

# SOUTHEAST OHIO

OUR *Assets*. YOUR *Advantage*.

## 2023 IMPACT REPORT



# MAKING AN *impact*

Ohio Southeast Economic Development (OhioSE) is a regional economic development organization that covers 25 mostly rural counties in southern, eastern, and southeastern Ohio. Our mission is to promote enduring widely-shared economic prosperity across these 25 counties of Appalachian Ohio by serving as the regional JobsOhio network partner delivering business retention, expansion, attraction, site selection, and site development services.

## 2023 PROJECT WINS IN SOUTHEAST OHIO

In 2023, OhioSE, alongside local economic development professionals, played a key role in facilitating expansion and attraction projects for companies across the region. Through conducting **356 business retention and expansion visits**, OhioSE assisted in **38 business expansions and new locations**, creating **865 new jobs** and investing over **\$233 million in fixed assets**. To bolster these initiatives, OhioSE successfully secured substantial support, obtaining **\$5.2+ million from JobsOhio** and **\$620,000+ from the State of Ohio** in assistance programs.

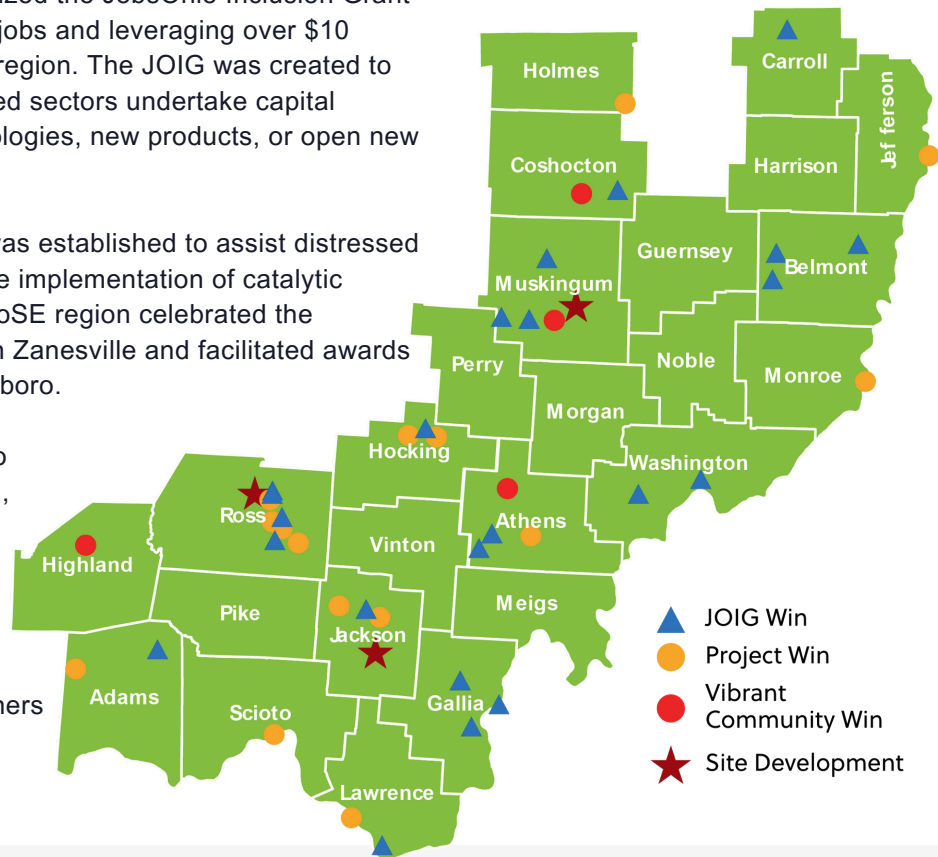
## SUPPORTING SMALL BUSINESSES & COMMUNITIES

In 2023, 22 companies in Southeast Ohio utilized the JobsOhio Inclusion Grant (JOIG) to fuel business growth, creating 124 jobs and leveraging over \$10 million in fixed capital investment across the region. The JOIG was created to help small companies in the JobsOhio targeted sectors undertake capital expansion projects that introduce new technologies, new products, or open new markets.

The JobsOhio Vibrant Community Program was established to assist distressed small and medium-sized communities with the implementation of catalytic projects to their downtowns. In 2023, the OhioSE region celebrated the grand opening of The Downtown Exchange in Zanesville and facilitated awards for two additional projects in Athens and Hillsboro.

Our regional talent team provides guidance to companies on effective strategies for locating, retaining, and training in-demand workers. This support is enhanced through the utilization of the JobsOhio Talent Acquisitions Services (TAS) program.

OhioSE continues to work with our local partners and regional stakeholders to create lasting change in Southeast Ohio.



## 2023 REGIONAL RESULTS

**865**

Jobs Created

**38**

Projects Won

**\$233M+**

Fixed Asset Capital Investment

Since 2011, OhioSE has contributed to economic prosperity in Southeast Ohio. All totaled, OhioSE has supported over 418 company expansion and attraction projects in the past twelve years. In total, companies pledged to create over 12,000 new jobs and invest over \$15.7 billion in fixed asset capital.

