



**Visvesvaraya Technological University**  
(State University of Government of Karnataka Established as per the VTU Act, 1994)  
"Jnana Sangama" Belagavi-590018, Karnataka, India



**Centre for Distance and Online Education (CDOE)**

**Dr. Sandhya P**  
Director

Hanchya, Sathagalli Layout (Ring Road), Mysuru-570019  
☎: (0821)2570223 | @: vtucdoe@gmail.com | onlinedegree.vtu.ac.in

VTU/MYS/CDOE/2024-25/315

Date: 06.01.2025

**Circular**

**Sub:** Live Interactive Schedule for 2<sup>nd</sup> semester MBA in Digital Marketing.

**Ref:** VTU/MYS/CDOE/2024-25/199 Dated: 12.11.2024

The Student of 2<sup>nd</sup> semester of MBA in Digital Marketing are hereby informed to attend the live interactive sessions/Doubt Clearing Sessions. The schedule is as shown below.

**Programme Name : MBA in Digital Marketing**

Date	Time	Course Name & Course Code	Module	Name of the Course Expert
23-12-2024	6:00 - 7:00 pm	Human Resources Management (OMBD201)	Module-1	Dr. Kavitha B N Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
		Search Engine Optimization & Marketing (OMBD202)	Module-1	Will be Scheduled soon
24-12-2024	6:00 - 7:00 pm	Financial Management (OMBD203)	Module-1	Dr. Bhagyalakshmi K Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
24-12-2024	7:00 - 8:00 pm	Business Research Methods (OMBD204)	Module-1	Dr. Preeti Patil Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
26-12-2024	7:00 - 8:00 pm	Digital Brand Strategy (OMBD205)	Module-1	Prof. Anju A Nair Assistant Professor, Dept. of MBA, Acharya Institute of Technology, Bengaluru
26-12-2024	6:00 - 7:00 pm	Human Resources Management (OMBD201)	Module-2	Dr. Kavitha B N Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
		Search Engine Optimization & Marketing (OMBD202)	Module-1	Will be Scheduled soon
31-12-2024	6:00 - 7:00 pm	Business Research Methods (OMBD204)	Module-2	Dr. Preeti Patil Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
31-12-2024	7:00 - 8:00 pm	Digital Brand Strategy (OMBD205)	Module-1	Prof. Anju A Nair Assistant Professor, Dept. of MBA, Acharya Institute of Technology, Bengaluru
02-01-2025	6:00 - 7:00 pm	Human Resources Management (OMBD201)	Module-3	Dr. Kavitha B N Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
		Search Engine Optimization & Marketing (OMBD202)	Module-2	Will be Scheduled soon

**PROGRAMME CO-ORDINATOR**  
**MANAGEMENT**

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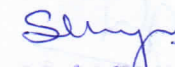
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06-01-2025	6:00 - 7:00 pm	Financial Management (OMBD203)	Module-2	Dr. Bhagyalakshmi K Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
07-01-2025	6:00 - 7:00 pm	Digital Brand Strategy (OMBD205)	Module-2	Dr. S.B. Anil Kumar Associate Professor, Dept. of MBA, S.E.A. College of Engineering and Technology, Bangalore
		Search Engine Optimization & Marketing (OMBD202)	Module-2	Will be Scheduled soon
13-01-2025	7:00 - 8:00 pm	Business Research Methods (OMBD204)	Module-3	Dr. Preeti Patil Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
13-01-2025	6:00 - 7:00 pm	Digital Brand Strategy (OMBD205)	Module-2	Dr. S.B. Anil Kumar Associate Professor, Dept. of MBA, S.E.A. College of Engineering and Technology, Bangalore
15-01-2025	6:00 - 7:00 pm	Human Resources Management (OMBD201)	Module-4	Dr. Kavitha B N Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
		Search Engine Optimization & Marketing (OMBD202)	Module-3	Will be Scheduled soon
16-01-2025	6:00 - 7:00 pm	Financial Management (OMBD203)	Module-3	Dr. Bhagyalakshmi K Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
20-01-2025	7:00 - 8:00 pm	Digital Brand Strategy (OMBD205)	Module-3	Dr. Sanjeev Ingalagi Associate Professor, Dept. of MBA, KLS Gogte Institute of Technology, Belagavi
		Search Engine Optimization & Marketing (OMBD202)	Module-3	Will be Scheduled soon
22-01-2025	6:00 - 7:00 pm	Business Research Methods (OMBD204)	Module-4	Dr. Somashekhar I C Associate Professor, Dept. of MBA, Vidyavardhaka College of Engineering, Mysuru
22-01-2025	7:00 - 8:00 pm	Digital Brand Strategy (OMBD205)	Module-3	Dr. Sanjeev Ingalagi Associate Professor, Dept. of MBA, KLS Gogte Institute of Technology, Belagavi
27-01-2025	6:00 - 7:00 pm	Human Resources Management (OMBD201)	Module-5	Dr. Kavitha B N Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
		Search Engine Optimization & Marketing (OMBD202)	Module-4	Will be Scheduled soon

  
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28-01-2025	6:00 - 7:00 pm	Financial Management (OMBD203)	Module-4	Dr. Bhagyalakshmi K Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
		Search Engine Optimization & Marketing (OMBD202)	Module-4	Will be Scheduled soon
04-02-2025	7:00 - 8:00 pm	Business Research Methods (OMBD204)	Module-5	Dr. Somashekhar I C Associate Professor, Dept. of MBA, Vidyavardhaka College of Engineering, Mysuru
04-02-2025	6:00 - 7:00 pm	Digital Brand Strategy (OMBD205)	Module-4	Dr. Sanjeev Ingalagi Associate Professor, Dept. of MBA, KLS Gogte Institute of Technology, Belagavi
		Search Engine Optimization & Marketing (OMBD202)	Module-4	Will be Scheduled soon
10-02-2025	7:00 - 8:00 pm	Financial Management (OMBD203)	Module-5	Dr. Bhagyalakshmi K Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
11-02-2025	7:00 - 8:00 pm	Digital Brand Strategy (OMBD205)	Module-4	Dr. Sanjeev Ingalagi Associate Professor, Dept. of MBA, KLS Gogte Institute of Technology, Belagavi
17-02-2024	7:00 - 8:00 pm	Digital Brand Strategy (OMBD205)	Module-5	Prof. Dr.Vasanthi Reena Williams Professor & Head Dept. of MBA, Vidya Vikas Institute of Engineering and Technology, Mysuru
		Search Engine Optimization & Marketing (OMBD202)	Module-5	Will be Scheduled soon
24-02-2024	7:00 - 8:00 pm	Digital Brand Strategy (OMBD205)	Module-5	Prof. Dr.Vasanthi Reena Williams Professor & Head Dept. of MBA, Vidya Vikas Institute of Engineering and Technology, Mysuru

To,  
The Second Semester Students of VTU UG, PG, and PG Diploma Online Degree Programmes of Management stream

**Please Note:**

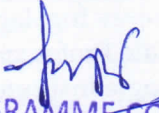
- The interactive live lecture Schedule maybe modified as per the notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact us at 0821- 2570223 or email: vtucode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

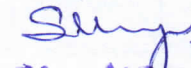
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**Copy to:**

1. The Hon'ble Vice Chancellor through the Secretary to VC, VTU, Belagavi for information.
2. The Registrar, VTU Belagavi for kind information
3. The Director, VTU CDOE, Mysuru for kind information
4. The Programme Coordinator, Management and Computer Applications VTU CDOE for kind information
5. Office File.

  
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