

# 2023

# 

# SERVING

as a voice & resource for business

### 2023 PRIORITIES

### **BUSINESS ROUNDTABLES**

Organized roundtable discussions for a variety of industries that represent the general membership

### CHAMBER U

Informational and educational programs that are relevant or of interest to businesses

### **LEGISLATIVE**

Opportunities to more information on legislative items that impact businesses

## Current Programs

State of the City

Legislative Forums & Paul Revere

State of Education

Agricultural Tours

Chamber U

# **FOSTERING**

partnerships & community prosperity

### 2023 PRIORITIES

# REGIONAL & COMMUNITY COLLABORATION

Lead discussions and create opportunities for better collaboration and resources

### MEMBER MENTORSHIP

Support new and existing Chamber members through our leadership and connections

### **BUSINESS ROUNDTABLES**

Organized roundtable discussions for a variety of industries that represent the general membership

## Current Programs

Annual Banquet & Meeting

Women's Leadership Conference

Leadership Muskoaee

Public Service Recognition

Veterans Appreciation

Chamber Golf Classic

Youth Leadership

# **CULTIVATING**

economic growth

### 2023 PRIORITIES

### **WORKFORCE**

Strengthen and grow the workforce with opportunities to training, jobs and other resources that support businesses

### **INTER-CITY VISITS**

Create opportunities for discussion and innovation to inspire ideas

### SUPPORT LOCAL

Enhance local campaign and support of awareness for local businesses small and large

#### COLLABORATION

Develop better communication with other partnering entities

## Current Programs

Member 2 Member Program

MyMuskoaee Shop Local

Relocation Guide

Chamber U

# Welcome

Thank you for your interest in The Greater Muskogee Area Chamber of Commerce. Your investment in the Chamber is an investment in the future of Muskogee and in your business. In this Member Engagement Guide, you will find a majority of the benefits and opportunities as a Chamber member.

As a Chamber member we encourage you and your team to become more involved with us. Utilize your Chamber membership to leverage all the benefits and advantages that are available for your business. As a Chamber team, we are always available to help you with your needs and priorities as a member.

## Our Mission:

**SERVING** as a voice and resource for business; **FOSTERING** partnerships and community prosperity; **CULTIVATING** economic growth.

Please feel free to contact us anytime. You can also visit our website to learn more about our organization and programming. Again, thank you and we look forward to engaging with you as our member.

Angela Wilson President/CEO Greater Muskogee Area Chamber of Commerce



The Oklahoma Chamber of Commerce Executives' Certified Chamber Program is awarded to Chamber's that demonstrates the organization's commitment to industry standards and best practices as established by the state's only professional development organization for chambers of commerce.

# Reason's to be involved in the Chamber of Commerce?

# Exposure

- Get Exclusive Referrals to Inquires
- Increase Exposure Through Your Online Business Profile
- Ribbon Cuttings to Celebrate Openings and Milestones
- Member Spotlight (Drawn Monthly)
- Advertising Opportunities

# Metworking

- Annual Golf Tournament
- Annual Banquet
- State of the City Address & State of Education
- Committee Meetings
- Various Social Events Throughout the Year

Advocacy

- Benefit From a Unified Voice Advocating for Business-Friendly Legislation at Local,
   State and Federal Levels
- Network with Elected Officials
- Stay Informed of Issues and Information from Various Government Agencies

# Opportunities

- Educational Opportunities for You and Your Employees
- Let Your Voice be Heard Through Committee Meetings
- Give Back with Volunteer Opportunities
- Find Savings on Business Services
   Through the Chamber and Members

# Information

- The Chamber Acts as a Hub for Information and Streamlines Relevant Information for the Business Community
- Provides Information to Citizen and Visitors about the Community and our Members
- Stay Informed of Chamber Events and New Resources Through Our Communications









































GREATER MUSKOGEE AREA CHAMBER & COMMERCE

# Benefits our Members Receive

- Ribbon Cutting Events and Promotions
- Business Referrals
- Use of Chamber's Bulk Mail Permit for Mailings of 200+ Pieces (\*use of permit is free, you are required to pay postage)
- Certificates of Origin
- Notary Services
- Business Card and Promotional Rack Display at Chamber Office
- · Online Business Directory Profile
- Exclusive Access to Elected Officials
- Chamber Logo Decal for Display at Business and Website
- · Access to Membership List
- Monday Morning Memo Weekly E-Newsletter
- Chamber Member Happenings Weekly E-Newsletter
- Volunteer Opportunities
- Member 2 Member Card and Discounts
- Free Job Postings on Chamber Website
- Chamber Boardroom Usage (by appointment & availability)
- Invitations to Exclusive Chamber Member Events & Programs
- Chamber U programming
- · and much more....

# Paid Business Gervices for Members

- Membership Mailing Labels
- Leadership Muskogee
- Sponorship Opportunities for Chamber Programs and Events
- Additional Member 2 Member Cards for Your Staff









































THIS IS WHERE THE CONNECTIONS HAPPEN!









# 2023 Chamber Signature Events

January - Annual Meeting and Awards

March - Annual Banquet

April - Golf Classic

July - Women's Leadership Conference

September - State of Education

November - State of the City

The dates vary year to year please confirm dates on the Chamber's online calendar or your Monday Morning Memo e newsletter

# Monthly Meetings:

**Paul Revere Legislative Affairs** The program stays on the forefront of governmental affairs on a local and state level from elected officials. As well, we host candidate forums and electoral roundtables, as needed. This group meets the 4th Friday morning of the month when the State Legislature is in session.

