



FULL-TIME MBA

With a Michigan Ross MBA, you aren't just ready to do business — you're ready to transform it. You're ready to drive meaningful change by bringing together your individual goals and passions with the real business experiences gained from a top MBA. You're ready to lead with purpose, to shape critical conversations, to rewrite playbooks — to meet the moment.

So no matter what you set out to transform with your MBA, you know that when you're a graduate of Michigan Ross...

**YOU'LL BE
READY.**

#12

**THE MICHIGAN ROSS FULL-TIME MBA
IS RANKED #12 IN THE U.S.**

- U.S. NEWS & WORLD REPORT, 2024



READY TO LEAD WITH PURPOSE

Gain more than just a first-class business education—become part of a community overflowing with talented professionals determined to make a difference. Learn among a group of passionate thinkers and action-oriented leaders who not only welcome diversity, but thrive on it. Meet the classmates who will encourage you to step out of your comfort zone, invite you to join new initiatives, or prompt you to take your business idea from zero to launch.

LEADERS FROM ALL WALKS OF LIFE

Your future classmates are likely to be some of the most diverse, accomplished people you'll ever meet. The Ross MBA Class of 2025 includes:

- › A former monk and self-proclaimed tech geek who built a fintech app that integrates with Stripe and Salesforce to facilitate seamless transactions and donations.
- › An independent journalist from Taiwan specializing in energy transitions and China's commercial relationships with developing nations.
- › A dedicated social impact professional who worked with the Global Fund in Geneva, Switzerland, to combat AIDS, TB, and Malaria.
- › An Erb Institute candidate who worked as a costume designer for The Walt Disney Co. and is eager to introduce sustainability practices to the film industry.
- › A seasoned U.S. Coast Guard veteran who developed a targeting program to reduce shipboard fires and continues to drive innovation within the maritime industry.
- › An innovative entrepreneur and engineer recognized as a *Forbes* 30 Under 30 finalist, a certified Wilderness First Responder, and a leader who successfully guided a 20-person team to the summit of Mt. Everest.

CLASS OF 2025

- 379** › Class Size
- 43%** › Women
- 43%** › U.S. Students of Color*
- 39** › Countries Represented (includes Dual Citizenship)
- 78** › Student Clubs
- 17%** › First-Generation College Students
- 12%** › Students Pursuing Dual Degrees

**Percentage of U.S. citizen/permanent resident matriculants who identify as any ethnicity group except white, non-Hispanic*



impact

"We allow people to collaborate across boundaries to take on big problems. We have classes like the +Impact Studio, where students from public health, public policy, education, social work, and business collaborate together to take on some of the world's biggest challenges. You're not going to find that anywhere but Michigan Ross."

JERRY DAVIS // GILBERT AND RUTH WHITAKER
PROFESSOR OF BUSINESS ADMINISTRATION
PROFESSOR OF MANAGEMENT AND ORGANIZATIONS

READY TO TACKLE ANYTHING

To understand business, you have to do business. That's why no other MBA program rivals our hands-on opportunities to start, advise, invest, and lead in businesses. We call this Ross Experiences in Action-Based Learning—REAL. You gain the skills and experiences that prepare you to rise to any occasion, now and throughout your career.

REAL.START

Ready to launch your own company? Ross is an entrepreneurial paradise, with unparalleled support for your new business idea. Gain access to feedback and funding through programs within the Zell Lurie Institute for Entrepreneurial Studies.

REAL.ADVISE

Ever wanted to tell the likes of Microsoft, PepsiCo, or Uber how to handle a pressing business issue? That's exactly what you'll do in our signature Multidisciplinary Action Projects course, as you spend seven weeks focused on a real business challenge.

REAL.INVEST

Looking for hands-on investing experience? Determine your appetite for risk—and reward—by getting involved with one of seven student-led investment funds overseeing millions of dollars. Areas of focus include social impact and real estate.

REAL.LEAD

Demonstrate your response to real-world situations as a team member in our Living Business Leadership Experience (MO 611) course. You and your team of peers will present your recommendations to senior executives who led through these exact organizational challenges.



M
ROSS



*"the moment
when..."*

**YOU KNOW YOU HAVE
WHAT IT TAKES**

As part of the Zell Lurie Institute, I worked with a team of peers to compete in the Michigan Investment Challenge. This hands-on experience working with real venture capital and founders helped my team to place second in the regional competition against other business schools, and prepared each of us to work in venture-related roles for our internships."

TAYLOR BROWN // MBA '24





READY TO DELIVER RESULTS

Ross pioneered action-based learning more than 30 years ago with our Multidisciplinary Action Projects (MAP) course. In small teams, an entire MBA class tackles critical, hands-on projects full time for seven weeks at companies around the world. It's a great way to prepare for your internship; stretch yourself; and explore a different industry, location, or career function.