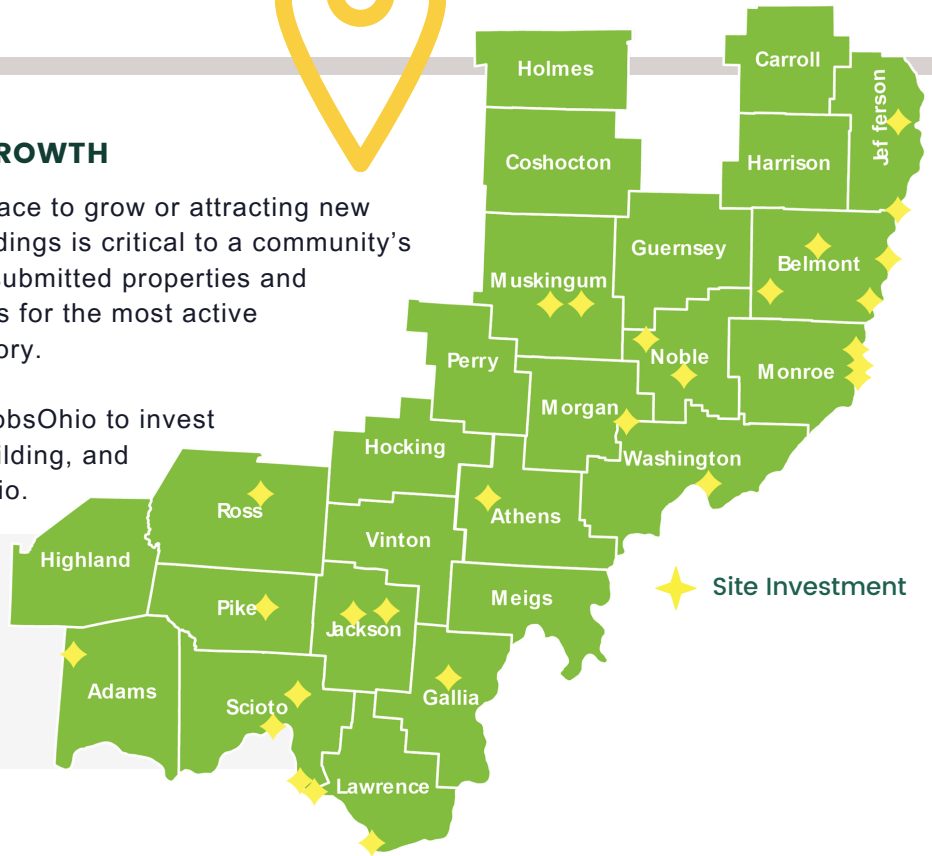


## BUILDING A FOUNDATION FOR GROWTH

Whether giving existing companies a place to grow or attracting new companies, having ready sites and buildings is critical to a community's economic development effort. OhioSE submitted properties and regional data and hosted company visits for the most active corporate site selection year in our history.

Since 2016, OhioSE has worked with JobsOhio to invest over **\$46 million** in speculative site, building, and business park projects in Southeast Ohio.

- 5** SiteOhio projects in the Southeast Ohio region
- 31** Sites and buildings have received investment



## WORKING FOR OUR REGION

The OhioSE engagement team continued to cultivate positive connections with local economic development professionals, elected officials, and community stakeholders across the 25-county region. By consistently participating in local government meetings, engaging in public events, and taking an active role in county functions, the engagement team is the primary point of contact for elected officials and external stakeholders, facilitating the communication of the impactful achievements and ongoing initiatives of OhioSE and JobsOhio.

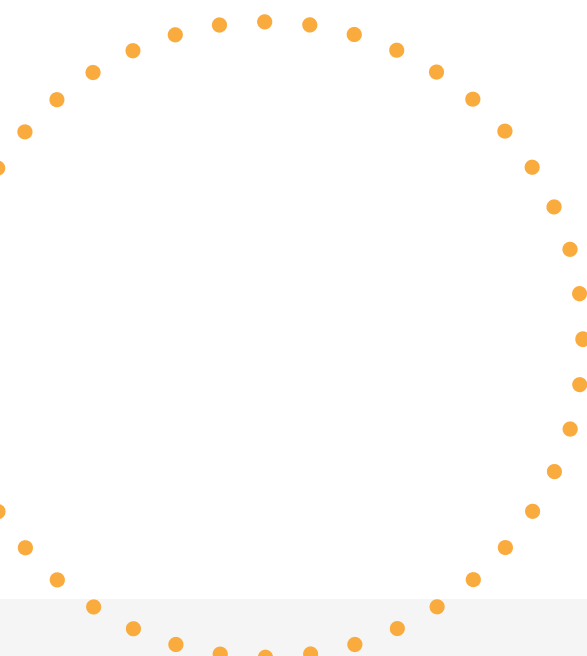
OhioSE continued to actively build a regional brand for Southeast Ohio through vibrant social media channels and website, marketing campaigns, and engaging content. The mission of our marketing is simple - we strive to highlight all of the reasons our region is a great place to live, work, invest, and enjoy life.

## LOOKING AHEAD TO 2024

The OhioSE team is committed to working with our local partners to create economic prosperity in Southeast Ohio. We know that over 25% of our workforce is commuting out of the region for work each day and that our communities face challenges unique to Southeast Ohio. In 2024, the OhioSE team will continue to bring incentives to Southeast Ohio businesses, engage with our communities, advocate for regional resources, promote our regional assets through an improved website, invest in and market our site and building inventory, and collaborate with regional stakeholders to maximize the potential for growth in Southeast Ohio.

“Our collaborative work with local economic development professionals made 2023 an impactful year. Not only were we able to support growing companies with incentives, but we continued to develop strong relationships with our existing companies throughout the region and support their everyday needs for workforce and other operational issues.”

– Katy Farber, Vice President of OhioSE



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**OhioSE**  
ECONOMIC DEVELOPMENT

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