# Quarterly & Semi-Annual Events

Business After Hours (2)

Chamber University (4)

Common Grounds (2)

Dates vary please see the Chamber s online calendar or your Morning Memo e newsletter

# Recognition & Local Initiatives

May - Public Service Recognition Week

July - Christmas in July

November - Veterans Appreciation

December - MyMuskogee Christmas

# How to Get Engaged

- Have a Ribbon Cutting When You Join, Celebrate a Business Milestone, or Open a New Location
- Play a Round of Golf During the Chamber Golf Classic
- Join the Next Class of Leadership Muskogee
- Learn Something New at Chamber U
- Share Your Public Events Via the Chamber Member Happenings E-Newsletter
- Advertise Your Business Through Sponsorship Opportunities and Networking
- Join Us for the State of the City Address
- Sign Up to Volunteer for a "Chamber Gives Back" Day
- Hear From Area Educational Institutions at the State of Education
- Follow Us on Facebook and Instagram
- Attend the Annual Banquet
- Display Your Marketing Fliers and Business Cards at the Chamber Office
- Participate in Committee Meetings
- Read Through the Weekly Monday Morning Memo
- Attend a Candidate Forum and Voice Your Questions
- Celebrate a New Business Opening Their Doors at a Ribbon Cutting or Groundbreaking
- and MUCH MOREIIII

# Roundtables

These roundtables will act as opportunities for business leaders in similar industries to meet, discuss industry trends, and identify solutions to shared challenges.

Medical Industry

**Nonprofits** 

Small Business Downtown

**Engineering Industry** 

Financial Industry

Workforce

# **Committees**

## Agri Business

Promote and support local businesses associated with all components of agriculture. The work of this committee supports the annual Muskogee Regional Livestock Show and the Chamber's Agricultural Tours.

## Ambassadors

This committee works to ensure the members have the full support of the Chamber and are provided opportunities such as ribbon cuttings, open house, and groundbreaking events and Business Spotlights. The committee meets the first Wednesday of every month over lunch at a Chamber member restaurant.

## Women s Leadership Committee

Plans the Women's Leadership Conference held each year, including keynote speakers, panels, and breakout sessions.

(Meets regularly in Mar - July to coordinate event)

# LEHUERSHI

Leadership Muskogee is a community leadership development program that seeks to inform, motivate, and increase community awareness through involvement

of it's participants in seminars and face-to-face interactions with community decision makers. Graduations from this nine

month program gain the leadership skills neccessary to work effectively toward

the growth and development of Muskogee

I am a proud graduation of the 26th Class of Leadership Muskogee. Being born and raised in Muskogee, it was a great opportunity to meet new people and learn things about the city and how it operates on a daily basis. The networking was amazing and I consider my classmates friends and look forward to the continued relationships. I am thankful for this amazing program that the

pleasure to serve as the Chair for Class 27 and the upcoming Class 28.

Chamber facilitates. It has been a

I took part of Leadership Muskogee after I'd lived in Muskogee for 15 years, and was surprised by how much I learned about the community I call home. Muskogee has so much to offer and the Leadership Muskogee program helped me get outside my usual circle and experience more of Muskogee than I ever

ways to make our community even better.

had. The Chamber does a great job putting the program together and my fellow participants have become good friends. I highly recommend the program as a way to get more involved in Muskogee and find



CLASS 21

I am a proud graduate of Leadership Muskogee Class 25. The Muskogee Chamber of Commerce has thoughtfully put a program together that provides an avenue for education, team building, and fun! Whether you're new to our community or a true blue "Okie from Muskogee", this will be of value to you!!!

I will continue to encourage staff to apply to this program. What could be better than learning new things about our community!

people that assist in that businesses success was invaluable. If you are wanting to make connections, grow

as a leader, and learn just how amazing Muskogee is, Leadership Muskogee is the program for you!

Leadership Muskogee allowed me to not only gain insight into what Muskogee has to offer from a business stand point, but from a people standpoint. I was able to make connections within this program that will last a lifetime. Getting to know other business around town, and the

> **BRYAN HARRIS** CLASS 28

KIM JAQUEZ

pplications

Having worked in and around Muskogee for the entirety of my career, I felt fairly confident that I was relatively fluent in the daily happenings of the community – not entirely the case. With each session comes knowledge and face-to-face, hands-on experiences that you are otherwise not exposed to in your daily work-environment. The opportunity to participate in Leadership Muskogee is one of the most invaluable decisions you can make for your professional development, providing an avenue to network with amazing individuals who you will ultimately call 'friend'. What better way to foster relationships, all while learning more about where you work, live and play. This is an experience you will never forget, join the next session, you will love it!



# Get to Know our Staff

Angela Wilson President & CEO angela@muskogeechamber.org

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# Connect with us



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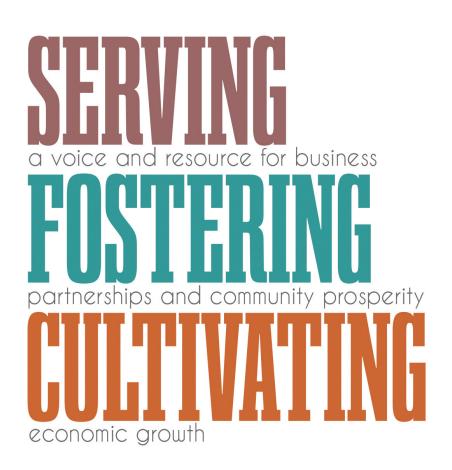
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