



Visvesvaraya Technological University
(State University of Government of Karnataka Established as per the VTU Act, 1994)
"Jnana Sangama" Belagavi-590018, Karnataka, India



Centre for Distance and Online Education (CDOE)

Dr. Sandhya P
Director

Hanchya, Sathagalli Layout (Ring Road), Mysuru-570019
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VTU/MYS/CDOE/2024-25/314

Date: 06.01.2025

Circular

Sub: Live Interactive Schedule for 3rd semester BBA in Digital Marketing.

Ref: VTU/MYS/CDOE/2024-25/199 Dated: 12.11.2024

The Student of 3rd semester of BBA in Digital Marketing are hereby informed to attend the live interactive sessions/Doubt Clearing Sessions. The schedule is as shown below.

Programme Name : BBA in Digital Marketing				
Date	Time	Course Name & Course Code	Module	Name of the Course Expert
21-12-2024	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Module-1	Dr. Somashekhar I C Associate Professor, Dept. of MBA, Vidyavardhaka College of Engineering, Mysuru
21-12-2024	7:00 - 8:00 pm	Financial Management (OBBD302)	Module-1	Dr. Shivakumar Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
23-12-2024	6:00 - 7:00 pm	Strategic Management (OBBD303)	Module-1	Dr. Pankajakshi R Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
23-12-2024	7:00 - 8:00 pm	Digital Entrepreneurship (OBBD304)	Module-1	Dr. Srinivas Murthy Assistant Professor, Dept. of MBA, JNN College of Engineering, Shimoga
24-12-2024	6:00 - 7:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-1	Dr. Shivramana Gouda Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburagi
24-12-2024	7:00 - 8:00 pm	Indian Constitution (OBBD306)	Module-1	Dr. H H Ramesha Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
28-12-2024	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Module-1	Dr. Somashekhar I C Associate Professor, Dept. of MBA, Vidyavardhaka College of Engineering, Mysuru
28-12-2024	7:00 - 8:00 pm	Financial Management (OBBD302)	Module-1	Dr. Shivakumar Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
30-12-2024	6:00 - 7:00 pm	Strategic Management (OBBD303)	Module-1	Dr. Pankajakshi R Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
30-12-2024	6:00 - 7:00 pm	Digital Entrepreneurship (OBBD304)	Module-1	Dr. Srinivas Murthy Assistant Professor, Dept. of MBA, JNN College of Engineering, Shimoga
31-12-2024	7:00 - 8:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-1	Dr. Shivramana Gouda Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburagi

PROGRAMME CO-ORDINATOR
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31-12-2024	6:00 - 7:00 pm	Indian Constitution (OBBD306)	Module-1	Dr. H H Ramesha Associate Professor, Dept.of MBA, VTU CPGS, Muddenahalli
04-01-2025	7:00 - 8:00 pm	Marketing Analytics (OBBD301)	Module-2	Dr. Somashekhar I C Associate Professor, Dept. of MBA, Vidyavardhaka College of Engineering, Mysuru
04-01-2025	6:00 - 7:00 pm	Financial Management (OBBD302)	Module-2	Dr. Shivakumar Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
06-01-2025	7:00 - 8:00 pm	Strategic Management (OBBD303)	Module-2	Dr. Pankajakshi R Associate Professor, Dept.of MBA, VTU CPGS, Muddenahalli
06-01-2025	6:00 - 7:00 pm	Digital Entrepreneurship (OBBD304)	Module-2	Dr. Srinivas Murthy Assistant Professor, Dept. of MBA, JNN College of Engineering, Shimoga
07-01-2025	7:00 - 8:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-2	Dr. Shivramana Gouda Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburagi
07-01-2025	6:00 - 7:00 pm	Indian Constitution (OBBD306)	Module-2	Dr. H H Ramesha Associate Professor, Dept.of MBA, VTU CPGS, Muddenahalli
11-01-2025	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Module-2	Dr. Somashekhar I C Associate Professor, Dept. of MBA, Vidyavardhaka College of Engineering, Mysuru
11-01-2025	7:00 - 8:00 pm	Financial Management (OBBD302)	Module-2	Dr. Shivakumar Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
13-01-2025	6:00 - 7:00 pm	Strategic Management (OBBD303)	Module-2	Dr. Pankajakshi R Associate Professor, Dept.of MBA, VTU CPGS, Muddenahalli
13-01-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OBBD304)	Module-2	Dr. Srinivas Murthy Assistant Professor, Dept. of MBA, JNN College of Engineering, Shimoga
15-01-2025	6:00 - 7:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-2	Dr. Shivramana Gouda Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburagi
18-01-2025	7:00 - 8:00 pm	Indian Constitution (OBBD306)	Module-2	Dr. H H Ramesha Associate Professor, Dept.of MBA, VTU CPGS, Muddenahalli
18-01-2025	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Module-3	Dr. Somashekhar I C Associate Professor, Dept. of MBA, Vidyavardhaka College of Engineering, Mysuru
20-01-2025	7:00 - 8:00 pm	Financial Management (OBBD302)	Module-3	Dr. Binoy Mathew Associate Professor, Dept.of MBA, VTU CPGS, Muddenahalli

