

# NAM Vital Directions for Health and Health Care Symposium: The North Carolina Experience

**November 21-22, 2019**

The Hamner Conference Center at The North Carolina Biotechnology Center  
15 TW Alexander Drive | Durham, NC

## ***Symposium Background***

With its Congressionally-charted mandate to serve as advisor to the nation, the National Academy of Medicine (NAM) launched the Vital Directions for Health and Health Care Initiative in 2016 to create a comprehensive assessment of the issues that matter most to improving health. Vital Directions convened more than 150 leading researchers, scientists, and policy makers to provide expert guidance on 19 priority issues for U.S. health policy. It presents a framework for achieving better health and well-being, high-value health care, and strong science and technology for the nation, identifying 8 cross-cutting areas for particular priority: pay for value, empower people, activate communities, connect care, measure what matters most, modernize skills, accelerate real-world evidence, and advance science.

Vital Directions also called out the basic importance of state and local actions for each of these priorities. This symposium is a state-based extension of the national initiative to bring together various stakeholders to better understand actions that are being taken at the state-level to achieve, and barriers in the pursuit of, more affordable, value-driven, quality care and health outcomes. It will offer a ripe opportunity to examine state-based capacity and lessons learned for guiding health policy, as well as synergies among institutions and organizations that could lead to a more equitable health future for all.

**THURSDAY, NOVEMBER 21, 2019**

**8:30am Light breakfast available**

**9:00am Welcome and overview of the Vital Directions initiative**

**Victor Dzau, MD**

President, National Academy of Medicine; Symposium Planning Committee Co-Chair

**9:15am Opening remarks**

**North Carolina Governor Roy Cooper**

**9:30am Keynote I: North Carolina's blueprint for buying health**

**Secretary Mandy Cohen, MD, MPH**

North Carolina Department of Health and Human Services; Symposium Planning Committee Co-Chair



**10:00am Panel 1: At a glance: Health and health care priorities and challenges in North Carolina**

*Objective: Offer perspectives on the most pressing health and health care challenges and priorities in North Carolina.*

Moderator:

**Pam Silberman, JD, DrPH**

Professor, Department of Health Policy and Management, Gillings School of Global Public Health, University of North Carolina, Chapel Hill

Speakers:

**Karen L. Smith, MD, FAAFP**

Physician/Owner Medical Practice, KAREN L SMITH MD, PA

**Steve Neorr**

Senior Vice President of Population Health, Cone Health and Senior Vice President and Chief Administrative Officer, Triad HealthCare Network

**John R. Lumpkin, MD, MPH**

President, BlueCross BlueShield of North Carolina Foundation

**11:00am Panel 2: Place matters: From health and health care disparities to equity**

*Objective: Provide an overview of health disparities - their sources, their consequences, and their impacts.*

Moderator:

**Mike Waldrum, MD, MSc, MBA**

Chief Executive Officer, Vidant Health

Speakers:

**Sharrelle Barber, ScD, MPH**

Assistant Research Professor, Department of Epidemiology and Biostatistics and the Urban Health Collaborative, Drexel University Dornsife School of Public Health

**James Johnson, PhD**

Professor of Strategy and Entrepreneurship and Director, Urban Investment Strategies Center, UNC-Chapel Hill Kenan-Flagler Business School

**Weyling White, MBA, CAPPM**

Practice Administrator, Roanoke Chowan Community Health Center  
Ahoskie Mayor-Elect



**Reverend Mac Legerton**

Rural Development Specialist, Nonprofit and Public Sector Consultant

**12:15pm Lunch****1:15pm Panel 3: Investing in whole person health: Towards an integration of physical, behavioral, and social health**

*Objective: Examine how to integrate physical, behavioral, and social health and non-medical drivers of health, and streamline workflow and business processes as health-promoting assets.*

Moderator:

**Elizabeth Cuervo Tilson, MD, MPH**

State Health Director and Chief Medical Officer, North Carolina Department of Health and Human Services

Speakers:

**Amelia Muse, PhD, LMFT**

Director, Center of Excellence for Integrated Care, Foundation for Health Leadership and Innovation

**Kathy Colville, MSPH, MSW**

Director of Healthy Communities, Cone Health

**Alisahah Cole, MD**

Chief Community Impact Officer, Atrium Health

**Christopher Koller**

President, Milbank Memorial Fund

**2:30pm Panel 4: Connecting care: Moving towards seamless information flow and data sharing**

*Objective: Examine opportunities and barriers (organizational, financial, regulatory) for optimal information sharing in health and health care.*

Moderator:

**Aaron McKethan, PhD**

Senior Policy Fellow, Duke-Margolis Center for Health Policy; Adjunct Professor, Duke University School of Medicine; and CEO, NoviSci, Inc.



Speakers:

**Patrick Getzen**

Senior Vice President, Chief Data and Analytics Officer, BlueCross BlueShield of North Carolina

**Annette DuBard, MD, MPH**

VP of Clinical Strategy, Aledade, Inc.

