



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ.

Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

Centre for Distance and Online Education (CDOE)

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Dr. Preeti Patil

Programme Coordinator

VTU/MYS/CDOE/MGMT/ 308 /2024-25

Date: 01-01-2025

Circular

All the students of I & II Semester MBA (HR/MM/FM & Business Analytics), I Semester MBA (Digital Marketing), I & II Semester BBA (Digital Marketing) and I Semester PG Diploma (Marketing Analytics) of June-July, 2024 Batch are hereby informed that, First Internal Assessment is scheduled as per the academic calendar from 03 January 2025. The assessment window will be enabled from 03 January 2025 & will be open till the commencement of Semester End Examination.

It is mandatory to take both the assessments as average of both the tests will be considered as final CIE Marks. The syllabus for the first assessment is Module 1 & 2 for all the courses. Assessment will be for 30 marks (Multiple Choice questions carrying one mark each). For any further queries pertaining to technical issues kindly mail to support@vtu-online.net, contacts@vtu-online.net

Programme Coordinator
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Copy to:

1. The Registrar, VTU Belagavi for kind information
2. The Director, VTU CDOE, Mysuru for kind information
3. The Assistant Director, VTU CDOE for kind information
4. All the concerned course experts MBA, BBA&PGD for necessary action