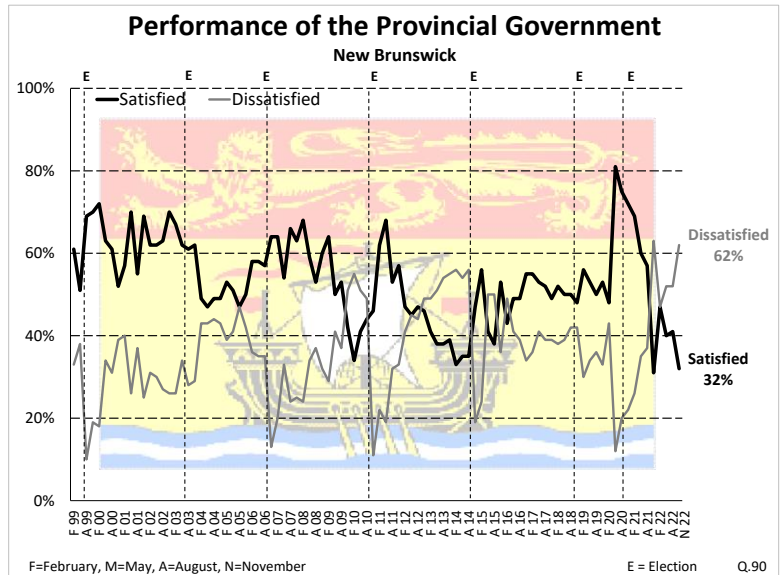




Overall satisfaction with the performance of the New Brunswick provincial government has declined, with a majority dissatisfied.

- The Liberals continue to lead in terms of voter support
- Susan Holt gains lead for most preferred as Premier

December 1, 2022: Satisfaction with the performance of the provincial government led by PC Premier Blaine Higgs has declined compared with three months ago, according to the latest survey by Narrative Research. One-third (32%, down from 41% in August 2022) of New Brunswick residents are currently satisfied with the government’s overall performance, while six in ten (62%, up from 52%) are dissatisfied. Dissatisfaction is elevated in Northern NB and Moncton and area.



The Liberal Party continues to lead in terms of voter support. Currently, four in ten (39%, compared with 41% in August 2022) would vote for the Liberals if an election were held today, while three in ten (30%, unchanged) would vote for the PCs. Two in ten would vote for the Green Party (18%, compared with 14%), while one in ten would vote for the NDP (10%, compared with 11%). The People’s Alliance of New Brunswick has backing from two percent of decided voters (compared with 5%). Regional differences are evident, with the Liberals having stronger support in Northern NB, followed by Moncton and area. The PCs have stronger support in Southern NB.

Preference for premier has slightly shifted, and Susan Holt of the Liberal Party has gained a lead. One-quarter prefer Susan Holt of the Liberal Party (26%, up from 21% in August 2022), while two in ten prefer David Coon of the Green Party (20%, up from 15%). Blaine Higgs of the PCs has the backing of 17 percent (compared with 19%). Five percent prefer Alex White, interim leader of the NDP (5%, unchanged) and five percent prefer Rick DeSaulniers of the People’s Alliance of New Brunswick (compared with 4%). Regionally, Higgs has stronger support in Southern NB, and Holt has stronger support elsewhere.

#

These results are part of **Narrative Research’s Atlantic Quarterly**®, an independent telephone survey of Atlantic Canadians, and are drawn from a sample of 611 adult New Brunswickers, conducted from November 2-27, 2022, with overall results accurate to within ± 4.0 percentage points, 95 out of 100 times. The results are weighted by region, age and gender to reflect the overall New Brunswick adult population.

Narrative Research www.narrativeresearch.ca, is non-partisan and is one of Canada’s leading public opinion and market research companies. Follow us on Twitter [@EveryNarrative](https://twitter.com/EveryNarrative).

###

For more information, please contact:

Margaret Brigley, CEO, Narrative Research at 902.493-3830, mbrigley@narrativeresearch.ca

Narrative Research *Atlantic Quarterly*[®] – Autumn 2022

New Brunswick Political Results

Sample: 611 New Brunswickers (18 years plus)

Interview Dates: November 2-27, 2022

Overall Margin of Sampling Error: ± 4.0 percentage points (95% confidence level)

Percentages may not equal 100 percent due to rounding.

How satisfied are you with the overall performance of the provincial government led by Premier Blaine Higgs?					
	August 2022 (n=525)	November 2022			
		Overall (n=611)	Northern NB (n=166)	Southern NB (n=276)	Moncton and area (n=169)
Completely satisfied	5%	4%	2%	5%	4%
Mostly satisfied	35%	28%	20%	37%	21%
Mostly dissatisfied	28%	32%	29%	32%	36%
Completely dissatisfied	25%	30%	46%	17%	34%
Don't know/No answer/Neither	7%	6%	3%	9%	6%

Current overall margin of error is ± 4.0 percentage points, 19 in 20 times, based on a sample size of 611.

If an election were held today in New Brunswick, for which party would you vote? (decided adults)					
Party	August 2022 (n=282)	November 2022			
		Overall (n=359)	Northern NB (n=102)	Southern NB (n=154)	Moncton and area (n=103)
Liberal Party	41%	39%	55%	25%	42%
Progressive Conservative Party	30%	30%	16%	47%	22%
Green Party	14%	18%	22%	17%	16%
New Democratic Party	11%	10%	6%	9%	16%
People's Alliance of New Brunswick	5%	2%	1%	3%	3%
People's Party of Canada	0%	0%	0%	0%	1%
TOTAL DECIDED VOTERS	101%	99%	100%	101%	100%
None/Do not plan to vote	6%	6%	4%	9%	5%
Refused to state	5%	5%	6%	6%	5%
Don't know/Undecided	35%	30%	31%	31%	28%

Current overall margin of error for decided voters is ± 5.2 percentage points, 19 in 20 times, based on a sample size of 359.

Sample sizes presented in this table are decided adults.

Which one of the following individuals would you most prefer as Premier of New Brunswick?					
Leader	August 2022 (n=525)	November 2022			
		Overall (n=611)	Northern NB (n=166)	Southern NB (n=276)	Moncton and area (n=169)
Susan Holt of the Liberal Party	21%	26%	35%	18%	30%
Blaine Higgs of the Progressive Conservative Party	19%	17%	10%	23%	14%
David Coon of the Green Party	15%	20%	22%	19%	17%
Alex White, interim leader of the NDP	5%	5%	3%	6%	6%
Rick DeSaulniers of the People's Alliance of New Brunswick	4%	5%	2%	6%	5%
Other	0%	0%	2%	0%	0%
None of the above	8%	6%	4%	6%	9%
Don't know/No answer	26%	21%	23%	22%	18%

Current overall margin of error is ± 4.0 percentage points, 19 in 20 times, based on a sample size of 611.