**Eugenie Komives, MD**

Chief Medical Officer, WellCare of North Carolina

**Jessie Tenenbaum, PhD**

Chief Data Officer, North Carolina Department of Health and Human Services

**Matthew Ewend, MD, FACS**

Chief Clinical Officer, UNC Health Care and President, UNC Physicians

<b>3:45pm</b>	<b>Break</b>
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<b>4:00pm</b>	<b>Panel 5: 21<sup>st</sup> century health workforce</b>
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*Objective: Examine the emerging opportunities and challenges for the health workforce and strategies for bridging the gap between current status and future state.*

Moderator:

**Eugene Washington, MD, MPH, MSc**

Chancellor for Health Affairs, Duke University; President and CEO, Duke University Health System

Speakers:

**Erin Fraher, PhD, MPP**

Associate Professor, Department of Family Medicine, School of Medicine and Director, Carolina Health Workforce Research Center, Cecil G. Sheps Center for Health Services Research, University of North Carolina, Chapel Hill

**Julie George, MSN, RN, FRE**

Chief Executive Officer, North Carolina Board of Nursing

**Crystal L. Murillo, PhD, RN, CHSE**

Director, Clinical Simulation Laboratory and Clinical Assistant Professor, University of South Carolina, College of Nursing

**Peter Buerhaus, PhD, RN, FAAN**

Professor of Nursing and Director, Center for Interdisciplinary Health Workforce Studies, Montana State University College of Nursing



**5:15pm Evening reception at the North Carolina Biotechnology Center**

**6:15pm Adjourn**

**FRIDAY, NOVEMBER 22, 2019**

**8:30am Light breakfast available**

**9:00am Introductory Remarks**

**Michael McGinnis, MD, MPP**

Executive Officer, National Academy of Medicine

**9:05am Keynote II: Moving upstream to impact the nation's health**

*In conversation with Michael McGinnis, MD, MPP, National Academy of Medicine*

**Karen DeSalvo, MD, MPH**

Professor of Medicine and Population Health, The University of Texas at Austin Dell Medical School

Senior Fellow, Bipartisan Policy Center

Co-Convener, National Alliance to Impact the Social Determinants of Health

**9:40am Panel 6: Health care transformation: Shifting towards pay for value**

*Objective: Explore multi-payer strategies to shift health financing toward value and population health.*

Moderator

**Mark McClellan, MD, PhD**

Director, The Duke-Margolis Center for Health Policy, Duke University

Speakers:

**Rahul Rajkumar, MD, JD, FACP**

Senior Vice President and Chief Medical Officer, BlueCross BlueShield of North Carolina

**Brian Klausner, MD**

Chief Medical Officer, WakeMed Key Community Care ACO and Medical Director, WakeMed Community Population Health, WakeMed Hospitals

**Alice Pollard, MSW, MSPH**

Director of Health Access, North Carolina Community Health Center Association



**Hemi Tewarson, JD, MPH**

Director, Health Division, National Governor's Association

**10:55am Panel 7: Community engagement and empowerment for better health and well-being***Objective: Explore examples of community engagement and place-based initiatives to mobilize and engage communities in progress towards better health and well-being.*

Moderator:

**E. Benjamin Money, Jr., MPH**

Deputy Secretary for Health Services, North Carolina Department of Health and Human Services

Speakers:

**Ada Amobi, MD, MPH**

Physician Lead, Health Equity Institute, Rhode Island Department of Health

**Randi R. Byrd**

Senior Program Officer for Community Engagement, American Indian Center, University of North Carolina, Chapel Hill

**Josie Williams**

Director, Community Engagement, Greensboro Housing Coalition

**Michael Zelek, MPH**

Health Promotion and Policy Division Director, Chatham County Public Health Department

**12:10pm Lunch****1:10pm Panel 8: A call to action: Vital directions for health and health care***Objective: Summarize insights and lessons learned for the future of progress in North Carolina and the nation toward better health care and well-being.*

Moderator:

**Don Bradley, MD, MHS-CL**

Consulting Professor, Department of Community and Family Medicine, Duke University School of Medicine and Core Faculty, The Duke-Margolis Center for Health Policy

Speakers:

**Nicole Dozier**

Director, Health Advocacy Project, North Carolina Justice Center



**Julie A. Freischlag, MD, FACS, FRCS, ED (Hon), DFSVS**

Chief Executive Officer, Wake Forest Baptist Health and Dean, Wake Forest School of Medicine

**Representative Josh Dobson**

North Carolina House of Representatives, North Carolina General Assembly

**Gary Salamido, MS**

President and Chief Executive Officer, NC Chamber

**Lin B. Hollowell III**

Director, Health Care, The Duke Endowment

**2:25pm Closing remarks**

**Victor Dzau, MD**

President, National Academy of Medicine

**2:30pm Adjourn**

