Evidence Mobilization Action Collaborative

As one of four action collaboratives under the National Academy of Medicine's Leadership Consortium, the Evidence Mobilization Action Collaborative (EMAC) promotes the systematic capture of real-world health and medical experiences to improve the evidence that is used for decision-making at every level of health and health care. The EMAC aims to identify and advance best practices for generating, collecting, analyzing, and applying real-world data.

The health system generates myriad data points in the process of monitoring, evaluating, and intervening to improve patient health. Yet, much of these data are not captured or used in ways that significantly improve the health system. The EMAC aims to ensure that valuable evidence is routinely studied, strategically applied, and widely disseminated to promote a health system that can learn and improve, ultimately providing people with the health they deserve at costs they can afford.

> **EMAC's priority is to support the conditions necessary for transforming real world experiences into valuable data that are routinely used to improve population and patient-level health.**

The EMAC engages the expertise of patients, clinicians, research organizations, insurers, and health systems—among other critical stakeholders—to identify emerging issues around health data. Project stewarded by this collaborative focus on patient privacy, data sharing capacity, and the timely availability and application of high-quality data for patients and clinicians making critical health decisions.

The EMAC is co-chaired by **Amy Abernethy** of Verily, **Richard Kuntz** formerly of Medtronic, Inc., and **Richard Platt** of the Harvard Pilgrim Health Care Institute.

KEY FOCUS AREAS

- Engage clinicians, industry leaders, and patients and families to identify the best methods for collecting data, storing it securely, and analyzing and applying it to effectively improve population health.

- Ensure that relevant evidence is generated and used to help patients and clinicians make fully informed decisions at the point of care.

- Build and diseminate data sharing tools that promote the seamless flow of critical health information without compromising patient privacy.

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