Maybe you'll help a company launch a new product line, advise an acquisition strategy, or tackle an operations challenge. MAP is your chance to gain the kind of experience you need to stand out and hit the ground running.

EXAMPLES OF PREVIOUS MAP PROJECTS

- › **EMRI Green Health Services**
Hyderabad, India
- › **Enterprise Ireland**
Dublin, Ireland
- › **Fidelity Investments**
Boston, MA
- › **General Motors Fuel Cell Locomotives**
Los Angeles, CA
- › **Headspace Health**
Santa Monica, CA
- › **Kiira Motor**
Kampala, Uganda
- › **Microsoft Game Pass**
Redmond, WA
- › **Under Armour**
Amsterdam, Netherlands

"MAP was one of the main reasons I chose to do my MBA at Michigan Ross. During my seven-week project, I consulted for Voestalpine Railway Systems, a global market leader for railway infrastructure. MAP broadened my knowledge of both manufacturing and technology process improvements and helped me better understand the future of mobility and some of the most important developments that will bridge the gap between hype and reality."

MARIA GUERRERO PINEIRO // MBA '24

7

WEEKS, FULL TIME COMPANY SPONSORED

89%

OF 2024 PROJECTS PRESENTED TO SENIOR LEADERSHIP

41%

ALMOST HALF OF ALL MAP PROJECTS TAKE PLACE OUTSIDE THE U.S.



READY TO MAKE AN IMPACT

Find countless ways to get involved in powerful impact-based initiatives from an MBA community committed to building a better world through business. Devise solutions to meet U.N. Sustainable Development Goals or hit the open road to advise social entrepreneurs. Manage a social venture investment fund. Serve on the board of a nonprofit. If you're ready to make an impact, there's no better place to be.

BUSINESS+IMPACT STUDIO

Learn how to translate research into real-world solutions with positive impact in this immersive course that brings together graduate students from across disciplines.

HEALTHCARE DELIVERY IN EMERGING MARKETS

Expand your vision and enhance your experience by helping to improve healthcare delivery in underserved areas of the world.

SOCIAL VENTURE FUND

Be part of running the first student-led impact investing fund in the United States, supporting innovative companies with a social or environmental purpose.

INTERNATIONAL INVESTMENT FUND

Launch and manage equity investments in small- and medium-size enterprises across emerging economies.

OPEN ROAD

Spend five weeks driving state to state across America. Meet and work closely with socially and environmentally driven entrepreneurs to help solve their business challenges.

BEING THE CHANGE

Our MBA grads go on to lead initiatives and start companies focused on the greater good.

- › Supporting nonprofits that use data science and innovative approaches to advance social justice
MAAB IBRAHIM // MBA '16 // RACIAL JUSTICE GRANTMAKING LEAD, GOOGLE INC.
- › Managing field office operations in Southern Africa as part of the CDC's Global HIV/AIDS Division
GREG THORNE // MBA '12 // COUNTRY OFFICER, CENTERS FOR DISEASE CONTROL AND PREVENTION
- › Identifying ways cities can dramatically increase their amount of waste recycled
CYNTHIA SHIH // MBA/MS '13 // SENIOR ADVISOR, GLOBAL INSIGHTS & STRATEGY, DELTERRA
- › Developing a national sanitation market strategy in Uganda through mission-driven consulting
PUNEET GOENKA // MBA '16 // ASSOCIATE DIRECTOR, FSG
- › Lowering the cost of cross-border money transfers across Africa
ALICIA LEVINE // MBA '11 // CHIEF OPERATING OFFICER, CHIPPER CASH

READY TO PAVE YOUR OWN PATH

Getting an MBA is a big investment, so join a program that helps you prepare for the career you want. At Michigan Ross, you can explore the areas of business that interest you most, and gain the kinds of experiences that top recruiters are looking for.

STEM – MANAGEMENT SCIENCE SPECIALIZATION

Considering a role in quantitative management, or maybe business analytics? This specialization's STEM-designated courses spanning seven academic areas are designed to help you get there, and may support eligibility for employment in the United States.

ERB INSTITUTE

Bring together your passion for business and sustainability through an MBA/MS dual degree with the Erb Institute, a partnership between Ross and U-M's School for Environment and Sustainability.

DATA & BUSINESS ANALYTICS CONCENTRATION

Data drives almost every aspect of business. Gain the expertise to turn numbers into strategic insights with 12 credits of analytics courses.

TAUBER INSTITUTE FOR GLOBAL OPERATIONS

Be prepared to tackle the kinds of complex global challenges that keep execs up at night through the Tauber Institute, a partnership with U-M's College of Engineering.

