



create  **Tarkett**
Flooring Design Service

Bespoke flooring solutions tailored to you

With a deep knowledge of Tarkett's product and a wealth of design experience, our create@Tarkett Design service is equipped to help you with your projects. We'll help you navigate our extensive portfolio of integrated flooring products to build a palette that targets space-specific needs.

From dementia friendly schemes through to inclusive workplace design our team is on hand to create a bespoke product proposal, offering our expertise of the flooring industry across all segments.

Providing more than just floor design layouts – our service delivers concept proposals, visual references, and expertise in products – all of which assists our clients in their decision making process.

- Product Recommendations
- Mood Boards
- Floor Plans
- 2D & 3D Visualisations



Home





How we create

1. Collaboration

Tarkett has field designers working across our European markets to create a unified approach to our service offer. All designers use the same software to ensure every customer receives the same high standard.

We thrive on collaboration with each other, inspiring and learning from one another to develop and improve the design service.

2. Concept

Every project is unique and we are here to help our clients make the best flooring choices for both aesthetic and performance requirements. Working across all segments from Aged Care to Workplace.

We use our knowledge of Tarkett's wide-ranging product portfolio to guide each project according to our customer's needs.

3. Design Process

Customers can receive the design outcome from the following deliverables*

1. **Mood boards and concept sketches**
2. **2D floor plans, completed with a selection of products**
3. **3D visualisations alongside floor plans**

4. Details

Following submission of the projects, we always ask for your feedback. We offer a follow-up meeting (if required) to discuss the refinement stage.

The refinement stage allows us to collaborate with you, reflect on your comments and finalise the designs until they meet every requirement.

5. Project Handover

Once the product selection has been made and the flooring design is finalised, the project is signed off and ready to install!

The design team is still here to help along the way until the project is completed.

*Due to high demand, the design team will only take on projects >1,000m²

Product Suggestions





With 1000's of products on offer, **Create@Tarkett** can assist by narrowing down the choices suited to overall look and budget. By creating product boards you can use the visual to understand how the overall look ties together before purchasing any flooring products.

Workplace Example



Simplified Brief

>2,500sqm
£19-26 per sqm budget

- Break Out - Easy to maintain, green themed carpets with interesting installation.
- Circulation & Teapoints - Homely feel aesthetic
- Open Plan - Concrete effect with highlighted zones with a rug effect carpet inlay.
- Must have good sustainability credentials



3D Render



Product specifications and installation methods are always included with each floor design



Noble Oak Manhattan



Desso & Ex Nature Rug 9980-202



Pure Oak Rustic 1 Strip



Residential Offering

A home must meet many different kinds of needs, placing demands on the choice of flooring, among other things. In some rooms functional requirements for durability are most important, while in others; design, feel and a personal expression are key.

The appearance of the floor affects how the room and the home are perceived whilst the properties of the floor affect how it feels underfoot. It is crucial to select the correct flooring type for its use to ensure longevity.

The Create@Tarkett design team are available to offer support to property groups and developers. We ensure to put forward the most sustainable & durable flooring solutions for multi-residential homes.

