

Motivational Letter for a MBA

Your name
Your address

Your email

The name of the university
The address of the university

Date

Dear Sir or Madam,

I wish to apply to the Master of Business Administration program at XX University for the 2013 autumn intake. This program is a solid step towards my future career as a businessperson who understands and appreciates science and technology. My ultimate career idea is to hold a management position in banking or a consulting company in XX.

In 2011, I earned a BSc degree with a specialization in industrial management from XX University in XX. Benefiting from the broad nature of industrial engineering, I have been exposed to a extensive range of subjects from business to technology. Having studied the specialized courses, I have acquired the essential skills of systematic research, analytical thinking and information evaluation. Most prominently, they provided me with insight into business management combining with engineering science.

I was in general among the top three students in my classes. Furthermore, I was privileged to be the only student of my department who won the Excellent Bachelor Thesis of XX University. I studied handling technology innovation of XX Port, which is the world's largest coal exporter. While writing my thesis, I personally went to the loading and unloading locations to collect the data. In my thesis, I referred to more than sixty key technical articles. After my thorough and resourceful analysis, I recommended a novel solution resulting in mounting valuable production time of about one hour per day.

After graduating, I was selected as an exchange student at the postgraduate programme XX. By studying at the programme, I became acquainted with standard business practices and gained a deeper appreciation of the investment framework in the EU. I especially enjoyed Professor XX's lectures because they strengthened my understanding on economic analysis. After six months of intensive study, I passed all my 12 exams, with a grade of 20/20 in tax law and the highest mark in the other two courses.