10

10 MBA SPECIALIZATIONS RANKED IN THE TOP 10
- U.S. NEWS & WORLD REPORT, 2024



22

ESTABLISHED
DUAL DEGREES

DESIGN YOUR OWN

STUDENT-INITIATED DUAL DEGREE
AT MICHIGAN ROSS

MAP PROJECT:
TEKTON LABS // LIMA, PERU

READY TO LEAD ANYWHERE

Maybe you're ready to make a move from finance to corporate sustainability, or are looking to switch from startup to *Fortune* 500. Or maybe you're ready to relocate to an exciting new area of the world. Wherever you want to go in your career, Michigan Ross can help you get there. The most desirable employers are among our top hiring companies. And Ross graduates live and work in major cities all across the United States and in more than 100 countries.

\$175,000

MEDIAN SALARY

19%
WEST COAST

23%
CHICAGO AREA

24%
NYC TRI-STATE AREA

ROSS MBA TOP HIRING COMPANIES

(full-time positions and internships)

McKinsey & Co.

Bain & Co. Inc.

Boston Consulting Group

Deloitte

Amazon

EY-Parthenon

Dell Technologies

PwC Strategy&

PepsiCo Inc.

Nike Inc.

Accenture Strategy

Citi

JP Morgan Chase & Co.

Adobe Inc.

Barclays PLC

L.E.K. Consulting

American Express Co.

Kearney

Cummins Inc.

IBM

Goldman Sachs Group

Eli Lilly & Co.

Google Inc.

Bank of America

96%

RECEIVED JOB OFFERS
WITHIN 3 MONTHS
OF GRADUATION

60%

OF ROSS MBAS WENT
INTO TECH OR CONSULTING

94%

OF GRADUATES ARE
CAREER SWITCHERS



#2

TOP 50 ENTREPRENEURSHIP

- PRINCETON REVIEW,
2024

117

**GRADUATE PROGRAMS
IN THE TOP 10**

- U.S. NEWS & WORLD REPORT,
2024

#2

TOP 100 PLACES TO LIVE

- LIVABILITY,
2023

#1

BEST PROFESSORS
- PRINCETON REVIEW, 2024

#1

BEST ADMINISTERED PROGRAM
- PRINCETON REVIEW, 2024

#4

**GREATEST RESOURCES
FOR WOMEN**
- PRINCETON REVIEW, 2024

#1

**BEST PLACE TO LIVE FOR
QUALITY OF LIFE**

- U.S. NEWS & WORLD REPORT,
2023

#1

**BEST COLLEGE TOWN
IN AMERICA**

- STUDYFINDS.ORG
2023

#1

**MOST EDUCATED CITY
IN AMERICA**

- WALLETHUB,
2023

A²

READY TO JOIN A HUB OF INNOVATION

Ann Arbor consistently ranks as one of the best places to live in America — largely due to its entrepreneurial spirit, intellectual drive, and creative energy. Hundreds of startups, including a few tech unicorns, call this vibrant city home. Here, the resources, support, and potential partners are nearly limitless.

#1

U.S. PUBLIC UNIVERSITY

- QS WORLD UNIVERSITY RANKINGS
(2019-2023)

#6

**MOST C-SUITE EXECUTIVES
IN FORTUNE 1000 COMPANIES**

- FORTUNE,
2024

READY TO MAKE CONNECTIONS FOR LIFE

Join one of the most powerful alumni networks in the world, made up of individuals driving change in every area of business, all over the world. No matter where your career takes you, you'll have access to accomplished leaders who are always willing to help you out.

Go Blue!

56,000+

MICHIGAN ROSS ALUMNI LIVE IN 114 COUNTRIES

667,000+

U-M ALUMNI AROUND THE WORLD

LIFELONG RETURNS FOR LIFELONG LEARNERS

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNI *ADVANTAGE* PROGRAM, INCLUDING TUITION-FREE OPEN ENROLLMENT COURSES AND CAREER RESOURCES FOR LIFE.



"the moment when..."

YOU FEEL THE SUPPORT

I felt the overwhelming support and pay-it-forward mentality shared by the Ross alumni network throughout my recruitment journey. Ross alumni were more than happy to go the extra mile as I explored roles across a brand-new industry, prepared for interviews, and got my bearings throughout my internship at Bristol Myers Squibb."

DENNY LAI // MBA '24

MBA COUNCIL
PRESIDENT

michiganross.umich.edu/mba

M | MICHIGAN ROSS

Full-Time MBA Program

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Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard,
Denise Ilitch, Ron Weiser, Katherine E. White, Santa J. Ono (*ex officio*)

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