive a 10% discount for four-time insertion orders prepaid prior to the first issue.

#### AD SPECIFICATIONS

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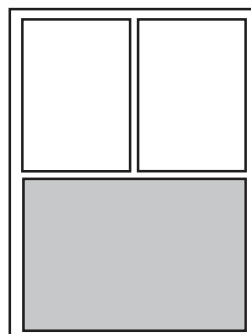
ISSUE DATE	SPACE RESERVATION DEADLINE	MATERIAL DEADLINE
January 18	December 28	January 4
April 19	March 29	April 5
July 19	June 28	July 5
October 18	September 27	October 4

FULL PAGE



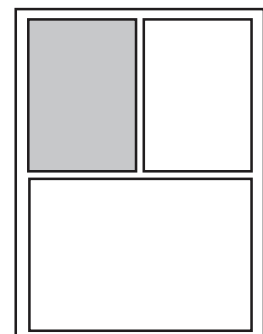
10.25"w x 15.5"h

1/2 PAGE



1/2: 10.25"w x 7.25" h

1/4 QUAD



1/4: 5"w x 7.25"h



# MULTIFAMILY PROPERTIES QUARTERLY

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## MULTIFAMILY PROPERTIES QUARTERLY

### Colorado's Only Multifamily Properties Publication

While the Colorado Real Estate Journal continues to run multifamily news in each edition of the digital newspaper, Multifamily Properties Quarterly features the most interesting projects and people, trends and analyses, and covers development, investment, leasing, finance, design, construction and management. Multifamily Properties Quarterly's audience includes developers, investors, brokers, lenders, contractors, architects and apartment managers and regional managers.

#### 2023 AD RATES

Full-page	\$995
Half-page	\$595
Quarter-page	\$395

#### PREPAY DISCOUNT:

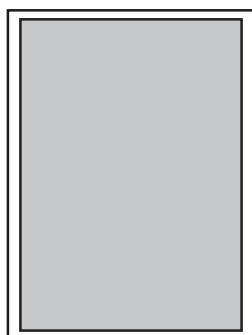
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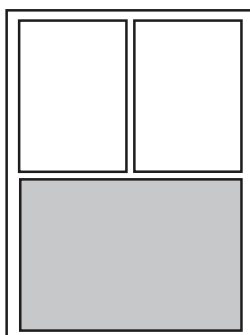
ISSUE DATE	SPACE RESERVATION DEADLINE	MATERIAL DEADLINE
February 1	January 11	January 18
May 3	April 12	April 19
August 2	July 12	July 19
November 1	October 11	October 18

FULL PAGE



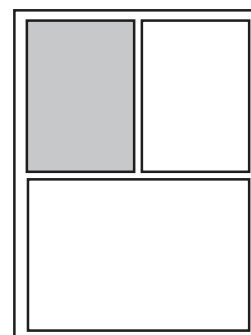
10.25"w x 15.5"h

1/2 PAGE



1/2: 10.25"w x 7.25" h

1/4 QUAD



1/4: 5"w x 7.25"h



# RETAIL PROPERTIES QUARTERLY

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## RETAIL PROPERTIES QUARTERLY

### Colorado's Only Shopping Centers Publication

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#### 2023 AD RATES

Full-page	\$995
Half-page	\$595
Quarter-page	\$395

#### AD SPECIFICATIONS

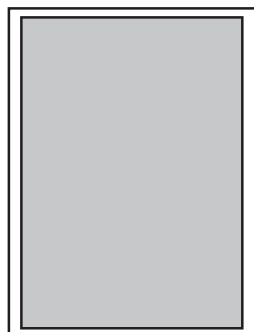
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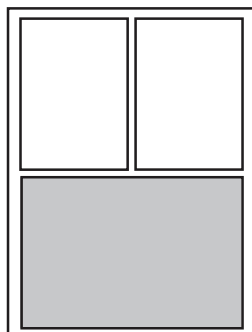
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November 15	October 25	November 1

FULL PAGE



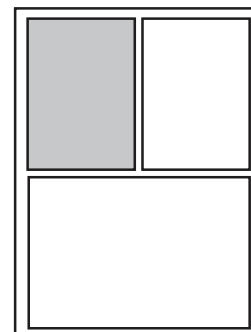
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1/4 QUAD



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# OFFICE & INDUSTRIAL PROPERTIES

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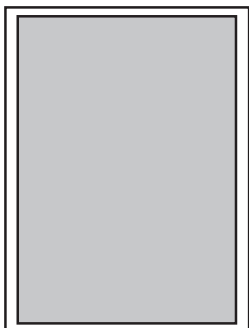
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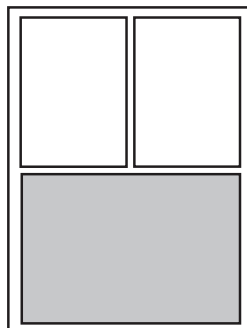
ISSUE DATE	SPACE RESERVATION DEADLINE	MATERIAL DEADLINE
March 15	February 22	March 1
June 21	May 31	June 7
September 20	August 30	September 6
December 20	November 29	December 6

FULL PAGE



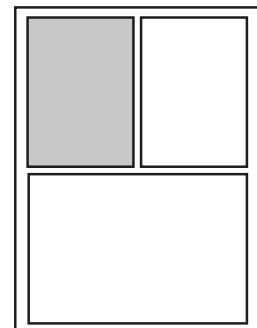
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# COLORADO REAL ESTATE JOURNAL

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FEBRUARY 14, 2023 - MORNING

2023 Spring  
**Property Management**  
CONFERENCE & EXPO

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2023  
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**Land Development** CONFERENCE & EXPO

MARCH 7, 2023 - MORNING

2023  
**Affordable Housing**  
SUMMIT & EXPO

MARCH 7, 2023 - AFTERNOON

2023  
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SUMMIT & EXPO

MARCH 8, 2023 - MORNING

2023  
**Development, Construction & Design**  
CONFERENCE AND EXPO

MARCH 8, 2023 - AFTERNOON

2023  
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APRIL 18, 2023 - MORNING

2023  
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CONFERENCE AND EXPO

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2023  
**Senior Housing & Care**  
CONFERENCE AND EXPO

APRIL 19, 2023 - MORNING

2023  
**Denver Commercial Real Estate**  
OUTLOOK & EXPO

APRIL 19, 2023 - AFTERNOON

COLORADO  
**COMMERCIAL REAL ESTATE**  
FORECAST & EXPO

MAY 16, 2023 - MORNING

2023  
**Office**  
SUMMIT & EXPO

MAY 16, 2023 - AFTERNOON

2023  
**Industrial**  
SUMMIT & EXPO

AUGUST 22, 2023 - MORNING

2023  
**Fall Property Management**  
CONFERENCE & EXPO

AUGUST 22, 2023 - AFTERNOON

2023  
**Fall Multifamily**  
**Development & Investment**  
CONFERENCE & EXPO

AUGUST 23, 2023 - MORNING

2023  
**Hotel**  
SUMMIT & EXPO

AUGUST 23, 2023 - AFTERNOON

2023  
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# COLORADO REAL ESTATE JOURNAL

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