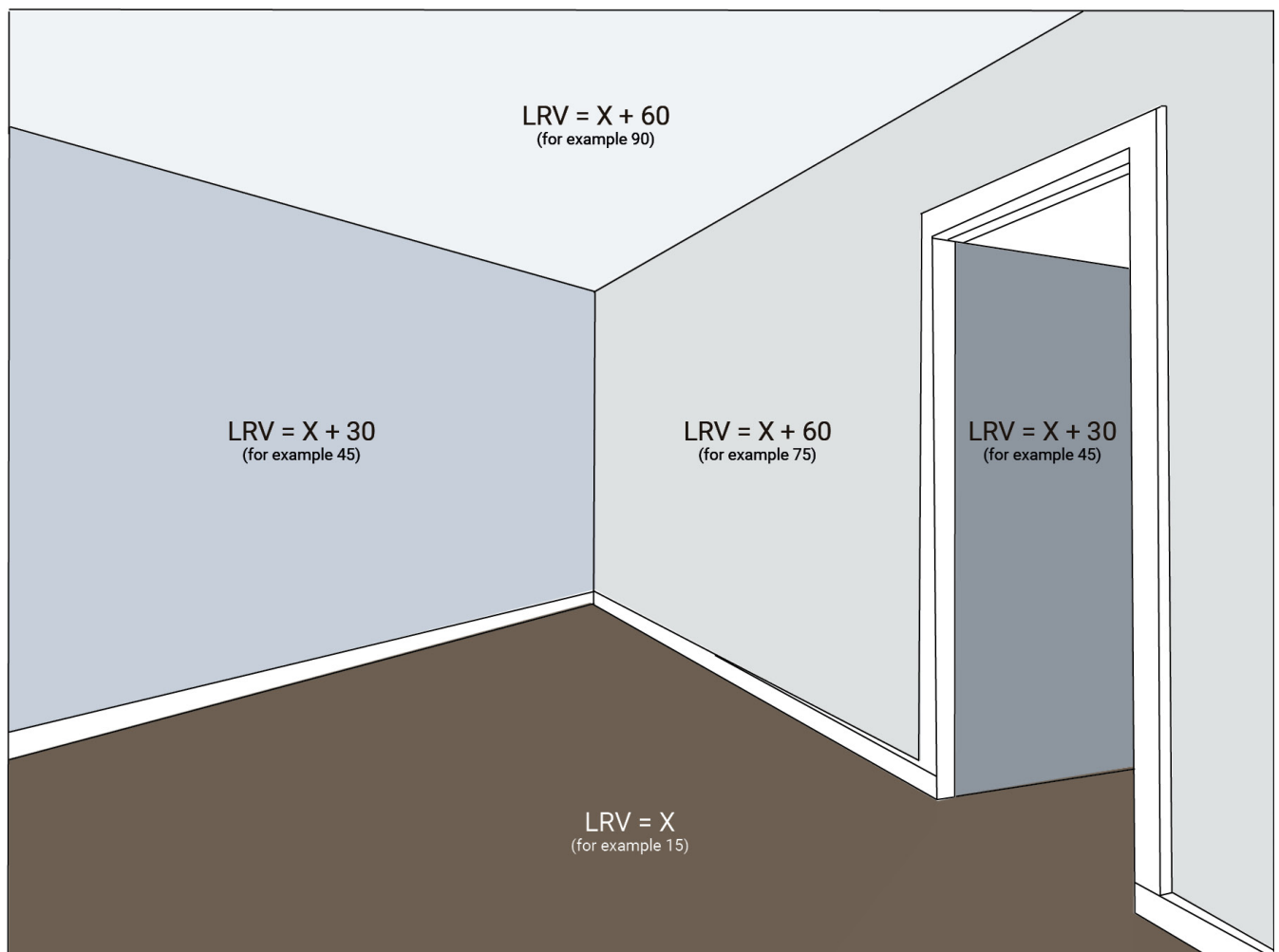
From start to finish we pride ourselves on providing you with expert advice on even the smallest details that could impact the success of a project. Offering guidance through the product options and of course providing the materials as the schedule requires.

Dementia Friendly Designs

It is important to remember that, in an ageing population, a significant number of people have to cope with dementia as well as declining faculties. Memory problems, difficulty processing information and impaired communication are all sensorial and emotional issues that should be considered when designing dementia friendly environments. These are often accompanied by declining vision, trouble in recognising surroundings or perceiving objects three-dimensionally.

Using design to lessen the impacts of old age and dementia will significantly improve the quality of life for everyone effected.

When it comes to creating living spaces for the elderly, any interior design scheme must conform with technical standards while also providing a comfortable, reassuring environment to live in.



Our designers create dementia-friendly floors and walls that will not aggravate difficulties or anxiety and that improve orientation and spatial perception, enabling elderly people to get around more easily and manage better on their own. We use **Light Reflectance Values** to ensure the correct contrasts are used to make every space safe.

Our aim is to support those who design and manage elderly care facilities, to ensure the well-being of all involved.

Putting forward floor and wall coverings that convey warmth and reassurance, designed to help generate a sense of well-being.