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20-01-2025	6:00 - 7:00 pm	Strategic Management (OBBD303)	Module-3	Dr. Pankajakshi R Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
21-01-2025	6:00 - 7:00 pm	Digital Entrepreneurship (OBBD304)	Module-3	Prof. Anju A Nair Assistant Professor, Dept. of MBA, Acharya Institute of Technology, Bengaluru
21-01-2025	7:00 - 8:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-3	Dr. Shivramana Gouda Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburagi
25-01-2025	6:00 - 7:00 pm	Indian Constitution (OBBD306)	Module-3	Dr. Sree Krishna Bharadwaj H. Assistant Professor, Department of Law, Vijayanagara Sri Krishnadevaraya University, Bellari
25-01-2025	7:00 - 8:00 pm	Marketing Analytics (OBBD301)	Module-3	Dr. Somashekhar I C Associate Professor, Dept. of MBA, Vidyavardhaka College of Engineering, Mysuru
27-01-2025	6:00 - 7:00 pm	Financial Management (OBBD302)	Module-3	Dr. Binoy Mathew Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
27-01-2025	7:00 - 8:00 pm	Strategic Management (OBBD303)	Module-3	Dr. Pankajakshi R Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
28-01-2025	6:00 - 7:00 pm	Digital Entrepreneurship (OBBD304)	Module-3	Prof. Anju A Nair Assistant Professor, Dept. of MBA, Acharya Institute of Technology, Bengaluru
28-01-2025	7:00 - 8:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-3	Dr. Shivramana Gouda Assistant Professor, Dept. of MBA, VTU CPGS, Kalaburagi
01-02-2025	6:00 - 7:00 pm	Indian Constitution (OBBD306)	Module-3	Dr. Sree Krishna Bharadwaj H Assistant Professor, Department of Law, Vijayanagara Sri Krishnadevaraya University, Bellari
01-02-2025	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Module-4	Prof. Akshatha M Assistant Professor, Dept. of CSE, Vidyavardhaka College of Engineering, Mysuru
03-02-2025	7:00 - 8:00 pm	Financial Management (OBBD302)	Module-4	Dr. Binoy Mathew Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
03-02-2025	6:00 - 7:00 pm	Strategic Management (OBBD303)	Module-4	Dr. Pankajakshi R Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
04-02-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OBBD304)	Module-4	Prof. Anju A Nair Assistant Professor, Dept. of MBA, Acharya Institute of Technology, Bengaluru

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04-02-2025	6:00 - 7:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-4	Prof. Anju A Nair Assistant Professor, Dept. of MBA, Acharya Institute of Technology, Bengaluru
08-02-2025	7:00 - 8:00 pm	Indian Constitution (OBBD306)	Module-4	Dr. Sree Krishna Bharadwaj H Assistant Professor, Department of Law, Vijayanagara Sri Krishnadevaraya University, Bellari
08-02-2025	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Module-4	Prof. Akshatha M Assistant Professor, Dept. of CSE, Vidyavardhaka College of Engineering, Mysuru
10-02-2025	7:00 - 8:00 pm	Financial Management (OBBD302)	Module-4	Dr. Binoy Mathew Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
10-02-2025	6:00 - 7:00 pm	Strategic Management (OBBD303)	Module-4	Dr. Pankajakshi R Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
11-02-2025	6:00 - 7:00 pm	Digital Entrepreneurship (OBBD304)	Module-4	Prof. Anju A Nair Assistant Professor, Dept. of MBA, Acharya Institute of Technology, Bengaluru
11-02-2025	7:00 - 8:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-4	Prof. Anju A Nair Assistant Professor, Dept. of MBA, Acharya Institute of Technology, Bengaluru
15-02-2025	6:00 - 7:00 pm	Indian Constitution (OBBD306)	Module-4	Dr. Sree Krishna Bharadwaj H Assistant Professor, Department of Law, Vijayanagara Sri Krishnadevaraya University, Bellari
15-02-2025	7:00 - 8:00 pm	Marketing Analytics (OBBD301)	Module-5	Prof. Akshatha M Assistant Professor, Dept. of CSE, Vidyavardhaka College of Engineering, Mysuru
17-02-2025	6:00 - 7:00 pm	Financial Management (OBBD302)	Module-5	Dr. Shivakumar Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
17-02-2025	7:00 - 8:00 pm	Strategic Management (OBBD303)	Module-5	Dr. Pankajakshi R Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
18-02-2025	6:00 - 7:00 pm	Digital Entrepreneurship (OBBD304)	Module-5	Dr. Srinivas Murthy Assistant Professor, Dept. of MBA, JNN College of Engineering, Shimoga
18-02-2025	7:00 - 8:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-5	Prof. Anju A Nair Assistant Professor, Dept. of MBA, Acharya Institute of Technology, Bengaluru

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22-02-2025	6:00 - 7:00 pm	Indian Constitution (OBBD306)	Module-5	Dr. Sree Krishna Bharadwaj H Assistant Professor, Department of Law, Vijayanagara Sri Krishnadevaraya University, Bellari
22-02-2025	6:00 - 7:00 pm	Marketing Analytics (OBBD301)	Module-5	Prof. Akshatha M Assistant Professor, Dept. of CSE, Vidyavardhaka College of Engineering, Mysuru
24-02-2025	7:00 - 8:00 pm	Financial Management (OBBD302)	Module-5	Dr. Shivakumar Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
24-02-2025	6:00 - 7:00 pm	Strategic Management (OBBD303)	Module-5	Dr. Pankajakshi R, Associate Professor, Dept. of MBA, VTU CPGS, Muddenahalli
25-02-2025	7:00 - 8:00 pm	Digital Entrepreneurship (OBBD304)	Module-5	Dr. Srinivas Murthy Assistant Professor, Dept. of MBA, JNN College of Engineering, Shimoga
25-02-2025	6:00 - 7:00 pm	Consumer Behavior in Digital Era (OBBD305)	Module-5	Prof. Anju A Nair Assistant Professor, Dept. of MBA, Acharya Institute of Technology, Bengaluru
01-03-2025	7:00 - 8:00 pm	Indian Constitution (OBBD306)	Module-5	Dr. Sree Krishna Bharadwaj H Assistant Professor, Department of Law, Vijayanagara Sri Krishnadevaraya University, Bellari

To,

The Third Semester Students of VTU UG, PG, and PG Diploma Online Degree Programmes of Management stream

Please Note:

- The interactive live lecture Schedule maybe modified as per the notification of MHRD/ UGC/ AICTE/ State Government issue guidelines time to time.
- For any queries contact us at 0821- 2570223 or email: vtucode@gmail.com
- For regular updates visit <https://onlinedegree.vtu.ac.in/>

Copy to:

1. The Hon'ble Vice Chancellor through the Secretary to VC, VTU, Belagavi for information.
2. The Registrar, VTU Belagavi for kind information
3. The Director, VTU CDOE, Mysuru for kind information
4. The Programme Coordinator, Management and Computer Applications VTU CDOE for kind information
5. Office File.


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