The pattern and design of our dementia-friendly floors and walls have been assessed by the University of Stirling's Dementia Services Development Centre (DSDC) and rated 1a or 1b (the most suitable for people with dementia)

Tarkett Dementia Friendly Products



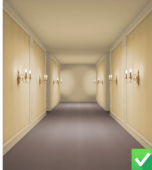

	Safetred Serenity	Contract Wood	Linoleum	Tapiflex Essential 50	Primo Safe.T
Flooring Products					
	Kitchen 26772 006 Misty Mountain LRV 24%	Living Room 25098072 Faro 2 Anthracite LRV 16.8%	Hallway 14042473 Originale Pepper LRV 16%	Bedroom 25188231 Citizen Oak Dark Grey LRV 22.9%	Bathroom 21013798 Dark Cool Beige LRV 24%
Wall Colours*	30GY 56/023 04GY 87/028	40YY 51/084	70YR 46/069	39YY 53/067	67YR 56/055 14YY 88/041

*Dulux Trade Paint Codes

Key design principles

Dementia-friendly design principles are based on the use of adapted patterns, contrast and colour to make an environment easier to perceive for the elderly and particularly those with dementia.

Adapted flooring design is one of the key elements of dementia-friendly design
Here are some **DO's** and **DON'T's**

<p>USE Plain patterns, material effects with subtle patterns.</p> <p>CHOOSE Wood designs with a subtle grain and no knots, compliant with dementia guidelines</p> <p>AVOID Busy patterns, dark colours and high-contrast designs</p> <p>MIX Different designs and colours to create dementia-friendly combinations</p> <p>USE Contrast between floors and walls to enhance 3D perception</p> <p>HARNESS Light Reflectance Value (LRV) to create pathways or isolate potential risks</p> <p>DON'T Create visual barriers that would discourage movement</p>	<p>CHOOSE THE RIGHT PATTERN</p> <p>Tissage Soft Grey 25128 127 </p> <p>Serene Oak Warm Brown 25204 511 </p> <p>ENHANCE 3D PERCEPTION</p> <p>Contrast between two adjacent surfaces </p> <p>ENCOURAGE MOVEMENT</p> <p>Contrast between walls and floors </p>
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Sustainable Choices

The world is facing increasingly complex sustainability challenges. Overcoming them is no longer an important ambition, it's an urgent imperative. At Tarkett, we're committed to a sustainable, circular economy that creates value for everyone, closing the loop on waste, preserving natural resources and reducing our impact on climate change.

Tarkett Human-Conscious Design® is our commitment to stand with present and future generations. To create flooring and sports surfaces that are good for people and for the planet. And to do it every day.

Our commitment to a better world for present and future generations is built into our products and accessible to a large number of customers: from homeowners and healthcare facilities to education and sports centers. We design, produce, sell and recycle with a thorough commitment to tangible reduction, while preserving the performance of our products.



Tarkett Human-Conscious Design™

When it comes to people and the planet, we don't consider one without thinking of the other.

We commit every day to the design of great spaces. For us, this means exceeding indoor air quality standards, instituting healthy material norms, reducing our carbon footprint and creating a Circular Economy supported by Cradle to Cradle® principles. Doing better, for people and planet.

To us, it's not a bolt on, or something to 'bear in mind', it sits at the very heart of our day-to-day decision making



Principles lived by. Standards met.

Our commitment to a circular economy goes back a long way. Since 2011 we've been working with EPEA to make the principles of Cradle to Cradle® integral to how we do business.

It means we not only question (and test) the environmental and social impact our products have in the here and now, but also, what impact they will have in the future. Because we see every product we make as an ingredient in a future manufacturing process.

Minimising the burden on the world and maximising our positive impact.



Radical Transparency. Peace of mind.

Our transparency philosophy has led us to create highly detailed Environmental Product Declarations (EPD) and Material Health Statements (MHS) to share detailed information with our customers, collaborators and NGO challengers about the environmental impact of our products, based on life cycle analysis.

Unique in the marketplace, the MHS is an independently verified, science-based declaration highlighting the health risks and hazards of materials in a particular product, down to the very lowest level.

Restart Programme

At Tarkett, we believe that together, we can make a positive impact on people and the planet. As one of our key circular economy initiatives, our global take-back and recycling programme, ReStart®, offers you the opportunity to return your recyclable flooring to us to make new floors. We help you to manage your waste and turn it into a precious resource, achieve green building certifications and advance your sustainability goals.





Contact Us

Via email at Create@Tarkett.com or scan the QR code to get in touch with our customer services team.

Showroom appointments can be booked via our Showroom Manager at LondonShowroom@Tarkett.com

